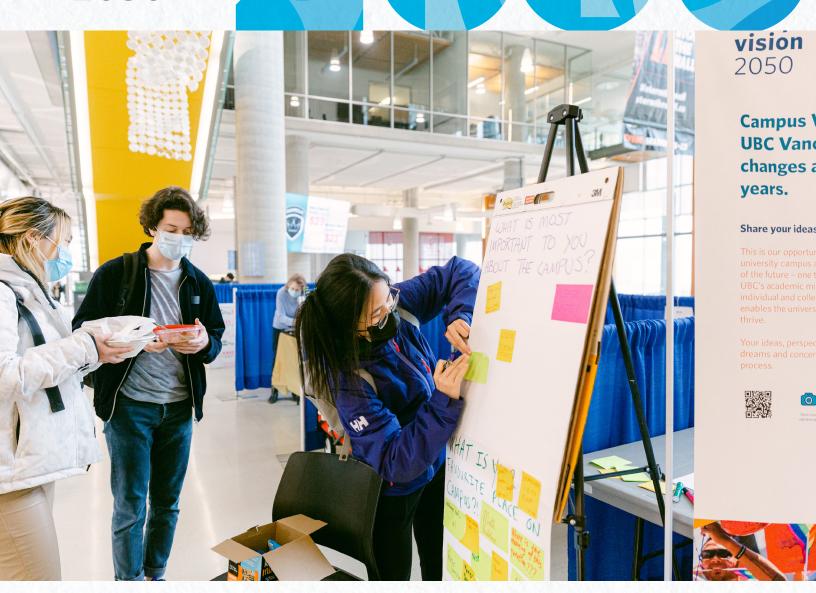
UBC campus vision 2050



Needs and Aspirations

ENGAGEMENT SUMMARY REPORT - APPENDICES

SPRING 2022



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View the full version of the Needs & Aspirations Engagement Summary report at campusvision2050.ubc.ca



The engagement activities and findings detailed in this
 Credit: report was designed, implemented and analyzed by
 UBC Campus + Community Planning Staff.

Appendix 1

Summary of Engagement Activities & Tools

January - February Engagement Activities

Event	Description	Dates (2022)	Number of Participants
Public Engagement Sessions (Open Houses)	Drop-in virtual public engagement session where participants can learn more about the planning process and provide feedback	January 25 January 29 February 10	24
Community Conversations	Small to medium group discussions where staff would present about the planning process and facilitate a follow-up conversation	January 20 – February 18 16 separate events	181
Roadshows	A presentation and short question and answer period during a pre-existing group meeting (e.g., student, faculty, staff, community meetings)	January 19 – February 18 31 separate events	1090
Workshops	Long format workshop with large and small group discussions, visioning activities and other interactive ways to participate. Workshops were held virtually and in-person.	February 2 February 8 February 15 February 16	101
Pop-Ups	Pop-ups were held at various high traffic areas on campus, including both academic and neighbourhood areas	January 31 – February 14 6 separate events	324
Let's Imagine: Campus Vision 2050	Virtual launch event with a keynote presentation by Professor Minelle Mahtani and a moderated discussion with a panel of community members	January 27	154

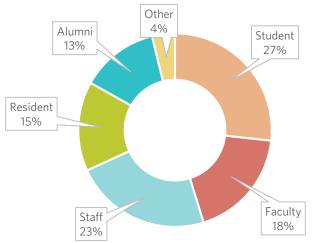
January - February Digital Engagement Tools

Online Survey

227 Survey Responses

The survey was available as a digital engagement tool online via the Campus Vision 2050 website. Details about the survey analysis and responses can be found in Appendix 3. The breakdown of survey participants by UBC affiliation is as follows:

Survey Respondents: Connection to UBC



Mapping Tool

375 pins placed by 77 contributors.

The Campus Vision 2050 website also included a digital mapping tool where participants could pinpoint areas on campus and submit feedback about what is working and not working on campus. For more details on the mapping tool analysis and findings please see Appendix 4.

Ideas Board

52 ideas submitted on **9** Ideas Boards.

The final digital engagement tool used was an Ideas Board tool that was made up of nine discussion boards: one for each of the eight themes, and one additional board to share ideas beyond the eight themes. Details about the comments submitted through the Ideas Boards can be found in Appendix 3.

March - April Engagement Activities

Event	Description	Dates (2022)	Numbers of Participants
Public Engagement Sessions (Open Houses)	Drop-in public engagement session where participants can learn more about the planning process and provide feedback. Public engagement sessions were held virtually, at the Irving K. Barber Learning Centre and Wesbrook Community Centre.	March 31 April 6 April 9	112
Community Conversations	Small to medium group discussions where staff would present about the planning process and facilitate a follow-up conversation	March 30 – April 21 8 separate events	81
Roadshows	A presentation and short question and answer period during a pre-existing group meeting (e.g., student, faculty, staff, community meetings)	March 1 – April 21 24 separate events	354
Targeted Engagement Activities	Advisory committee or subject matter expert sessions that included both small and large group discussions	March 16 March 17 April 12 April 19	65
Pop-Ups	Pop-up information sessions to learn about Campus Vision 2050 and provide feedback through interactive displays	March 29 – April 11 7 separate events	146

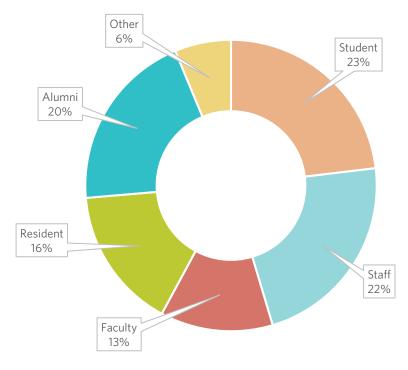
March - April Digital Engagement Tools

Online Survey

283 Survey Responses

The survey was the only digital engagement tool available online during March to April engagement, and was available through the Campus Vision 2050 website. Details about the survey analysis and responses can be found in Appendix 3. The breakdown of survey participants by UBC affiliation is as follows:

Survey Respondents: Connection to UBC



Appendix 2

Detailed Engagement Event Analysis

January - February Engagement Events

Public Engagement Sessions (Open Houses)

Public Engagement Sessions were drop-in events where participants had the opportunity to learn more about the planning process and provide feedback. Comments were analyzed alongside survey data and can be found in Appendix 3.

Community Conversations

Community Conversations involved staff presentations followed by small to medium group discussions with affinity groups on campus. Affinity groups consisted of student, faculty, resident and staff groups with shared interest or goals (e.g. Geography Students' Association, Equity & Inclusion Office, Tapestry Seniors Living, etc.).

Below you will find tables describing the feedback and insights received, coded by theme and subtheme, as well as their frequency heard across all conversations combined.

CONNECTIVITY & MOBILITY	FREQUENCY
Accessibility: Transit options are not accessible, not a safe space	8
Traveling large distances in between buildings is not accessible	7
Improving existing transit service on campus, including to/from/around campus	6
Support for SkyTrain	5
Cyclists on busy sidewalks and pedestrian areas pose a safety hazard	5
Concern over traffic volume, including roads in the neighbourhoods, and Marine Dr., Osoyoos Cr.	5
Cobblestone streets are an accessibility and noise issue	3
Support for separated bike lanes - including on Main Mall, Wesbrook Village	3
Desire to see reduced automotive use	3
Parking is expensive	2
Accessibility: Lack of accessible parking spots; existing parking spots inaccessible	2
Alternative transportation options including golf carts, tricycles, scooters, and skateboards	2
Wesbrook feels disconnected from the rest of campus, esp. when walking.	2
Concern about the theft of bikes and skateboards	1
How will UBC pay for SkyTrain?	1
Accessibility - Building design, wayfinding needs to be accessible - including lab space, recreational spaces	1
It is not safe to cross West 16th Avenue	1
Concern about local transit connections when SkyTrain is built	1
	1
Accessibility shuttle is too slow due to high pedestrian traffic The edges of campus are not pleasant because it has busy streets and few destinations	1

GRAND TOTAL	64
More micro-mobility and active-mobility options and the required infrastructure	1
Long commutes off campus are frustrating	1
More sustainable ways to get to and from campus	1
condition	1
Curb and street design should support accessibility; existing sidewalks in poor	

OTHER THEMES	FREQUENCY
Building design is terrifying and disconnected, including intensive use of concrete	3
Sustainable building practices including regenerative building design, waste	
diversion, and repurposing buildings	2
Desire to retain historic architecture and architectural features	2
More timber as a building material	2
Reduce barriers to student participation in campus design	2
Construction makes the campus never feel finished	2
Engagement: Question on who we are reaching	2
Displeasure of dead trees in front of LIFE	1
More mixed-use areas on campus	1
Displeasure over high cost of tuition	1
Distrust on the project and governance process - no meaningful changes will emerge	1
Concern over enrollment & population decline	1
East Mall near Thunderbird floods when it rains	1
Spaces should be adaptable and flexible	1
Embrace UBC's unique identity	1
Increase employment opportunities on campus for students, including work-learn and co-op programs	1
Engagement: Participants feel comfortable expressing their ideas	1
More spaces to spend time between home/work/classes ("Third Spaces")	1
Communications: Where to find process related information	1
Process: Question on scope	1
The NEST and LIFE buildings feel big like a shopping mall	1
Separate plan to address social aspects outside of Campus Vision 2050	1
UBC does not feel properly planned for its current size	1
Street names are unknown. People use landmarks to give directions	1
UBC only cares about its public image	1
UBC shows a lack of respect to people and actively excludes disabled peoples	1
Themes look like UBC priorities, not student priorities	1
Engagement: Who are we	1
UBC does not care about its responsibilities - instead it cares about its liabilities	1
Enrollment & population decline	1
UBC should be aware on where it can make the most impact	1

Fraternity/Sorority houses are in close proximity to family housing	1
All the themes are interconnected	1
Hard to access international student resources	1
GRAND TOTAL	42

X"MƏOK"ƏYƏM & CAMPUS INDIGENOUS COMMUNITIES	FREQUENCY
Indigenous students value the Longhouse	6
Sense of place for x ^w məθk ^w əýəm and campus Indigenous communities, including	
Indigenous place names	3
Spaces for Indigenous education for international students	2
Sense of place for x ^w məθk ^w əyʻəm and campus Indigenous communities	2
x ^w məθk ^w əyʻəm engagement should be a major focus for Campus Vision 2050	1
More x ^w məθk ^w əýəm presence on campus	1
Take Indigenous sovereignty seriously	1
Resurgence of Indigenous wellbeing in education	1
GRAND TOTAL	17

ACADEMIC MISSION	FREQUENCY
Support for hybrid classes, including places to take online lectures on campus	2
Increase silent and private study spaces	2
Increase academic programs abroad such as exchange programs and global	
seminars	2
Encourage cross faculty collaboration	2
Consistent quality of academic spaces across the university	1
Increased admin, office, and staff space	1
Bookable and non-bookable student spaces catering to teams, groups,	
conversations	1
The academic mission should remain a top focus	1
It is difficult to find study spots on campus	1
Academic Mission theme does not resonate with students	1
Desire for engaging student experiences	1
Add multidisciplinary/multi-faculty spaces on campus	1
Flexible and upgraded facilities for engineering design teams	1
GRAND TOTAL	17

AFFORDABLE HOUSING	FREQUENCY
Affordable housing for students around campus	2
On-campus housing is too expensive for families	1
Affordable housing for everyone must be a priority in new neighbourhoods	1
UBC should build affordable housing	1
Campus neighbourhoods should be used to provide affordable housing on campus	1
Concern on what is classified as affordable	1

Desire for larger home	1
Affordable housing for undergraduates and graduate students	1
Tension: Affordable housing for everyone vs UBC-affiliated	1
Affordable housing is a regional problem	1
Affordable housing for equity-seeking groups	1
Affordable rents for students that don't compromise on size	1
GRAND TOTAL	13

ECOLOGICAL SUSTAINABILITY	FREQUENCY
Outdoor nature parks, including Pacific Spirit Park, Wreak Beach, and associated	
trails	3
Wesbrook strikes a balance of both suburban and urban feel	1
More re-wilding efforts so that landscapes to support sustainability; including	
Indigenous species	1
Infrastructure upgrades are needed on non-green buildings on campus	1
UBC is a leader in sustainability and green buildings, but must do more	1
It is stressful to see trees get cut down and green space lost	1
Climate action should be included under ecological sustainability	1
Labs and institutional buildings use a lot of energy	1
GRAND TOTAL	10

CLIMATE ACTION	FREQUENCY
UBC is at its best when it does climate action	1
It is good there are discussions on climate action	1
GRAND TOTAL	2

INNOVATION & PARTNERSHIPS	FREQUENCY
Wellbeing is closely tied to Innovation and Partnerships	1
GRAND TOTAL	1

Roadshows

Roadshows consisted of a presentation and short question and answer period with a pre-existing group meeting (e.g., student, faculty, staff, other community meetings).

Below you will find tables describing the feedback and insights received, coded by theme and subtheme, as well as their frequency heard.

WELLBEING	FREQUENCY
Affordable food, grocery, and shopping options including late night options	13
Improve safety by increasing lighting at night	9
Accessibility: Building design, wayfinding needs to be accessible - including lab	
space, recreational spaces	8
Outdoor spaces such as gardens, plazas, and landscaping are enjoyable	7

I feel most welcome in public places like Main Mall, the NEST, libraries,	
bookstore	7
Create spaces for communities, including cultural centres, community sharing	,
places, community kitchens	6
Custodial staff do not have a dedicated breakroom - current health and safety	
issue	6
Supporting religious practices, including mosques, prayer rooms, and meditation	
rooms, wudu areas	5
More elementary schools and childcare	4
Places for play, including less "sanitized" playgrounds, informal play spaces, and	
play spaces for adults	4
Increase year-round housing, services, and amenities, including in the night	4
Accessibility: Lack of accessible parking spots; existing parking spots inaccessible	4
Creating spaces for racialized students	3
Concern about building heights, including Wesbrook Place	2
Desire for sheltered outdoor spaces	2
Desire for affordable, frequent community programing, such as children's classes	2
Concern about losing open space when more buildings are added	2
Spaces for quiet rest, including nap rooms	2
Noise around campus is unpleasant	2
Outdoor sporting areas, including basketball courts, tennis courts, skateparks	2
Custodial staff feel excluded from the rest of the university community; including	
discrimination, racism, harassment	2
I feel most welcome in academic buildings such as Lasserre and Geography	2
Places to eat outdoors, including picnic tables	1
Better access to medical services, including expanded hospital	1
Maintain the appealing look and beauty of campus	1
Create a sense of community within departments and faculties	1
Accessibility: Construction negatively impacts accessibility on campus	1
Areas to prepare food, including microwaves in student areas	1
Childcare centres feel detached from UBC	1
Desire to retain historic architecture and architectural features	1
Need for better loading/unloading access to equipment within buildings for staff	1
Does wellbeing include accessibility?	1
Older academic buildings make studying inside unappealing	1
Engagement: Question on who we are reaching	1
Places for impromptu/live music performances	1
Existing coffee/cafés are a favourite spot - including Bean Around the World	1
There is limited space on campus	1
Expand access to fitness centres on campus	1
Little pockets of community, separate from hubs of service	1
Faculty and staff need more space	1
Buildings such as LIFE and NEST have a lot of student amenities	1
Food trucks	1
Food trucks	1

Note enough people walking at night Sense of belonging occurs in spaces where people have a lot of memories such as classrooms, clubrooms, parks Dutdoor event spaces Community needs should be at the forefront of Campus Vision 2050 Concern about the theft of bikes and skateboards Spaces should be adaptable and flexible Campus is not safe when it snows - a lot of black ice on main pathways 1 Daycare units should be on ground level Campus is not welcoming, but people on campus make it welcoming Spaces for collaboration Jopaces for students to relax and study A quiet campus is desired Storage spaces for students, including lockers Juniversity plaza feels "sketchy" Support for lively pedestrian-centric areas such as University Blvd Affordable student recreation The neighbourhoods should provide developments that allow families to flourish, including supporting a mix of seniors, students, and children Improving safety around student residences Junivoused people sleeping inside buildings after closing hours norease food choice in the neighbourhoods, including Acadia	No-cost recreation and exercise facilities for staff	1
Sense of belonging occurs in spaces where people have a lot of memories such as classrooms, clubrooms, parks Dutdoor event spaces Community needs should be at the forefront of Campus Vision 2050 Concern about the theft of bikes and skateboards Daycaces should be adaptable and flexible Campus is not safe when it snows - a lot of black ice on main pathways Daycare units should be on ground level Campus is not welcoming, but people on campus make it welcoming Daycare units should be on ground level Campus is not welcoming, but people on campus make it welcoming Daycaces for collaboration Jordan outdoor spaces to relax and study A quiet campus is desired A quiet campus is desired Diniversity plaza feels "sketchy" Support for lively pedestrian-centric areas such as University Blvd Affordable student recreation The neighbourhoods should provide developments that allow families to flourish, including supporting a mix of seniors, students, and children Improving safety around student residences Johnoused people sleeping inside buildings after closing hours Increase food choice in the neighbourhoods, including Acadia Buildings should be seismically safe	Places to meet and gather outside	1
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Buildings should be seismically safe 1		
	Improve school safety	1
	I feel most welcome in the neighbourhoods such as Wesbrook Place	
	GRAND TOTAL	·

CONNECTIVITY & MOBILITY	FREQUENCY
Parking is expensive	13
Support for SkyTrain	12
Improving existing transit service on campus, including to/from/around campus	6
Alternative transportation options including golf carts, tricycles, scooters, and	
skateboards	3
Staff do not feel safe walking alone at night, including to/from parking lots	3
Concern over traffic volume, including roads in the neighbourhoods, and Marine	
Dr., Osoyoos Cr.	3
Custodial staff, childcare workers, experience long commutes	3
Increase electric vehicle charging stations around campus	3

Free mobility options to travel around campus, including free shuttles and bike	
shares	2
Carpooling opportunities for nightshift custodial staff	1
The edges of campus are not pleasant because it has busy streets and few	
destinations	1
Support for separated bike lanes - including on Main Mall, Wesbrook Village	1
Incentivise carpooling to and from campus	1
Traveling large distances in between buildings is not accessible	1
Accessibility: Transit options are not accessible, not a safe space	1
Subsidized shuttle service to navigate within campus	1
Increase transit during late-night hours/early-morning	1
Desire for a walkable community	1
Curb and street design should support accessibility; existing sidewalks in poor	
condition	1
Transportation options for school-age children/teens including school buses	1
Road condition and potholes are a concern	1
Affordable transit options for support-staff and front-line staff, including custodial	
staff	1
Wesbrook feels disconnected from the rest of campus, esp. when walking.	1
Some segments of street do not feel lively, and feel run down including segments	
of East Mall, Wesbrook Mall	1
GRAND TOTAL	63

OTHER THEMES	FREQUENCY
Engagement: Question on who we are reaching	5
How will campus fund itself?	4
Engagement: Question about external stakeholders, including Vancouver School	
Board, City of Vancouver	3
Displeasure over high cost of tuition	2
Buildings should be designed with maintenance in mind	2
Increased spaces for custodial, maintenance, and building ops activities	2
Process: Feeling that input was not used in past processes	2
Process: Inquiry on the status of Stadium Neighbourhood	2
Process: Question on scope	2
Process: Questions on jurisdiction	2
Free access to UBC attractions and gardens for staff and families	2
Build taller buildings	2
Concern about population density at UBC	1
Sustainable building practices including regenerative building design, waste	
diversion, and repurposing buildings	1
Storage spaces for students, including lockers	1
Engagement: What information are we looking for	1
Embrace UBC's unique identity	1
Ensure global perspectives are used when developing the campus	1

Engagement: Question on x ^w məθk ^w əyʻəm specific engagement	1
Determine life-cycle costs for any changes to maintenance	1
Support student-led businesses on campus	1
Higher salary for staff	1
Create a true swing space to support maintenance operations	1
Complex buildings and landscapes require increased funding, maintenance, and labour	1
Process: Inquiry on current development permit application	1
UBC needs to better prepare and manage emergencies	1
Engagement: Question on how to engage	1
Improving solid waste management on campus	1
Replace older buildings with higher density buildings instead of infill development	1
Do not encroach endowment lands	1
Study spaces near natural areas, including facing the sea, access to sunlight	1
Overnight accommodations for commuters during exams	1
Surrey Campus, including general questions and its future use	1
Place limits on growth	1
Technical guidelines need to be mandatory	1
Privacy in washrooms, including gapless doors	1
Process: Engagement with other regional planning processes including Vancouver	
Plan	1
Implement changes quickly	1
GRAND TOTAL	56

ECOLOGICAL SUSTAINABILITY	FREQUENCY
Preserve existing green spaces, including UBC Farm, The Bosque, and forested	
areas	8
Outdoor nature parks, including Pacific Spirit Park, Wreak Beach, and associated	
trails	8
Increase parks, gardens, and greenspace on campus	1
Concern about the future of green academic lands	1
Platform to reuse/resell items on campus	1
Expand green spaces for students	1
Campus should grow sustainably	1
Green energy infrastructure on a small scale	1
GRAND TOTAL	22

AFFORDABLE HOUSING	FREQUENCY
Affordable housing for supporting and front-line staff, including custodial staff,	
childcare workers	9
Affordable housing for students around campus	3
Desire for different housing types including condos, townhouses, multi-bedroom	
housing, multi-family housing	1

GRAND TOTAL	17
Custodial staff, childcare workers, experience long commutes	1
Affordable housing for undergraduates and graduate students	1
The lack of affordable housing is a crisis	1
Expensive housing makes staff recruitment difficult	1

ACADEMIC MISSION	FREQUENCY
Bookable and non-bookable student spaces catering to teams, groups,	
conversations	3
Increase silent and private study spaces	3
Support for hybrid classes, including places to take online lectures on campus	2
Learning opportunities for community members, including ESL classes, programs	
for international students	1
GRAND TOTAL	9

CLIMATE ACTION	FREQUENCY
Relief areas for extreme temperature events, including increased building	
ventilation, air conditioning	5
New buildings should be sustainable	2
Ensure buildings are both green and livable	1
GRAND TOTAL	8

INNOVATION & PARTNERSHIPS	FREQUENCY
Integrating UBCO plans with Campus Vision 2050	1
Increase partnerships between departments, including academic and operational	
units	1
GRAND TOTAL	2

X ^w MƏΘK ^w ƏÝƏM AND CAMPUS INDIGENOUS COMMUNITIES	FREQUENCY
Too much emphasis on x ^w məθk ^w əýəm culture	1
Ensure Indigenous people have a voice in Campus Vision 2050	1
GRAND TOTAL	2

Pop-ups

Pop-up information sessions were held in high-traffic areas around campus, and provided participants with the opportunity to learn about Campus Vision 2050, speak with staff and provide feedback through interactive displays.

Campus Vision 2050 information boards were also set up passively in 10+ different buildings across the campus, including: student residences, Wesbrook Community Centre, Old Barn Community Centre, the AMS Student Nest and UBC Life Building.

WELLBEING	FREQUENCY
Love for UBC outdoor attractions such as Nitobe, Rose Garden, and Botanical	
Garden	7
Desire for commuter rest spaces	5
Love for student areas including the NEST, LIFE	4
Desire for religious spaces on campus	2
Desire for more physical recreational spaces	2
Love for beaches near UBC	2
Desire for better noise control at night	2
Concerns increased development will negatively impact quality of life	2
Desire for food preparation areas	2
Desire for more open spaces	2
Better support for mental health	1
Love for existing restaurants	1
Socioeconomic affirmative action	1
Desire for increased religious spaces on campus	1
Desire for more lighting around campus at night	1
Desire for reduced neighbourhood development	1
Love that the campus neighbourhoods are quiet	1
Desire for student social spaces	1
Desire for all-day food service options	1
Desire for more culturally diverse food options	1
GRAND TOTAL	40

CONNECTIVITY & MOBILITY	22
Desire for SkyTrain to UBC	7
Desire for bike infrastructure - including bike lanes and paths	6
Desire for improved transit to/from campus	4
Support for e-scooters on campus	2
Desire for improved transit around campus	1
Concern about bike thefts	1
Desire for increased lighting on Main Mall	1
GRAND TOTAL	22

AFFORDABILITY	17
Desire for affordable food options	7
Concern about cost of living	3
Desire for affordable student housing options	3
Love new student residence buildings	1
Desire for more affordable tuition	1
Desire for affordable rental units	1
Desire for more affordable parking	1
GRAND TOTAL	17
ACADEMIC MISSION	17
Love for academic existing buildings	6
Desire for more student study spaces	4
Love for UBC libraries	2
Desire for spaces to take online classes and meetings	2
Desire for more academic spaces	1
Support for hybrid learning	1
Desire for all-day study spaces	1
GRAND TOTAL	17
OTHER THEMES	
OTHER THEMES	6
Desire to see increased maintenance on older buildings	2
Why should I engage? Process	1
	1
Asking if Campus + Community Planning is on Instagram	1
Love heritage value of older buildings GRAND TOTAL	
GRAND TOTAL	6
CLIMATE ACTION	3
Desire to phase out single use items	2
Desire for sustainable food options	1
GRAND TOTAL	3
ECOLOGICAL SUSTAINABILITY	3
Desire to retain greenspaces	2
Love large trees	1
GRAND TOTAL	3

Workshops

The workshops included visioning, small group discussions and interactive ways to participate. Participants had the opportunity to provide input on the eight themes that emerged from the preplanning process.

Below you will find tables describing the feedback and insights received, coded by theme and subtheme, as well as their frequency heard.

ACADEMIC MISSION	FREQUENCY
People are at the heart of the university: importance of recruitment, retention and	
wellbeing	5
UBC should expand its presence to support communities, sectors, industries and	
innovation in the province	5
Tension: University's academic mission vs. neighbourhood needs	3
Develop physical plans in alignment with academic plans	3
Dedicate space and energy to less heard voices/perspectives in the planning	
process (e.g., arts & culture, Indigenous voices)	2
Frustration/concern around building safety	2
More efficient use of academic buildings to maximize use	2
Importance of engaging faculty and the academic community	1
Challenge institutional hierarchies through space design	1
More academic support for students (e.g., K-12, post-secondary)	1
Explore creative revenue sources (e.g., less dependent on real estate and tuition)	1
Optimism around ability to affect change	1
Support diverse modes of learning	1
GRAND TOTAL	28

X ^w MƏΘK ^w ƏÝƏM AND CAMPUS INDIGENOUS COMMUNITIES	FREQUENCY
Examine underlying assumptions behind planning processes; center wellbeing and	
different worldviews	4
Broaden and make accessible conversations around decolonization, racism, and	
Indigenous issues	4
Need x ^w məθk ^w əýəm leadership in university governance	2
Concern around the optics of how/when x ^w məθk ^w əÿəm and Indigenous topics are	
discussed	2
Share space and center Indigenous knowledge and relationships	2
Integrate Indigenous and non-Indigenous worldviews	1
Leverage digital technology to communicate culture and traditions of the land	1
Synergy: Land back and affordable housing for x ^w məθk ^w əýəm	1
Tension: Land ownership vs. land stewardship	1
Challenge of navigating this topic	1
Tension: Recognition of x ^w məθk ^w əýəm vs. global Indigenous communities	1
GRAND TOTAL	20

AFFORDABLE HOUSING	FREQUENCY
More affordable/livable housing and neighbourhoods	18
How are we defining affordable housing and who is it for	8
Tension: Affordable housing vs. density/green space	4
Frustration in lack of housing/housing support	4
More publicly held green and open spaces	2
Advance equity and social justice through housing	2
Tension: Market housing and revenue generation for UBC	2
Tension: Expanding affordable housing and building a sense of community for a	
transient population	1
Explore creative ways for revenue generation	1
Synergy: Affordable housing, density, protecting green/blue spaces	1
Concern around governance and ability to affect change	1
Tension: Housing for students vs. residents	1
GRAND TOTAL	45

WELLBEING	FREQUENCY
More open, public and covered spaces for learning, gathering and respite	20
Importance of fostering sense of place and belonging	13
More amenities, services and programming on campus (e.g., more culturally	
specific food, child care, curricular/extracurricular programming, etc.)	12
More inclusive mental health/wellbeing resources and support	6
Define and bring meaning to wellbeing in a planning process	5
More transparency, communication and equitable approach to campus planning	F
and engagement	5
Safety and support on campus (e.g., buildings, traffic, wildlife, sexual assault)	4
Tension: Need for growth and impact on community/sustainability	4
Synergy: Wellbeing + climate action, food security, resilience, social cohesion,	
equity, safety, affordability, mobility, future planning	4
Increase physical accessibility on campus	3
More affordable food options on campus	3
Favourite places on campus	3
Frustration and distrust in the institution	2
Tension: Social cohesion between campus groups (e.g., residents, students, etc.)	2
Expanding smoke free areas and designating smoke/cannabis areas	2
Flexible infrastructure and processes to accommodate population	
changes/disruptions	2
More intergenerational connections on campus	2
Impact of commuting on mental health	1
Minimize impacts of continuous construction on campus users	1
GRAND TOTAL	94

CLIMATE ACTION	FREQUENCY
UBC should be a leader in sustainability and climate action	8
Synergy: Climate action + ecological sustainability, affordable housing, transit,	
health and wellbeing	7
Tension: Campus growth vs. social/ecological impacts	3
Leverage the public realm for climate action	2
GRAND TOTAL	20

ECOLOGICAL SUSTAINABILITY	FREQUENCY
Synergies: Ecological Sustainability + climate action, wellbeing, community	
building, biodiversity	4
Support small scale community interventions	3
More open/green spaces for learning and enhancing biodiversity (e.g., Indigenous	
plants)	3
Tension: Campus development vs. biodiversity loss	2
Leverage technology for sustainability efforts	1
Grand Total	13

CONNECTIVITY & MOBILITY	FREQUENCY
Increase connectivity and mobility on campus (e.g., to services and amenities,	
going to classes, building community, accessibility)	31
Increase regional connectivity to campus	10
Pedestrian safety and traffic control on campus	5
Equity and affordability important to transportation planning	3
Build understanding and citizenship through transportation planning	3
Challenges with remote work and learning	2
More open, public and covered spaces for learning, gathering and respite	2
Opportunities with remote work and learning	2
Parking on campus	1
Tension: Prioritizing investment in transportation on campus vs. transportation to campus (regional connectivity)	1
Impact of climate change on housing and mobility	1
Concern around approach to getting SkyTrain to UBC	1
Importance of x ^w məθk ^w əyʻəm/Indigenous voices in visioning process	1
GRAND TOTAL	63

INNOVATION & PARTNERSHIPS	FREQUENCY
Encourage interdisciplinary partnerships	3
Leverage opportunities through arts and cultural spaces	2
Strengthen and leverage UBC's connection to water (e.g., more permeable	
surfaces, water management, sea bus routes)	2

GRAND TOTAL	13
Invest in smart community technologies	1
Explore creative revenue sources (e.g., less dependent on real estate and tuition)	1
on campus	1
Work with x ^w məθk ^w əýəm to connect sites of significance and strengthen presence	
Leverage access to technology and infrastructure to plan for the future	1
connections to province)	2
Consider UBC as part of a broader network (e.g., other sites in the region,	

PROCESS	FREQUENCY
Challenges and concerns around engaging with CV 2050	13
Opportunities for improving CV 2050 engagement process	11
Campus Vision 2050 timeline and scope	6
More transparency, communication and equitable approach to campus planning	
and engagement	6
Managing tensions and trade-offs between different groups	4
GRAND TOTAL	40

OTHER THEMES	FREQUENCY
Forefront underrepresented and marginalized voices and leverage existing groups/networks to repair harm	11
Academic and neighbourhood lands need to be considered together for the future of the university	11
Arts and culture is important at UBC, and has synergies and tensions with other aspirational goals	5
Critically examine underlying assumptions (e.g., growth, land ownership)	3
Improve the design of building interiors and exteriors	2
Opportunities to leverage the public realm on campus	1
Land and development revenue should support mission and its people	1
Synergy: Building trust and fostering inclusive environment is tied to wellbeing and accessibility	1
Intergenerational values for engaging with CV 2050	1
Desire to see more integration for services and amenities provided by UBC and the UNA	1
Tension: Needs and resourcing between different groups and operational imperatives	1
Governance at UBC	1
Opposition to densification at the center of campus	1
Synergy: Grassroots planning, ecological sustainability, climate action, community building	1
GRAND TOTAL	41

Let's Imagine: Campus Vision 2050

In January 2022, Campus + Community Planning held a virtual speaker and panel event called Let's Imagine: Campus Vision 2050. The event featured a keynote presentation by Professor Minelle Mahtani and moderated panel discussion with members of the UBC community. Questions and comments submitted by participants during the event were analyzed and a summary of the themes can be found in the tables below.

OTHER THEMES	FREQUENCY
Building design is terrifying and disconnected, including intensive use of concrete	2
Reduce barriers to student participation in campus design	2
Process	2
The pandemic has made the campus experience unpleasant, lonely	1
Spaces should be adaptable and flexible	1
Displeasure over high cost of tuition	1
Engagement: Question on who we are reaching	1
GRAND TOTAL	10

WELLBEING	FREQUENCY
Sense of place for residents, including alumni, people not affiliated with the	
university, and visitors	2
Spaces should be adaptable and flexible	1
Sense of place on campus	1
The neighbourhoods should provide developments that allow families to flourish,	
including supporting a mix of seniors, students, and children	1
Increase year-round housing, services, and amenities, including at night	1
Sense of place for students in the neighbourhoods who frequently move	1
GRAND TOTAL	7

AFFORDABLE HOUSING	FREQUENCY
Desire for different housing types including condos, townhouses, multi-bedroom	
housing, multi-family housing	2
Explore alternative ways to fund affordable student housing aside from building	
market housing	2
Perception that UBC has always been and currently remains unaffordable - the	
issues remain unaddressed	1
Housing tenure, including co-op housing, rentals housing, and non-market	
housing	1
GRAND TOTAL	6

X ^w MƏΘK ^w ƏÝƏM & CAMPUS INDIGENOUS COMMUNITIES	FREQUENCY
Decolonization, including further empowering x ^w məθk ^w əýəm, does not include reconciliation	2
Sense of place for x ^w məθk ^w əÿəm and campus Indigenous communities, including	
Indigenous place names	1
Evaluate opportunities to co-manage campus lands with x ^w məθk ^w əýəm	1
GRAND TOTAL	4

CLIMATE ACTION	FREQUENCY
Climate action must be addressed in Campus Vision 2050, including in the	
neighbourhoods	2
GRAND TOTAL	2

ACADEMIC MISSION	FREQUENCY
Learning opportunities for community members, including ESL classes, programs	
for international students	1
GRAND TOTAL	1

CONNECTIVITY & MOBILITY	FREQUENCY
Streets design that support creativity, spontaneity	1
GRAND TOTAL	1

Frontline Staff Feedback

UBC frontline staff were provided a paper questionnaire during Campus Vision 2050 Roadshows which occurred during their standard meeting times. Frontline staff made up of UBC Building Operations Custodial Staff had the opportunity to provide answers to the five questions below. Other frontline staff including UBC Campus Security and UBC Food Services were engaged as part of roadshows during the March/April engagement period. Their comments are included as part of the March/April Roadshow analysis.

- What is your favourite place on campus? (Where do you spend the most time on campus? What spaces bring you joy?)
- Where do you feel most welcome?
 (Where do you feel safe? Where do you feel included?)
- What spaces need improvement?

 (Where do you feel excluded on campus including neighbourhoods like Wesbrook? Where do you feel unsafe? What do you avoid on campus?)
- What do you think is the biggest challenge or challenges that we should consider as we plan for the future campus?
- What is the biggest opportunity or opportunities for the future campus? (What's missing on campus? What would you like to see on campus? What would make campus better?

WELLBEING	FREQUENCY
Feels most safe, welcome and included inside their own workplaces	29
Lack of lighting and safety	19
Feels safe everywhere on campus	13
Most connected to places and spaces where they work	8
Cultural attractions on campus	7
Feels most safe, welcome and included in their own workplace	7
Being connected to nature and open public spaces on campus	7
Places and spaces for eating and socializing	4
Generally, feels safe on campus	3
Most connected to places and spaces where they work	3
Does not feel safe and included in their workplace	3
Concerns about state of washrooms	3
Feels most safe and welcome in outdoor public spaces	3
Places and businesses on campus for socializing	3
Safety while alone on campus	3
Concern about racism from towards custodial staff	3
Increased security on campus	3
Places of learning and study	2
Being connected to nature, other people and students on campus.	2
Concerns about economic challenges	2
Feels most safe and welcome in buildings with many services and amenities	2
Places and spaces for rest and breaks;	2
Feels especially safe in centrally located buildings with a lot of services and amenities	2
Safety and security on campus	2
Most connected to places and spaces where they work	2
Campus feels crowded	2
Spaces for recreation	2
The entire campus needs a bit of improvement	2
Safety at night	1
Busy, central and indoor public spaces	1
Lack of lighting on campus	1
Cafes and spaces where they can socialize and grab a meal	1
Desire for a vibrant and diverse campus	1
Doesn't feel comfortable in library sciences spaces.	1
Spaces for rest and meals	1
Enjoys the International Food Court	1
Liveliness and busy-ness of campus life.	1
Equitable working conditions	1

Multi-cultural campus	1
Feel safe anywhere on campus	1
Desire for increased outdoor sitting spaces	1
Feelings of inclusion in their workplace	1
Sense of safety in the workplace is higher than the rest of campus;	1
Feels alienated on campus	1
Busy and lively businesses on campus	1
Feels safe everywhere on UBC campus	1
Lighting during holidays	1
Feels especially safe in high density residential areas	1
Long-term retention of staff	1
Feels included and a part of the campus community	1
Cost of living	1
Feels included mainly in their workplace community	1
Open public spaces where they can feel connected to the outdoors	1
Feels like they are able to be self-reliant working at the university	1
Places and spaces for waiting	1
Feels like they are listened to	1
Public plazas and walkways on campus	1
Cleanliness of campus	1
Desire for seismically safe buildings	1
Cleanliness on campus needs improvement	1
Spaces for recreation	1
Feels most safe and welcome in places where there are a lot of people, where	
services are provided, and the places where they work.	1
Desire for workplace improvements	1
Feels most safe in areas with a lot of light	1
Lack of lighting and safety	1
Community amenities	1
Lack of lighting; study spaces	1
Community amenities	1
Likes centrally located, busy areas	1
Feels most welcome and safe in the places they work	1
Living wage/benefits	1
Community building on campus	1
More spaces for play and recreation	1
Spends most of their time on campus at the buildings they work in.	1
Concerns about the state of accessibility on campus	1
The university should do more to address the climate crisis	1
Multicultural amenities and services	1
Unsafe working conditions	1
Need for more green spaces to destress	1

Facilities are overwhelmed by the number of users	1
Busy, central and indoor public spaces	1
Feels safe, welcome and included everywhere on campus	1
Desire for healthy food options on campus	1
Generally feels included on campus	1
Places for rest and for meals	1
Buildings should support physical and mental wellbeing	1
Love places with a view	1
Healthcare services	1
Desire for more community events	1
Healthy places to work	1
Desire for improved safety on campus	1
Improvements to buildings on campus	1
Safety and wellbeing for everyone	1
Increased security needed	1
Spaces and places where there are a lot of services and amenities;	1
Concern that Campus Vision 2050 will not meet peoples needs	1
Desire for social spaces	1
Issues with injustice in the workplace	1
Spaces that are dedicated to rest and taking breaks	1
Lack of food options (at night)	1
Lack of lighting	1
Feels safe everywhere on UBC campus	1
Unsafe in busy places	1
Feels safe in busy spaces where there are a lot of people	1
Workplace safety	1
Feels safe indoors	1
Feels safe where there are other people that they know	1
GRAND TOTAL	222

CONNECTIVITY AND MOBILITY	FREQUENCY
Sustainable active transportation to/from campus	7
Difficulty parking on campus	5
Lack of lighting and safety while walking	2
Difficulty parking on campus	2
Difficulty commuting to campus	2
Intra-campus mobility	1
Commute time	1
Difficulty parking on campus	1
Increased security needed	1
Need more pedestrian friendly infrastructure	1

Walkability and safety on campus	1
Cost of parking on campus	1
Accessible transportation at night	1
Feels most safe and welcome in their own private spaces	1
GRAND TOTAL	23

ACADEMIC MISSION	FREQUENCY
Concerns about state of building maintenance	4
Inclusion and public processes	1
Post-pandemic challenges to the university's mission	1
Adequate staffing	1
Concern about ageing infrastructure	1
Sustainable financial budget	1
Ageing buildings and infrastructure	1
Making the university attractive and affordable for international students	1
Making the university attractive and affordable for local students	1
Making UBC an attractive campus to study and visit	1
Multi-generational communities	1
Cultural attractions on campus;	1
Services struggling to meet the needs of a growing campus population	1
Equity in job creation	1
Accessible learning tools	1
Focus on teaching, learning, and research	1
GRAND TOTAL	19

CONNECTIVITY & MOBILITY	FREQUENCY
Desire for SkyTrain to campus	6
Difficulty parking on campus	2
Desire for improved transit	2
Transit is not accessible	1
Concerns about traffic	1
Wesbrook is far from the academic campus	1
Desire for a breakroom	1
Desire for discounted staff transit passes	1
GRAND TOTAL	15

AFFORDABLE HOUSING	FREQUENCY
Affordable housing on campus for staff	4
Desire for UBC to be a good place to retire	1
Concern about ageing housing stock	1

Social supports for housing	1
Affordable Housing for students	1
GRAND TOTAL	8

INNOVATION AND PARTNERSHIPS	FREQUENCY
Planning for automation	3
Improving campus will require collaboration and partnerships	1
GRAND TOTAL	4

OTHER	FREQUENCY
Land Use plan should be flexible	1
Desire to hire more staff	1
Agrees with the direction of Campus Vision 2050	1
Campus Vision 2050 will plan for future generations	1
GRAND TOTAL	4

CLIMATE ACTION	FREQUENCY
Concern about furniture and equipment waste	1
Planning for climate resiliency	1
Desire for a sustainable campus	1
GRAND TOTAL	3

ECOLOGICAL SUSTAINABILITY	FREQUENCY
Desire to maintain outdoor greenspaces	1
GRAND TOTAL	1

March - April Engagement Events

Public Engagement Sessions (Open Houses)

Public Engagement Sessions were drop-in events where participants had the opportunity to learn more about the planning process and provide feedback. Comments were analyzed alongside survey data and can be found in Appendix 3.

Community Conversations

Community Conversations involved staff presentations followed by small to medium group discussions with affinity groups on campus. Affinity groups consisted of student, faculty, resident and staff groups with shared interest or goals (e.g. Geography Student's Association, Equity & Inclusion Office, Tapestry Seniors Living, etc.).

Below you will find tables describing the feedback and insights received, coded by theme and subtheme, as well as their frequency heard from all community conversations combined.

AFFORDABILITY	FREQUENCY
Support access to diverse and affordable food options	9
High food prices in residences make eating healthy difficult	4
Perception that affordable areas receive lower quality services	3
How is "access" defined	2
Concern there is too much market housing	2
Desire to retain affordable student housing in Acadia and Fairview	2
Affordability is tied with food security	2
Perception UBC is becoming a developer	1
Concern about high housing cost	1
Concern that new student residence buildings are not affordable	1
Desire to restrict neighbourhood housing to UBC faculty, staff, and students	1
Concern there will not be enough resources to implement Campus Vision 2050	1
Concern new student residences are too small	1
Concern affordability will not include lower-paid staff/faculty	1
Desire to see alternative housing tenure types	1
Desire for improved student residence spaces	1
GRAND TOTAL	33

INCLUSION	FREQUENCY
Desire for multi-faith spaces, places of worship	5
Desire for student social spaces in student residences	5
Feeling campus is too busy and overwhelming	3
Need for accessible and gender-neutral washrooms	2
Concern with lighting around older buildings	2

Desire for Indigenous centred spaces	2
Desire for increased water fountains	1
Enhancing and improving area around Longhouse	1
Develop a compact, walkable and mixed-use campus.	1
Desire for increased spaces to sit	1
Desire for commercial kitchen for faith groups	1
Need for quiet spaces for sensory overload	1
Need for improved accessibility	1
Concern about safety and security of residence buildings during off-seasons	1
Need for Women's washrooms in engineering buildings	1
Concern about BIPOC safety in relation to police and security	1
Desire to build a community	1
GRAND TOTAL	30

STEWARDSHIP	FREQUENCY
Concern with noise	6
Question about growth limits	4
Concern about development and its impacts to the environment	4
Desire for places to purchase cannabis products	3
Support for enhancing biodiversity and natural systems	2
Question about growth and no-growth areas	1
Desire to grow the campus boundary	1
Concern that development will negatively impact erosion	1
Concern UBC will run out of land	1
Love for green open space	1
Tension between neighbourhood housing and first year housing	1
Desire for bookable spaces	1
Desire for outdoor places to consume alcohol	1
Desire for electrical outlets outside	1
Concern about building heights	1
Desire for maintenance to be considered as part of the development process	1
GRAND TOTAL	30

CONNECTIVITY	FREQUENCY
Question on SkyTrain to UBC planning	5
Desire for improved campus shuttle (bus 68)	4
Road safety along Marine Drive	2
Love that transportation is getting better on campus	1
Displeasure Wesbrook Village feels far from the academic core	1
Construction coordination with residence move-in and move-out periods	1
Support for SkyTrain to UBC	1
Desire for improved pedestrian infrastructure	1

Concern it is difficult to move around campus during rain, wind, and snow	1
Desire to situate housing near future SkyTrain stations	1
GRAND TOTAL	18

ACADEMIC MISSION	FREQUENCY
Concern older buildings lack study spaces	3
Desire for improved teaching and learning spaces	2
Love for Vantage College study spaces	1
Desire for improved international student resources	1
Question on academic planning	1
Desire for outdoor study spaces	1
Desire for spaces for student start-ups	1
Love for newly renovated buildings with increased study spaces	1
Desire for increased study spaces	1
Prioritizing development of underutilized spaces	1
Desire for late-night study spaces	1
Desire for a campus makerspace	1
Support for "Campus is a Living Lab"	1
Desire for online teaching and learning	1
GRAND TOTAL	17

PROCESS	FREQUENCY
Question about external stakeholders	2
Good Job	2
Question about Acadia neighbourhood	1
Engagement comment	1
Communications concern	1
Comment on engagement	1
Perception that current plans are not visionary	1
GRAND TOTAL	9

X ^w MƏΘK ^w ƏÝƏM AND CAMPUS INDIGENOUS COMMUNITIES	FREQUENCY
Question about engagement process with x ^w məθk ^w əÿəm	3
Question about engagement with Indigenous communities	2
Engagement with Indigenous peoples beyond x ^w məθk ^w əÿəm	1
GRAND TOTAL	6

CLIMATE	FREQUENCY
Promote climate-adaptive and resilient campus systems	3
Concern about development and its impacts to the environment	2
GRAND TOTAL	5

Roadshows

Roadshows consisted of a presentation and short question and answer period with a pre-existing group meeting (e.g., student, faculty, staff, community meetings).

Below you will find tables describing the feedback and insights received, coded by theme and subtheme, as well as their frequency heard.

STEWARDSHIP	FREQUENCY
Love for green open space	8
Desire to see more tourist-oriented amenity spaces in the Arts & Culture district	7
Love for UBC's natural beauty	7
Desire for improved wayfinding and signage	6
Concern about development and its impacts to the environment	5
Desire to make native plant species more prominent on campus	4
Love for Nitobe Gardens, Botanical Gardens, Rose Garden	3
Desire for a non-academic library in the neighbourhoods	3
Concern about human-wildlife interactions	2
Love for UBC Arts & Culture District	2
Concern about condition of older buildings	2
Love for UBC Farm	2
Desire for spaces for community gardens	2
Question about growth and no-growth areas	2
Desire for increased childcare spaces and staff	1
Desire for a conference centre	1
Love UBC's proximity to nature	1
Desire for outdoor seating areas	1
Love for the beach	1
Concern about plants, animals (non-human beings)	1
Love that campus does not feel busy	1
Question about external stakeholders	1
Desire for maintenance to be considered as part of the development process	1
Question about Music Building upgrades	1
Concern about increased visitors to Pacific Spirit Park	1
Concern about building heights	1
Concern about overdevelopment	1
Concern that summers and weekend lack vitality	1
Desire for increased recreational spaces in the neighbourhoods	1
Desire to see more hubs of activity on campus	1
Love that campus has a lot of amenities	1
Confusion around how the endowment works	1
Perception that UBC has changed for the better	1
Love existing food options	1

Love for a quiet campus	1
Desire for the lawn to be easier to maintain	1
Question on how mental health will be addressed through the plan	1
Desire to better connect urban areas with forested areas	1
Desire to increase awareness of community gardens as a feasible food source	1
GRAND TOTAL	80

INCLUSION	FREQUENCY
Concern SkyTrain/transit will require increased security	4
Need for improved accessibility	4
Concern with staffing - high housing prices make working at UBC unattractive	4
Desire to include Arts & Culture in the planning process	3
Need for accessible and gender-neutral washrooms	3
Love for UBC's diversity of people	3
Concern about food access on campus	3
Desire to see a security plan considered for campus	2
Question on how homelessness will be addressed through the plan	2
Concern about pedestrian safety at night	2
Desire for multi-faith spaces, places of worship	2
Desire for staff gym and recreational spaces	2
Desire to see the development of a Public Art Strategy	1
Love that campus is social and familiar	1
Feeling campus is too busy and overwhelming	1
Concern about vehicle traffic	1
Desire for increased security	1
Spaces for staff to store personal items while working	1
Desire for places to rest between jobs	1
Concern with lighting on pathways	1
Desire for increased safety	1
Concern with safety along Marine Drive	1
Love the sense of small community	1
Desire for eating/gathering spaces	1
Desire for emergency services to be in close proximity to each other	1
Perception that UBC Campus is safe	1
Desire for wellness, breastfeeding rooms	1
Concern with safety at Wreak Beach	1
Concern campus feels crowded	1
Desire for spaces for racialized students	1
GRAND TOTAL	52

CONNECTIVITY	FREQUENCY
Support for SkyTrain to UBC	6

Love the pedestrian centric areas of campus	4
Concern about high parking cost	4
Desire for cycling end of trip facilities	3
Concern about lack of parking spaces	3
Desire for improved campus shuttle (bus 68)	3
SkyTrain will not fully replace cars	2
Concern about vehicle traffic	2
Road safety along Marine Drive	2
Desire for secure bike parking	2
Concern it is difficult to move around campus during rain, wind, and snow	2
Support for electric bikes and scooters on campus	1
Desire to see direct transit connections to Vancouver International Airport	1
Desire for staff discount transit pass program	1
Love for UBC Bus Loop	1
Desire for improved transit to and from campus	1
Desire for SkyTrain to operate 24-hrs	1
Desire for separated bike paths	1
GRAND TOTAL	40

AFFORDABILITY	FREQUENCY
Support access to diverse and affordable food options	9
Concern that new student residence buildings are not affordable	3
Concern about housing affordability	3
Desire to see "Affordability" defined	2
Desire for staff discount transit pass program	2
Concern about high parking cost	2
Desire to use gardens as a way to free food	2
Desire for affordable staff housing	2
Desire for more affordable staff housing	2
Desire to increase student housing	1
Desire for affordable BIPOC housing	1
Question on how homelessness will be addressed through the plan	1
GRAND TOTAL	30

PROCESS	FREQUENCY
Question on scope	5
Question about external stakeholders	4
Question about engagement with equity-seeking groups	4
Question about engagement with the academic community	3
Question about communications strategy	2
Question about engagement with SCARP, SALA	2
Desire to see CV2050 staff sit on more meetings	1

Question on how process will address trade-offs	1
GRAND TOTAL	22

X ^w MƏΘK ^w ƏÝƏM AND CAMPUS INDIGENOUS COMMUNITIES	FREQUENCY
Question about engagement process with x ^w məθk ^w əýəm	6
Question about engagement with Indigenous communities	5
Desire for better acknowledgement of Indigenous presence of land	2
Questions about financial compensation to x ^w məθk ^w əýəm	1
Question about land back	1
Desire for x ^w məθk ^w əyʻəm cultural spaces on campus	1
Desire to see the campus community working closer with x ^w məθk ^w əyْəm	1
GRAND TOTAL	17

ACADEMIC MISSION	FREQUENCY
Desire for more nature-based education	2
Desire for improved teaching and learning spaces	2
Desire for student opportunities to learn about the land through ecosystem and	
wildlife education	2
Desire to see community engagement included as part of academic mission	1
Support for youth programing on campus	1
Love for UBC Libraries	1
Desire for more academic collaboration	1
Desire for increased research into UBC's ecology	1
Desire to consider the future of learning and teaching when making decision on	
physical space needs	1
GRAND TOTAL	12

CLIMATE	FREQUENCY
Concern visitors and new students are not familiar with UBC's waste sorting	
system	3
Desire for better control of invasive species	3
Desire to create a circular economy with UBC's compost and soil system	2
Desire to see zero waste commitments	1
Concern demolishing buildings is not sustainable	1
GRAND TOTAL	10

OTHER	FREQUENCY
Desire for additional staff benefits	2
Question about South Campus Works Yard	1
GRAND TOTAL	3

Pop-ups

Pop-up information sessions were held in high-traffic areas around campus, and provided participants with the opportunity to learn about Campus Vision 2050, speak with staff and provide feedback through interactive displays.

WELLBEING	FREQUENCY
Love for UBC outdoor attractions such as Nitobe, Rose Garden, and Botanical	
Garden	7
Desire for commuter rest spaces	5
Love for student areas including the AMS NEST building, LIFE building	4
Desire for religious spaces on campus	2
Desire for more physical recreational spaces	2
Love for beaches near UBC	2
Desire for better noise control at night	2
Concerns increased development will negatively impact quality of life	2
Desire for food preparation areas	2
Desire for more open spaces	2
Better support for mental health	1
Love for existing restaurants	1
Socio-economic affirmative action	1
Desire for increased religious spaces on campus	1
Desire for more lighting around campus at night	1
Desire for see reduced neighbourhood development	1
Love that the campus neighbourhoods are quiet	1
Desire for student social spaces	1
Desire for all-day food service options	1
Desire for more culturally diverse food options	1
GRAND TOTAL	40

CONNECTIVITY & MOBILITY	FREQUENCY
Desire for SkyTrain to UBC	7
Desire for bike infrastructure - including bike lanes and paths	6
Desire for improved transit to/from campus	4
Support for e-scooters on campus	2
Desire for improved transit around campus	1
Concern about bike thefts	1
Desire for increased lighting on Main Mall	1
GRAND TOTAL	22

AFFORDABILITY	FREQUENCY
Desire for affordable food options	7
Concern about cost of living	3
Desire for affordable student housing options	3
Love new student residence buildings	1
Desire for more affordable tuition	1
Desire for affordable rental units	1
Desire for more affordable parking	1
GRAND TOTAL	17

ACADEMIC MISSION	FREQUENCY
Love for academic existing buildings	6
Desire for more student study spaces	4
Love for UBC libraries	2
Desire for spaces to take online classes and meetings	2
Desire for more academic spaces	1
Support for hybrid learning	1
Desire for all-day study spaces	1
GRAND TOTAL	17

OTHER	FREQUENCY
Desire to see increased maintenance on older buildings	2
Why should I engage?	1
Process	1
Asking if Campus + Community Planning is on Instagram	1
Love heritage value of older buildings	1
GRAND TOTAL	6

CLIMATE ACTION	FREQUENCY
Desire to phase out single use items	2
Desire for sustainable food options	1
GRAND TOTAL	3

ECOLOGICAL SUSTAINABILITY	FREQUENCY
Desire to retain greenspaces	2
Love large trees	1
GRAND TOTAL	3

Community Advisory Committee (CAC) Meetings

The Community Advisory Committee (CAC) convened five times between February and May 2022. The following bullets summarize the feedback we heard from them on the draft principles and strategies.

- Principles should be aspirational and long-term in-nature, to support thinking around how UBC uses, stewards and operates on the land even beyond the 30-year timeframe.
 - Growth assumptions should have consideration for ecological/environmental limitations of the land.
- Principles and their visual representation should be holistic (i.e., not numbered or ranked in how they are presented) and reflect community priorities heard during engagement (e.g. affordability, climate).
- Principles should think more broadly about UBC's regional role and definition of community.
 - Impact on regional issues (e.g. housing affordability, environmental impact); and
 - Expand the definition of community to think beyond the campus community (e.g. high school students, x^wməθk^wəyʻəm children, members of the broader public who are not directly affiliated with UBC).
- If there is to be a principle that addresses campus lands, the principle should be explicit about what is meant by campus lands and how land development is used as a tool to generate funds that serve the UBC mission and community.

Other Targeted Engagement Activities

In addition to broad public engagement and the Community Advisory Committee, a number of workshops and meetings were conducted with subject matter experts, advisory committees and other targeted stakeholders. The following sections summarize these targeted engagement meetings and the feedback we received.

School of Regional and Community Planning (SCARP)/School of Architecture and Landscape Architecture (SALA)

The planning team met with SCARP and SALA Faculty twice between March and May 2022. The following bullets summarize the feedback received on the draft principles and strategies.

- Principles need to be easy to hold in your head, memorable.
- Principles should better reflect/establish values, tensions and existing priorities of the University.
- Principles and strategies should include more contextualization of UBC and the CV2050 planning process in the region.
- The financial approach (i.e., land development) is not necessarily a principle, rather, it may be considered the current instrument that enables the other six principles to be realized.
- Campus Vision 2050 and plan outputs need to be flexible and adaptable, with the awareness that this plan can't know the future.

Campus Biodiversity Initiative: Research and Demonstration (CBIRD) Workshop

The planning team held a workshop with CBIRD on April 12th, 2022. The following bullets summarize the feedback received from this workshop on the draft principles and strategies.

- Combining financial considerations and ecology in the same principle risks diminished ecological outcomes.
- Ecological stewardship should be a principle in and of itself, rather than a pathway to financial benefit.
- Displaying trade-offs in the principles/values stage is not appropriate.
- Important to have biodiversity A) as its own principle and B) integrated into other intersecting principles.
- Opportunity to further integrate biodiversity into climate & connectivity principles.
- The ecological impacts of not having a dedicated principle outweigh the communication impacts of having an additional principle in the list.

Property and Planning Advisory Council (PPAC) Meeting

PPAC met with the Campus Vision 2050 planning team on April 19, 2022. The following bullets summarize the feedback heard at that meeting:

- Request to include accessibility directly in the principle rather than in a strategy
- Use plain and accessible language
- Need more transparency in the engagement process in terms of sharing metrics and how the planning team is measuring success.
- Confirmation that it is difficult to get the public's attention to think and share their abstract needs and aspirations for the future.

Senate Academic Building Needs Committee Meeting

The Senate Academic Building Needs Committee met with the Campus Vision 2050 planning team on March 15, 2022 with approximately 7 people in attendance. The following bullets summarize the feedback heard at that meeting:

- Question about affordability will be defined as part of the Campus Vision 2050 process, and if so, when?
- There was some interest in having a CV2050 member sit in on the Senate Committee meetings
 - Future of teaching/learning as part of informing physical space needs

President's Advisory Council on Campus Experience (PACCE) Meeting

The Campus Vision 2050 planning team met with PACCE on January 4th and May 3, 2022 with approximately 13 people in attendance. The following bullets summarize the feedback heard about the draft principles and strategies.

- Some concern that that principles and strategies are equal in their importance

 the principle surrounding UBC's academic mission should be the primary priority of Campus Vision 2050.
- Efforts should be made in the principles and strategies to preserve UBC's natural setting, scenic beauty and provide green spaces that bring people out to UBC to live, work, play, and visit.
- New student residences should meet the highest standards of architectural design, contribute to the environment, and give students a sense that they have come to live in a unique *university* environment.
- Campus Vision 2050 should reflect ideas of progress and change, but also ensure that the history of UBC and any sites of local historical value are preserved, recognized and maintained (e.g. the Cairn on Main Mall).
- Interest in further Indigenizing the campus public realm by reflecting Musqueam artistic and cultural values through new building and landscape projects.
- Support for strategies that work towards improved accessibility and providing sheltered walkways around and between buildings.
- The notion of collegiality is missing bringing faculty and staff together to foster a sense of belonging is very important.

Appendix 3 Detailed Digital Tool Analysis

January - February Digital Tools

Online Survey

The online survey asked about the opportunities and challenges for the future of the UBC campus, as well as for feedback and insights on the eight themes that emerged from the pre-planning stage in the process.

Below you will find tables describing the themes and their frequency heard from open-ended, qualitative questions, and graphs that explain the data collected from close-ended, quantitative questions. Comments from the Public Engagement Sessions (Open Houses) were analyzed alongside online survey comments and can also be found in the tables below.

Q1: How would you like UBC's physical campus to change and grow over the next 30 years? List 1-3 important opportunities:

Total: 446 Comments

WELLBEING	FREQUENCY
Greater diversity of food services and amenities for a growing population	13
Incorporate nature into new community and social spaces to promote wellbeing	11
Increase accessibility for those with accessibility considerations (e.g. wheelchair	
accessible campus, deaf signers)	10
Covered outdoor areas for gathering and socializing	10
Design urban spaces that foster belonging and inclusion (i.e. universal	
washrooms)	9
More grocery stores, daycares, schools and shopping	6
Additional outdoor recreational areas and parks	5
More health and wellness facilities	4
Designated off-leash dog park and spaces for pets	4
Quiet, indoor and outdoor spaces for reflection and studying	3
Affordable food options to promote socializing (i.e. the Gallery)	3
Maintain vibrancy and livability	3
Spaces for commuter students to spend their time when on-campus	2
Create 5-minute communities on a 24hr, 365-day campus	2
More small, independent, and Indigenous owned food outlets	2
Public tennis court in South campus	1
Community Center for North campus	1
Better lighting on pedestrian paths and trails	1
Jogging path around the whole campus	1
Investment in non-police safety strategies	1
Use UBC endowment to fund a vibrant academic community	1
Encourage more support for IBPOC and LGTBQ+ UBC community members	1
More amenities and common spaces within student housing	1
More on-campus restaurants	1
Noise bylaw enforcement	1
More mixed-use development with community spaces	1
More municipal services for UBC neighbourhoods	1

GRAND TOTAL	101
More kid and parent friendly spaces (e.g. breastfeeding space)	1
More informal gathering and learning spaces	1

CONNECTIVITY & MOBILITY	FREQUENCY
SkyTrain and public transit routes to increase regional accessibility	45
More bike and transit infrastructure to encourage less driving	10
Shuttle or other transit option for getting around campus	8
Improve pedestrian network to improve safety and wayfinding	5
Improve connectivity with Lower Mainland	3
Additional mobility tools (e.g. e-bikes, scooters)	1
More parking	1
Daycares should be accessible by public transit	1
Affordable transit or parking options for hospital patients	1
Focus on quiet and calm when designing future transportation networks	1
Separate lanes for different types of vehicles on Wesbrook Mall	1
Bus stations that provide seating and weather protection	1
GRAND TOTAL	78

ECOLOGICAL SUSTAINABILITY	FREQUENCY
Protect green, forested and natural spaces	36
More wild and native vegetation in campus green spaces	5
Balance development needs with green space retention (e.g. how big is big	
enough?)	5
Zero waste education and interventions on campus (e.g. ban plastic bags, more	
garbage bins)	4
Enhance and protect campus biodiversity	2
Model restorative land use	1
Incorporate greenery and gardens inside buildings	1
More awareness about environmental protection	1
GRAND TOTAL	55

CLIMATE ACTION	FREQUENCY
Become a stronger leader in sustainability and climate action	27
Ambitious and creative green building standards for climate adaptation	14
Prioritize low carbon infrastructure and energy sources to reduce our carbon	
footprint (e.g. EV charging)	7
Climate Action Plan for UBC neighbourhoods	1
Ensure that whatever is built, is built to last long-term	1
Divestment from fossil fuel companies	1
GRAND TOTAL	51

AFFORDABLE HOUSING	FREQUENCY
More affordable housing for students, faculty and staff	44
Build family-oriented units (e.g. 3 bedrooms)	1
Higher wage ceiling for subsidized staff housing	1
Build housing to support multi-generational families	1
Build more housing that respects current character of campus	1
GRAND TOTAL	48

ACADEMIC MISSION	FREQUENCY
Improve teaching, learning and research facilities through technological upgrades	10
Maintain and enhance outdoor field research spaces and outdoor education (e.g.	
South campus research ponds and forests)	8
Campus as a Living Lab for innovative urban design and community wellbeing	4
Spaces that encourage interdisciplinary partnerships and projects between	
faculties	4
More silent student study areas	3
More collaborative and group study spaces	3
Prioritize academic mission over land development	2
Utilize faculty expertise in urban planning and architecture	2
Become a hub for communication and knowledge	1
Improve UBC career and academic advising services	1
Classrooms with flexible seating options	1
Act as a bridge between the community and the academy	1
Develop new majors for growing industries (e.g. video game design)	1
Engage residents in academic mission planning	1
Improve arts and music facilities	1
Integrate hands-on learning into every student's degree	1
Make school costs more affordable	1
GRAND TOTAL	45

DENSITY AND DEVELOPMENT	FREQUENCY
Building infill and/or densification with tall buildings	8
Old building retrofitting and replacement	4
Limit campus growth and development	4
Use existing off campus space instead of building new campus space (e.g.	
Hospital sites, Surrey location)	3
Fewer tall buildings	2
Plan for existing building upkeep and maintenance	2
Less market housing development in South campus	1
Re-evaluate new development based on lessons learned and space needs after	
COVID	1
Repurpose land currently occupied by fraternities	1
Upgrade old buildings	1
Change better, not denser	1

GRAND TOTAL	30
Maintain views on campus	1
Expand existing UBC neighbourhood areas	1

X ^w MƏΘK ^w ƏÝƏM AND CAMPUS INDIGENOUS COMMUNITIES	FREQUENCY
Honour x ^w məθk ^w əyʻəm territory through Indigenous-led design	6
Incorporate the Indigenous Strategic Plan in new space design	2
Do land use planning with meaningful collaboration with x ^w məθk ^w əýəm	2
Build a reciprocal relationship with x ^w məθk ^w əyʻəm	2
Enhance x ^w məθk ^w əyʻəm presence on campus (e.g. class curriculums, knowledge	
production)	1
More Indigenous land acknowledgements	1
Plant more Indigenous plants with interactive signage	1
For profit, Indigenous-owned services	1
GRAND TOTAL	16

REMOTE WORKING AND LEARNING	15
Better accommodations for hybrid and remote working and learning environments	
(e.g. classrooms)	12
Rethink how campus office space is being used with remote work	1
More efficient use of space	1
Acknowledge social isolation that working remotely brings	1
GRAND TOTAL	15

OTHER	FREQUENCY
Host more conferences and events	2
Invest in affordable housing, public transit and sustainable energy	1
Encourage free speech	1
Ensure on-campus businesses are not charging more than they do off-campus	1
GRAND TOTAL	5

PARTNERSHIPS	FREQUENCY
Consult with surrounding municipalities about growth directions	1
Additional childcare options could enhance developmental psychology research	
and partnerships	1
GRAND TOTAL	2

Q2: How would you like UBC's physical campus to change and grow over the next 30 years? List 1-3 important challenges:

Total: 360 Comments

WELLBEING	FREQUENCY
Accessibility for those with physical disabilities getting to, from and around	
campus	10
Not enough grocery stores, schools or daycares to support the existing	
community	8
Cost of living increases (e.g. food)	8
Manage population growth while keeping green space and sense of community	7
Minimize impacts of continuous construction on campus users	3
Costs of living increases (e.g. food)	3
Cost of living increases	2
More amenities and common spaces within student housing	2
Lack of access to mental and physical health resources	2
Decrease noise pollution - it is destructive to wellbeing and productivity	2
Community and individual health and wellbeing (e.g. social isolation)	2
Disability justice	1
Campus noise levels and noise by-law enforcement	1
Nighttime pedestrian safety	1
Incorporate nature into new community and social spaces to promote wellbeing	1
Serving a diverse community with different needs	1
Address anti-Asian racism in campus spaces (e.g. Asian-Canadian museum programming)	1
New buildings do not contribute to sense of community, especially for families	1
Making campus feel friendly and welcoming to all	1
Noise pollution	1
Addressing inequity affecting students and staff	1
Safety on campus	1
Covered outdoor areas for gathering and socializing	1
Wheelchair accessibility and equity (e.g. parking spaces, snow and ice removal)	1
Daycare facilities are not accessible	1
Ensure UBC is a place for people to experience different ideas and perspectives	1
Need more small, independent amenities and services	1
Keep campus family friendly	1
GRAND TOTAL	66

ECOLOGICAL SUSTAINABILITY	FREQUENCY
Protect green, forested and natural spaces	16
Densification and loss of green space	13
Sustainability	2
Grow the campus in harmony with nature	2
Wildlife habitat encroachment (e.g. human-wildlife conflict, coyotes etc.)	2
Sustainable disposal of demolition waste	1
Ensure green space is nurtured	1

GRAND TOTAL	47
Plastic waste	1
New infrastructure should be built to high environmental standards	1
Preserve important green spaces (i.e. Pacific Spirit, Southern Ponds)	1
plan	1
Funding and budgets in general, and specifically to maintain the outcomes of this	
Be bold when addressing issues of sustainability and growth	1
Sustainability considerations without raising costs on campus	1
Sustainable disposal of waste	1
Ensure enough gardens and landscaping around buildings	1
Lack of green space for residents and their children and pets	1
Connection between biodiversity and climate crises	1

AFFORDABLE HOUSING	FREQUENCY
Affordable housing for students, faculty and staff	27
Housing affordability as a barrier for attending UBC	4
Affordable housing for families (e.g. 3+ bedrooms)	3
New housing development should be denser	1
Lack of faculty housing	1
Affordability as a barrier for recruitment and retention	1
Recruitment issues related to housing affordability	1
Balance affordable housing stock between faculty/staff and students	1
Limit housing development	1
Blend academic spaces and housing in mixed-use, low rise buildings	1
Purpose built communities (e.g. Acadia) meet the needs of families and	
communities	1
Build more affordable housing to balance socioeconomic inequality at UBC	1
UBC should be a model for innovative affordable housing globally	1
Affordability	1
Lack of affordable housing near campus a barrier for students accessing the	
campus	1
GRAND TOTAL	46

CONNECTIVITY AND MOBILITY	FREQUENCY
Commuting and transit challenges getting to campus	9
Need for SkyTrain and public transit routes to increase regional accessibility	7
Lack of parking space	6
Reduce traffic	3
Traffic, especially during rush hour	2
Pedestrian density negatively impacting traffic	2
Keep campus easy to navigate despite its size	2
Fewer cars on campus	1
Better management of vehicular traffic	1

Rethink UBC satellite locations (i.e. Surrey location) to reduce commutes and	
promote affordability	1
Cyclist sharing routes with pedestrians is dangerous	1
Public transit too crowded	1
Lack of affordable housing near campus a barrier for students accessing the	
campus	1
Road safety around campus	1
SkyTrain station must be far from residential areas	1
SkyTrain will increase cost of housing at UBC	1
Too many cars on campus	1
Transportation and parking challenges	1
Commutes are too long	1
Accommodating the changes as a result of the SkyTrain extension	1
No SkyTrain to campus	1
GRAND TOTAL	45

OTHER	FREQUENCY
Currently the short-term financial incentives of short market housing outweigh	
promoting affordability	9
Funding and budgets in general, and specifically to maintain the outcomes of this	
plan	6
Stop building housing for non-UBC affiliated people	3
Determine long-term remote work strategy and adapt physical spaces	3
Unpredictable government and political agendas	2
Equity	2
Change is difficult within big institutions	2
New buildings lack character and beauty	1
COVID-19 pandemic	1
No cannabis stores on campus	1
Funding and budgets	1
Mandatory retirement age	1
Businesses struggling to remain open after COVID	1
No additional clothing optional beaches besides Wreck Beach	1
Too much focus on catering to the wealthy	1
Pandemic challenges	1
Ambitious UBC project timelines and budgets	1
COVID-19 pandemic and physical distancing in spaces	1
Maintain heritage and cultural buildings	1
Wesbrook feels like an exclusive and sterile gated community	1
Wind tunnels on campus	1
Lack of diversity on campus	1
Lack of UBC municipal government	1
GRAND TOTAL	41

GROWTH	FREQUENCY
Tension between space constraints on the peninsula and continuous demand for	
more space	12
Balance development needs with community needs (e.g. how big is big enough?)	10
Population growth and overcrowding	8
Growth will mean overhauling the existing campus plan and layout	2
Balancing density, amenities and green space	1
Capacity to accept more students as interest in UBC increases	1
Ensure services provided at the pace of neighbourhood growth	1
GRAND TOTAL	35

ACADEMIC MISSION	FREQUENCY
University sprawl reducing office and classroom space	5
Technology upgrades are required (e.g. Wi-Fi dead zones, lack of power outlets in	
study spaces)	2
Rising tuition costs	2
Focus should be on university quality, not quantity	2
Tuition affordability	2
School costs are too high	1
Lack of student aid for post-grad opportunities	1
Lack of lab space for Education faculty	1
Evolving role of technology in delivering education	1
Old building retrofitting and replacement	1
Adequate teaching, learning and study space	1
Disconnection due to faculty sprawl across multiple buildings and campus areas	1
Green space being lost to services and amenities, not university facilities	1
Lack of space for faculty to socialize	1
Improve UBC career and academic advising services	1
Low supply of good, large classrooms	1
Insufficient classroom and exam space for large classes	1
Availability of paid positions for students	1
Adding housing without increasing tuition	1
Silent study spaces	1
Accessible education for all who want it	1
Diversity within different academic faculties	1
Issues with online learning	1
Insufficient classroom and study space for growing student population	1
Insufficient space for academic uses	1
GRAND TOTAL	33

CLIMATE ACTION	FREQUENCY
Climate change	12
Green building design and adaptation for climate change (e.g. extreme heat,	
snow)	6

Climate emergency and climate change	6
Inability to embrace the climate emergency as an emergency	1
Balance climate action plans and the economy	1
Increase climate action through energy conservation	1
Become carbon neutral	1
Human health impacts of climate anxiety	1
GRAND TOTAL	29

X ^w MƏΘK ^w ƏÝƏM AND CAMPUS INDIGENOUS COMMUNITIES	FREQUENCY
Need for meaningful partnership with x ^w məθk ^w əyʻəm about UBC land-use	
planning	5
Truth and reconciliation	2
Reciprocity Trust payments to x ^w məθk ^w əyʻəm	1
Implementation of the ISP and UNDRIP	1
Physical spaces that encourage equity for Indigenous cultures	1
GRAND TOTAL	10

DENSITY AND DEVELOPMENT	FREQUENCY
Too much concrete in new development	1
Using Endowment land for private or commercial use	1
Pay attention to mental health issues when increasing density (e.g. natural light)	1
Building tall buildings takes away open feel of campus	1
Land speculation threatens relationship with x ^w məθk ^w əýəm, academic integrity,	
and ecological sustainability	1
Remote Working and Learning	1
Determine long-term remote work strategy and adapt physical spaces	1
GRAND TOTAL	7

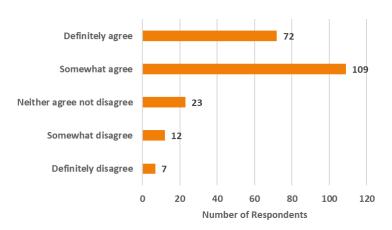
Q3: After reviewing the eight emerging needs and aspirations themes, please rank them according to how important they are to you (1 = most important, 8 = least important):

THEME	AVERAGE RANK
Academic Mission	3.74 (Most Important)
Climate Action	3.79
Affordable Housing	3.95
Wellbeing	4.04
Connectivity and Mobility	4.49
Ecological Sustainability	4.69
x ^w məθk ^w əÿəm and Campus Indigenous Communities	4.70
Innovation and Partnerships	6.33 (Least Important)

Survey participants listed the Academic Mission, Climate Action and Affordable Housing in their top 3 most important themes, with Innovation and Partnerships being listed as least important by most respondents.

Q4: How much do you agree with the following statement: "These eight themes capture my needs and aspirations for the future campus."

181 survey participants (81%) responded that they either definitely or somewhat agree that the eight themes capture their needs and aspirations for the future campus.



Q5: Are there any other themes that we should be considering?

Total: 107 Comments

WELLBEING AND BELONGING	FREQUENCY
Spaces for improving student mental and physical health and promote social	
connection	7
Cost of living increases (e.g. food)	3
More kid and parent friendly spaces (e.g. daycare, playgrounds)	2
Provide living wages to reduce financial stress	1
Creating caring communities	1
Pet-friendly spaces	1
GRAND TOTAL	15

EQUITY, DIVERSITY AND INCLUSION	FREQUENCY
Make equity its own theme, or at least make meaningful statements in each	
theme	7
Respect for people and the environment	1
Safe, intercultural spaces	1
Focus on equity and merit	1
Address student inequities in terms of student government and funding	1
Reduce inequality for those from lower socioeconomic backgrounds	1
GRAND TOTAL	12

GENERAL	FREQUENCY
No themes to add	10
GRAND TOTAL	10

ACCESSIBILITY	FREQUENCY
Accessibility for those with disabilities and other marginalized communities	6
Needs to be its own theme outside of Wellbeing	1

Increase accessibility services for exams to improve student mental health	1
GRAND TOTAL	9

ACADEMIC MISSION	FREQUENCY
Focus on teaching and research excellence (e.g. upgrades to research spaces)	3
More employment opportunities (i.e. part time positions)	2
Need to refine into specific categories because it is a diverse topic	1
Being a living lab for experimentation	1
Not just one of many priorities, IS the priority	1
GRAND TOTAL	8

AFFORDABLE HOUSING	FREQUENCY
Partner with municipalities to create affordable housing off campus	2
Too much focus on market rate housing	1
Make it more affordable to live on AND off campus	1
Focus more on people and affordable housing to attract faculty and staff	1
Build community through housing design	1
General	1
GRAND TOTAL	7

CONNECTIVITY AND MOBILITY	FREQUENCY
Free parking	2
Build transit-oriented development	2
Shuttle or other transit option for getting around campus	1
Accelerate timeline for SkyTrain	1
GRAND TOTAL	6

ALL THEMES	FREQUENCY
Will be a challenge to implement all 8 themes	2
All themes are interrelated and need to be pursued collectively	2
Need to be built upon a foundation of reconciliation and decolonization	1
Need to determine priority areas	1
GRAND TOTAL	6

CLIMATE ACTION	FREQUENCY
Design a campus that can adapt to future climate impacts (e.g. natural disasters)	2
Focus more on climate change mitigation (e.g. divest pension funds from fossil	
fuels)	2
Development impacts campus and x ^w məθk ^w əyʻəm microclimates	1
Reduce GHGs through remote work and learning	1
GRAND TOTAL	6

AMENITIES AND SERVICES	FREQUENCY
Greater diversity of food services and amenities	3
Additional K-12 schools	1
More fine arts spaces (e.g. concert/dance space, galleries)	1
Keep neighbourhood amenities family friendly	1
GRAND TOTAL	6

ECOLOGICAL SUSTAINABILITY	FREQUENCY
Reduce consumption of resources	2
Protect old growth forests and biodiversity	2
General	1
GRAND TOTAL	5

INNOVATION AND PARTNERSHIPS	FREQUENCY
Linking the campus to Vancouver and British Columbia	2
Partner more with LGTBQ+ and IBPOC communities	1
Protect free speech and nurture new ideas for 2050	1
GRAND TOTAL	4

SAFETY AND SECURITY	FREQUENCY
Minimize risks of COVID-19	2
Prevent and manage assault incidents	1
General	1
GRAND TOTAL	4

DENSITY, GROWTH AND DEVELOPMENT	FREQUENCY
Define UBC growth limits	2
Population growth and overcrowding	1
General	1
GRAND TOTAL	4

REMOTE WORKING AND LEARNING	FREQUENCY
Plan for more online learning in the future	1
Adapt spaces based on new hybrid learning and remote work	1
GRAND TOTAL	2

X ^w MƏΘK ^w ƏÝƏM AND CAMPUS INDIGENOUS COMMUNITIES	FREQUENCY
Reimagine the academic mission based on ISP and UNDRIP	1
GRAND TOTAL	1

HERITAGE PRESERVATION	FREQUENCY
General	1
GRAND TOTAL	1

Q6: Thinking about these themes holistically, where do you see them supporting each other? (e.g. better transit will support affordable housing and climate action)

Responses to this question were diverse and broad, with several cooperative relationships between the eight themes coming to the forefront:

- All themes are interconnected and interdependent: Participants frequently linked all
 eight themes together and stressed the importance of considering how all eight are
 interrelated and need to be considered together.
- **Academic Mission + Innovation and Partnerships:** Survey responses stated that a clear synergy is innovative partnerships supporting the academic mission.
- **Connectivity and Mobility + Affordable Housing + Climate Action:** Another supportive relationship that emerged was between the SkyTrain expansion to UBC, along with improved public transit in general, and improving access to regional affordable housing and promoting climate action through more sustainable transportation.
- **All themes + Wellbeing:** Another top relationship was wellbeing being supported by the other seven themes. Participants frequently stated that all eight themes are essential for the future of the campus, and wellbeing is inextricably linked to accomplishing goals that come out of the other seven themes.

Q7: Thinking about these themes holistically, where do you see them in competition with each other? (e.g. more development will reduce green space)

When looking at themes that may be in competition with each other, responses once again ranged from being quite specific or broad, and covered a wide range of priorities:

- **Ecological Sustainability vs Affordable Housing/Growth:** The main concern that emerged was the tension that lies between preserving green space and growing or developing the campus, including specific concern about new buildings not necessarily being "green" or sustainably built.
- **Wellbeing vs Affordable Housing/Growth:** Another emergent tension was between wellbeing and building more housing. Participants specifically mentioned that adding density could negatively impact campus livability for residents, creating a welcoming and inclusive student experience, and general decrease of campus wellbeing (e.g. noise, construction).
- **Hope for balancing all themes:** Participants also frequently said that the themes do not necessarily have to be in competition with each other if they are balanced effectively (e.g. add density vertically instead of horizontally)

Q8: Do you have anything else you would like to share in this survey? Total: 80 Comments

PLANNING PROCESS AND TIMELINE	FREQUENCY
Want more specifics on the themes and Campus Vision 2050 definitions	5
General support of the engagement process	4
Would like to see more student engagement in this process	1
Demographic questions should not be mandatory	1
Maintain flexibility in the plan to adapt to future changes	1
Make all decisions with the environment in mind	1
Many voices are willing to support the CV2050 process	1
Create a thinktank with UBC students to get involved in this process	1
Tension between resident and academic community feedback	1
Hopefully the themes are not too ambitious and end up overshadowing each	
other	1
10-year planning timeline is more realistic	1
Interested in seeing the final plan and results	1
GRAND TOTAL	19

DENSITY, DEVELOPMENT AND GROWTH	FREQUENCY
Concerned about sustainable development and growth (e.g. how big is too	
big?)	6
Improve existing facilities instead of building new development	2
Land speculation comes at the cost of community and affordable housing	2
Preserve view cones in UBC neighbourhoods	1
UBC should be a model of affordable, sustainable development	1
UBC feels more like a business and that students are customers with education	
being the product	1
Better integration between commercial and residential in Wesbrook Village	1
Need a balance between housing and open space	1
More densification done well (e.g. high rises with rooftop green spaces)	1
GRAND TOTAL	16

WELLBEING AND BELONGING	FREQUENCY
Focus on mental health services	2
Students should feel like this plan is for them	1
More fitness spaces	1
High cost of living	1
Do not fund any more expensive sports facilities that replace green space	1
More prayer and meditation spaces	1
Family and parent friendly spaces	1
Cultural relevant food options	1
Covered outdoor spaces for gathering and socializing	1
GRAND TOTAL	10

ACADEMIC MISSION	FREQUENCY
Retain and enhance field research spaces (e.g. South Campus research ponds)	5
Prioritize the academic mission	1
Focus on promoting the best and most accessible ways of teaching	1
More study and gathering areas for students	1
GRAND TOTAL	8

ECOLOGICAL SUSTAINABILITY	FREQUENCY
More gardens, trees and picnic areas	3
UBC has a responsibility to set a positive land stewardship example	1
Reduce impacts of development with green roofs and vertical farming	1
Do not destroy nature in pursuit of development	1
Need more mapping of campus green space to better understand important	
ecological areas	1
GRAND TOTAL	7

AFFORDABLE HOUSING	FREQUENCY
Nano suites are the most affordable option for students	1
Campus currently unaffordable for families	1
Staff housing program is flawed	1
Expand student family housing to include Post-Doctoral Fellows	1
Improve student housing affordability and access	1
GRAND TOTAL	5

OTHER	FREQUENCY
Need noise by-laws on campus	2
Look to other universities to inform better design	1
People will spend less time on campus due to efficiency of remote work	1
Support the Campus Resident newspaper	1
GRAND TOTAL	5

CONNECTIVITY AND MOBILITY	FREQUENCY
Have bookable spaces on top floors of Wesbrook Village to better connect	
residents with the ocean	1
SkyTrain will enhance many of the emerging themes	1
Reconsider reducing campus parking capacity	1
GRAND TOTAL	3

AMENITIES AND SERVICES	FREQUENCY
Family friendly amenities and services	1
Need to build more schools on campus	1
More grocery stores across campus	1
GRAND TOTAL	3

EQUITY, DIVERSITY AND INCLUSION	FREQUENCY
Need to include all cultures present on campus	2
Account for intersectionality surrounding folks with disabilities	1
GRAND TOTAL	3

CLIMATE ACTION	FREQUENCY
Seismic disaster planning	1
GRAND TOTAL	1

Ideas Boards

As part of digital engagement, we published nine different Ideas Boards online that asked what people thought was important for the future of the campus for each of the eight themes. An additional board was provided for participants to share ideas beyond the eight themes.

From these nine boards we collected 52 ideas, which are summarized in the following table:

WELLBEING	FREQUENCY
Create more sheltered outdoor spaces	4
Create more live entertainment spaces on campus	2
Create more spiritual spaces	2
Create more ecologically sustainable infrastructure	1
Improve campus walkability by creating memorial/dedicated benches	1
Create more dining and communal spaces on campus	1
Support student development beyond what's taught in the classroom	1
Improve pedestrian infrastructure on campus	1
Improve daycare accessibility	1
GRAND TOTAL	14

CONNECTIVITY AND MOBILITY	FREQUENCY
Create more accessible infrastructure on campus	2
Improve wayfinding on campus	1
Improve campus access to green space	1
Improve daycare accessibility	1
Create a campus streetcar network	1
Create more cycling infrastructure on campus	1
GRAND TOTAL	7

ACADEMIC MISSION	FREQUENCY
Create more flexible study/work spaces	2
Make campus a key site for language-learning	1
Support the development of more Francophone learning	1
Improve campus accessibility for the deaf and deafblind	1
GRAND TOTAL	7

CAMPUS ENHANCEMENT	FREQUENCY
Increase business variety on campus	2
Improve student resident infrastructure	1
Improve sensorial experiences on campus	1
GRAND TOTAL	4

AFFORDABLE HOUSING	FREQUENCY
Improve financial support for graduate and postdoc students	2
Innovate new ways to improve campus architecture	1
Create more student housing for upper-year students	1
GRAND TOTAL	4

X ^w MƏΘK ^w ƏÝƏM AND CAMPUS INDIGENOUS COMMUNITIES	FREQUENCY
Emphasize and build for indigeneity in learning	2
Incorporate Indigenous legal traditions and stories into UBC's daily operation	1
GRAND TOTAL	3

ECOLOGICAL SUSTAINABILITY	FREQUENCY
Create a self-sustainable campus	1
Respect the campus' natural environment	1
Create more ecologically sustainable infrastructure	1
GRAND TOTAL	3

REMOTE WORK/LEARNING	FREQUENCY
Improve Wi-Fi connectivity	1
GRAND TOTAL	1

PLANNING PROCESS	FREQUENCY
Improve the Land Use Plan by incorporating more nuance	1
GRAND TOTAL	1

INNOVATION AND PARTNERSHIPS	FREQUENCY
Improve UBC's digital presence	1
GRAND TOTAL	FREQUENCY

CLIMATE ACTION	FREQUENCY
Ensure UBC reaches the UN's sustainable development goals (SDG)	1
GRAND TOTAL	1

DENSITY AND GROWTH	FREQUENCY
Ensure an even distribution of density across campus	1
GRAND TOTAL	1

March - April Digital Tools

Online Survey

The online survey asked participants to evaluate the draft guiding principles and strategies based on how closely they reflected what they thought was important for the future of the campus. Participants also had the opportunity to share what they would change about the draft guiding principles and strategies. Comments from the Public Engagement Sessions (Open Houses) were also analyzed alongside online survey comments.

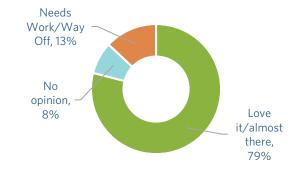
Below you will find a summary of what was heard from survey respondents about each principle and its associated strategies. This includes a pie chart explaining quantitatively how people felt about each principle overall, and tables that qualitatively describe the themes and subthemes heard from openended questions.

Principle:

Support UBC's pursuit of excellence in research, teaching and learning.

Q1: If there is anything you would like to change about this principle and the associated strategies, please include it here:





SUPPORT	FREQUENCY
More community building and community partnerships (e.g., students, residents,	
mature students)	4
More support for virtual and hybrid learning	3
General support	3
Flexible spaces to support multiple uses: hybrid and remote work, community	
hubs, interdisciplinary spaces, and affordable housing	3
Ensure safety of everyone on campus (address assault, theft, campus at night	
etc.)	2
Consider satellite campuses to better pursue excellence in research, teaching and	
learning	2
Research, teaching and learning excellence is central to UBC's mission	2
Importance of decolonization and indigenization at UBC	1
Space planning needs to enhance inclusivity and knowledge mobilization	1
Recognize non-Western forms of education, knowledge and experience (e.g., in	
employment opportunities)	1
Maximize use of existing campus infrastructure and encourage collaboration for	
efficient use	1
Stronger mentorship program for new faculty	1

More compassionate academic policies	1
Prioritize people at the center of the academic mission	1
Diverse housing options important for retaining/attracting human capital	1
Residents want clarity on UBC's vision for research, teaching and learning	1
Enhance teaching infrastructure to better support social connection and learning	
in classrooms	1
UBC should become a leader and hub for biotech start-ups and biomedical	
research and development	1
Livability is important at UBC	1
Importance of EDI in principles and strategies	1
Recognize UBC's role in the broader provincial and post-secondary context	1
More digital infrastructure and resources to communicate research at UBC (e.g.,	
touch screen display, research exhibition space, etc.)	1
Knowledge translation equally important as innovation	1
More financial support for students	1
Support interdisciplinary scholarship	1
More housing options on campus for commuter students	1
Consider alternative public transportation infrastructure for regional connectivity	
(e.g., streetcar)	11
More natural open spaces	1
GRAND TOTAL	40

LANGUAGE	FREQUENCY
Define campus as a living lab	7
Strategies are vague and need more specificity	5
Define development in the campus core	2
Strategies should reflect the importance of academic freedom	1
Strategies should emphasize physical experience on campus	1
Academic mission is already well established; concern around too much influence	
from faculties/academic interests in campus planning	1
Stronger aspirational language	1
How is research, teaching and learning prioritized relative to each other	1
Explicitly name sustainment of academic needs	1
Interaction and collaboration important, but lots of advancements and discoveries	
happen individually as well	1
Affordability and climate resilience should take priority over academic mission in	
Campus Vision 2050	1
Overlap between x ^w məθk ^w əýəm & inclusion principles - suggestion to combine	1
GRAND TOTAL	23

CONCERN	FREQUENCY
Less emphasis on virtual learning	4
Do not use green spaces (e.g., outdoor research spaces) for housing development	3
Should development in campus core prioritized given greater emphasis on remote	
and hybrid work and learning?	2

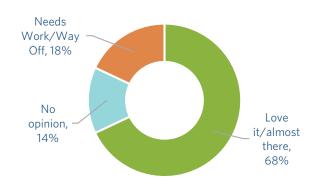
GRAND TOTAL	17
Supportive infrastructure should be prioritized over innovation	1
Corporate/for-profit agendas should not drive UBC's mission	1
Spaces designed to produce set results will fail	1
Stop building market rate condos	1
How will UBC improve its community partnerships	1
Strategies are a distraction for underlying plans of growth and development	1
Prioritize development on already developed sites, not undeveloped/open areas	2

STRATEGY REFINEMENT	FREQUENCY
Strategies read more as principles; need to be clear on the specific actions and	
intended outcomes	3
Strategies need to account for climate change, extreme weather events and zero	
carbon living	2
How does this principle support transformational learning	1
Monitoring and reporting protocol needed for strategies	1
Teaching and research need to be considered independently	1
More clarity on how virtual and hybrid work environments will be supported	1
Respond to the calls to action in the Declaration on the Rights of Indigenous	
Peoples Act Action Plan	1
GRAND TOTAL	10

PROCESS	FREQUENCY
Prioritize planning for online/hybrid learning based on student feedback, as	
opposed to staff and faculty input	1
GRAND TOTAL	1

Principle: Deepen UBC's relationship with x^wməθk^wəÿəm (Musqueam) and advance the Indigenous Strategic Plan (ISP).

Q2: If there is anything you would like to change about this principle and the associated strategies, please include it here:



Total: 91 Comments

SUPPORT	FREQUENCY
General support	7
x ^w məθk ^w əyʻəm needs to have authority and decision-making power over campus	
lands	4
Importance of recognizing and understanding UBC's colonial history	3
Restitution and/or compensation to x ^w məθk ^w əýəm	2
Building names in həṅḍəmiṅəṁ along with extensive supporting educational	
resources	2
Spaces should be designed to support decolonial praxis	2
Make it easier for x ^w məθk ^w əẏəm to use and access campus spaces	2
More cultural learning and exchange	2
UBC needs to address community silos	1
Support educational programs for Indigenous youth	1
Need balanced approach to avoid tokenism and overemphasis	1
Embed traditional ways of knowing across all faculties at UBC	1
Synergy with stewardship principle	1
Ensure that the UBC Indian Residential School History & Dialogue Centre	
(IRSHDC) gets proper funding and support	1
Support Indigenous owned businesses and organizations	1
Develop partnerships with other organizations to increase Indigenous	
representation	1
Support for strategy 1 and 3	1
Mandatory x ^w məθk ^w əyْəm /Indigenous course for all students	1
More support for Indigenous plants and green walkways	1
Paid advisory positions for x ^w məθk ^w əýəm community members to address issues	
with capacity/resourcing	1
Recruit more Indigenous faculty and staff	1
GRAND TOTAL	37

CONCERN	FREQUENCY
Concern about hyper focus on Indigenous issues and desire for balanced	
recognition alongside other issues/cultures	5
What does embracing traditional ways of knowing and practices look like	4
Commitments to reconciliation are not genuine or do not inspire confidence	3

No support for focusing on the past	2
How will these strategies be supported given the loss of green space on campus	1
Strategy 4 seems tokenistic	1
Concern that first strategy is around land use planning	1
Strategies 2 and 4 can conflict with evidenced based learning	1
Strategy to embrace traditional knowledge and practices not central to the	
university's mandate	1
GRAND TOTAL	19

PROCESS	FREQUENCY
Principle and strategies need to be co-developed and enacted in collaboration	
with x ^w məθk ^w əýəm and campus Indigenous communities	10
Principles and strategies need to be fully supported by x ^w məθk ^w əyʻəm and	
Indigenous communities	3
Set realistic expectations and do not overpromise on timelines	1
How will UBC commit to future plans and action in practice?	1
Review and identify lessons learned from previous efforts collaborating with	
x ^w məθk ^w əýəm (e.g., YVR)	1
GRAND TOTAL	16

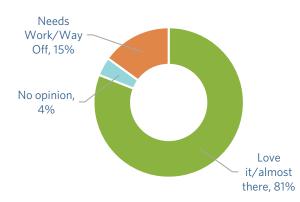
STRATEGY REFINEMENT	FREQUENCY
More specific, action-oriented strategies needed	6
Desire to see other Indigenous/local Indigenous nations included in strategies	4
Respond to the calls to action in the Declaration on the Rights of Indigenous	
Peoples Act Action Plan	1
Disconnect between how the principles and strategies connect with and support	
the Indigenous Strategic Plan	1
Actively challenge tokenism	1
x ^w məθk ^w əýəm and Indigenous knowledge and practices should be prioritized, not	
just incorporated into campus life	1
GRAND TOTAL	14

LANGUAGE	FREQUENCY
Stronger language for the strategies that move beyond surface level recognition	3
Different language choice for strategies (i.e., repurpose/reallocate instead of	
create)	1
Indigenous Peoples should be presented in plural form	1
GRAND TOTAL	5

Principle: Support affordability and everyday needs of the campus community.

Q3: If there is anything you would like to change about this principle and the associated strategies, please include it here:

Total: 114 Comments



SUPPORT	FREQUENCY
Affordable and diverse food options/grocery store, cultural amenities and	
programs on campus	19
Housing plans need to meet the long term needs of the community (e.g., exclusive	
access for UBC members, support non-market housing, rent control, home-buying	
programs for faculty/staff)	9
More affordable housing (e.g., rental, off campus, close to sustainable	
transportation options)	7
General support	5
More housing for specific populations (students, student families, domestic	
students, residents)	5
Prioritize and expand childcare on campus	4
Prioritize small scale, local businesses and limit large chain presence	3
Greater urgency on addressing affordability to retain/attract talent and meet	
needs of growing population	3
Building and seismic upgrades	2
More outdoor spaces (e.g., covered, outdoor recreation and sports)	2
More amenities and services in south campus	1
Longer opening hours for student recreation facilities	1
Campus housing needs to provide accommodations for accessibility (e.g.,	
wheelchair accessible)	1
More open spaces in the UEL	1
Create spaces that support the circular economy	1
More services and amenities to support sustainable practices (e.g., recycling	
depot, bulk goods purchasing)	1
Add a movie theatre	1
Housing needs to be resilient against climate change and extreme weather events	1
More mental health resources	1
Importance of regional connectivity to help meet campus needs	1
Subsidize campus facilities	1
Increase access to free online learning resources	1
More local food production on campus	1
Services should be provided in both official languages	1
Focus on providing quality education over addressing regional issues that UBC	
can't solve	1

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CONCERN	FREQUENCY
Stop building market rate condos	7
How much should UBC grow and what are the limits	3
Measures to address affordability and add more housing should not encroach on	
green spaces	2
South campus is not well connected and inconvenient to get to	1
Open spaces at UBC not well planned/used	1
UBC should not develop its land for more housing and amenities as it will become	
a gated community	1
GRAND TOTAL	15

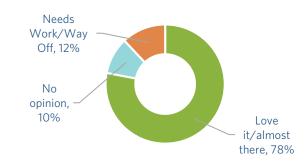
STRATEGY REFINEMENT	FREQUENCY
Strategies read more as principles; need to be clear on the specific actions and	
intended outcomes	2
Separate childcare and school from grocery for gender equity	1
High housing prices coupled by low salaries for some UBC staff needs to be	
addressed in considerations of affordability	1
How does UBC compare with other institutions in terms of affordability?	1
SkyTrain and sustainable transportation needs to be discussed alongside housing	1
More focus on livability in the principle and strategies	1
Strategies should recognize and support the synergistic relationship between the	
campus and residential community	1
More student focused strategies (i.e., for housing affordability)	1
Quantitative targets for housing and affordability	1
GRAND TOTAL	10

LANGUAGE	FREQUENCY
Strategies need to explicitly include residents (currently missing)	3
Stronger language for the principles and strategies	2
Need explicit consideration for seniors in the strategies	1
Strategies should be more general; remove examples	1
Need explicit consideration of neighbourhood areas	1
GRAND TOTAL	8

Principle: Foster inclusion, belonging and community-building.

Q4: If there is anything you would like to change about this principle and the associated strategies, please include it here:





SUPPORT	FREQUENCY
General Support	3
Interest in a physical Masjid for those of Muslim faith	1
Spaces for messy and creative projects	1
Prepare students for the diversity of ideas in the world	1
Create teaching and learning spaces that foster more connections between	
teachers and learners (e.g., flexible between large and small groups)	1
Include reference to outdoor spaces for physical activities	1
Enable buying land instead of leasehold strata options	1
More public transit routes around campus to improve accessibility	1
Ensure that future space design does not reinforce white supremacy or colonial	
values	1
Consider not just space, but the programming offered in those spaces	1
Ensure that Indigenous peoples are captured separately from other equity-seeking	
groups	1
Visitor suites as an amenity for old and new buildings	1
Equity of access to buildings (e.g. entrances)	1
Increase capacity to support folks with disabilities	1
Expand definition of equity to include personal development for all	1
Interim accessibility considerations for areas under construction (e.g. Gateway)	1
Focus on pedestrian safety (e.g. discourage skateboards, walking while on	
cellphone etc.)	1
Need to set high standards for inclusion to attract, support and retain the best	
minds	1
Future buildings should be built around trees instead of cutting them down	1
Provide opportunities for collaboration within and beyond the campus	1
Put people at the center of everything	1
Remove police presence on campus to protect marginalized groups	1

Should support the recent Declaration on the Rights of Indigenous Peoples Action	
Plan 2022-2027	1
Greater pedestrian connectivity in Chancellor Place neighbourhood	1
Stair lifts and wheelchair aid for buildings with no lift or ramps	1
Improve cycling infrastructure	1
All washrooms as gender neutral and accessible	1
Improve walkability	1
GRAND TOTAL	30

CONCERN	FREQUENCY
Inclusivity and inclusive spaces should be for all, not one group over another	4
Need for female-only spaces and a focus on women's safety	2
Stop building luxury condos for the wealthy	1
Needs to be integrated with strategies related to affordable housing	1
Wage disparity when compared to off-campus rates	1
Folks with wheelchair needs are being ignored	1
Physical and cultural barriers exist for Wreck Beach	1
Housing does not reflect the needs of people who live on campus	1
Support for free exchange of ideas	1
Campus commercialization should consider noise impacts	1
Campus is too large to necessarily be compact or walkable	1
Campus is currently difficult to navigate for those with mobility challenges	1
GRAND TOTAL	16

LANGUAGE	FREQUENCY
Desire for definitions and/or more meaningful language to inspire confidence in	
actual outcomes	7
Replace "walkable" with "strollable" or a more inclusive term	3
Word "design" is not strong enough for these commitments - change to	
"implement"	1
Pluralize "cultural expression"	1
Put greater emphasis on universal accessibility here and under other principles	
(e.g. housing, connectivity)	1
GRAND TOTAL	13

MISSING STRATEGIES	FREQUENCY
Focus on crime prevention (e.g. sexual misconduct, bike theft etc.)	3
Add "more outdoor, sheltered spaces for gatherings"	1
Include accessible counselling and medical services for marginalized groups	1
Include a focus on remote learning	1
Additional support for Indigenous students in applying to UBC (e.g. preparatory	
grants, counselling)	1
Include requirement for future designs to assess impacts on noise, green space,	
air quality and wildlife	1

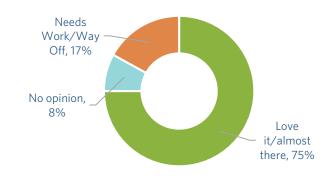
GRAND TOTAL	12
Improve safety of intersections and pedestrian crossings	1
Add "learning opportunities" when discussing barrier-free, universal accessibility	1
outdoor spaces	1
Missing any reference to Botanical Garden and Nitobe Garden as important	
groups	1
Indigenous people need to be discussed separately from other equity-seeking	

NEED MORE CLARITY	FREQUENCY
Want more information about what "diverse spaces" and "barrier-free" means	2
Accessibility and safety strategies should include established targets	1
Student safety and increased public access are in tension	1
Clarify the synergistic or competing priorities with other principles	1
Wants more clarity on what "universally accessible" means	1
Clarify the words "design" or "create" and if they refer to new physical space	
design or updating past space designs	1
Confusion around how this principle is unique	1
GRAND TOTAL	8

Principle: Steward the land to enhance the campus ecology and livability and fund UBC's priorities.

Q5: If there is anything you would like to change about this principle and the associated strategies, please include it here:

Total: 104 Comments



SUPPORT	FREQUENCY
Protect green space and trees from future development	7
Support for SkyTrain enabling a more connected community	7
Support for preserving Botanical Garden, Rhodo Wood and UBC Farm	3
Greater livability means denser development and less space for parking	2
Consider actions from the BC Reconciliation Declaration Action Plan	1
Desire for more dense, rental housing for students, staff and faculty	1
Need to enhance biodiversity at the campus scale	1
Focus on wildlife conservation and monitoring local ecology	1
UBC Farm and Botanical Garden need financial support for teaching	1
General support	1
Biodiversity is intrinsically linked to climate action (e.g. plants that efficiently	
sequester carbon)	1
Support for responsible environmental stewardship	1

Preserve South Campus research ponds and forests	1
Commuter students should have an option to live on campus	1
Focus more on adding density through old building renewal instead of sacrificing	
existing green space	1
Engage all campus groups in urban forest management	1
Think about building materials for new construction	1
Increase ecological and habitat connectivity	1
New landscapes and plants should include native species	1
Integrate the campus as a living lab approach with new road and building planning	
and construction	1
Keep long term care of the land as a priority	1
Livable communities mean low density	1
Support for creating thriving, livable communities	1
Make sure to engage all UBC communities	1
More support for international student housing	1
GRAND TOTAL	40

CONCERN	FREQUENCY
No more market housing for wealthy people	4
Put more emphasis on green space preservation and prioritization	3
Distrust in the intention and commitment behind the strategies	3
Dislike of UBC's track record when developing commercial housing to generate	
revenue	2
Too much growth and development already	2
UBC should not turn into a city	2
Concern that SkyTrain will be too costly for people and the environment	2
Too much forested land being sacrificed for housing	2
Concern that SkyTrain will be too costly for people, the environment and not	
contribute to compact community	1
Concern about human wildlife conflict	1
UBC should not have to fund public transit projects	1
Build new buildings around trees instead of cutting them down	1
Consider other international land stewardship examples	1
Consider the question "how big is too big?"	1
Think more at the Canadian scale	1
GRAND TOTAL	27

PRINCIPLE CHANGES NEEDED	FREQUENCY
Separate housing development from campus ecology to clarify principle intentions	
and motivation	12
GRAND TOTAL	12

NEEDS CLARITY	FREQUENCY
Include more information about density and growth in this principle	3

Want more specificity about faculty and staff housing ownership	2
Strategies are repetitive	1
Need to clarify confusion about the UBC financial endowment and its contribution	
to the academic mission	1
Need to clarify density targets to achieve a "compact community"	1
Seems in opposition to an affordable campus	1
Some unfamiliar concepts that some readers will not understand	1
GRAND TOTAL	10

MISSING STRATEGIES	FREQUENCY
More emphasis on enhancing green and forested areas as a key CV2050 design	
principle	2
Consider ecological connectivity from Pacific Spirit to Wreck Beach	2
Separate protecting research assets (e.g. South Campus research ponds) and	
protecting natural habitats as different strategies	2
Honouring Indigenous Elders should be included under livability	1
Missing a strategy about retrofitting existing buildings to be more energy efficient	1
GRAND TOTAL	8

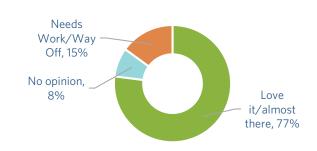
LANGUAGE	FREQUENCY
Be more specific how strategies will be implemented (e.g. biodiversity	
enhancements, green space protection)	4
Strengthen "enhance" by including reference to "reciprocal relationships with	
nature"	1
Community strategy feels repetitive	1
Replace "long-term care" with "intergenerational care"	1
GRAND TOTAL	7



Principle: Lead in responding to the climate emergency.

Q6: If there is anything you would like to change about this principle and the associated strategies, please include it here:





SUPPORT	FREQUENCY
Retrofit buildings for more cooling in the summer	7
Speed up SkyTrain extension to encourage more mass public transit	4
Reduce waste and consumption (e.g. plastic single use items)	3
More ambitious and specific carbon emission reduction targets and green building	
design in UBC neighbourhoods	3
Limit single-occupant vehicle use and parking to reduce traffic and be more	
sustainable	3
General support	3
Electrify the UBC vehicle fleet	2
Focus more on renewable energy sources (e.g. solar panels and wind turbines)	2
Stronger link between carbon reductions, green space and soils	2
Include remote working and learning options to reduce emissions	2
Emphasize people and their connection to the land	1
Should support the recent Declaration on the Rights of Indigenous Peoples Action	
Plan 2022-2027	1
Retain and replace lost trees and green space	1
Circular system goals should apply to everyone on campus	1
Think about emergency preparedness for wildfires and floods	1
A university is an essential trendsetter for sustainability	1
Remove parkades to increase usable space	1
Interest in learning more about specific Indigenous ways of knowing	1
Consider stormwater impacts and implementing more permeable surfaces	1
Elevate this principle higher and promote campus as a living lab	1
Food services should recycle and dispose of waste sustainably	1
Make climate justice commitments explicit	1
Donate climate action dollars internationally where it will have a bigger impact	1
Embed climate and sustainability as a core operational lens (e.g. when watering	
lawns)	1
Incorporate uplifting climate activism art that inspires hope	1
GRAND TOTAL	46

CONCERN	FREQUENCY
Retain mature trees and replace lost green space	3
Building more concrete towers will not address climate action	2

SkyTrain extension will take too long and construction will create too much GHG	
emissions	2
SkyTrain is important for transportation, not the climate emergency	1
Skeptical things will change because current campus does not focus enough on	
waste and energy use reductions	1
UBC SkyTrain station location will be not be in a useful location	1
Focus spending on preparing students to be innovative instead	1
Future campus community will still need parking spaces for electric and hydrogen	
vehicles	1
A transit-oriented, commuter campus is at odds with the other strategies and	
SkyTrain will not fix transportation issues	1
Reduce waste and consumption (e.g. plastic single use items)	1
GRAND TOTAL	14

MISSING STRATEGIES	FREQUENCY
Add in reference to nature-based solutions and the importance of protecting	
green space to mitigate urban heat island effect	2
Promote use of heat pumps	2
Include "food" with circularity strategy	1
Add in "setting limits to growth"	1
Should include a strategy that talks about reducing habitat fragmentation through	
green corridors	1
Include reference to "resilience and climate adaptation"	1
Include reference to Climate Action Plan in strategies	1
Add a strategy that speaks to the interconnected climate and biodiversity crises	1
Retrofits for additional EV charging facilities	1
GRAND TOTAL	11

LANGUAGE	FREQUENCY
Use stronger, bolder and more specific language (e.g. "implement," "adopt,"	
"require") (e.g. campus targets and actions)	8
GRAND TOTAL	8

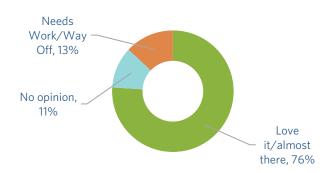
NEEDS CLARITY	FREQUENCY
Desire for definition of Indigenous ways of knowing	1
Desire for a definition of a transit-oriented campus	1
GRAND TOTAL	2

PROCESS	FREQUENCY
Engage more with students, faculty and staff on climate action	1
Apply same academic requirements (e.g. net zero) to residential and commercial	
parts of campus	1
GRAND TOTAL	2

Principle: Strengthen connectivity within the campus and to the broader region.

Q7: If there is anything you would like to change about this principle and the associated strategies, please include it here:

Total: 64 Comments



SUPPORT	FREQUENCY
More bike storage, e-bike infrastructure and protected bike lanes	5
Improve connectivity on campus (e.g., 68 shuttle, alternative routes, expand	
accessibility shuttle)	3
Support for SkyTrain	3
Strengthen regional connectivity	2
Focus on providing quality education over addressing regional issues that UBC	
can't solve	2
Prioritize safe, well-lit walkways and networks	2
More affordable public transit (e.g., subsidized bus passes) and parking for electric vehicles	2
Amenities should be more evenly dispersed and better coordinated on campus	2
Support community building	1
Protect green spaces and forested areas	1
More affordable housing	1
Encourage active transportation on campus	1
Need traffic control on campus	1
Encourage car free zones with the arrival of SkyTrain	1
Need AC in dorms	1
General support	1
More community building	1
Consider heat pumps	1
Engage businesses on campus to make it a destination community	1
Subsidize campus facilities	1
More covered spaces	1
Promote affordable housing in surrounding neighbourhoods in the city	1
Academic building renewal should be prioritized over new neighbourhood planning	1
Respond to the calls to action in the Declaration on the rights of Indigenous	
Peoples Act Action Plan	1
GRAND TOTAL	37

STRATEGY REFINEMENT	FREQUENCY
Add strengthen ecological connectivity	3
Strategies are not visionary	2
Strategy 3 needs clarity	1

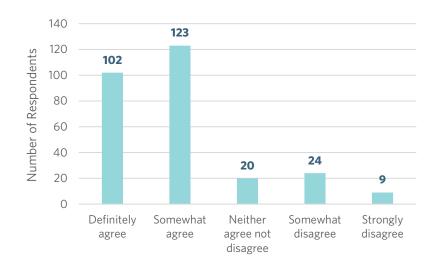
What does future growth rate look like?	1
Strategies need to recognize that increasing public space cuts off access to	
buildings for people who service them	1
Ensure equitable access to active and sustainable transportation (e.g., ensure	
critical resource groups get funding)	1
Strategy 2 and 3 need clarity	1
More clarity for principles and strategies	1
Tension between need for growth and protection of open spaces	1
Plan for school and childcare options alongside SkyTrain	1
Strategies are vague and seem to contradict other principles and strategies	1
Public realm planning needs to include residential areas	1
Add strategy to reduce car dependency on campus (e.g., introduce bike parkades,	
human centric design)	1
Public spaces should be comprised of green spaces and not concrete surfaces	1
GRAND TOTAL	17

CONCERN	FREQUENCY
How much should UBC grow and what are the limits	2
No support for SkyTrain	2
Concern about cost and impact	1
Do not build market rate condos to fund strategies	1
Skepticism that the goal of strategy 1 (SkyTrain) is to build more market rate	
condos	1
GRAND TOTAL	7

LANGUAGE	FREQUENCY
Stronger language around equity	1
Define public realm	1
Clarity on how academic planning fits in these strategies	1
GRAND TOTAL	3

Q8: Would you say the draft principles and strategies capture what is important for the future of the campus?

225 respondents (81%) said that they agree that the principles and strategies capture what is important for the future of the campus.



Q9: Do you have any other feedback you would like to add?

Total: 101 Comments

SUPPORT	39
Nothing to add	4
Support for more density and mixed-used commons	3
Desire to see places of worship	2
Desire to see reciprocal relationship building with Indigenous communities	2
Support for SkyTrain	2
Protect historic buildings	1
New residences should be affordable and sustainable	1
UBC can become a global leader if it makes good plans	1
Desire to see culturally relevant food options	1
Plan will result in a great campus experience for residents	1
Food security and safety needs to be better addressed	1
Retain agricultural and expand agricultural spaces on campus	1
Future investment in digital learning technology	1
Desire for increased academic programs and support for First Nations, Metis, and	
Inuit students	1
Give UBC's districts more of an identity	1
Consolidated system for communication with campus residents	1
Greater emphasis on reconciliation	1
Principles well thought-out. Hoping implementation matches scope	1
Greater emphasis on student wellbeing	1
Renew and increase academic spaces. Current spaces are not meeting teaching,	
learning, and operational needs.	1
Support for protecting the UBC Farm and other green spaces	1
Desire for increased spending on teaching, learning, and research facilities	1
Support for Wesbrook Village	1
Land stewardship for nature should not be about funding UBC	1
The ideas can make a difference if implemented	1

More emphasis on academic achievement	1
Include adoption of Aboriginal Services Plan	1
Ensure Indigenous learners have access to student housing	1
Better support for tourism related activities including hotels and restaurants	1
Needs to mention adequate food access	1
New and interesting curriculums	1
GRAND TOTAL	39

PRINCIPLE AND STRATEGY REFINEMENT	FREQUENCY
Academic Mission should be at the core of the principles	2
Sustainability should be at the core of the principles	2
Some strategies sound like principles	1
Principles need to be more student centered	1
Wording is too passive	1
Increase focus on the academic mission	1
Replace "tenure" with performance	1
Justice, equity, decolonization, and reconciliation should be at the core of the principles	1
Define strategic statements more clearly	1
Language is too complex for international students and people who do not engage in English as a first language	1
Affordability should be at the core of the principles	1
Language is too academic	1
Provide more strategies as examples	1
Language is too aspirational	1
Safety should be greater emphasized	1
Language is vague	1
Strategies are vague, more examples needed	1
Strategies currently do not align with supporting campus ecology	1
UBC can become a global leader if it makes good plans	1
Need to be transparent on the assumptions underpinning draft principles	1
UBC should be more ambitious	1
Need wording on timeframe of implementation	1
Confusion about purpose of Campus Vision	1
Principles and strategies do not include UBC partnerships with companies	1
Principles assumes development will continue at the same pace	1
GRAND TOTAL	27

CONCERN	FREQUENCY
Concerns with the construction quality of residential buildings.	2
This plan should not prioritize revenue growth	2
Opposition to the UBC's focus on growth and development	2
Support for protecting the UBC Farm and other green spaces	1
UBC should not fund itself by developing more condos for rich people	1

GRAND TOTAL	20
Question on how remote work/learning will impact community building	1
Question about designing spaces for length of residency	1
enrollment	1
Affordable housing should not come at the expense of green spaces or increasing	
implementation.	1
Cynicism changes will be implemented. Disconnect between planning and	
Engage corporate donors to avoid dependence on rich condo owners	1
Consultation fatigue	1
Doubt process with result in tangible improvements, consultation fatigue	1
Tension: UBC as an academic institution vs. a vibrant, living community	1
Doubt process with result in tangible improvements	1
Student-focused transportation options for those living in the North Shore	1
Distrust with UBC's governance structure	1
The university is too focused on development, rather than its academic mission	1

PROCESS	FREQUENCY
Support for the transparent engagement process	3
UNDRIP principles should be used	1
Concern about low engagement numbers	1
Desire for clarity on how the principles will be used	1
How does the process manage competing interests?	1
Take learnings from the pandemic	1
Include academic faculties and departments	1
Concern implementation will take too long	1
What is happening with the feedback provided?	1
Need for a 3rd party facilitated workshop	1
Identify ways to ensure all planning committees include at least one Indigenous	
person	1
Support for engagement methods, but desire to see increased engagement	
numbers	1
Survey should be conducted more often to increase student participation	1
GRAND TOTAL	15

Appendix 4 Mapping Data Analysis

Online Mapping Tool

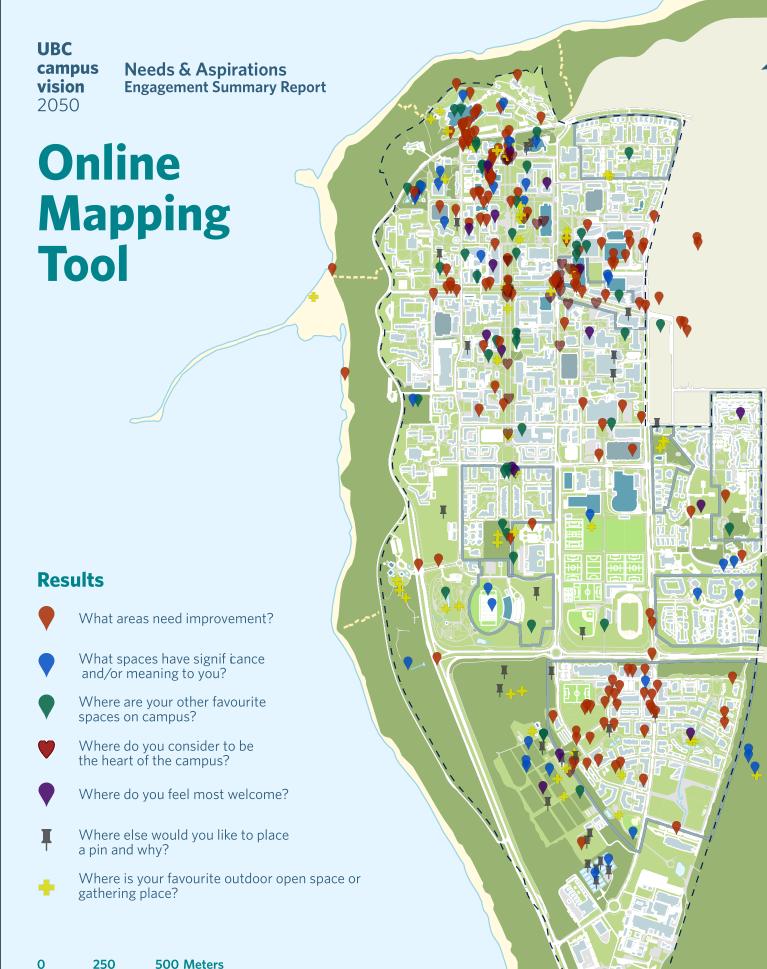
As part of digital engagement, participants were invited to pinpoint specific locations on a digital map of UBC in response to a set of broad questions. This map was available on the Campus Vision 2050 website and required website registration to use. The questions asked are listed below:

- Where is your favourite outdoor open space or gathering place?
- Where else would you like to place a pin and why?
- Where do you feel most welcome?
- Where do you consider to be the heart of campus?
- Where are your other favourite spaces on campus?
- What spaces have significance and/or meaning to you?
- What areas need improvement?

Tables describing the feedback and insights received, coded by theme and frequency heard are below.

CATEGORY	FREQUENCY
Where is your favourite outdoor open space or gathering place?	54
Where else would you like to place a pin and why?	29
Where do you feel most welcome?	19
Where do you consider to be the heart of campus?	28
Where are your other favourite spaces on campus?	47
What spaces have significance and/or meaning to you?	38
What areas need improvement?	161
GRAND TOTAL	376

CATEGORY	EXAMPLE OF COMMENTS	APPROXIMATE LOCATION
Where do you feel most welcome?	Acadia Park housing has been a life-saver for many student families. It would be wonderful to see this affordable housing resource expanded.	Acadia Park Residences
Where are your other favourite spaces on campus?	The nest is undoubtedly my go-to place to meet between classes, grab some food, study, or just catch up with friends	AMS NEST
What spaces have significance/or meaning to you?	UBC daycares are one of its greatest treasures. We are so grateful to this village of caring, gifted educators and nurturing, homey spaces.	Daycare buildings along Osoyoos Crescent
Where are your other favourite spaces on campus?	The Nitobe Gardens, very peaceful and serene	Nitobe Garden



Map prepared by UBC Campus + Community Planning, May 2022

Students Mapping Exercise

Physical mapping displays were set up over a three-day period in a high traffic area of the Forest Science Centre. Participants had the opportunity to contribute feedback through written comments and stickers. Two prompting questions were displayed with the maps:

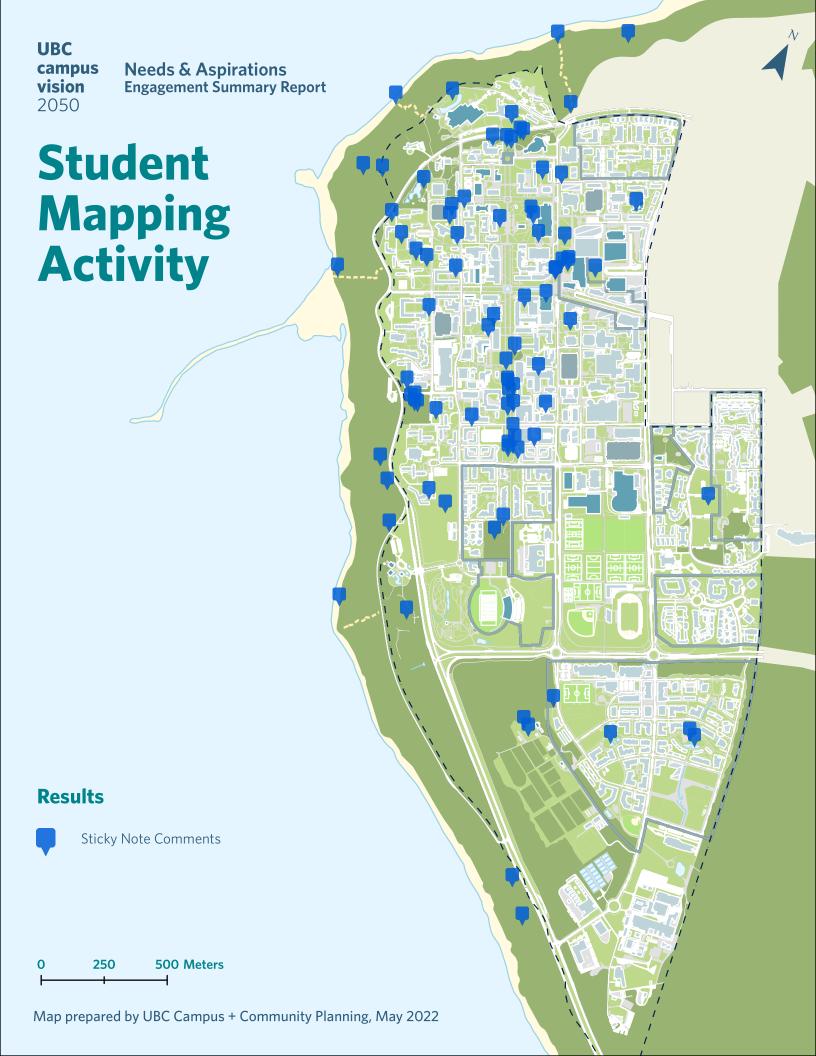
- Map one of your favourite green spaces on campus!
 - Why is it your favourite? Is there any way that you would improve it?
- Map one your least green spaces on campus!
 - Why is your favourite? Is there any way that you would improve it?

Both categories were consolidated below.

CATEGORY	FREQUENCY
Sticky Note Comments	85
GRAND TOTAL	85

EXAMPLE OF COMMENTS	APPROXIMATE LOCATION
Colonial European ways of agronomy	Rose Garden
The Rhododendron Woods because it's already protected. It's a great forest stand in a new urban area which helps people with connecting with nature	Rhododendron Woods
CEME. We all used to study together :(:)	Chemical & Mechanical Engineering Building
One of the only green spaces in this very grey area	The Knoll
Very beautiful, looks like a gladiator stadium, nice to sit and relax	Library Gardens
Would be nice to have shrubbery and wildflowers on Main Mall instead of a grass field(ish) strip (native species pls)	Main Mall





Youth Group Mapping

Workshops on Campus Vision 2050 along with an asset mapping activity were conducted with the University Neighbourhoods Association (UNA) Youth Leadership Club (ages 13-17) and Pre-Teen Leadership Club (ages 6-12) in late January 2022.

During the asset mapping activity, participants were asked to mark on physical maps the following places:

- Places you like, places you feel most welcome (Green Stickers)
- Places that need improvement (Red Stickers)
- Places with memories/meaning/significance (Yellow Stickers)
- Something of note, not covered by the other categories (Blue Stickers)

Tables describing the feedback and insights received, coded by theme and frequency heard are below.

CATEGORY	FREQUENCY
Green - Places you like, places you feel most welcome	35
Red - Places that need improvement	54
Yellow - Places with memories/meaning/significance	37
Blue - Something of note, not covered by the other categories	11
GRAND TOTAL	137

EXAMPLE OF COMMENTS	APPROXIMATE	CATEGORY
	LOCATION	
Fields only for UBC, nothing [for youth] to do	UBC Athletic Fields	Yellow
Black Ice	Wesbrook Village Square	Red
Mommy studies here	Forest Science Centre	Blue
Good walkability, good mix density, good	Wesbrook Village	Green
village		
Bad design, it gets wet when it rains	Wesbrook Village sidewalk along Webber Lane	Red

