March 18, 2021

**Belkin Gallery Digital Art Program: LED Exterior Screen**

The Digital Art Program to be displayed on an exterior LED screen on the Morris and Helen Belkin Art Gallery is the result of a curatorial development plan underway since 2017, supported by operational funding from the Canada Council for the Arts. The Digital Art Program will support the Gallery’s response to feedback from visitors, supporters and advocates that the Belkin Gallery’s entrance area does not reflect the vitality of the programming we do. Presented on the permanently installed LED screen, the rotating program of Digital Art will strengthen the relationship between the Gallery, the Permanent Collection and Outdoor Art Collection as well as the exhibitions we present at the Koerner Library.

The screen has the capacity to support many forms of Digital Art, including works of video art, animation, digitized archival film, and sequences of still images. The exceptional image resolution allows for excellent legibility at close proximity and at a distance, enabling a high-quality viewing experience when installed at human height next to the Gallery entrance. This installation plan also allows for the staff to stream works of performance art for outdoor audiences, support overflow audiences for talks and other public programs while respecting social distancing. Looking to the future, the screen will also support commissions of interactive Digital Art, integrated with cell phone applications and other techniques. Works of art from the Belkin Permanent Collection, recently migrated to a new, open source, CollectiveAccess database can be shared via the screen, allowing for group exploration of the collection in a pedagogical context. Altogether this will make the experience of the Gallery more porous, the entrance more welcoming and engaging, and enhance the Gallery’s capacity as a space for learning. Animating the cultural precinct in a dramatic and stimulating way, the Digital Art Program will transform the entrance area lawn into an informal space for interaction and instruction extending the public understanding of our exhibitions, collections and pedagogical work.

The Digital Art Program will align with and integrate the temporary exhibitions within the Gallery, the Exterior Banner series installed at height on the Gallery façade, the Koerner Library Art Program and the Outdoor Art Program, and will be curated by the Director/Curator; Associate Director/Curator and Curator of Outdoor Art. For instance, in support of the Fireweed Field project by artist in residence Holly Schmidt, the screen will present video and still images that capture the process of planting, flowering and harvesting the fireweed in an asynchronous relationship to the field itself, as well as integrate with Schmidt’s program of workshops and guest speakers.

The screen is not proposed as a principal vehicle for advertising or wayfinding: however, title slide announcements of Gallery exhibitions and dates will be integrated into the Digital Art Program media roll sequence. Hours of operation will be 9am to 10pm daily.
UBC Belkin Art Gallery Digital Signage

Issued for Development Permit

Project Status
Issued for Development Permit

Tags
Room tag
Door tag
Window tag
Wall/floor/roof/partition tag
Material tag

Drawing List

Number Sheet Name
A0.00 Cover Page
A0.01 Context
A0.02 Section
A0.03 Elevations
A0.04 Interior Elevations, Details and Specifications

Symbols

Project Description
The LED screen at the front entry of the UBC Belkin Gallery is proposed to provide dynamic and interactive information on gallery exhibitions, and serves as an interactive display for students and visitors. The useable floor area will be approximately 220 square feet, with additional areas to house the existing fixture and wiring. The LED screen will be mounted to the existing brick wall, making a light touch to the wall surface.

Project Statistics
Civic Address:
1825 Main Mall, Vancouver BC V6T 1Z2

Gross Area:
1946.72 sqm

Existing Building Height:
12.8 m

Existing Building Identification Signage To Be Removed
Existing Signage To Be Removed

Digital Screen Contractor
Showtech AVL
205 - 7475 Hedley Avenue
Burnaby, BC V5E 2R
604. 620. 9220

Audio Visual
UBC IT Audio Visual
2194 Health Sciences Mall
Vancouver, BC V6T 2A1
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Architect
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Electrical
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Vancouver, BC V6B 6H1
236. 521. 6900

Client
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604. 822. 1668

Project Manager
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Project Team

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New 2m x 4m Digital Screen

Existing Signage To Be Removed

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Specifications:

1.0 General

1.1 Match and repair any visible defects to the existing building or components caused during execution of the Work, using materials that match the existing materials or surfaces to the fullest extent with regard to visual qualities, to the satisfaction of the Consultant.

2.0 Gypsum Wall

2.1 Refer to UBC Technical Guidelines 09 00 10 and 09 21 16

2.2 Gypsum wall and ceiling board finishing to be GA 214 Level 5 finish.

3.0 Paint and Coating

3.1 Refer to UBC Technical Guidelines 09 00 10 and 09 90 00

3.2 Master Painters Institute (MPI) published Manuals as follows:


3.2.2 Existing surfaces shall use MPI Maintenance Repainting Manual.

3.3 Contractor to match existing finish and colour.

4.0 Electrical

4.0.1 Area of conduit run in bulk head. Gypsum board to be cut, patched and repaired for conduit installation.

4.0.2 Area of conduit run in wall. Gypsum board to be cut, patched and repaired for conduit installation.

5.0 Exterior Digital Screens

5.0.1 Extent of exterior digital screen.

Wall and ceiling assembly from UBC record drawing number 588-09-013.

Existing interior photo of print gallery