



Wayfinding Signage
Wesbrook Village, UBC

PUBLIC ARCHITECTURE + COMMUNICATION

PROJECT CODE
1449

DATE
MAY 14, 2015

STATUS
DEVELOPMENT PERMIT

215-309 W CORDOVA ST
VANCOUVER BC V6B 1E5
TEL 604 738 4323
FAX 604 873 4313
WWW.PUBLICDESIGN.CA

SL 2.0

→ Ross Dr via Birney Ave

← Wesbrook Mall

SL 5.0

→ 16th Ave via Ross Dr

← Wesbrook Mall

SL 4.0

→ 16th Ave via Ross Dr

← Wesbrook Mall

SL 3.0

→ 16th Avenue

← Wesbrook Mall

← UBC Farm

SL 7.0 Two-sided

→ Prodigy



← The Laureates



← Binning Tower



North Side

← Prodigy



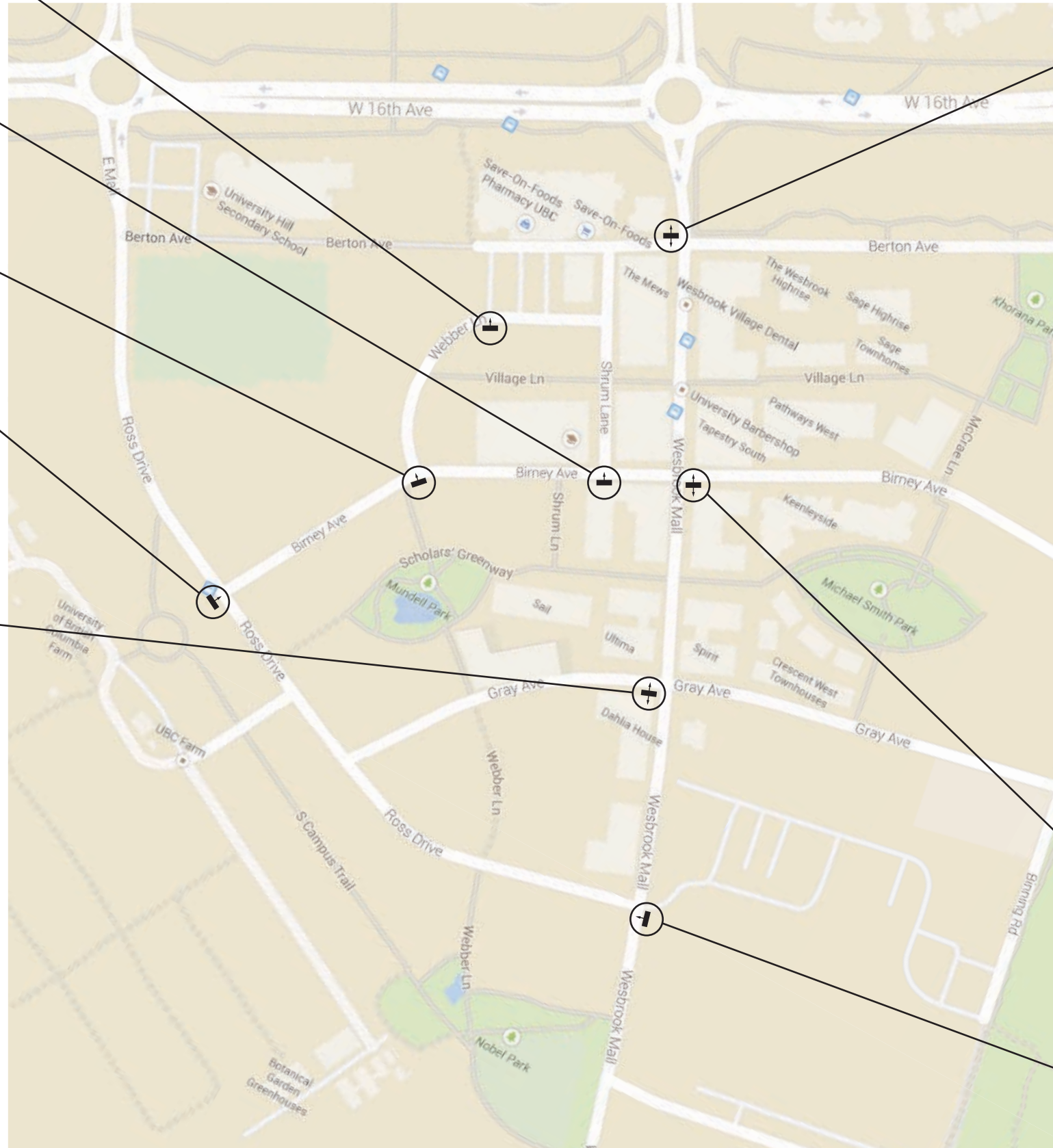
→ The Laureates



→ Binning Tower



South Side



SL 1.0 Two-sided

→ Shops and Services



← The Laureates



← Binning Tower



↑ Prodigy



North Side

→ Shops and Services



← The Laureates



← Binning Tower



South Side



Current sign (at left) will be removed and replaced with new directional signage

SL 6.0 Two-sided

→ Shops and Services



North Side

← Shops and Services



South Side

SL 8.0

→ SW Marine Drive

← 16th Avenue

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ISSUES + REVISIONS

NO	DATE	DESCRIPTION
1	09 OCT 2014	Client Review
2	03 NOV 2014	Client Review
3	22 JAN 2015	Client Review
4	04 FEB 2015	Issued for DP
5	14 MAY 2015	Client Review



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UBC Wesbrook Village - Wayfinding Signage

UBC, VANCOUVER, BC

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STATUS
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SCALE
AS NOTED

DATE
OCT 9, 2014

Overall Site Plan

SHEET
SW0.01

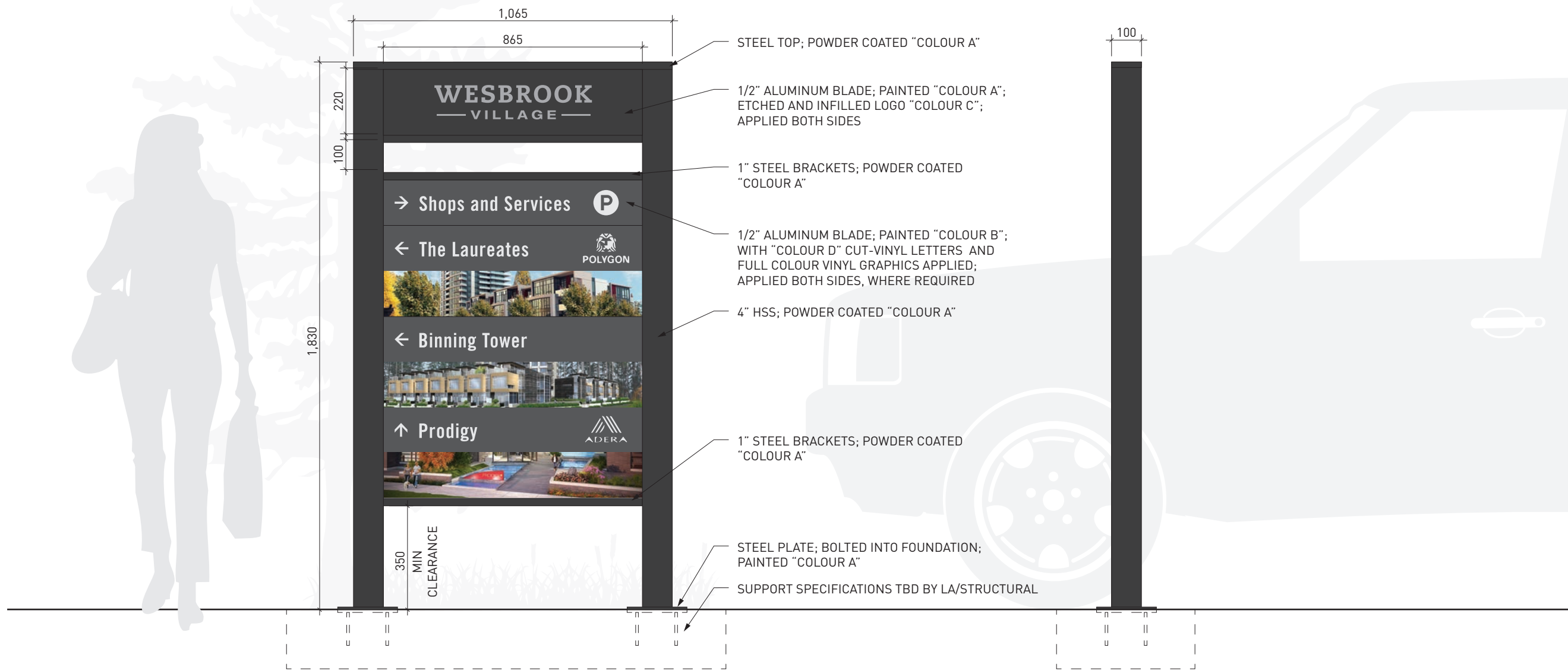
COLOUR SCHEDULE

COLOUR	RAL	BENJAMIN MOORE	AVERY VINYL	POWDER-COAT
COLOUR A	7016 Anthracite Grey	2132-20 Ebony King	N/A	Custom
COLOUR B	7012 Basalt Grey	2125-20 Deep Space	N/A	N/A
COLOUR C	7045 Telegrey 1	2124-30 Deep Silver	N/A	N/A
COLOUR D	7047 Telegrey 4	2126-60 Gray Cloud	SC900-810-0 Light Gray	N/A

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FRONT ELEVATION
1:15

SIDE ELEVATION
1:15



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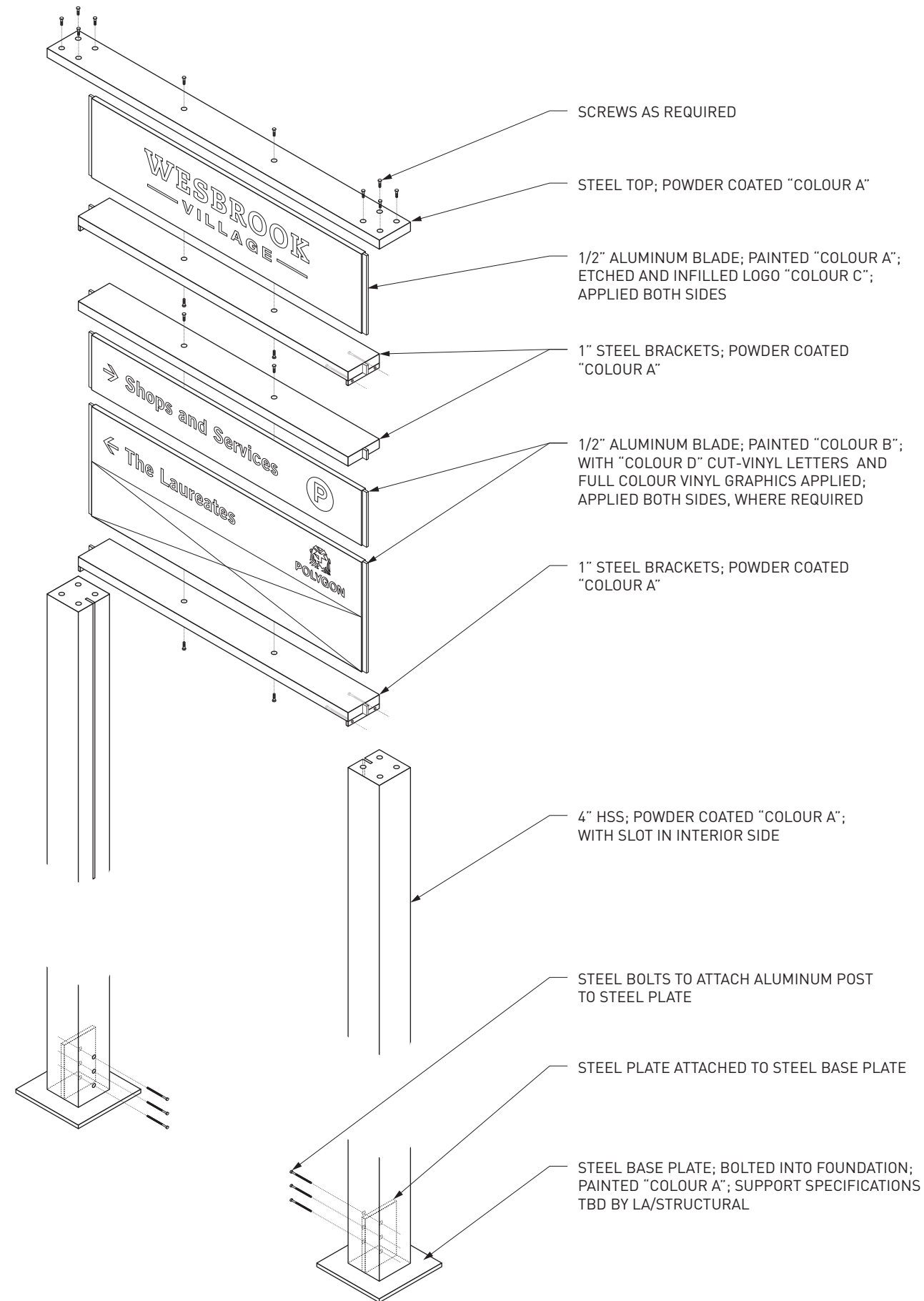
**UBC Wesbrook Village -
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**Wayfinding Signage -
Elevations**

SHEET
SW1.01



DETAIL
NTS

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Wayfinding Signage -
Fabrication Detail

SHEET
SW1.02

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DIRECTIONAL STREET SIGNAGE TO BE 1 BLADE HIGH (152MM)

DEVELOPER SIGNAGE TO BE 2 BLADES HIGH (304MM) WHEN DISPLAYED WITH OTHER OTHER DESTINATIONS

DEVELOPER SIGNAGE TO BE 2 BLADES HIGH (304MM) WHEN DISPLAYED WITH 2 OR MORE OTHER DEVELOPERS

DEVELOPER SIGNAGE TO BE 4 BLADES HIGH (608MM) WHEN DISPLAYED ALONE OR WITH 1 OTHER DEVELOPER

DEVELOPER BLADES WILL CONTAIN DIRECTIONAL ARROW, ONE INSTANCE OF PROJECT NAME (EITHER IN STANDARD WAYFINDING TYPEFACE OR IN PROJECT LOGO), DEVELOPER LOGO, AND PICTORIAL GRAPHIC IF DEVELOPER SO CHOOSES

PANEL OPTIONS
1:15



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**Wayfinding Signage -
Panel Options**

SHEET
SW1.03

865

38 38

→ Shops and Services P

← The Laureates POLYGON



← Binning Tower



↑ Prodigy ADERA



SL 1.0 - NORTH SIDE

CONTENT DETAILS
1:5

→ Shops and Services P

← The Laureates POLYGON



← Binning Tower



SL 1.0 - SOUTH SIDE

NOTE: DEVELOPER GRAPHICS AND LOGO MUST BE SUPPLIED TO DESIGNER PRIOR TO CREATION OF PRODUCTION FILES

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Wayfinding Signage - Content Details

SHEET
SW1.04

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SL 2.0

→ 16th Ave via Ross Dr

← Wesbrook Mall

SL 5.0

→ 16th Avenue

← Wesbrook Mall

← UBC Farm

SL 3.0

→ Shops and Services 

SL 6.0 - NORTH SIDE

← Shops and Services 

SL 6.0 - SOUTH SIDE

→ SW Marine Drive

← 16th Avenue

SL 8.0

→ 16th Ave via Ross Dr

← Wesbrook Mall

SL 4.0

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Wayfinding Signage -
Content Details

CONTENT DETAILS
1:5

SHEET
SW1.04

→ Prodigy



← The Laureates



← Binning Tower



SL 7.0 - NORTH SIDE

← Prodigy



→ The Laureates



→ Binning Tower



SL 7.0 - SOUTH SIDE

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VISUALIZATION
NTS

public

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**Wayfinding Signage -
Visualization**

SHEET
SW2.01