

Place & Experience

COMPONENT GOALS

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UBC buildings and landscapes will provide opportunities for collaboration, innovation and community development to reflect the social and environmental sustainability aspirations of the University.

CONTEXT

UBC already has ambitious and successful place-making policy and is looking for improvements and synergies with other themes to carry through to new neighbourhoods.

UBC Campus and Community Planning is responsible for long-range and current planning, which includes regulating development that supports the University's strategic directions through planning initiatives and day-to-day activities.

Pathway to Net Positive

Place and experience is a component of the GBAP that specifically promotes architectural and landscape designs that outwardly express social and environmental sustainability aspirations of UBC. This component area is emerging in nature. Examples of strategies might include:

- Celebrating natural systems (e.g., greenway water feature on the east side of Wesbrook Place).
- Using locally appropriate materials (e.g., use of wood at Sail).
- Fostering social connection and cohesion through the design of exterior or interior spaces (e.g., exterior courtyards at Dahlia and Magnolia).
- Building elements that tell a story and learning landscapes.
- Exposing building systems creatively.



Wesbrook Community Centre provides and gathering and recreational space for residents
 PHOTOGRAPHER: PHILIP BERTOGG



Outside amenity space encourages social interaction at Nobel House Staff & Faculty housing

PHOTOGRAPHER: COURTESY VILLAGE GATE HOMES

Key Directions

Design has a role to play in telling the sustainability story of the building and landscape and communicating their unique identities. Design can also express human and ecological wellbeing by teaching about the processes or systems within the building or by expressing their presence. Expression can also be more abstract and creative, which communicates sustainability in a less literal manner (e.g., through art installations or playful demonstrations). It is important that buildings and landscapes serve the larger aspiration of producing positive, memorable and personally relevant experiences, especially given the potentially limited time students are in attendance.

FIVE-YEAR IMPLEMENTATION PLAN — SHORT-TERM PRIORITY ACTIONS

- Establish GBAP place and experience component goals for buildings and landscapes in coordination with Campus and Community Planning during neighbourhood development (e.g., component goal: the design of the building and landscape expresses elements of UBC's social and/or environmental sustainable design initiatives).

TARGETS AND INDICATORS

Note that targets and indicators may be integrated into future updates of the GBAP.