



UBC Wayfinding

---

# **Exterior Signage Standards and Guidelines**

2024

version 6.0



---

UBC Wayfinding

---

**Exterior Signage Standards  
and Guidelines**

2024

version 6.0



As sign types are amended or added to, this document will be updated. Amendments are listed in the table below.

[illegible]



As sign types are amended or added to, this document will be updated. Amendments are listed in the table below.

[illegible]



## Contents

<b>1.0</b>	<b>Introduction</b>	<b>1</b>
1.1	UBC Policies and Contacts	2
1.2	New Signs or Modification of Existing Signs	3
1.3	Maintenance of Exterior Signs	3
<b>2.0</b>	<b>Exterior Signage Approval Process</b>	<b>4</b>
2.1	Approval Body by Signage Type	5
2.2	Approval Process: Vancouver Campus	6
2.3	Approval Process: Okanagan Campus	7
<b>3.0</b>	<b>Graphic Elements</b>	<b>8</b>
3.1	UBC Brand & Logo	9
3.2	Typeface	10
3.3	Colours	10
3.4	Exterior Signage Icons	11
3.5	Arrows	13
<b>4.0</b>	<b>Exterior Sign Types and Specifications</b>	<b>14</b>
4.1	Exterior Signage Pictorial Index	15
4.2	Off-Campus Directional Signage	31
4.3	Gateway & Boundary Signage	34
4.4	Street-Name Signage	38
4.5	Vehicular Wayfinding & Traffic Control Signage	45
4.6	Parking Signage	57
4.7	Bicycle-Related Signage	81
4.8	Wayfinding Signage & Campus Maps	86
4.9	Accessibility Signage	95
4.10	Building Identification Signage	104
4.11	Emergency & Life Safety Signage	123
4.12	Local Information & Restrictions Signage	135
4.13	Commemorative Signage	142
4.14	UBC Brand Campus Banners	149
4.15	Construction Site Signage	152
<b>5.0</b>	<b>Additional Signage Policies</b>	<b>158</b>
5.1	Outdoor Digital Signage	159
5.2	Portable Sign Policy	159



## Contents

---

<b>6.0</b>	<b>Appendices</b>	<b>161</b>
6.1	Exterior Signage Submission Guidelines	162
6.2	UBC Sign Shop Processes	173
6.3	B8 Sign Specifications for Student Residences	176
6.4	Commercial Building Signage Detailed Guidelines	177



1.0

# Introduction



These Exterior Signage Standards and Guidelines have been developed to provide guidance and tools for those seeking to install exterior signage at either the UBC Vancouver (UBCV) or UBC Okanagan (UBCO) campuses. They are intended to ensure a consistent signage system that reflects and conforms to UBC's visual identity. The guidelines provide descriptions, directions for use, and design specifications for each type of exterior sign used on campus.

This policy document, pursuant to UBC Policy GA7 (*Brand Identity*), Policy UP8 (*Signage Policy*), and Policy GA6 (*Naming Policy*), was developed by UBCV Campus + Community Planning (C+CP) with the expertise of a wayfinding consultant, and in collaboration with UBC Brand and Marketing, UBC Building Operations, UBC Parking, UBCO Campus Planning (CP), Facilities Management, and other campus units. The policy was developed based on the planning document prepared by the consultant for UBC pursuant to a comprehensive planning process, review of wayfinding and accessibility best practices, and in-depth stakeholder consultation.

**These guidelines are for exterior signage in academic and institutional (including student residence) areas of the campuses only.** Guidance on appropriate building signage in the University Neighbourhoods is provided in the relevant Neighbourhood Plan documents.

**It is mandatory that all who install permanent signage on campus conform to the standards, guidelines and approval processes outlined in this document.** Non-conforming signs may only be erected if they are required by senior government regulations, laws and codes, or have been approved by C+CP for the Vancouver Campus and CP for the Okanagan Campus. **UBC Okanagan signs must also comply with the City of Kelowna Sign Bylaw (and secure a sign permit) where applicable.**

### Accessibility Standards

The goal for all wayfinding systems is to be universal in their usefulness. UBC wayfinding signage shall be legible, readable and understandable to as wide a range of users as possible by keeping signs simple and intuitive, by using non-text cues to advantage, by ensuring signs use high contrast graphics to assist persons with low vision, and that signs are located where persons in wheelchairs can easily read them from a distance. Exterior wayfinding signage shall include signage that specifically addresses accessibility needs, in accordance with UBC Policy LR7 (*Disability Accommodation Policy*).

### Amendments

As sign types are amended or added to, this document will be updated. A list of amendments is located at the front of this document.

## Additional Information Sources for UBC Signage

### WEBSITES:

**Brand Identity:** Consult UBC Policy GA7 (Legacy Policy #94) for Brand Identity:

<https://universitycounsel.ubc.ca/policies/brand-identity-policy/>

**Non-permanent Signage:** Consult UBC Policy UP8 (Legacy Policy #120) for non-permanent signage such as event signs and real estate signs:

[https://universitycounsel-2015.sites.olt.ubc.ca/files/2019/08/Signage-Policy\\_UP8.pdf](https://universitycounsel-2015.sites.olt.ubc.ca/files/2019/08/Signage-Policy_UP8.pdf)

**Naming Policy:** Consult UBC Policy GA6 (Legacy Policy #124) for naming of University assets:

<https://universitycounsel.ubc.ca/policies/naming-policy/>

**Interior Signage:** Consult UBC Technical Guidelines (UBC Building Operations): [www.technicalguidelines.ubc.ca](http://www.technicalguidelines.ubc.ca)

[https://www2.infrastructuredevelopment.ubc.ca/docs/UBC\\_INT\\_SIGNAGE\\_GUIDELINE.pdf](https://www2.infrastructuredevelopment.ubc.ca/docs/UBC_INT_SIGNAGE_GUIDELINE.pdf)

### EXTERIOR SIGNAGE CONTACTS:

If you have questions regarding exterior signage requirements, or need more information, contact:

**UBC Vancouver Campus + Community Planning (C+CP):**  
info.planning@ubc.ca

**UBC Okanagan Campus Planning (CP):**  
campus.planning@ubc.ca

### INTERIOR SIGNAGE APPROVALS AND INFORMATION:

#### UBC Vancouver:

- UBC Facilities, Asset Replacement & Improvements: 604 822 6597
- UBC Sign Shop: 604 822 9063

#### UBC Okanagan:

- Facilities Planning: 250 807 8182, or facilities.planning@ubc.ca



## **Introduction**

- 1.2 New Signs or Modification of Existing Signs
  - 1.3 Maintenance of Exterior Signs
- 

### **New Signs or Modification of Existing Signs**

For new construction, renewal, and major renovation projects, the project is responsible the supply and installation of all required exterior wayfinding signage. It is the project manager's responsibility to submit a comprehensive signage proposal for review and approval in accordance with these guidelines (refer to Section 2.0).

Building occupants or administrators may wish to replace, add to, or modify existing building signage to reflect changes in use or occupancy. In these circumstances, the unit initiating the change is responsible for funding the supply of all sign materials and the installation of the signage. Changes to existing signage also require approval in accordance with these guidelines (refer to Section 2.0).

For many of the signs in this document, templates or print files are to be used. If there is a template or print file available, this is indicated on the top right of the page of the sign description in Section 4.0.

### **Maintenance or Repair of Exterior Signs**

At the UBC Vancouver campus, the Municipal Services Department within UBC Facilities is responsible for maintenance and repair of exterior building signs, map pylons and kiosks, as required, and for keeping such units free of graffiti, stickers, etc. at all times unless noted otherwise.

At the UBC Okanagan campus, Facilities Planning is responsible for maintaining exterior signs, maps, and kiosk panels, as required, and for keeping such units free of graffiti, stickers, etc. at all times, unless noted otherwise.



2.0

# Exterior Signage Approval Process



## Exterior Signage Approval Process

### 2.1 Approval Body by Signage Type

All exterior signs must be approved before fabrication and installation. The signage approval process is determined by the signage type. The table below lists the type of signage, if a development permit is required, and the approving body. Please refer to full descriptions of these signage types in Section 4.0.

For inquiries on the signage approval process contact:

#### UBC Vancouver Campus

Development Services: 604 822 1586

Community Development + Transportation: 604 827 5641

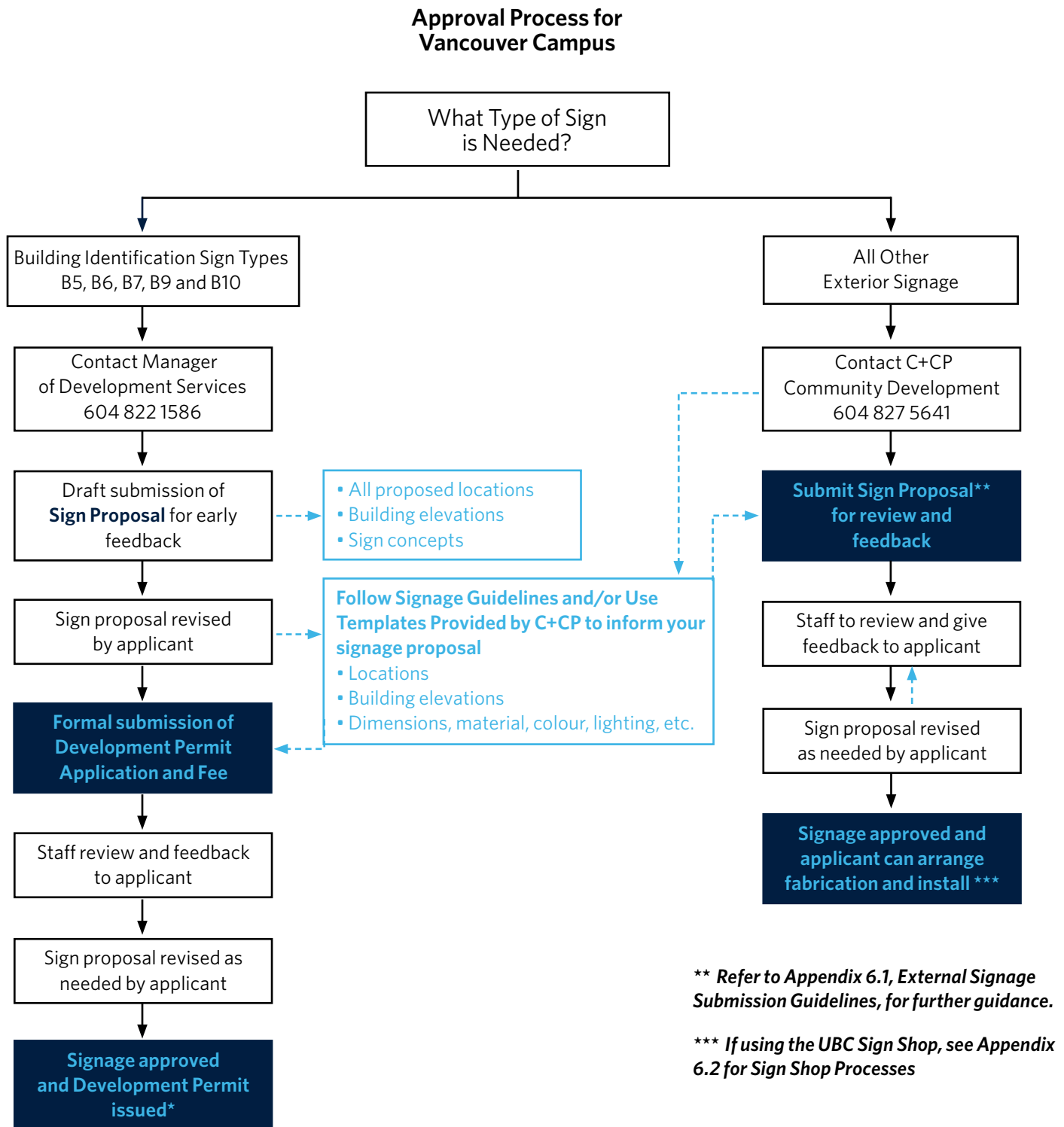
#### UBC Okanagan Campus

Campus Planning: 250 807 8917

The process to get approval for signs is detailed in Sections 2.2 (UBCV) and 2.3 (UBCO).

Sign Code	Signage Type	APPROVAL BODY					
		UBCV DEVELOPMENT PERMIT REQUIRED	UBCV C+CP*	UBCO CP**	UBC Board of Governors & Naming Committee	UBCV Ceremonies & Events/ UBCO University Relations	UBC Brand & Marketing
D	Off-Campus Directional		✓	✓			
G	Gateway and Boundary	✓		✓***			
S	Street Name Signage		✓	✓			
V	Vehicular Wayfinding & Traffic Control		✓	✓			
P	Parking		✓	✓			
C	Cycling/Bicycle		✓	✓			
W	Wayfinding & Campus Maps		✓	✓			
A	Accessibility Signage		✓	✓			
B	Building Identification B1, B2, B3, B4, B8 (new or modified)		✓	✓			
B	Building Identification B5, B6, B7, B9, B10 (new or modified)	✓		✓			
E	Emergency & Life Safety		✓	✓			
L	Local Information & Restrictions		✓	✓			
CM	Commemorative		✓	✓	✓	✓	
U1	UBC Brand Campus Banners - Standard UBC Brand Banner						✓
U2	UBC Brand Campus Banners - Graduation Banner - Exterior					✓	
CS	Construction Site	✓	✓	✓			
		* UBCV C+CP: Campus + Community Planning (Vancouver Campus) ** UBCO CP: Campus Planning (Okanagan Campus) ***UBCO CP to coordinate approval with the Deputy Vice Chancellor (DVC)					

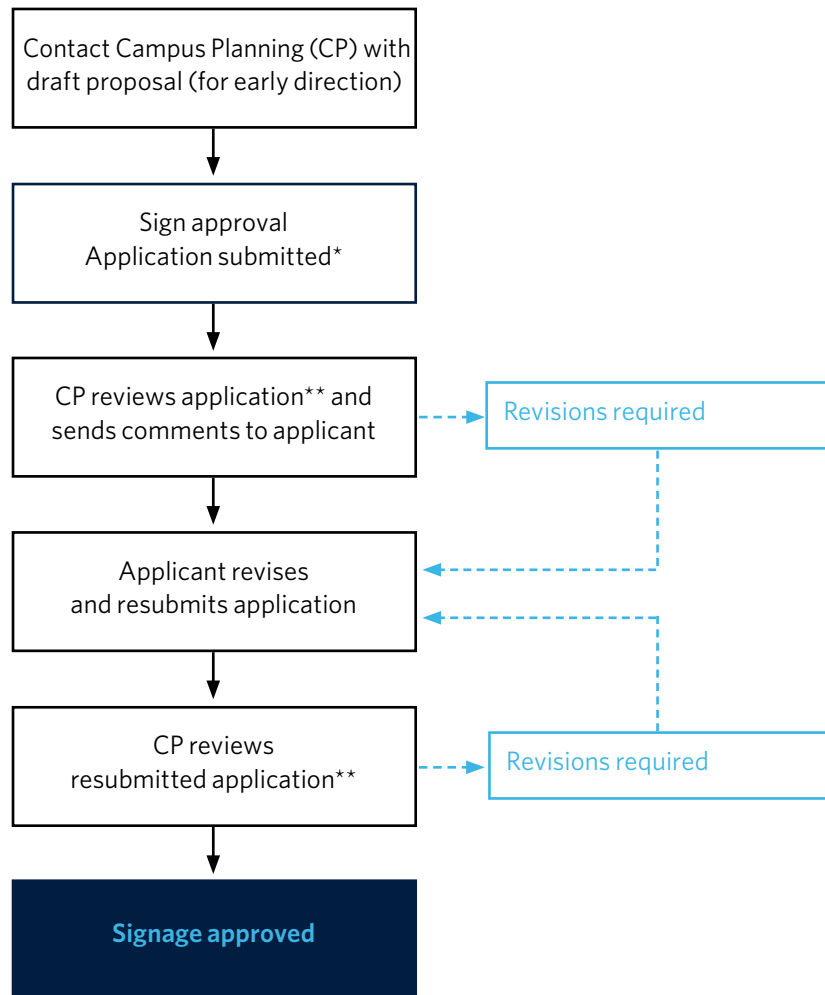




**\* A Building Permit may also be required.**



### Approval Process for Okanagan Campus



*\* If applicable, submit a Sign Permit application to the City of Kelowna for approval.*

*\*\* CP referral to DVC for sign types noted in Section 2.1.*



3.0

# Graphic Elements



## UBC Brand & Logo

Communicating across UBC's diverse media channels requires both a sound communications strategy and an integrated visual identity program. In order to deliver a consistent user experience all consultants are asked to familiarize themselves with the UBC Brand by visiting <http://brand.ubc.ca/>

Use of the UBC Logo on all signs shall adhere to the UBC Visual Identity System prepared by UBC Brand and Marketing. The UBC Visual Identity System standards can be viewed at: <http://brand.ubc.ca/brand-toolkit/visual-identity/>

The UBC Logo and UBC Brand Signatures can be downloaded at <http://brand.ubc.ca/brand-toolkit/templates-and-assets/logos-signatures-and-visual-identity-assets/>  
Only the versions available for download are to be used.

For use, placement and size of the UBC Logo or Signature on exterior signs, refer to signage specifications in Section 4.0

### UBC Logo (Crest Only)

UBC Blue, positive and reverse (white) versions only, as shown.



### UBC Full Signature



THE UNIVERSITY OF BRITISH COLUMBIA



## Graphic Elements

### 3.2 Typeface

### 3.3 Colours

## Typeface

UBC exterior signage uses the Hoefler & Co. font family "Whitney," in accordance with the UBC brand. The most common signage fonts are shown below. External consultants and sign shops must purchase a license for the Whitney typeface from Hoefler & Co. at <https://www.typography.com/>

Whitney Semibold

abcdefghijklmnopqrstuvxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890 !@£\$%^&\*()\_+?

Whitney Condensed Semibold

abcdefghijklmnopqrstuvxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890 !@£\$%^&\*()\_+?

Whitney Bold

abcdefghijklmnopqrstuvxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890 !@£\$%^&\*()\_+?

## Colours

The palette of colours used for exterior signage and maps is shown below. Colour values consistent with this palette must be specified in signage proofs.

UBC Blue  
PMS 282C  
C100-M87-Y42-K52  
RAL 5022

UBC Legacy Blue  
PMS 288C  
C100-M65-Y0-K30

Wayfinding Blue  
PMS 648C  
C100-M62-Y0-K52  
RAL 5002

Beacon Blue  
C75-M37-Y0-K0  
RAL 5015

Black  
C0-M0-Y0-100

White  
C0-M0-Y0-K0

UBC Grey 1  
PMS 5405C

UBC Grey 2  
PMS 5415C

Musqueam Brown  
C0-M74-Y100-K47

Kalamalka Blue  
C67-M41-Y49-K13

Event Yellow  
C0-M24-Y94-K0

Hazard Red  
C0-M100-Y62-K0

Bicycle Green  
PMS 361C  
C76-M4-Y100-K0.1

Parking Orange  
C0-M60-Y100-K0

Parking Entrance Green  
PMS 3415C

Parking Exit Red  
PMS 186C



## Exterior Signage Icons

A consistent set of icons that reflect UBC's brand identity is used on UBC signage and wayfinding maps. Icons add visual appeal to signage and help to grab the viewer's attention. They communicate information at a glance, enabling readers to visualize and understand the message faster than text alone.

Icons for maps and new signs are to be selected from the icon library below. With a few exceptions, icons on exterior signage are typically partnered with associated text, rather than used as stand-alone signs (see Section 4.0). If you require an icon that is not shown here, please contact UBC Brand & Marketing.

### Accessibility Related Icons



Accessibility/  
Accessible



Accessible  
Pathway



Non-  
Accessible



Volume Control  
Telephone



Accessible  
Elevator



Accessible  
Route

### Parking Related Icons



Parking



Motorcycle  
Parking



Electric  
Vehicle



Charging  
Station



Carpool



Towtruck/Towing



Loading Zone



Accessible  
Parking

### Transportation and Bicycle Related Icons



Translink Bus  
Stop/Exchange



Bus



Trolley Bus



SkyTrain/  
Subway



Shuttle Bus



Vehicle



Ride-Hailing  
Spot



Accessibility  
Shuttle



No Idling



Bicycle



Bicycle  
Parking



No Bicycles

### Smoking Related Icons



No Smoking



Smoking  
Permitted



No (Smoking)  
Marijuana



Marijuana  
Permitted



No Vaping



Vaping  
Permitted



## Graphic Elements

### 3.4 Exterior Signage Icons

#### Security, Emergency, Life Safety Related Icons



Security Camera



Help Phone



Campus Security



Warning/ Caution



Fire Hazard/ No Fires



Hospital



Firehose



AED Station



First Aid

#### Information and Wayfinding Related Icons



UBC Info and/or Map



Information Alternate Icon



Wayfinder (Walking Person)



Stairs



Stairs Up



Stairs Down

#### Facilities and Amenities Related Icons



Water Fountain



Men's Washroom



Women's Washroom



All Genders Washroom



All Genders Accessible Washroom



Athletics



Posting Area



Food Outlets



Coffee Bar



Informal Study Space



Attractions



Library



Housing



Campus Buildings

#### Restriction Related Icons



No Skate-Boarding



No Roller-Blading/Skating



No Bicycling



No Bicycle Parking/Locking



No Posting



No Pedestrian Access



No Dogs



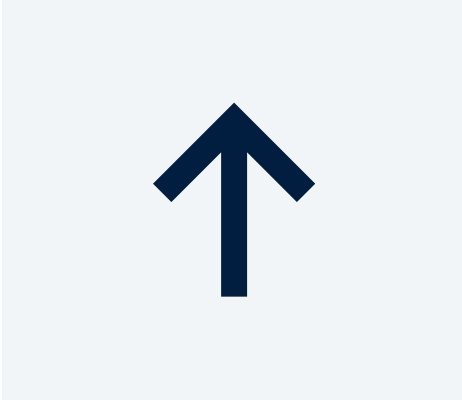
Clean Up After Dog



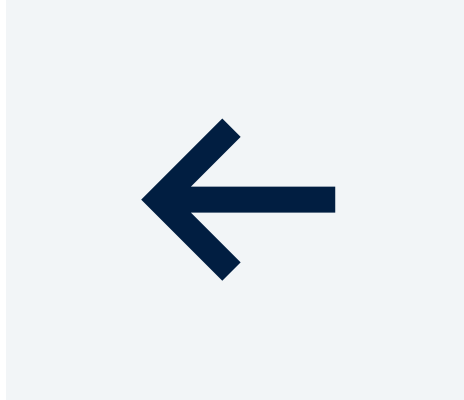
## Arrows

As with icons, a consistent set of arrows is used across all UBC signage and wayfinding maps to reflect UBC's brand identity.

With the exception of some vehicular directional signage, UBC signs should use the style of arrows shown here. The arrows are used at fixed angles of 45°. They have no set width or height; the size of arrows is dependent on the size of the sign and the sign design.



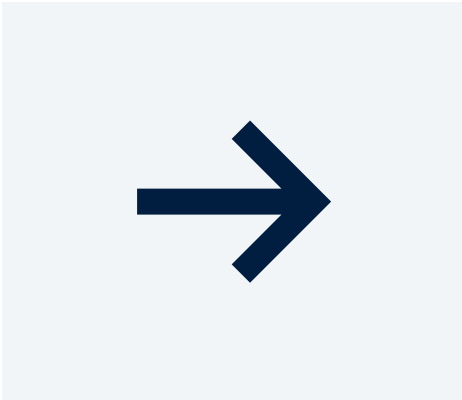
**J1** Up arrow



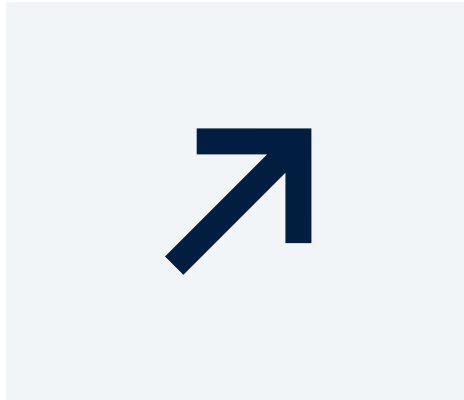
**J2** Left arrow



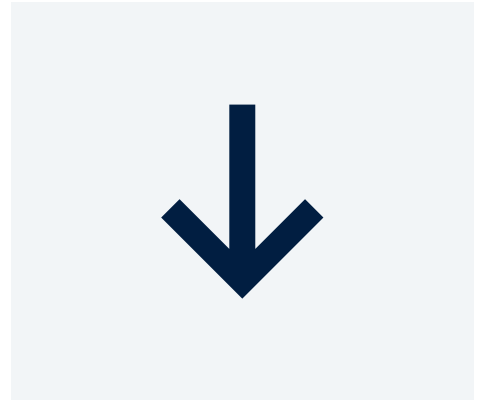
**J3** Left top arrow



**J4** Right arrow



**J5** Right top arrow



**J6** Down arrow



4.0

# Exterior Sign Types and Specifications



Exterior Signage Index

The pictorial index on the following pages provides a snapshot of exterior signage types, along with the page numbers where detailed specifications for each can be found. Signage types are organized in an order that reflects the sequential experience of wayfinding, beginning from beyond the campus boundary, to navigating around campus, and up to building doors. Other information sign types follow the wayfinding signage.

Each sign has been given a unique code where the letter identifies it by the signage type it belongs to:

Sign Code	Signage Type
D	Off-Campus Directional Signage
G	Gateway and Boundary Signage
S	Street Name Signage
V	Vehicular Wayfinding and Regulatory Signage
P	Parking Signage
C	Cycling/Bicycle Signage
W	Wayfinding Signage and Campus Maps
A	Accessibility Signage
B	Building Identification Signage
E	Emergency and Life Safety Signage
L	Local Information and Restrictions Signage
CM	Commemorative Signage
U	UBC Brand Campus Banners
CS	Construction Site Signage



## Off-Campus Directional Signage



**D1** Routes to UBC Sign  
[Page 32](#)



**D2** Campus Approach Sign  
[Page 33](#)

## Gateway & Boundary Signage



**G1** Okanagan Campus Entry Sign  
[Page 35](#)



**G2** Point Grey Campus Entry Sign  
[Page 36](#)



**G3** Boundary Trail Sign  
[Page 37](#)



## Street Name Signage



**S1** UBC Street Name Sign  
Arterial Road Intersections  
(Overhead)  
[Page 39](#)



**S2** UBC Street Name Sign -  
Standard  
[Pages 40-41](#)



**S3** UBC Street Name Sign -  
Bilingual Indigenous Languages  
-UBC Vancouver  
[Page 42](#)



**S4** UBC Street Name Sign -  
Bilingual Indigenous Languages  
-UBC Okanagan  
[Page 43](#)



**S5** UBC Street Name Sign -  
Neighbourhoods  
[Page 44](#)



Vehicular Wayfinding & Regulatory Signage



**V1** Perimeter Directional Sign  
Page 46



**V2** Campus Parking Directional Sign  
Page 47



**V3** Secondary Campus Parking Directional Sign  
Page 48



**V4** Event Parking Directional Sign  
Page 49



**V5** Changeable Message Parkade Information Sign  
Page 50



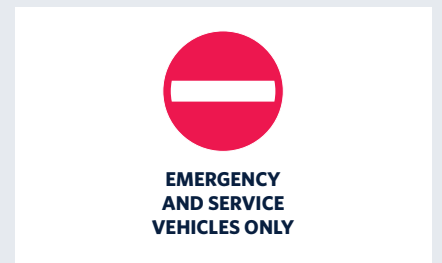
**V6** No Entry Sign (Post Mounted)  
Page 51



**V7** Fire Lane - No Stopping Sign  
Page 52



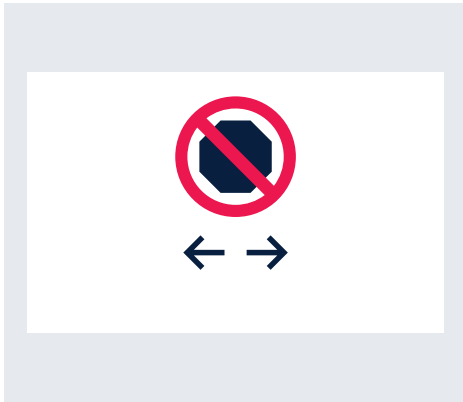
**V8** No Idling Sign  
Page 53



**V9** No Entry Sign - Bollard Sticker  
Page 54



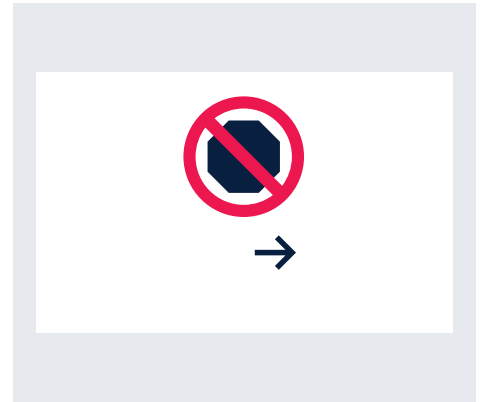
Vehicular Wayfinding & Regulatory Signage (continued)



**V10** No Stopping Sign - Bollard Sticker  
Page 55



**V10L** No Stopping Sign - Bollard Sticker  
- No Stopping to Left  
Page 55



**V10R** No Stopping Sign - Bollard Sticker  
- No Stopping to Right  
Page 55



**V11** Emergency Decal For Knock-Down  
Bollards  
Page 56



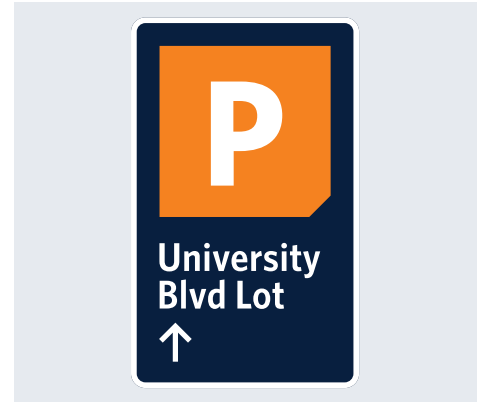
## Parking Signage



**P1** Accessible Parking  
Pavement Markings  
Page 60



**P2** Accessible Parking Only Sign  
Page 61



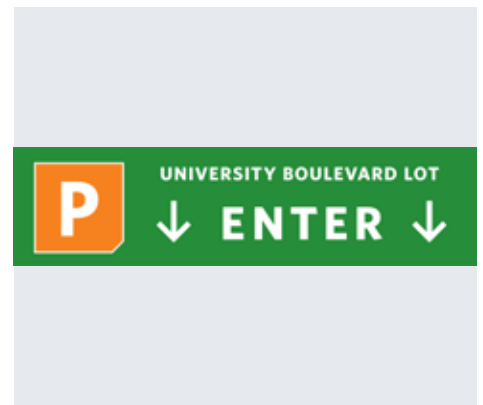
**P3** Parkade Directional  
Sign (UBC V)  
Page 62



**P4** Parkade Identification  
Pylon (UBC Vancouver)  
Page 63



**P5** Parking Facility Sign  
Page 64



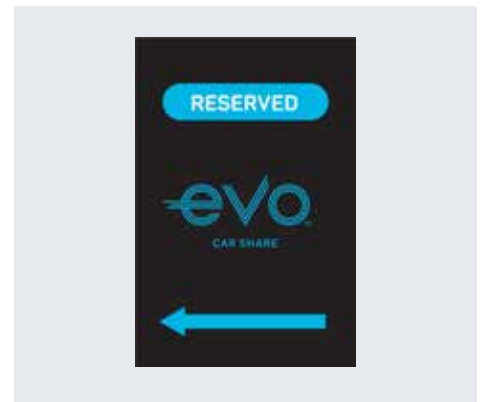
**P6.1** Parking Facility Entrance Sign -  
Overhead  
Page 65



**P6.2** Parking Facility Exit Sign -  
Overhead  
Page 66



**P7** Reserved Parking Signs  
Pages 67-71



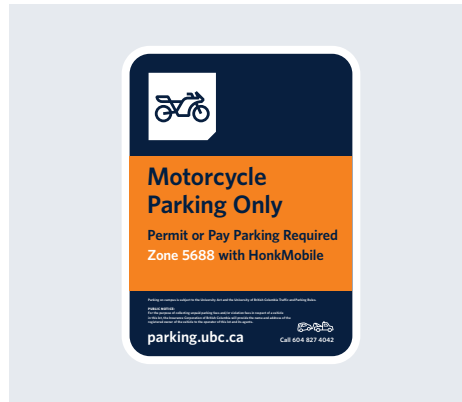
**P8** Car Share Parking Sign  
Page 72



### Parking Signage (continued)



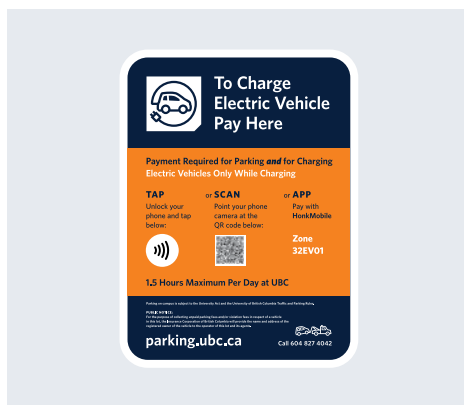
**P9** Carpool Parking Sign (UBCO)  
Page 73



**P10** Motorcycle Parking Sign  
Page 74



**P11** Bus Parking Sign  
Page 75



**P12** Electric Vehicle Charging Sign (UBCV)  
Page 76



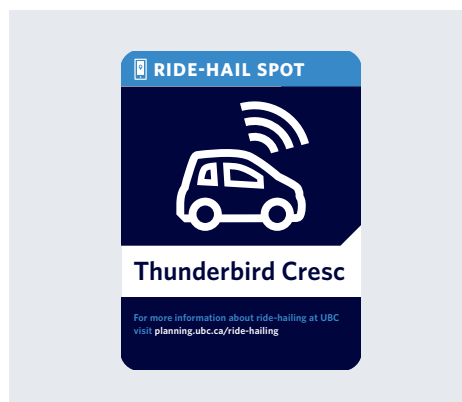
**P13** Electric Vehicle Parking Sign (UBCO)  
Page 77



**P14** Parking Payment Sign - Small  
Page 78



**P15** Parking Payment Sign - Large  
Page 79



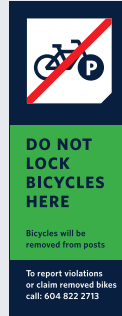
**P16** Ride-Hail Spot  
Page 80



### Cycling/Bicycle Signage



**C1** Bike Share Parking Sign  
[Page 82](#)



**C2** No Bicycle Locking Sign  
[Page 83](#)



**C3** Public Realm Slow-Zone Sign  
[Page 84](#)



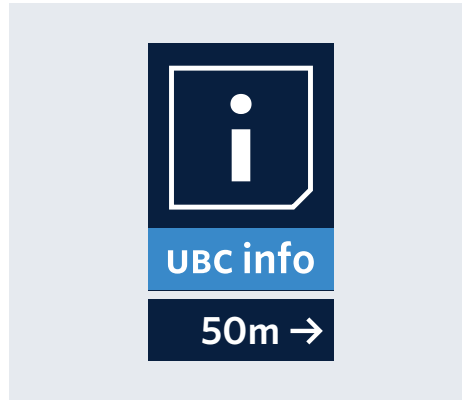
**C4** Bicycle Route Wayfinding Sign  
[Page 85](#)



### Wayfinding Signage & Campus Maps



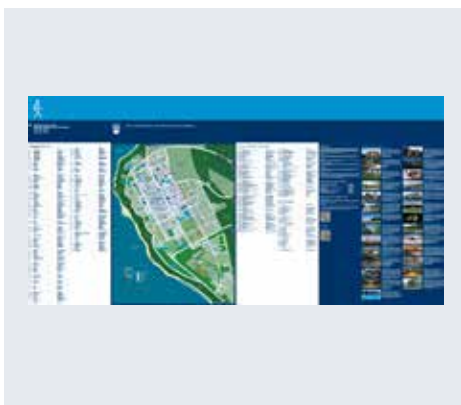
**W1** Campus Map Kiosk Sign  
Page 87



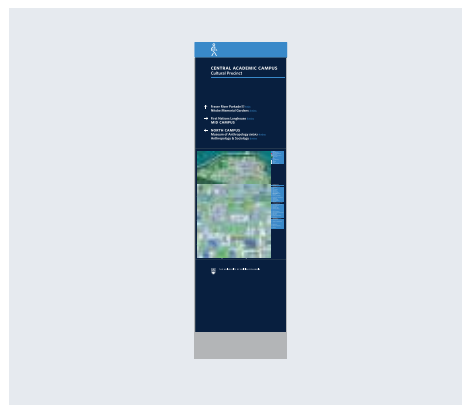
**W2** Campus Map Kiosk Sign with  
Distance/Direction Tab  
Page 88



**W3** Campus Map Kiosk  
Page 89



**W4** Campus Map in Parkades  
Page 90



**W5** Map Pylon  
Page 91



**W6** Map Lectern  
Page 92



**W7** Wayfinding Directional Blade Signs  
- Single Direction  
Page 93



**W8** Wayfinding Directional Blade Signs  
- Multiple Directions  
Page 94



## Accessibility Signage



**A1** Automatic Door Signage  
Page 96



**A2** Accessible Entrance Sign  
Page 97



**A3** Accessible Route Sign  
Page 98



**A4** Accessible Route Sign  
with Text  
Page 99



**A5** Accessible Route Signpost  
Page 100



**A6** Accessible Path Sign  
Page 101



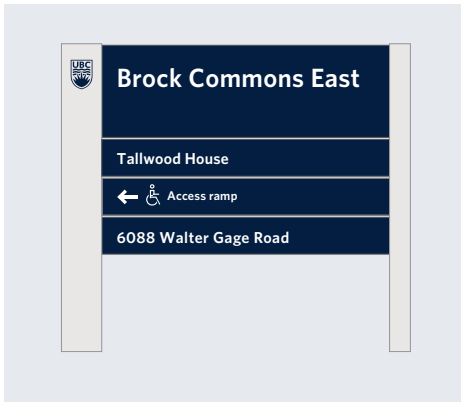
**A7** Accessible Elevator Sign  
Page 102



**A8** Accessibility Shuttle Stop  
Page 103



## Building Identification Signage



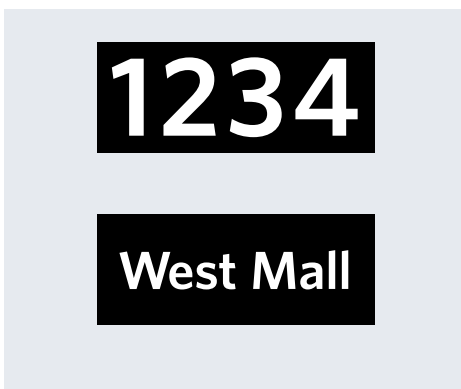
**B1** Building Identification Sign – Standard (UBCV and UBCO)  
Pages 108-111



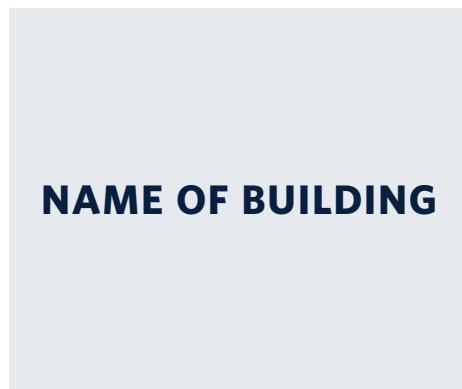
**B2** Building Identification Sign – Wall Mounted  
Pages 112- 113



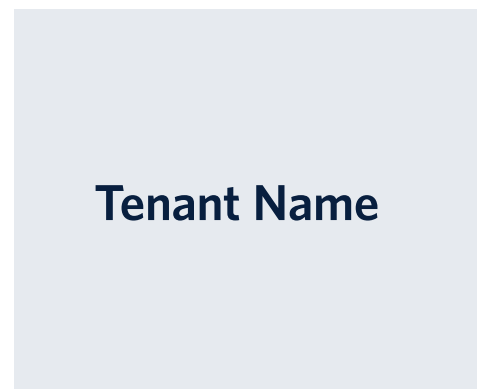
**B3** Building Identification Sign – Service Entrance  
Page 114



**B4** Emergency Response Building Address Sign  
Page 115



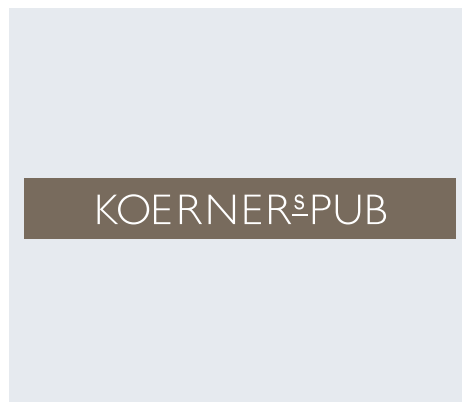
**B5** Building Name Sign – Primary & Secondary Entrances  
**B6** Pages 116 - 117



**B7** Building Tenant Sign – Dimensional Letters  
Page 118



**B8** Building Entrance Signage  
Page 119



**B9** Commercial Tenant Signage  
Pages 120 - 121



**B10** Custom Building Signage  
Page 122



### Emergency & Life Safety Signage



**E1** Emergency Blue Phone Camera Station Decal  
Page 124



**E2** Emergency Blue Phone Identification Decal  
Page 125



**E3** Safety & Security Camera Sign  
Page 126



**E4** Campus Security Sign  
Page 127



**E5** Fire Department (FD) Sign  
Page 128



**E6** Fire Department Connection (FDC) Sign  
Page 129



**E7** Smoking Prohibited - UBC Vancouver (Buildings)  
Page 130



**E8** Smoking Prohibited - UBC Okanagan  
Page 131



**E9** Designated Smoking Area Sign - UBC Okanagan  
Page 132



Emergency & Life Safety Signage (continued)



**E10** No Smoking Sign - Public Realm - UBC Vancouver  
Page 133



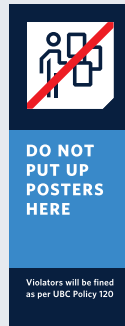
**E11** Fire Hazard Sign - UBC Okanagan  
Page 134



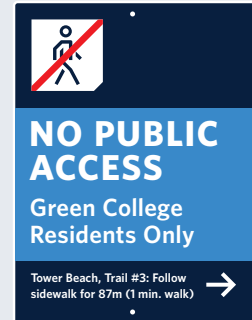
### Local Information & Restrictions Signage



**L1** Tree Removal Notice  
Page 136



**L2** No Postering Sign  
Page 137



**L3** No Public Access Sign  
Page 138



**L4** Clean Up After Pet Sign  
Page 139



**L5** Portable A-Frame Sandwich Board Sign  
Page 140



**L6** Public Art Collection Sign  
Page 141



### Commemorative Signage



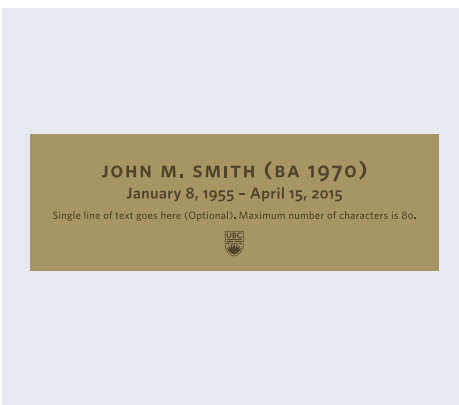
**CM1** Heritage Building Plaque  
Page 143



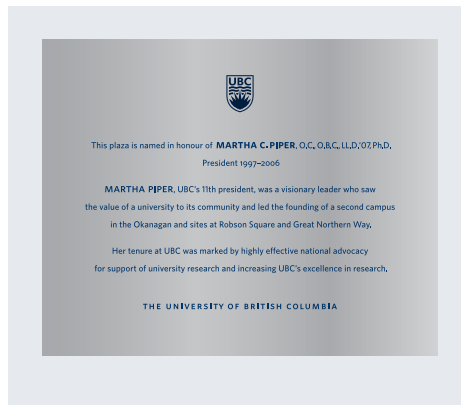
**CM2** Historic Sidewalk Marker  
Page 144



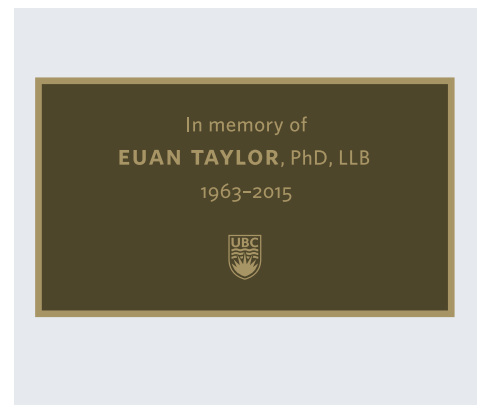
**CM3** Graduating Class Tree Plaque  
Page 145



**CM4** Commemorative Bench Plaque  
Page 146



**CM5** Dedication Plaque  
Page 147

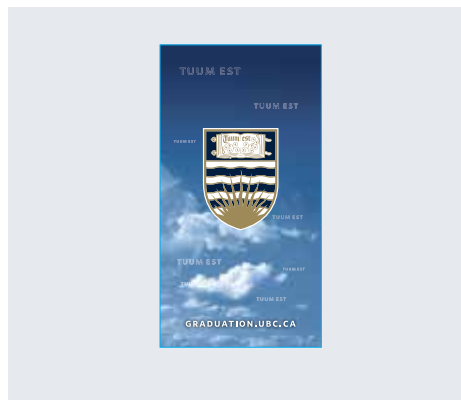


**CM6** Commemorative Tree Plaque  
Page 148

### UBC Brand Campus Street Banners



**U1** Standard UBC Brand Banner  
Page 150



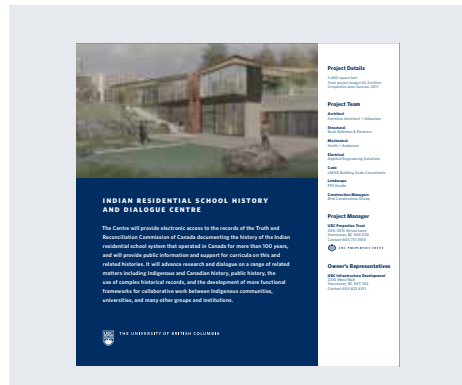
**U2** UBC Graduation Banner – Exterior  
Page 151



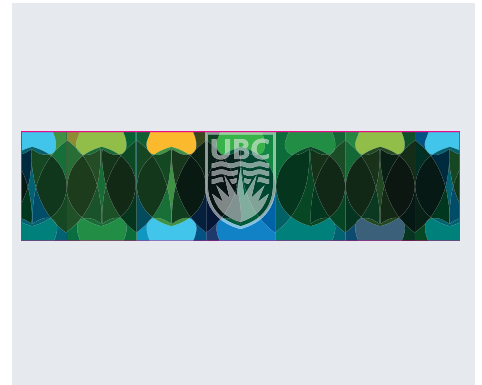
### Construction Site Signage



**CS1** Development Permit Notification Sign  
Page 153



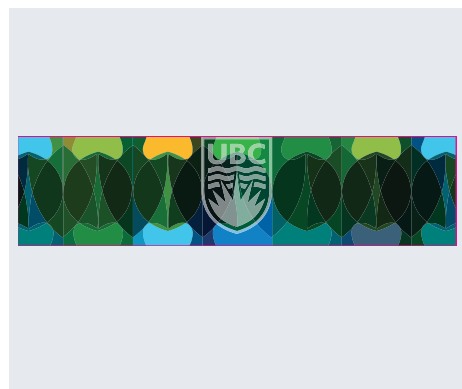
**CS2** Major Capital Project Communication Sign  
Page 154



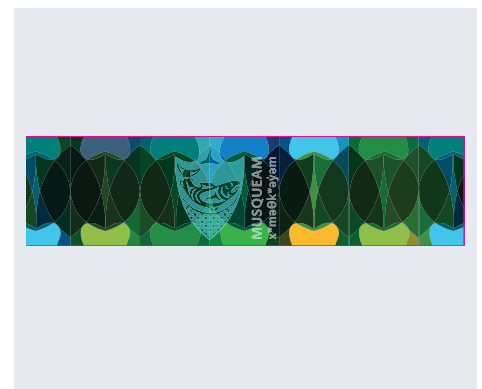
**CS3** Construction Hoarding Banners  
Pages 155-156



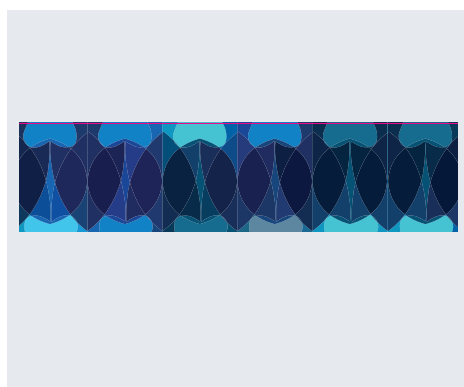
**CS3.0** Construction Hoarding Banner - Blue - Plain  
Pages 155-156



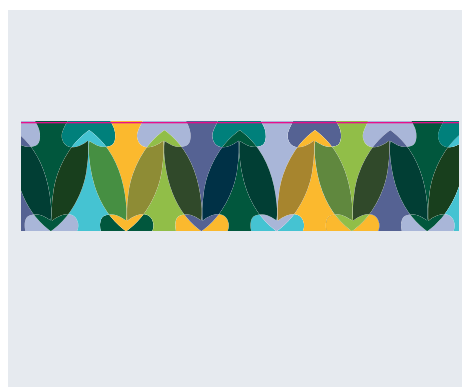
**CS3.1** Construction Hoarding Banner - Multi-Colour Pattern 1 with UBC Logo  
Pages 155-156



**CS3.2** Construction Hoarding Banner - Multi-Colour Pattern 2 with Musqueam Logo  
Pages 155-156



**CS3.3** Construction Hoarding Banner - Multi-Colour Pattern 3  
Pages 155-156



**CS3.4** Construction Hoarding Banner - Multi-Colour Pattern 4  
Pages 155-156



**CS4** Construction Hoarding Banner or Sign - Blue with UBC Logo  
Page 157



# Off-Campus Directional Signage





D1

Routes to UBC Signs  
(UBCV)

Definition and Intent

Routes to UBC Signs are green-and-white highway-style signs. Their purpose is to direct visitors to the campus along major arterial routes in the City of Vancouver.

Sign Content

Routes to UBC Signs shall display the reverse UBC Logo plus a directional arrow.

As these are off-campus directional signs, they must conform to municipal or provincial standards for the specific roadway classification.

Location

These signs are located at key decision-point intersections on main routes to UBC in the City of Vancouver, to provide positive reinforcement for visitors heading to the UBC campus.

Design & Installation Specifications

Materials

- 0.081" (2mm) aluminum
- Diamond grade reflective vinyl sheeting

Sign Size

- 600 x 750mm
- Square corners

Colours

- Green as per Ministry of Transportation standards
- Border and graphics: White

Mounting & Installation

Signs on City of Vancouver roads are requested by UBC C+CP and approved, fabricated and installed by City of Vancouver staff.





## D2

## Campus Approach Sign

**Definition and Intent**

Campus Approach Signs are green-and-white highway-style signs. Their purpose is to inform visitors who are approaching UBC of the remaining distance to the campus.

**Sign Content**

Campus Approach Signs shall display the reverse UBC Logo plus a directional arrow plus a distance tab.

As these are off-campus directional signs, they must conform to municipal or provincial standards for the specific roadway classification.

**Location**

These signs are located at key decision-point intersections on main routes to UBC in the City of Vancouver, to provide positive reinforcement for visitors heading to the UBC campus.

**Design & Installation Specifications****Materials**

- 0.081" (2mm) aluminum
- Diamond grade reflective vinyl sheeting

**Sign Size**

- 600 x 1050mm

**Colours**

- Green as per Ministry of Transportation standards
- Border and graphics: White

**Mounting & Installation**

Signs on City of Vancouver roads are requested by UBC C+CP and approved, fabricated and installed by City of Vancouver staff.





# Gateway & Boundary Signage





G1

Okanagan Campus  
Entry Sign

Definition and Intent

The Okanagan Campus Entry Sign is a key element in projecting the image and identity of UBC. It serves to welcome visitors and inform them that they have arrived at the university.

Sign Content

Sign content shall be limited to the name of the university and the UBC Logo.

Location

This sign is located at the University Way entrance to the Okanagan Campus.

Other gateways are identified in the UBC Okanagan Campus Plan.

Design & Installation Specifications

Custom designed at each location.  
Managed by UBCO CP.





G2

Vancouver (Point Grey) Campus  
Entry Signs

Definition and Intent

UBC Vancouver Campus Entry Signs are key elements in projecting the image and identity of UBC. They serve to welcome visitors and inform them that they have arrived at the university.

Sign Content

Sign content shall be limited to the name of the university (in full or acronym); or the UBC Logo.

Location

Campus entry signs, all unique in appearance and design, are located at the gateways to the UBC Vancouver campus as identified in the UBC Campus Plan. Current signs are shown below, clockwise):

- University Boulevard and Wesbrook Mall;
- SW Marine Drive and University Boulevard;
- W. 16th Avenue and Wesbrook Mall; and
- East Mall just south of NW Marine Drive and Chancellor Boulevard.

Design & Installation Specifications

Custom designed at each location.

Managed by UBCV C+CP.





## G3

## Boundary Trail Sign

**Definition and Intent**

Boundary Trail Signs mark the location of UBC's boundary where trails cross onto UBC lands or run beside the park/campus border. Their purpose is to inform travelers that they have entered the campus, and to indicate where the campus borders the Park.

**Sign Content**

Reversed UBC Logo and the word BOUNDARY.

**Location**

At UBC borders primarily in South Campus, where trails from Pacific Spirit Regional Park cross onto the UBC campus.

Also along the Park/UBC border in North Campus.

**Design & Installation Specifications****Materials**

- 0.081" (2mm) aluminum
- reflective vinyl print

**Sign Size**

- 190 x 240mm
- Square corners

**Font & Graphics**

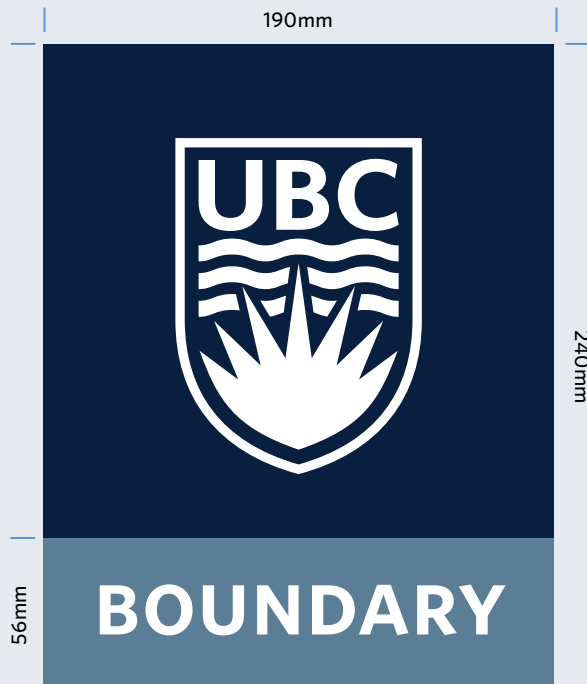
- UBC Logo: 125mm tall
- Font: Whitney Bold, 19mm

**Colours**

- Blue: PMS 282C
- Grey: PMS 5415C
- Graphics: White

**Mounting & Installation**

- Post-mounted: Mounted on 200x200mm treated wood posts
- In ground: mounted on a concrete block set in the ground



Boundary trail marker on the north side of the Museum of Anthropology (legacy design).



# Street-Name Signage





## S1

## UBC Street-Name Sign - Arterial Road Intersections (Overhead)

[Print files provided by C+CP](#)

### Definition and Intent

Arterial Street-Name Signs are overhead mounted street-name signs, mainly for vehicle drivers, that identify UBC's main entrances and arterial roads by name and block number. Together with UBC's post-mounted street-name signs, they form a key part of the UBC Wayfinding System. Their colour, and use of the UBC Crest, clearly identify them as UBC signs.

In most cases, these signs are located on roadways administered by the BC Ministry of Transportation and Infrastructure (MoTI) and must conform to provincial standards for the specific roadway classification (i.e., BC MoTI Standard for G-007-2 OHx) for sign substrate and dimensions.

### Sign Content

The sign shall be double-sided with a white border and display the road name and the block number, as per the standard municipal grid. The reversed white UBC Crest shall be used, as illustrated.

### Location

These signs shall be located at the intersections of UBC's arterial perimeter roads and main entrance roads to the campus. Specific locations are determined by C+CP in consultation with the BC MoTI.

### Design & Installation Specifications

#### Materials

- 0.081" (2mm) aluminum
- Diamond grade reflective vinyl sheeting

#### Sign Size

- Width variable to suit road-name character count (1200/ 1500/ 1800mm)
- Height: 300mm

#### Font & Graphics

- Street name: Whitney Semibold, 720pt (7" cap ht), or Condensed Semibold to fit longer names, 625 - 685pt (6"-7" cap ht)
- Street type and block number: Whitney Condensed Semibold, 328pt (80mm cap ht)
- UBC Logo: 200mm tall
- Blue rectangle: 1760 x 260mm with rounded corners, R=38mm (1.5")
- White border, all sides: 20mm

#### Colours

- Blue: PMS 282C
- Border and graphics: White

#### Mounting & Installation

- On mast arm with traffic signal lights: mount next to traffic lights with overhead mast arm bracket(s)
- On a lamppost that has no arm: Side-mount to lamppost with two aluminum wing brackets (top and bottom, length to fit sign width)
- Minimum 5.5m (18') clearance between bottom of sign and ground





## S2

## UBC Street-Name Sign - Standard

[Print files provided by C+CP](#)

### Definition and Intent

UBC Street-Name Signs identify all named roads within the campus boundaries. Their purpose is to aid in wayfinding. They are designed to reinforce UBC's identity through the use of colour and the UBC Logo.

### Sign Content

The signs shall be double-sided and shall display the street name, type, and block number, as per the standard municipal grid. The reversed white UBC Logo shall be used, as illustrated.

### Location

These signs shall be located on all named campus roads at roadway intersections. Specific locations are determined by C+CP.

### Design & Installation Specifications

#### Materials

- 0.125" (3mm) aluminum
- Diamond grade reflective vinyl sheeting with anti-graffiti overlay

#### Sign Size

- Width variable to suit road-name character count (600/ 900/ 1200/ 1500mm)
- Height: 160mm

#### Font & Graphics

- Street name: Whitney Semibold, 340pt, or Condensed Semibold to fit longer names, 320- 370pt
- Street type and block number: Whitney Condensed Semibold, 180pt
- UBC Logo: 92mm tall

#### Colours

- Blue: PMS 282C
- Graphics: White

#### Mounting & Installation

- Mounted with a circular collar bracket (Lumec) on 4" (102mm) diameter lampposts or poles, or
- Mounted with aluminum right-angle sign bracket and/or strapping on larger diameter posts
- Minimum 3.05m (10') clearance between bottom of sign and ground





Alternative Graphic Layouts



**S2-A** UBC Street-Name Sign - Standard



**S2-B** UBC Street-Name Sign - Standard, Longer Name - Condensed Type (Whitney Condensed Semibold)



**S2-C** UBC Street-Name Sign - Standard - No Block Number



**S2-D** UBC Street-Name Sign - Standard - No Street Type Above Block Number (eg. East, West, Main, and Lower Mall Signs)



## S3

## UBC Street Name Sign - Bilingual Indigenous Languages - UBC Vancouver

[Print files provided by  
Brand & Marketing](#)

### Definition and Intent

Bilingual Indigenous Languages Street-Name signs are UBC street-name signs that serve the same function as standard Street-Name signs, but also acknowledge the linguistic heritage of UBC's campuses.

More information can be found at:  
<https://planning.ubc.ca/musqueam-street-signs>

### Sign Content

The upper half of the sign shall display the same information as an S2 sign.

The bottom half of the sign shall display the Musqueam language name bestowed on the road by the Musqueam Nation, along with the English translation of the name and artwork that is representative of the Musqueam Nation.

These signs are double-sided.

### Location

These signs are located at selected intersections in the Vancouver campus core, first installed in 2018. Future phases may expand the sign locations to more intersections on campus. Specific locations are determined by UBCV C+CP.

### Design & Installation Specifications

#### Materials

- 0.125" (3mm) aluminum
- Diamond grade reflective vinyl sheeting with anti-graffiti overlay

#### Sign Size

- 900 x 320mm

#### Font & Graphics

- Top half: same as S2 sign
- Bottom half: Huronia Pro Regular font, Musqueam Nation artwork

#### Colours

- Top half: same as S2 sign
- Bottom half background: Musqueam Brown (C0-M74-Y100-K47)
- Bottom half artwork and translation: a lighter tint of the background colour
- Bottom half name: White
- Sign mounting brackets painted to match post colour: PMS 5405C

#### Mounting & Installation

- Mounted with two circular collar brackets (Lumec) on 4" (102mm) diameter lampposts or poles, or
- Mounted with aluminum right-angle sign brackets and strapping on larger diameter posts
- Minimum 3.05m (10') clearance between bottom of sign and ground

900mm

320mm





## S4

## UBC Street-Name Sign - Bilingual Indigenous Languages - UBC Okanagan

[Print files provided by  
Brand & Marketing](#)

### Definition and Intent

Bilingual Indigenous Language Street-Name signs are UBC street-name signs that serve the same function as standard Street-Name signs, but also acknowledge the linguistic heritage of UBC's campuses.

More information can be found at <https://ok.ubc.ca/about/indigenous-engagement/nsyilxcn-street-signs/>

### Sign Content

The bottom half of the sign shall display the same information as an S2 sign.

The top half of the sign shall contain the Nsyilxcen language name bestowed on the road by the Okanagan Nation, along with the English translation of the name and artwork that is representative of the Okanagan Nation.

These signs are double-sided.

### Location

These signs are located at selected intersections in the Okanagan campus core. Specific locations are determined by UBCO CP.

### Design & Installation Specifications

#### Materials

- 0.125" (3mm) aluminum
- Diamond grade reflective vinyl sheeting with anti-graffiti overlay

#### Sign Size

- 900 x 320mm

#### Font & Graphics

- Top half: Whitney Salishan font, Okanagan Nation artwork
- Bottom half: Same as S2 sign

#### Colours

- Top half background: Kalamalka Blue (C67-M41-Y49-K13)
- Top half artwork and translation: a lighter tint of the background colour
- Top half name: White
- Bottom half: same as S2 sign

#### Mounting & Installation

- Mounted with two cast-aluminum circular collar brackets (Lumec) on 4" (102mm) round lampposts or poles, or
- Mounted with aluminum right-angle sign brackets and strapping on larger diameter posts
- Minimum 3.05m (10') clearance between bottom of sign and ground

900mm

320mm

a? cmystim

WHAT WE KNOW THROUGH FACT



Knowledge Lane



S5

UBC Street-Name Signs -  
Neighbourhoods

→ Templates are available  
from UBCPT

**Definition and Intent**

UBC Street-Name Signs -  
Neighbourhoods are specific to  
residential neighbourhoods on the  
Vancouver campus.

As with other street-name signs, the  
primary purpose of these signs is to  
aid in wayfinding. They are also  
designed to foster a sense of place  
and neighbourhood identity distinct  
from the academic campus, and from  
each other, through use of a  
neighbourhood colour and graphic  
(see illustration below).

All newly created neighbourhoods  
must follow the same design. Design  
is managed by UBC Properties Trust  
(UBCPT).

**Sign Content**

UBC neighbourhood street-name  
signs display street names and  
numbers on the top coloured bar, and  
the neighbourhood name is shown in  
the white bottom bar.

A botanical graphic that represents  
the neighbourhood is displayed on  
the left of the street number in  
reversed white or a lighter tint of the  
background colour.

These signs are double-sided.

**Location**

These signs shall be located at  
roadway intersections on all named  
neighbourhood roads.

These signs are managed and  
installed by UBCPT.

**Design & Installation Specifications**

**Materials**

Contact UBCPT for details

**Sign Size**

Contact UBCPT for details

**Font & Graphics**

Contact UBCPT for details

**Colours**

- Chancellor Place: light blue
- Hampton Place: purple
- Hawthorn Place: green
- Wesbrook Place: black
- Letters on coloured bars: white
- White bar at bottom of all signs
- Letters on white bars: colour of sign

**Mounting & Installation**

- Post or pole mounted, with brackets  
or Lumec collars, same as S2 signs
- Minimum 3.05m (10') clearance  
between bottom of sign and ground



Representative colours and graphics of UBC's neighbourhood street name signs



Hawthorn Place



Hampton Place



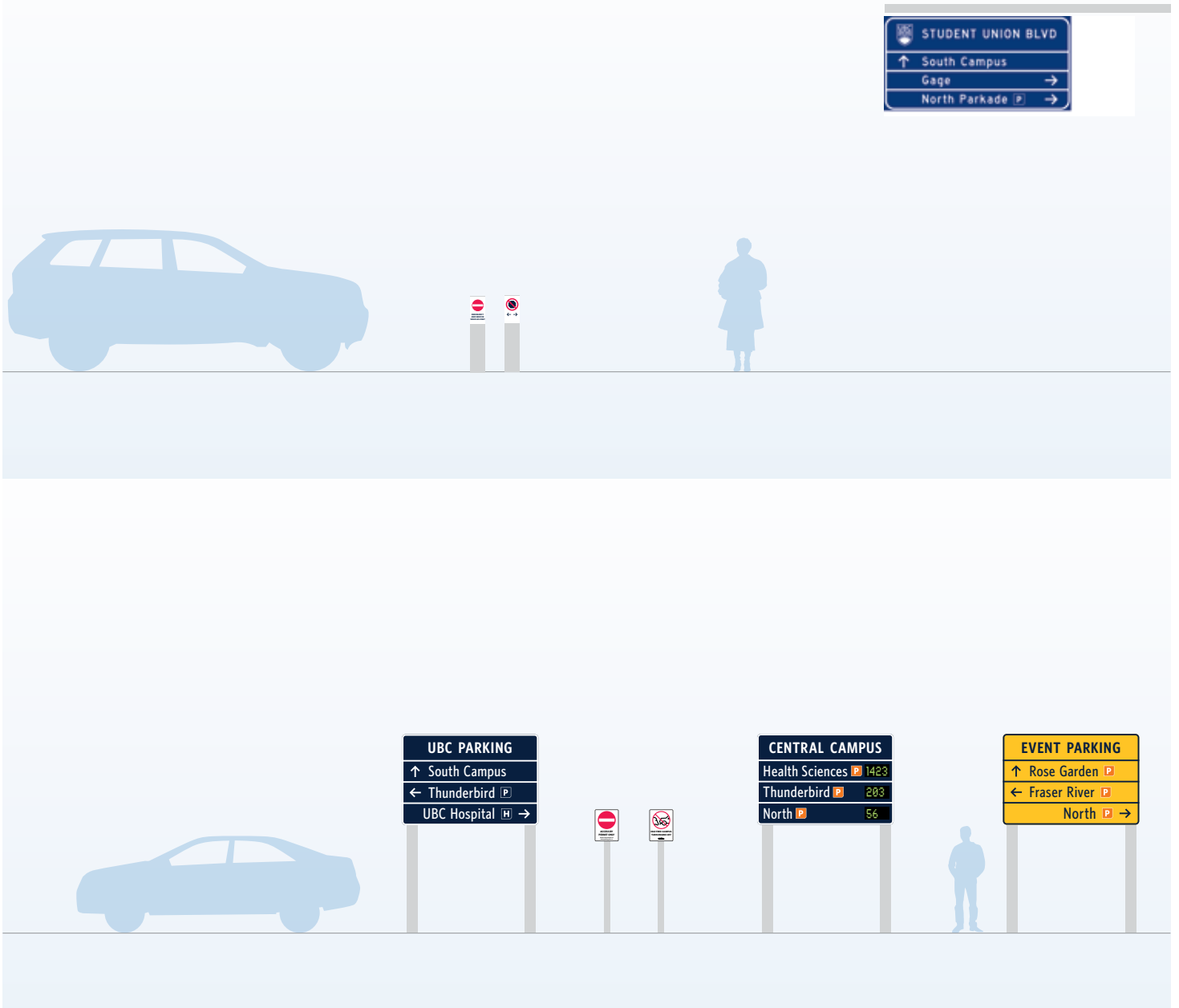
Wesbrook Place



Chancellor Place



# Vehicular Wayfinding & Regulatory Signage





## V1

## Perimeter Directional Sign

**Definition and Intent**

Perimeter Directional Signs are overhead directional signs for vehicular wayfinding that are located on the arterial roadways that form a perimeter around the UBC Vancouver campus; specifically: S.W. Marine Drive, N.W. Marine Drive, Wesbrook Mall, and West 16th Ave. In most cases, these roadways are administered by the BC Ministry of Transportation and Infrastructure (BC MoTI).

The purpose of these signs is to inform visitors of the campus entrance ahead and provide direction to major destinations from that intersection. The blue colour and the UBC Crest clearly identify them as UBC signs.

**Sign Content**

Sign content shall be determined by C+CP. Destinations shown on the sign shall be limited to a maximum of three, to permit safe and timely comprehension by motorists.

These signs may display directions on both sides on 2-lane roads. On wider or one-way roads, the back of the sign may display the reverse UBC Crest.

Signs must conform to municipal or provincial standards for size, setbacks, advance warning distance etc., for the specific roadway classification. (Reference: BC Ministry of Transportation Signage Standards, G1 series highway/road sign).

**Location**

These signs shall be located on arterial roads in advance of key entrance roads to UBC. Specific locations will be determined by C+CP, in consultation with BC MoTI. The signs must be installed in accordance with guidelines with regard to height, mounting, set-back etc. as identified in the BC MoTI Manual of Standard Traffic Signs and Pavement Markings.

**Design & Installation Specifications****Materials**

- 12" extruded highway sign panels
- White ASTM Type 9 reflective for graphics

**Sign Size**

- On 50kph roads: 305 x 152.5cm (10' x 5')
- On 70kph roads (SW Marine Dr): 549 x 305cm (18' x 10')
- Square corners

**Font & Graphics (per MOTI standards)**

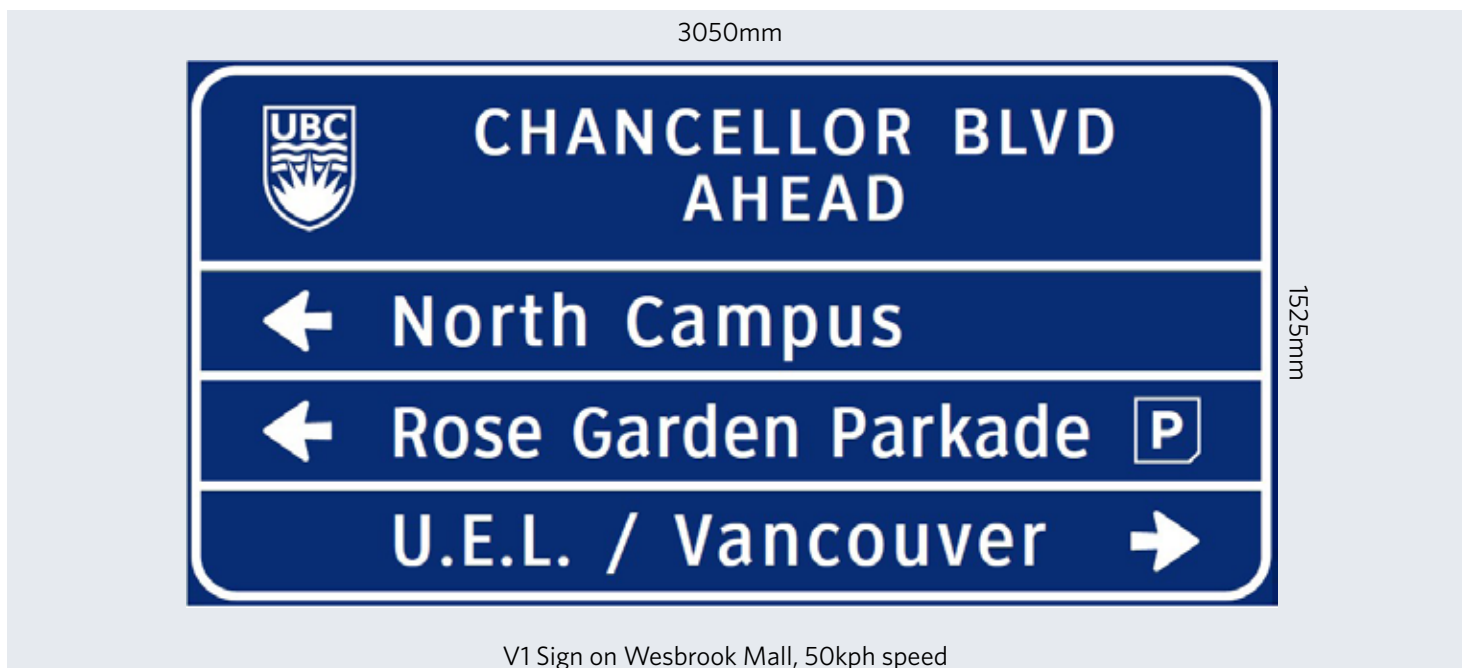
- Font: Clearview Hwy
- Font size (minimum) for 50kph speed: 127mm (5") for all caps header and 140mm (5.5") for destinations
- Font size (minimum) for 70kph speed: 250mm (9.8")
- Arrow type as per MOTI Standards, 7.5" x 6.75"
- UBC Logo: 350mm (13.8") tall
- 1" thick inset border with rounded corners, R=8"
- 1" thick rules between destinations

**Colours**

- Blue: PMS 288C
- Border and graphics: White

**Mounting & Installation**

- Overhead mount designed by professional engineers as per MoTI requirements





V2

## Campus Parking Directional Sign

[Print file provided by C+CP](#)**Definition and Intent**

Campus Parking Directional Signs are vehicular wayfinding signs that provide directions to parking facilities on the Vancouver campus. Their purpose is to aid motorists in finding the nearest parking facility to their destination. They are designed to reinforce UBC's identity through the use of UBC's official UBC Blue colour.

**Sign Content**

The sign text shall display UBC PARKING on the top panel, followed by the names of the three nearest parkades or parking lots (with UBC icons, if applicable) and directional arrows.

**Location**

These signs may be erected on all named campus roads ahead of roadway intersections leading to parking facilities, as determined by UBC Parking and C+CP.

**Design & Installation Specifications****Materials**

- 0.081" (2mm) aluminum
- Retro-reflective vinyl sheeting

**Sign Size**

- 1800 x 1200mm (6' x 4')
- Rounded corners, R=50mm (2")

**Font & Graphics**

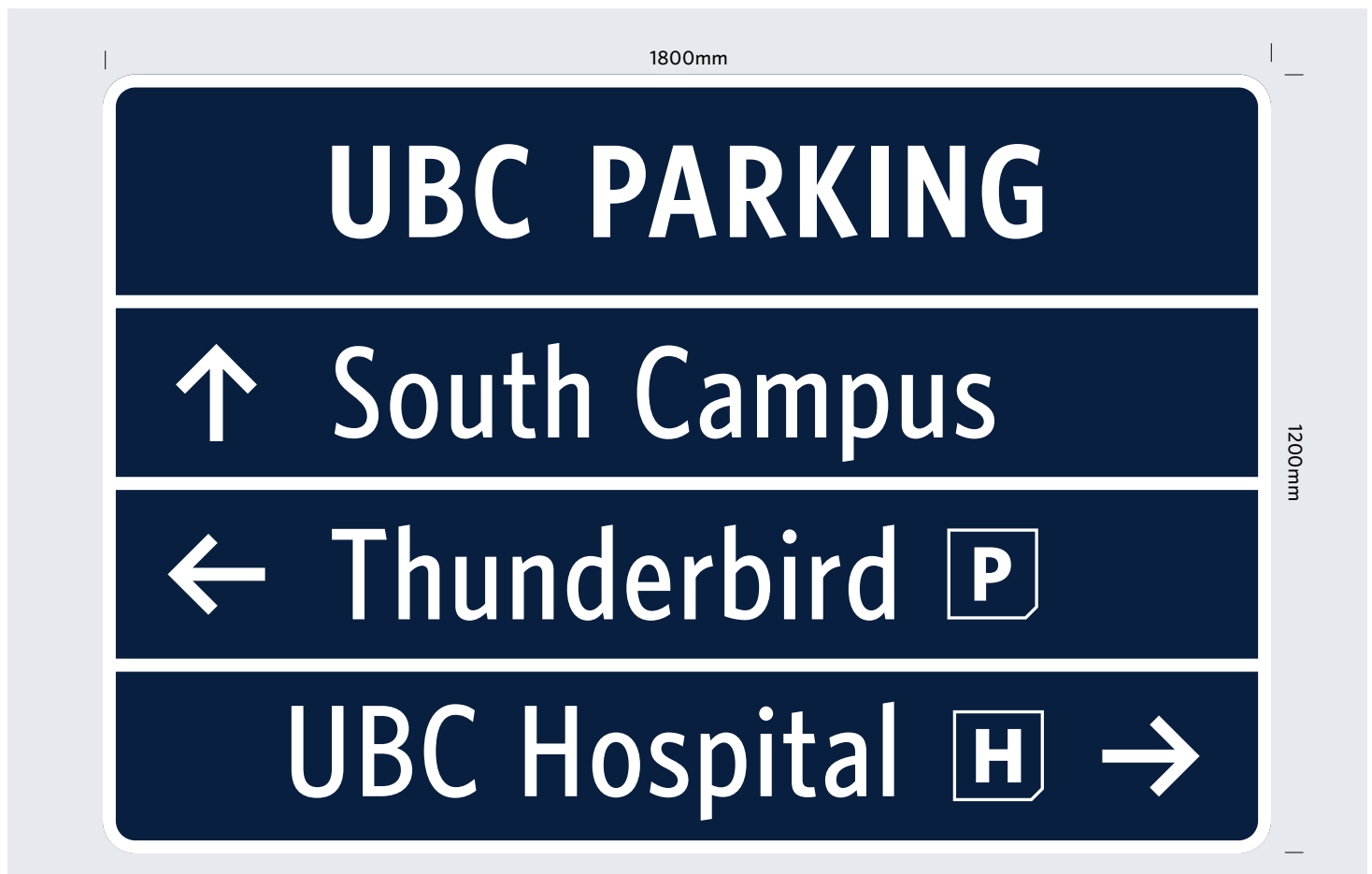
- Font: Whitney Condensed Semibold on top panel, 827 pts; Whitney Condensed Medium on bottom panels, 572 pts
- Arrows: 125 x 150mm
- Icons: 140 x 140mm
- Border: 25mm (1"), R=50mm (2")
- Rules: 25mm (1")

**Colours**

- Blue: PMS 282C
- Border and graphics: White

**Mounting & Installation**

- TBD





## V3

## Secondary Campus Parking Directional Sign

### Definition and Intent

Secondary Campus Parking Directional signs are vehicular wayfinding signs that show the way to parking in a specific section or precinct of campus. They are designed to reinforce UBC's identity through the use of UBC's official UBC Blue colour.

### Sign Content

The sign text shall display the name of the UBC section or precinct being identified, along with the UBC Parking icon and directional arrows.

### Location

These signs may be erected on main driveable campus roads where the sign will be helpful for vehicular wayfinding, as determined by UBC Parking and C+CP.

### Design & Installation Specifications

#### Materials

- 0.081" (2mm) aluminum
- Retro-reflective vinyl sheeting

#### Sign Size

- 1800 x 300mm (6' x 1')
- Rounded corners, R=50mm (2")

#### Font & Graphics

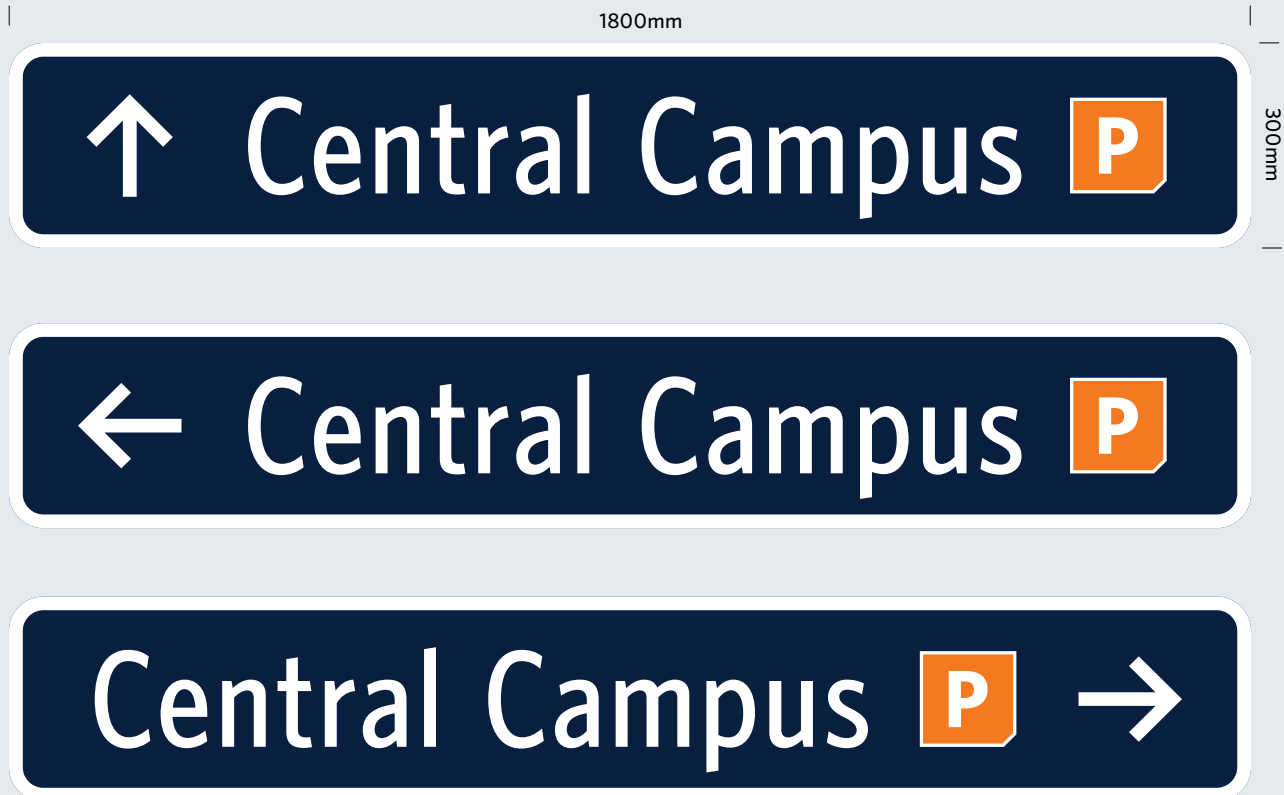
- Font: Whitney Condensed Medium, 572 pts
- Arrows: 125 x 150mm
- Parking icon: 140 x 140mm
- Border: 25mm (1"), R=50mm (2")

#### Colours

- Blue: PMS 282C
- Orange: C0-M60-Y100-K0
- Border and graphics: White

#### Mounting & Installation

- TBD





## V4

## Event Parking Directional Sign

**Definition and Intent**

Event Parking Directional Signs are temporary vehicular wayfinding signs that show motorists the direction to the nearest parking facilities during special events.

**Sign Content**

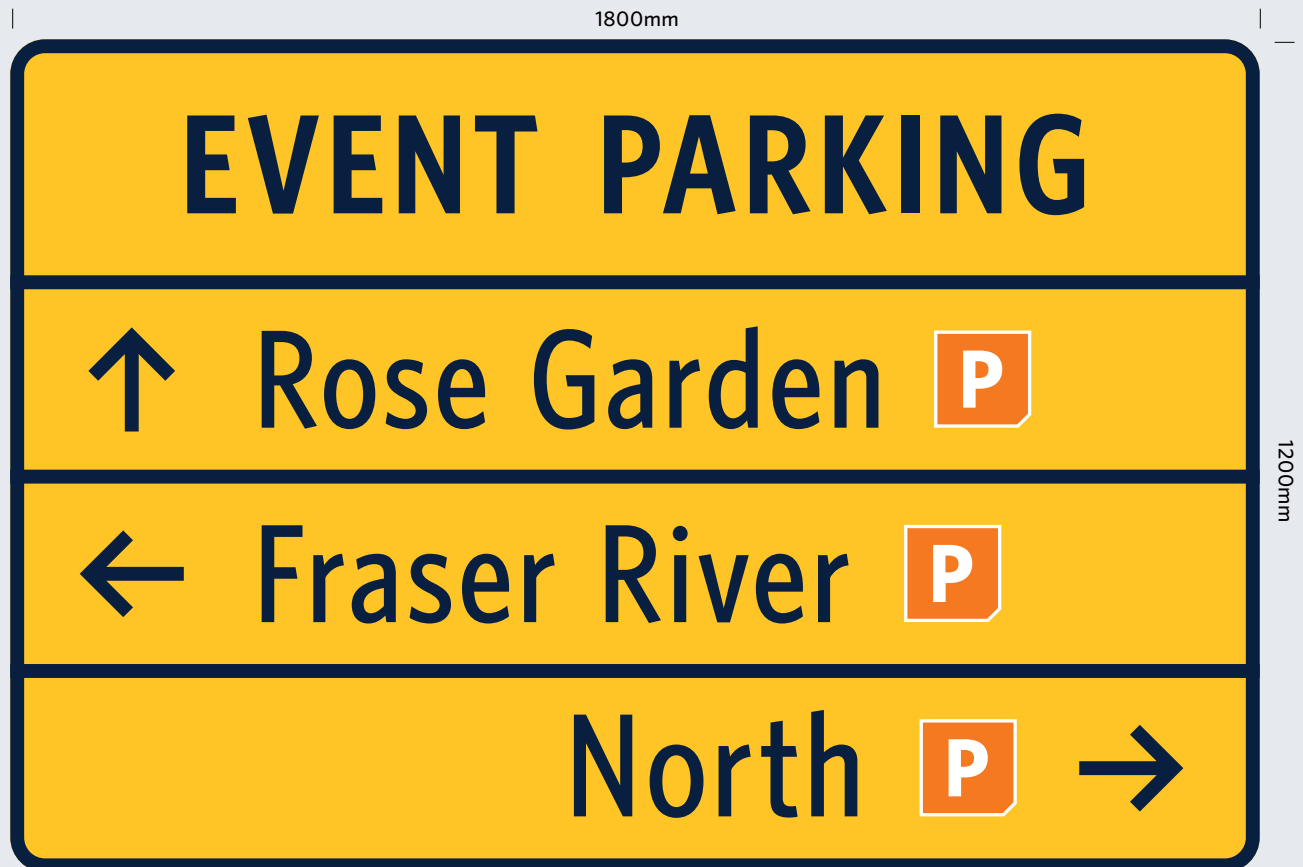
The sign text shall display the words EVENT PARKING on the top panel, followed by the names of the three nearest parking facilities underneath, with UBC Parking icons and directional arrows.

**Location**

These signs are intended for use on the Central Academic Campus. Signs may be erected on main driveable roads in the vicinity of an event, where traffic enters the campus.

**Design & Installation Specifications**

TBD. These signs have not yet been installed on campus. Conceptual design is shown in the illustration below. Proposed design is similar to Sign Type V2 with similar specs. Installation specs TBD.





**V5****Changeable Message  
Parkade Information Sign****Definition and Intent**

Changeable Message Parkade Information Signs are supplementary to Parking Directional Signs (V2, V3 & V4). They are intended to provide current information on parking availability at the parking facilities named on the sign.

**Sign Content**

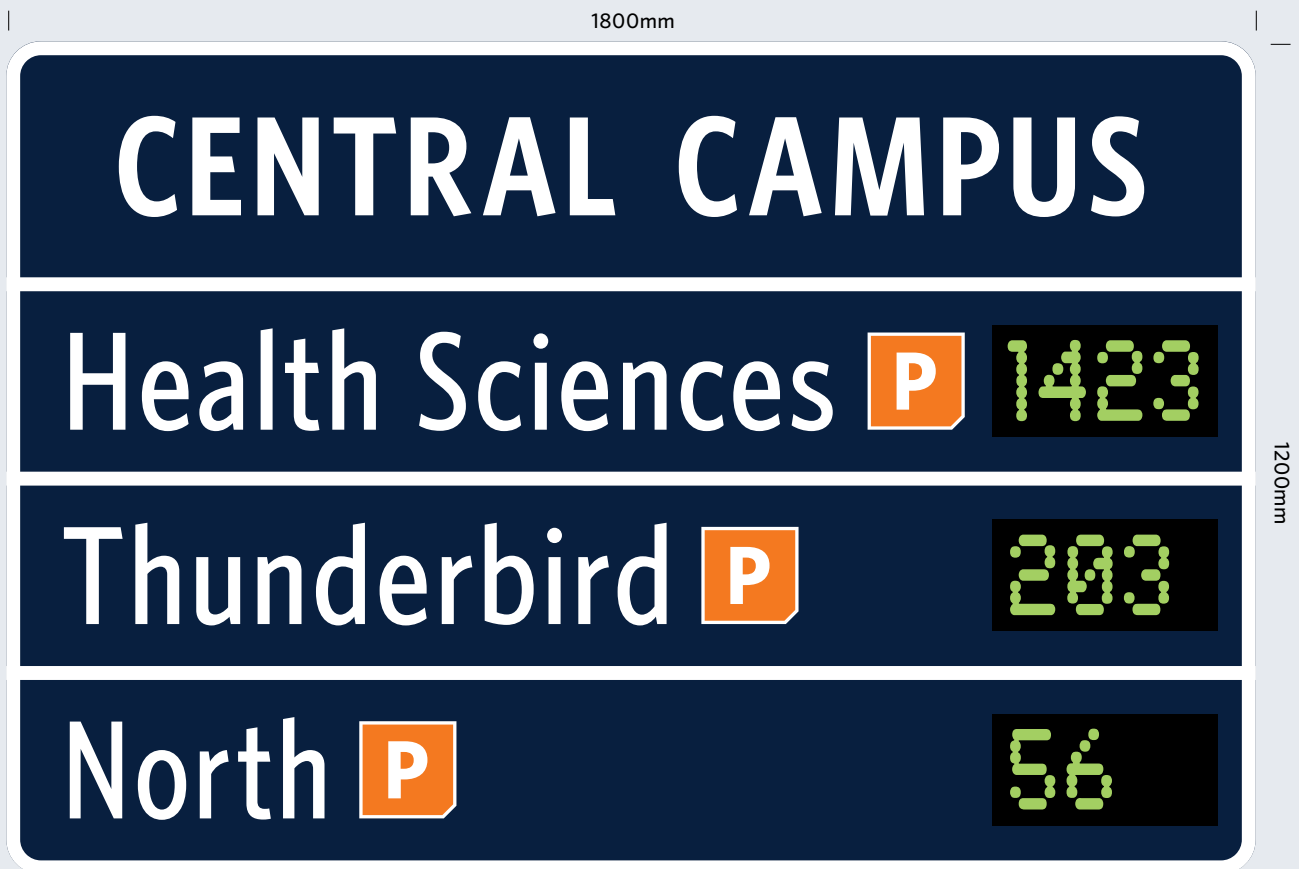
The sign text shall display the name of the UBC section or precinct being identified on the top panel, followed by the names of up to three parkade facilities in the precinct together with digital displays of their respective parking availabilities.

**Location**

These signs are intended for use on main vehicular approaches to campus as determined by UBC Parking and C+CP.

**Design & Installation Specifications**

TBD. These signs have not yet been installed on campus. Conceptual design is shown in the illustration below. Proposed design is similar to Sign Type V2 with similar specs. Installation specs TBD.





**V6**

### No Entry Sign (Post Mounted)

[Print file provided by C+CP](#)

#### Definition and Intent

No Entry Signs are regulatory signs that indicate where public vehicle access is restricted and only emergency and service vehicles are allowed. (See also No Entry Decals, sign type V9.)

#### Sign Content

The No Entry sign consists of a universal red Do Not Enter icon followed by the words EMERGENCY AND SERVICE VEHICLES ONLY.

#### Location

These signs shall be located at entry points to pedestrian zones on campus as well as other lots or areas with restricted public vehicle access. Specific locations are determined by C+CP and UBC Parking.

#### Design & Installation Specifications

##### Materials

- 0.081" (2mm) aluminum
- Diamond grade reflective vinyl sheeting with anti-graffiti overlay

##### Sign Size

- 600 x 750mm (24" x 30")
- Rounded corners, R=38mm (1.5")

##### Font & Graphics

- Font: Whitney Bold, 205pt (50mm)
- Icon: 406 x 406mm
- 10mm inset border, R=38mm
- 10mm margin

##### Colours

- White background
- Red icon: C0-M100-Y62-K0
- Border and text: Black

##### Mounting & Installation

- Mounted on an aluminum post or an existing lamppost
- Minimum 2.1m (7') clearance between bottom of sign and ground





V7

## Fire Lane No Stopping Sign

[Print file provided by C+CP](#)

### Definition and Intent

Fire Lane No Stopping Signs are regulatory signs that forbid vehicle parking or stopping in fire lanes.

### Sign Content

Fire Lane No Stopping Signs shall contain:

- a standard red-and-black No Stopping icon
- the words FIRE LANE followed by No Stopping
- the UBC icon for Tow Truck/Towing
- arrows to show the zone extent
- the phone number to call for towing information

### Location

Signs will be installed along Fire Lanes as determined by UBC Parking.

### Design & Installation Specifications

#### Materials

- 0.081" (2mm) aluminum
- Diamond grade reflective vinyl sheeting with anti-graffiti overlay

#### Sign Size

- 300 x 450mm (12" x 18")
- Rounded corners, R=38mm (1.5")

#### Font & Graphics

- Font: Whitney Bold and Semibold
- 8.5mm inset border, R=25mm
- 15mm margin

#### Colours

- White background
- Red graphics: C0-M100-Y62-K0
- Black border and graphics

#### Mounting & Installation

- Mounted on an aluminum post or on an existing lamppost
- Minimum 2.1m (7') clearance between bottom of sign and ground





V8

## No Idling Sign

[Print file provided by C+CP](#)

### Definition and Intent

No Idling Signs are regulatory signs that request motorists to not idle while they are parked or stopped.

### Sign Content

The sign text shall display the words IDLE-FREE CAMPUS PLEASE TURN ENGINE OFF, along with the UBC icon for No Idling.

### Location

Signs shall be installed where idling has been flagged as an ongoing issue (such as near air intakes of buildings), as approved by C+CP.

### Design & Installation Specifications

#### Materials

- 0.081" (2mm) aluminum
- Diamond grade reflective vinyl sheeting with anti-graffiti overlay

#### Sign Size

- 450 x 600mm (18" x 24")
- Rounded corners, R=38mm (1.5")

#### Font & Graphics

- Font: Whitney Bold, 162pt /130pt (40mm/32 mm)
- Icon: 340 x 340mm (13.4" x 13.4")
- 10mm inset border, R=38mm
- 10mm margin

#### Colours

- White background
- Red symbol: C0-M100-Y62-K0
- Black border and graphics

#### Mounting & Installation

- Mounted on an aluminum post or on an existing lamppost
- Minimum 2.1m (7') clearance between bottom of sign and ground

450mm



600mm



**V9**

### No Entry Decal - Bollard Sticker

[Print file provided by C+CP](#)

#### Definition and Intent

No Entry Decal - Bollard Stickers are a decal version of the No Entry Sign (V6), specifically intended to be mounted on bollards. Their purpose is the same as a V6 sign.

#### Sign Content

No Entry decals consist of a universal Do Not Enter icon followed by the words EMERGENCY AND SERVICE VEHICLES ONLY.

#### Location

These decals shall be applied to bollards that are installed to prevent public vehicles from entering unauthorized roads or zones.

#### Design & Installation Specifications

##### Materials

- Self-adhesive reflective vinyl

##### Sign Size

- 518 x 325mm (20.8" x 12.8")

##### Font & Graphics

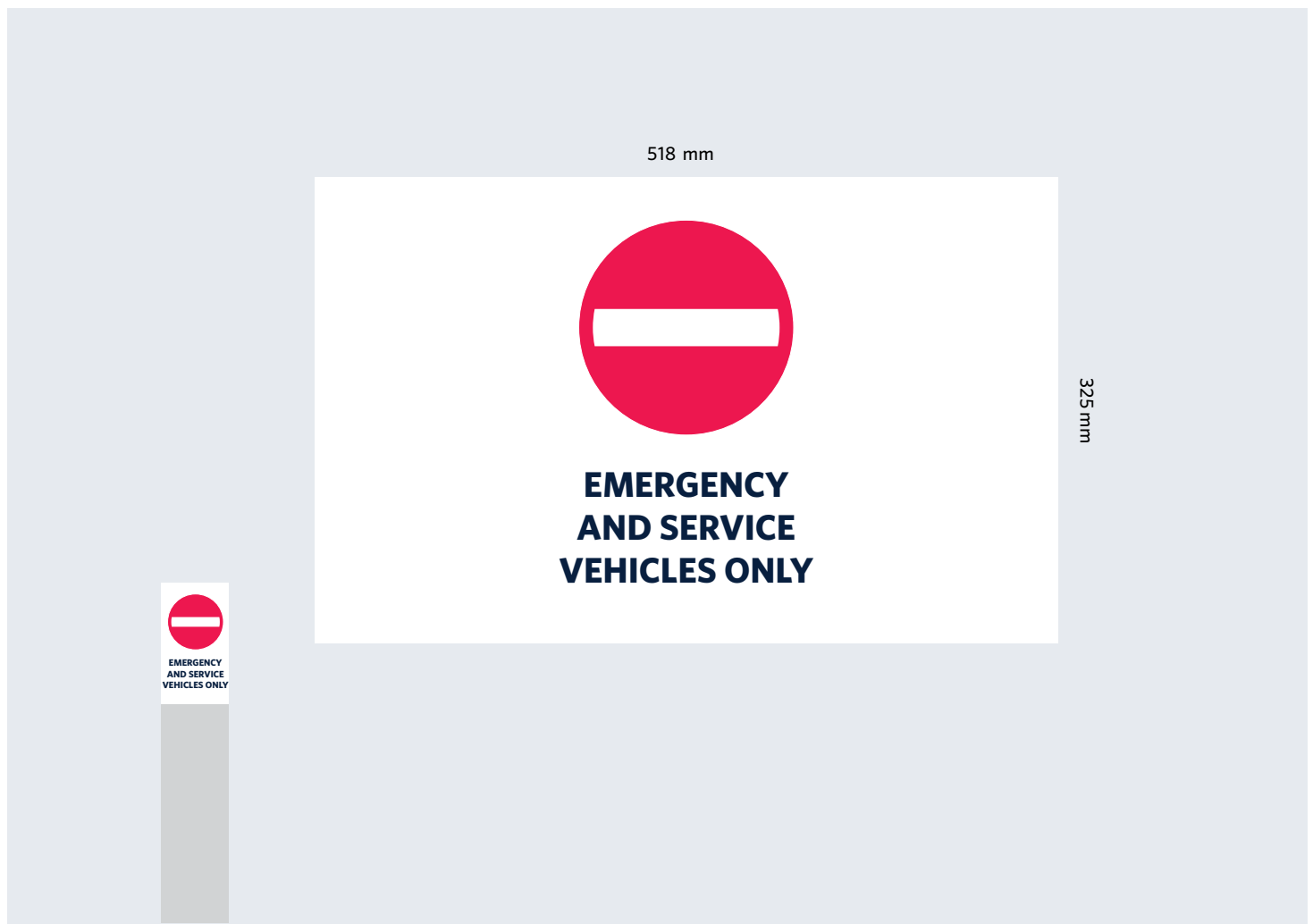
- Icon: 150 x 150mm (6" x 6")
- Font: Whitney Bold, 71 pts

##### Colours

- White background
- Red icon: CO-M100-Y62-K0
- Black text

##### Installation

- Graphics centred on bollard facing oncoming traffic, with excess width wrapped around sides.





## V10 No Stopping Decal - Bollard Sticker

[Print file provided by C+CP](#)

### Definition and Intent

No Stopping Decal - Bollard Stickers are a decal version of standard No Stopping traffic signage intended specifically to be mounted on bollards. They are used where vehicles are not permitted to stop in front of the bollards.

### Sign Content

No Stopping decals consist of a universal No Stopping icon and arrows showing the extent of the No Stopping zone.

### Location

These decals shall be applied to bollards that are installed to prevent public vehicles from entering unauthorized roads or zones.

### Design & Installation Specifications

#### Materials

- Self-adhesive reflective vinyl

#### Sign Size

- 518 x 325mm (20.8" x 12.8")

#### Font & Graphics

- Icon: 150 x 150mm (6" x 6")

- Arrow(s): 51 x 43mm (2" x 1.7")

#### Colours

- Background: White

- Red symbol: C0-M100-Y62-K0

- Graphics: Black

#### Mounting & Installation

- Graphics centred on bollard facing oncoming traffic, with excess width wrapped around sides.

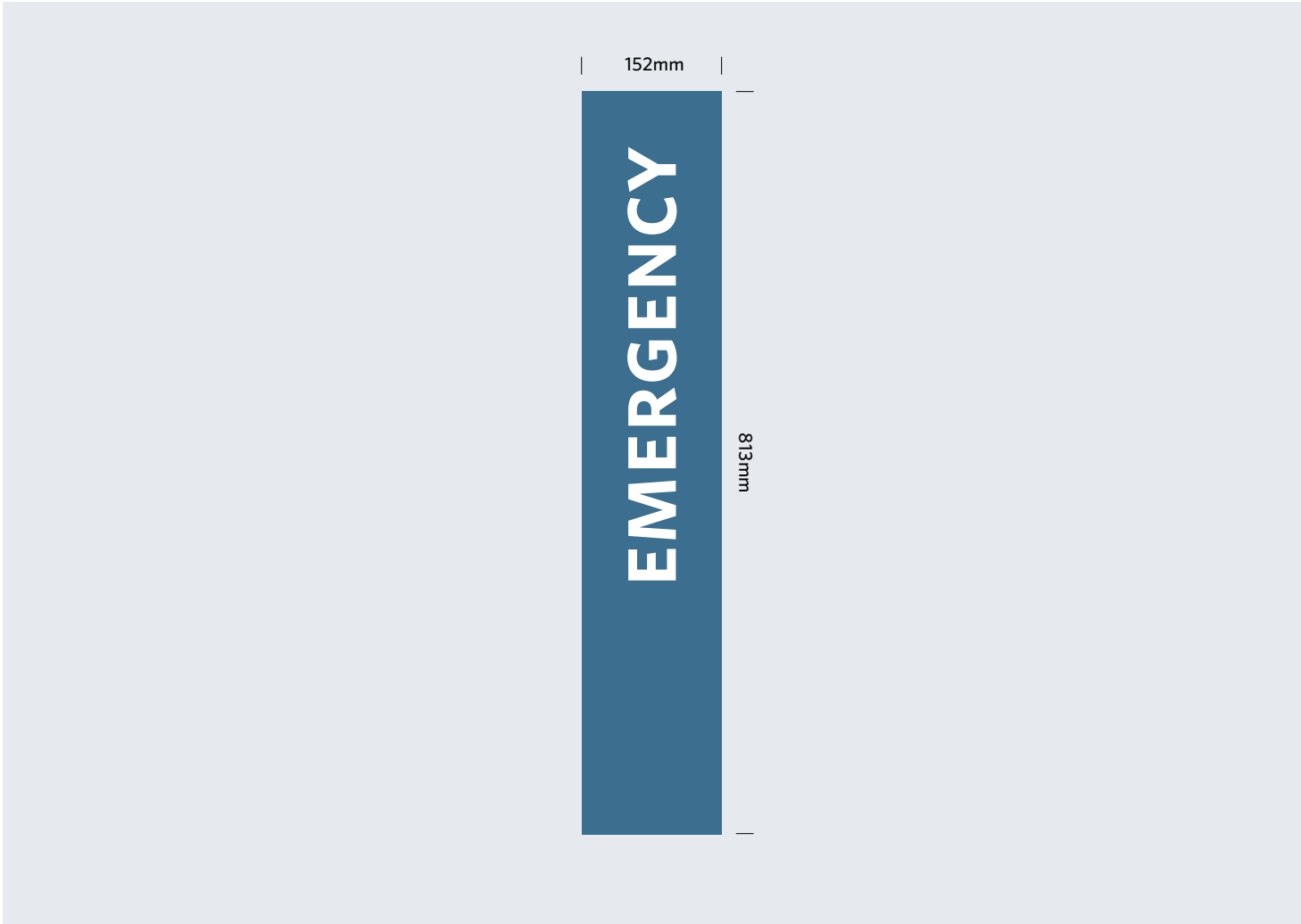




# V11 Emergency Decal - Bollard Sticker For Knock-Down Bollards

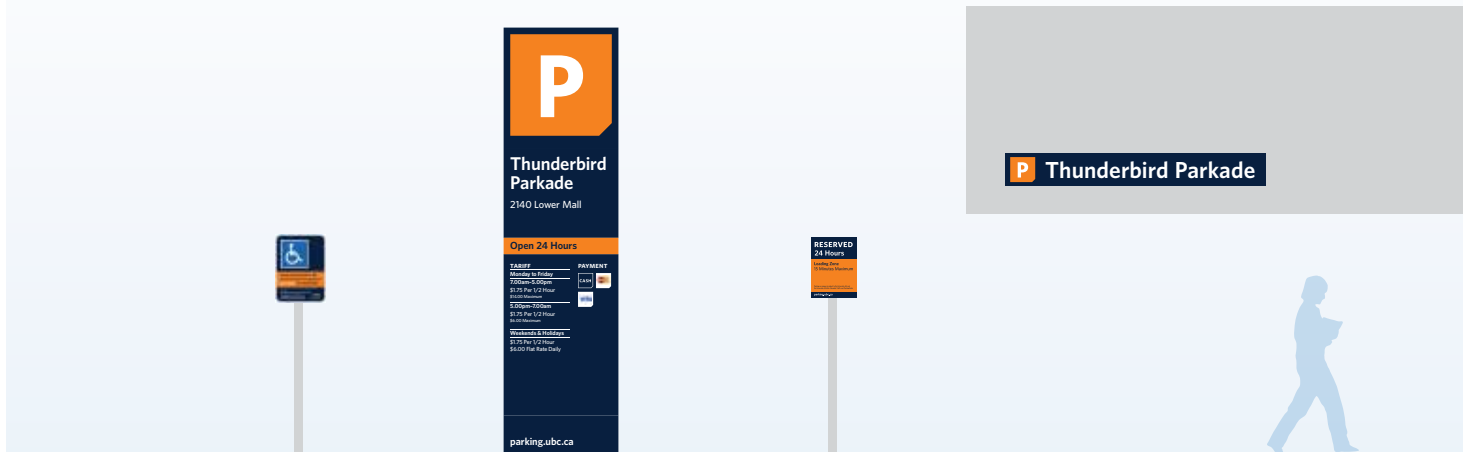
[Print file provided by C+CP](#)

<b>Definition and Intent</b> Emergency Decal Bollard Stickers are specifically intended to be mounted on knock-down bollards. They identify the bollards for emergency responders that can be knocked down by emergency vehicles for unimpeded access to the restricted area.	<b>Sign Content</b> Emergency Decal Bollard Stickers contain the word EMERGENCY set vertically at 90 degrees	<b>Location</b> These decals shall be applied to the knock-down bollards where bollards are installed to prevent public vehicles from entering unauthorized roads or zones.	<b>Design &amp; Installation Specifications</b> <b>Materials</b> <ul style="list-style-type: none"><li>- Self-adhesive reflective vinyl</li></ul> <b>Sign Size</b> <ul style="list-style-type: none"><li>- 152 x 813mm (6" x 32")</li></ul> <b>Font &amp; Graphics</b> <ul style="list-style-type: none"><li>- Whitney Bold, 52mm (2") cap ht.</li></ul> <b>Colours</b> <ul style="list-style-type: none"><li>- Grey background: PMS 5405C</li><li>- Text: White</li></ul> <b>Mounting &amp; Installation</b> <ul style="list-style-type: none"><li>- Graphics centred on bollard facing oncoming traffic.</li></ul>
--	---	--	---





# Parking Signage





## Parking Signage - Standard Footer

Exterior Parking Signs serve an important wayfinding function by providing those who drive to campus with the information they need to find and use parking facilities. This information includes the identification of reserved parking stalls and how to pay for parking. The following section contains descriptions of the types of exterior parking signs used at both UBC Vancouver and UBC Okanagan, their purpose, and design specifications.

All parking signage is authorized, coordinated and installed by UBCV and UBCO Parking Services at their respective campuses.

### Legal Authority and Contact Information

Reserved Parking signs at both UBCV and UBCO display legal information on the bottom bar of the signage. The content is the same for both campuses except for the website and towing contact information, as shown below.

#### UBC Vancouver

Parking signs installed at the UBC Vancouver campus display the UBC Vancouver Parking Services website and towing information phone number.



#### UBC Okanagan

Parking signs installed at the UBC Okanagan campus display the UBC Okanagan Parking Services website and towing information phone number.





## Parking Sign Types

The types of Parking Signs at UBC are shown in the composite graphic below. These sign types can be grouped into four functional categories. More information and details on each sign type and how they are used can be found in the pages that follow.

### Accessible Parking Signage (P1, P2)

Accessible Parking Signage is used to identify parking stalls reserved for accessible parking. Users must display a valid permit.

### Parking Directional and Identification Signs (P3, P4, P5, P6)

Parking Directional and Identification Signs assist motorists with locating parking facilities.

### Reserved Parking and Specified Use Only Signage (P7-13, P16)

Reserved Parking Signs identify parking stalls reserved for specific users, e.g., Loading Zone, Car Share, Motorcycle Parking, Car Pool, Faculty/Staff, Day Care Pickup/Dropoff, Bus Parking, and Electric Vehicle Charging, Ride-Hail Spot

### Parking Payment Signage (P14, P15)

Parking Payment Signs are installed at all parking facilities where payment is required. They provide parking payment information as well as the vehicle owners legal obligations and liabilities by using the parking facility.

## Exterior Parking Sign Types



Composite Graphic of UBC Exterior Parking Sign Types. A variety of sign types are used to communicate parking information.



## P1

## Accessible Parking Pavement Marking

**Definition and Intent**

The Accessible Parking Pavement Marking is an applied surface sign on the ground of a reserved accessible parking stall.

Use of this sign is at the discretion of UBC Parking where it is deemed necessary to augment the mandatory Accessible Parking Only Sign (P2).

All accessible parking signage on campus shall be coordinated with UBC Parking.

**Sign Content**

These signs consist of the standard International Symbol for Accessibility (ISA) inside a blue square.

UBC Vancouver: For most applications on the UBC Vancouver campus, the white wheelchair symbol will be used without the blue square.

**Location**

These signs, when used, are located on the surface of an accessible parking spot.

**Design & Installation Specifications****Materials**

- Preformed, thermal plastic pavement marking (Hot Tape by Zumar, or equivalent)
- Alternatively, ISA stencil and road paint in specified colours

**Sign Size**

- Icon: 520 x 610mm
- Blue square: 1 x 1m

**Font & Graphics**

- ISA icon

**Colours**

- White symbol
- Square: ISA Blue

**Mounting & Installation**

- Align base of blue square (if using) or base of icon (without square) with ends of lines marking entry of parking stall
- Centreline of icon to be equidistant from sides of parking stall





## P2

## Accessible Parking Only Sign

[Print file provided by C+CP](#)
**Definition and Intent**

Accessible Parking Only Signs are parking signs that identify reserved accessible parking stalls. They are the preferred and primary signage for identifying these stalls on the UBC Vancouver campus.

All accessible parking signage on campus shall be coordinated with UBC Parking.

**Sign Content**

These signs shall display the universal Accessibility icon; the words "Approved Identification and Permit or Pay Parking Required"; payment information and Honk Mobile Zone number, if applicable; and the standard parking sign footer for UBCV or UBCO.

**Location**

These signs shall be post- or wall-mounted in front of all designated accessible parking stalls. In some cases, the stalls may also have a P1 accessible parking pavement marking (at the discretion of UBC Parking).

**Design & Installation Specifications****Materials**

- 0.081" (2 mm) aluminum
- Engineering grade reflective vinyl sheeting with anti-graffiti overlay

**Sign Size**

- 450 x 600mm
- Rounded corners, R=38mm (1.5")

**Font & Graphics**

- Universal Accessibility icon
- Font: WhitneySemibold
- White border: 15mm (0.6"), R=38mm

**Colours**

- Dark blue: PMS 282C
- Icon: ISA Blue
- Orange: C0-M60-Y100-K0
- White

**Mounting & Installation**

- Top of sign to be at 1500mm (59") above finished grade.
- Centre the sign between parking stall lines where possible
- Mounted on a post or on a building wall.





## P3

## Parking Facility Directional Sign

[Print file provided by C+CP](#)**Definition and Intent**

Parking Facility Directional Signs are signs that guide visitors arriving by vehicle to the entrances of campus parkades and parking lots.

**Sign Content**

The Parkade Facility Directional Sign contains the UBC Parking icon, the name of the visitor parkade or parking lot, and an arrow pointing in the direction of the parking facility entrance.

**Location**

These signs may be located at the nearest intersections to the named parking facility and followed up, if necessary, by a second sign immediately before or at the point of entrance to the parkade or lot. Specific locations to be determined by UBC Parking and C+CP.

**Design & Installation Specifications****Materials**

- 0.081" (2 mm) aluminum
- Engineering grade reflective vinyl sheeting with anti-graffiti overlay

**Sign Size**

- 600 x 975mm (large version on arterial roads)
- smaller version on local roads (size TBD)
- Rounded corners, R=38mm (1.5")

**Font & Graphics**

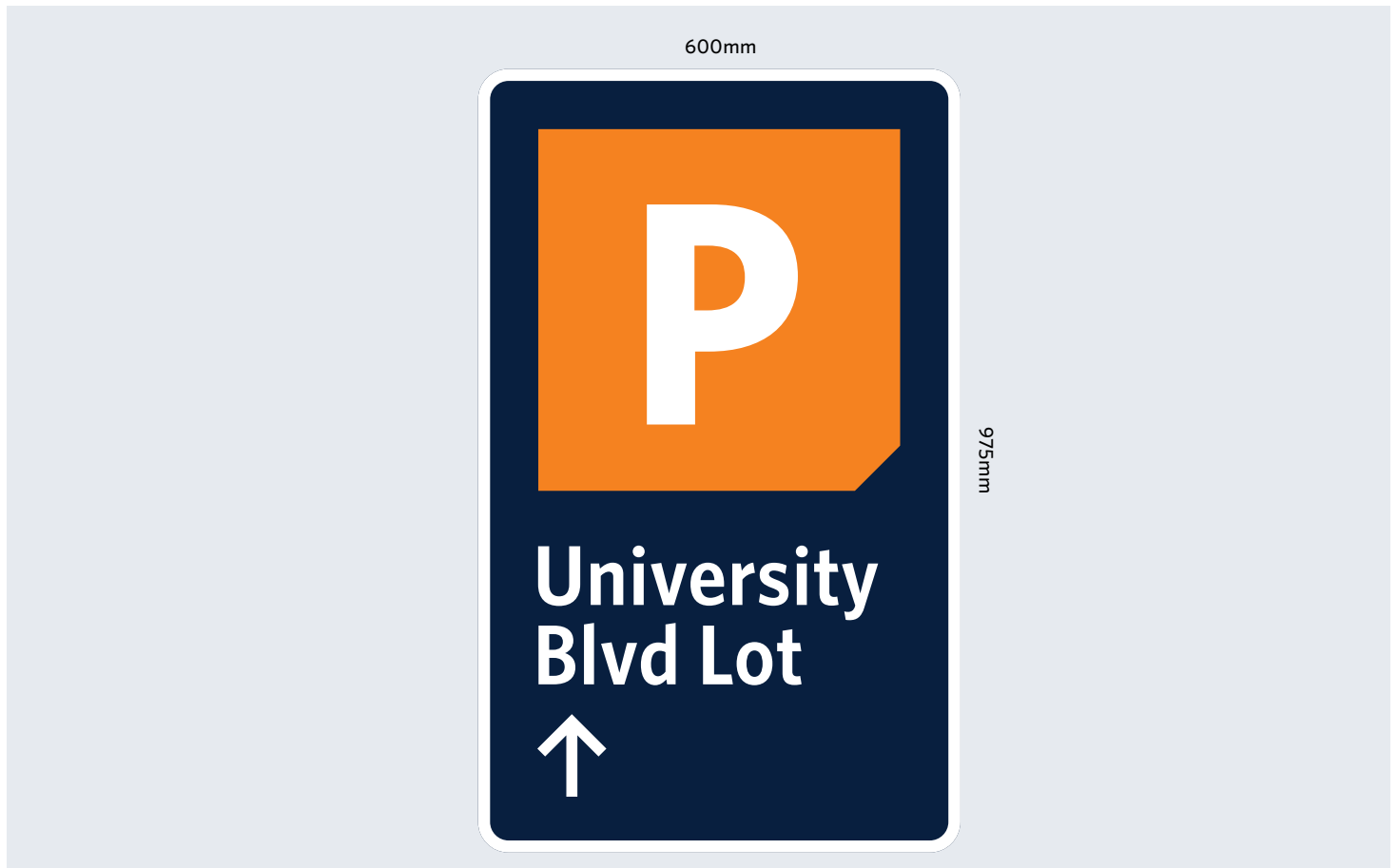
- UBC Parking icon: 450 x 450 mm
- Font: Whitney Salishan Narrow Semibold, minimum 73mm cap ht
- Arrow: 86 x 103mm
- White border: 16mm, R=38mm

**Colours**

- Dark blue: PMS 282C
- Orange: C0-M60-Y100-K0
- White

**Mounting & Installation**

- Mounted on an aluminum post or on an existing lamppost.





## P4

Parkade Identification Sign  
(UBC Vancouver)**Definition and Intent**

Parkade Identification Signs are freestanding pylon-type signs at parkade entrances on the UBC Vancouver campus. Their purpose is to identify the location of a parkade for motorists and provide parking information.

**Sign Content**

The existing signs display a circular universal Parking icon, the name and the address of the parkade, parking information, and the UBC Parking website.

A new design is under development to replace the current P4 signs.

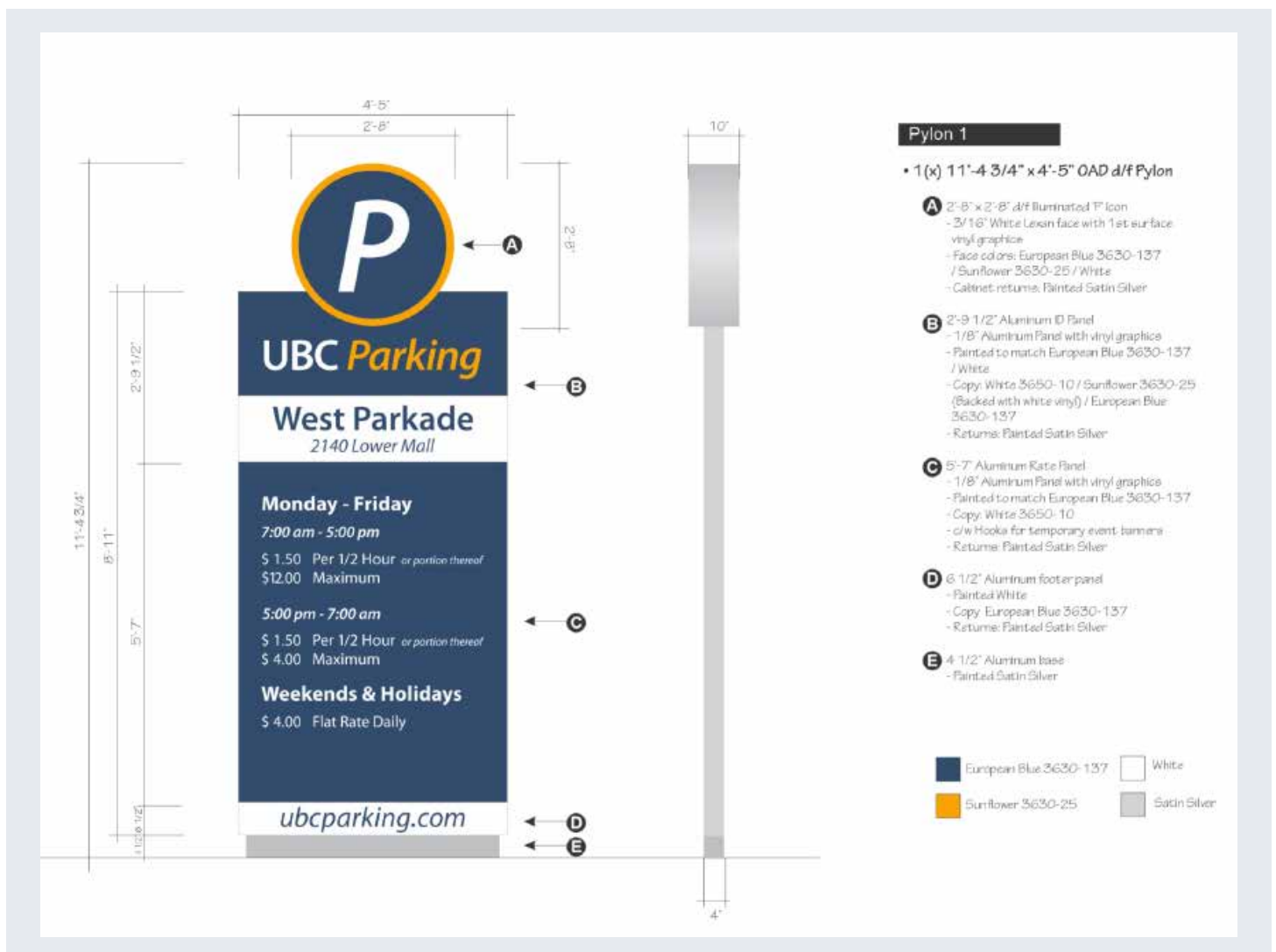
**Location**

These signs shall be located at the entrances of parkades.

**Design & Installation Specifications**

Design specifications for the existing pylons are shown below.

Contact UBC Vancouver Parking for more information on design and installation details.





**P5****Parking Facility Sign  
(UBC Vancouver)****Definition and Intent**

Parking Facility Signs are large parking icons that provide a highly visible marker of the location of a parkade or parking lot. They are used at the discretion of UBC Parking where it is felt that the additional signage is necessary to assist motorists with locating a parking facility.

Requests for new P5 signs must be coordinated with and approved by UBC Parking.

**Sign Content**

Existing P5 signs replicate the parking icon portion of existing P4 signs (see previous page). These internally illuminated signs will be replaced with the new P5 sign once they are no longer functional.

New P5 signs shall consist of an orange UBC Parking icon.

**Location**

These signs shall be located on vehicular roadways next to the driveways into parkades or lots that require visible identification from a distance.

**Design & Installation Specifications****Materials**

- New P5 aluminum sign: 0.081" (2 mm) aluminum, with diamond grade reflective vinyl sheeting; or
- New P5 internally lit sign (as installed at Gage Parking): contact UBC Parking for specs

**Sign Size**

- 439 x 441mm

**Font & Graphics**

- UBC Parking icon

**Colours**

- Orange: C0-M60-Y100-K0 (equivalent paint = RAL 2000 Orange)
- White letter P

**Mounting & Installation**

- Mounted overhead, such as on a lamppost or on the parkade structure.



Existing P5 sign at Health Sciences Parkade



New internally lit P5 sign at Gage Residence Parkade



**P6.1****Parking Facility Entrance Sign - Overhead**

 Template available from C+CP

**Definition and Intent**

Parking Facility Entrance Signs are parking identification signs mounted over the entrances of the exterior of parkades and underground parking lots. They supplement the ingoing traffic direction arrows that are applied on the road surface.

These signs are intended to guide motorists to the entrance lane(s) of the named parkade or lot.

**Sign Content**

These signs shall display the UBC Parking icon, the name of the parkade or underground parking lot, the word ENTER, and two arrows pointing down to the entrance lane(s), as illustrated in the images below.

**Location**

These signs shall be located directly over the vehicular entrance to the parking structure, as determined by UBC Parking and C+CP.

**Design & Installation Specifications****Materials**

- 0.081" (2 mm) aluminum
- Reflective vinyl sheeting with anti-graffiti overlay

**Sign Size**

- Width and height variable, depending on width and height of mounting space over entrance

**Font & Graphics**

- Font: Whitney Bold
- Icon, text, and arrow sizes depend on size of sign

**Colours**

- Green: PMS 3415C
- Orange: C0-M60-Y100-K0
- White

**Mounting & Installation**

- Attach to the parkade structure.

**New design**

\*Dimensions will vary depending on size of parkade entrance mounting surface

**West Parkade entrance sign (old design)**



## P6.2

Parking Facility Exit Sign -  
Overhead

➞ Template available from  
UBC Parking

**Definition and Intent**

Parking Facility Exit Signs are signs mounted over the exit lane(s) on the exterior of parkades and underground parking lots. They supplement the outgoing traffic direction arrows that are applied on the road surface.

These signs are intended to warn motorists not to enter the parking facility in the indicated lane(s).

**Sign Content**

These signs shall display the words WRONG WAY ONCOMING TRAFFIC under a Do Not Enter icon.

Multiple exit lanes shall be signed with a twin message sign. Single-lane exits shall display only one half of a twin message sign.

**Location**

These signs shall be located directly over the vehicular exit lane or lanes of the parking structure, as determined by UBC Parking and C+CP.

**Design & Installation Specifications****Materials**

- 0.081" (2 mm) aluminum
- Reflective vinyl sheeting with anti-graffiti overlay

**Sign Size**

- Width and height variable, depending on width and height of mounting space over entrance

**Font & Graphics**

- Font: Whitney Bold
- Icon and text sizes depend on size of sign

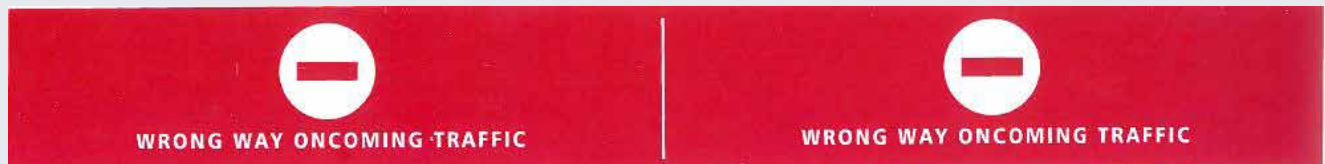
**Colours**

- Red: PMS 186C
- White

**Mounting & Installation**

- Attached to the parkade structure.

6096mm (20')\*



762mm (30")\*

\*Dimensions shown are for North Parkade exit sign -- dimensions will vary depending on size of parkade exit mounting surface


West Parkade exit





## P7

## Reserved Parking Signs

 Print files provided by  
C+CP

**Definition and Intent**

Reserved Parking Signs are parking signs that identify reserved parking stalls or zones for 24 Hours or other specified time period.

If pay parking is required, a P14 or P15 sign must also be posted nearby with payment information.

**Sign Content**

These signs indicate the parking space or zone is Reserved 24 Hours; the use and/or user for which the space is reserved; the time limit, if applicable; arrows to define extent of the reserved zone, if applicable; and the standard parking sign footer for UBCV or UBCO (See beginning of Section 4.6 for footer details.)

The family of P7 signs are shown on the following three pages. Please contact UBCV/UBCO Parking if a sign is required that is not shown here.

**Location**

These signs shall be located in parkades, parking lots, street-parking zones, or building service entrances (as applicable at each campus), next to or in front of reserved parking spaces or zones as designated by UBCV/UBCO Parking.

**Design & Installation Specifications****Materials**

- 0.081" (2 mm) aluminum
- Engineering grade reflective vinyl sheeting with anti-graffiti overlay

**Sign Size**

- UBCV: 450 x 600mm
- UBCO: 18" x 24"
- Rounded corners, R=38mm (1.5")

**Font & Graphics**

- Font: Whitney Semibold
- White border: 15mm (0.6"), round corners, R=38mm (1.5")

**Colours**

- Dark blue: PMS 282C
- Orange: C0-M60-Y100-K0
- White

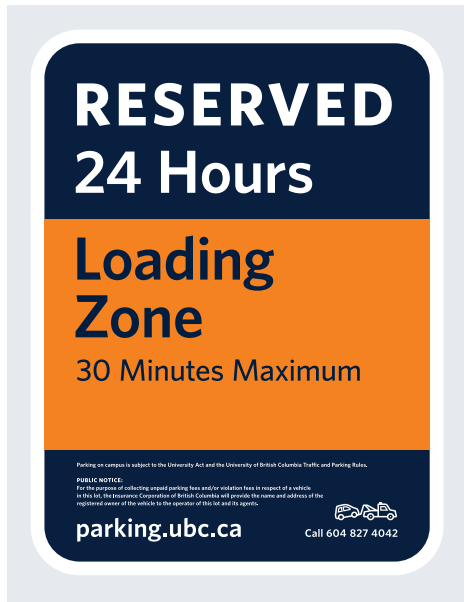
**Mounting & Installation**

- Mounted on a post or wall, as applicable at the location
- Mounting height on a post: 2.1 metres minimum clearance to bottom of sign.





P7 Family of Signs



**P7-LZ** Reserved Sign - Loading Zone  
No Arrows



**P7-LZ-L** Reserved Sign - Loading Zone  
Left Arrow



**P7-LZ-R** Reserved Sign - Loading Zone  
Right Arrow



**P7-LZ-L&R** Reserved Sign - Loading Zone  
Left and Right Arrows



**P7-FS** Reserved Sign - Faculty/Staff  
Permit Holder Only



**P7-FS-UBCO** Reserved Sign UBCO -  
Faculty/Staff Permit or  
Payment Required



P7 Family of Signs Continued



**P7-FS-UBCO-L** Reserved Sign UBCO - Faculty/Staff Permit or Payment Required - Left Arrow



**P7-FS-UBCO-R** Reserved Sign UBCO - Faculty/Staff Permit or Payment Required - Right Arrow



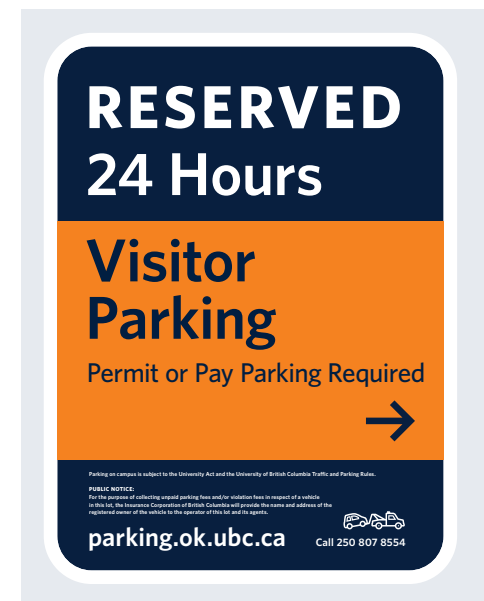
**P7-FS-UBCO-L&R** Reserved Sign UBCO - Faculty/Staff Permit or Payment Required - Left & Right Arrows



**P7-VP-UBCO** Reserved Sign UBCO - Visitor Parking



**P7-VP-UBCO-L** Reserved Sign UBCO - Visitor Parking - Left Arrow



**P7-VP-UBCO-R** Reserved Sign UBCO - Visitor Parking - Right Arrow



P7 Family of Signs Continued



**P7-VP-UBCO-L&R** Reserved Sign UBCO - Visitor Parking - Left & Right Arrows



**P7-CO-UBCO** Reserved Sign UBCO - Campus Operations



**P7-PR-UBCO** Reserved Sign UBCO - Payment Required



**P7-AS-O** Reserved Sign - Assigned Space Only



**P7-AS-template** Reserved Sign - template for Assigned Space Permit Holder



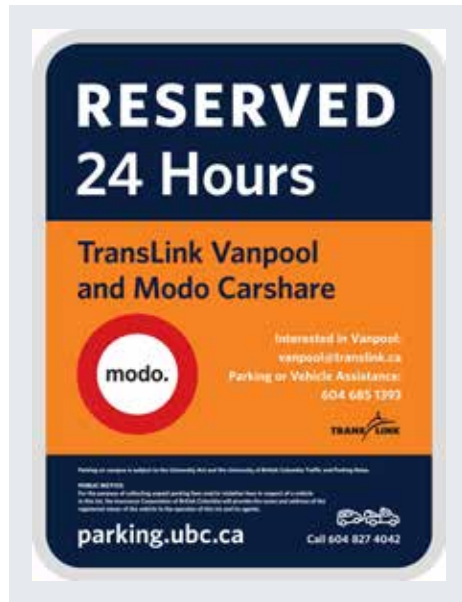
**P7-AS-SU** Reserved Sign - Assigned Space with Specified User



P7 Family of Signs Continued



**P7-AS-M** Reserved Sign - Assigned Space Medical



**P7-CS** Reserved Sign - Car Share



**P7-PU** Reserved Sign - Pick Up/Drop Off - Parking Stall



**P7-PU-L** Reserved Sign - Pick Up/Drop Off - Left Arrow



**P7-PU-R** Reserved Sign - Pick Up/Drop Off - Right Arrow



**P7-PU-L&R** Reserved Sign - Pick Up/Drop Off - Left & Right Arrows



## P8

## Car Share Parking Sign

**Definition and Intent**

Car Share Parking Signs are parking signs that identify reserved parking stalls or zones for car share vehicles.

**Sign Content**

These signs are supplied by the car share companies that serve the UBC campus. They display the car share company icon and contact information along with reserved messaging.

**Location**

These signs shall be located in front of or beside parking spaces or zones reserved for car share vehicles, as approved by UBC Parking.

**Design & Installation Specifications****Materials, Size, Font, Graphics**

- Car share company signage design specifications

**Colours**

- Car Share Company colours

**Mounting & Installation**

- Mounted on a post or wall, as applicable at the location





P9

## Carpool Parking Sign (UBCO)

[Print file provided by C+CP](#)

### Definition and Intent

Carpool Parking Signs are parking signs that identify reserved parking stalls or zones for carpool vehicles. (currently at UBC Okanagan only).

### Sign Content

Carpool Parking Signs shall contain the UBC Carpool icon and the words "Carpool Parking Only", required number of occupants to exit vehicle, Permit or Pay Parking Required, and the standard parking sign footer for UBCO.

### Location

These signs shall be located in front of or beside parking spaces or zones designated by UBCO Parking for carpool vehicle parking.

### Design & Installation Specifications

#### Materials

- 0.081" (2 mm) aluminum
- Engineering grade reflective vinyl sheeting with anti-graffiti overlay

#### Sign Size

- 18" x 24"
- Rounded corners, R=38mm (1.5")

#### Font & Graphics

- Font: Whitney Semibold
- White border: 15mm (0.6"), rounded corners, R=38mm (1.5")

#### Colours

- Dark blue: PMS 282C
- Orange: C0-M60-Y100-K0
- White

#### Mounting & Installation

- Mounted on a post or wall, as applicable at the location





P10

## Motorcycle Parking Sign

[Print file provided by C+CP](#)

### Definition and Intent

Motorcycle Parking Signs are parking signs that identify reserved parking stalls or zones for motorcycles.

### Sign Content

Motorcycle Parking Signs shall contain the UBC Motorcycle icon and the words "Motorcycle Parking Only", along with payment information and the standard parking sign footer for UBCV or UBCO.

### Location

These signs shall be located in front of parking spaces designated for motorcycles.

### Design & Installation Specifications

#### Materials

- 0.081" (2 mm) aluminum
- Engineering grade reflective vinyl sheeting with anti-graffiti overlay

#### Sign Size

- UBCV: 450 x 600mm
- UBCO: 18" x 24"
- Rounded corners, R=38mm (1.5")

#### Font & Graphics

- Font: Whitney Semibold
- White border: 15mm (0.6"), rounded corners, R=38mm (1.5")

#### Colours

- Dark blue: PMS 282C
- Orange: C0-M60-Y100-K0
- White

#### Mounting & Installation

- Mounted on a post or wall, as applicable at the location





## P11

## Bus Parking Sign

[Print file provided by C+CP](#)
**Definition and Intent**

Bus Parking Signs are parking signs that identify reserved parking zones for tour buses or athletic team buses.

**Sign Content**

Bus Parking Signs shall contain the UBC Bus icon and the words "Bus Parking Only", along with right/left arrow(s) and the standard footer for UBCV or UBCO.

**Location**

These signs shall be located where parking spaces or zones have been designated for charter buses, eg. MOA Parking Lot or on East Mall beside Thunderbird Park.

**Design & Installation Specifications****Materials**

- 0.081" (2 mm) aluminum
- Engineering grade reflective vinyl sheeting with anti-graffiti overlay

**Sign Size**

- 450 x 600mm
- Rounded corners, R=38mm (1.5")

**Font & Graphics**

- Font: Whitney Semibold
- White border: 15mm (0.6"), rounded corners, R=38mm (1.5")

**Colours**

- Dark blue: PMS 282C
- Orange: C0-M60-Y100-K0
- White

**Mounting & Installation**

- Mounted on a post beside the reserved parking space or zone.





P12

## Electric Vehicle Charging Sign (UBCV)

[Print file provided by C+CP](#)

### Definition and Intent

Electric Vehicle Charging Signs (UBCV) identify parking spaces where electric vehicles can be charged on the UBC Vancouver campus. Electric vehicles may be parked in these spaces for a limited time only while they are charging.

### Sign Content

Electric Vehicle Charging Signs at UBCV shall contain:

- the UBC Electric Vehicle icon
- the words "To Charge Electric Vehicle Pay Here"
- payment information
- time limit details
- the standard parking sign footer for UBCV.

### Location

These signs shall be located in front of parking spaces that are equipped with electric vehicle charging stations and are reserved only for electric vehicle charging.

### Design & Installation Specifications

#### Materials

- 0.081" (2 mm) aluminum
- Engineering grade reflective vinyl sheeting with anti-graffiti overlay

#### Sign Size

- 450 x 600mm
- Rounded corners, R=38mm (1.5")

#### Font & Graphics

- Font: Whitney Semibold
- White border: 15mm (0.6"), rounded corners, R=38mm (1.5")

#### Colours

- Dark blue: PMS 282C
- Orange: C0-M60-Y100-K0
- White

#### Mounting & Installation

- Mounted on a post or wall, as applicable at the location





P13

## Electric Vehicle Parking Sign (UBCO)

[Print file provided by C+CP](#)

### Definition and Intent

Electric Vehicle Parking Signs (UBCO) identify parking spaces where electric vehicles can be parked for a limited time on the UBC Okanagan campus.

### Sign Content

Electric Vehicle Parking Signs at UBCO shall contain:

- the UBC Electric Vehicle icon
- the words "Reserved Parking"
- the words "Electric Vehicles Only"
- time limit details
- payment information
- the standard parking sign footer for UBCO.

### Location

These signs shall be located in front of parking stalls on the UBCO campus that are designated for electric vehicle parking.

### Design & Installation Specifications

#### Materials

- 0.081" (2 mm) aluminum
- Engineering grade reflective vinyl sheeting with anti-graffiti overlay

#### Sign Size

- 18" x 24"
- Rounded corners, R=38mm (1.5")

#### Font & Graphics

- Font: Whitney Semibold
- White border: 15mm (0.6"), rounded corners, R=38mm (1.5")

#### Colours

- Dark blue: PMS 282C
- Orange: C0-M60-Y100-K0
- White

#### Mounting & Installation

- Mounted on a post or wall, as applicable at the location





## P14

## Parking Payment Sign - Small

[Print file provided by C+CP](#)**Definition and Intent**

Small Parking Payment Signs are payment information signs for UBC parkades, parking lots and on-street pay parking. They are intended to provide people with information on how to pay for parking.

**Sign Content**

Parking Payment Signs (Small) shall contain:

- the words PAY BY PLATE
- the HonkMobile Zone number
- instructions on how to pay for parking by cell phone (see illustration below)
- the standard parking sign footer for UBCV or UBCO.

**Location**

These signs shall be located in all parking facilities and all street parking zones where payment is required.

**Design & Installation Specifications****Materials**

- 0.081" (2 mm) aluminum
- Engineering grade reflective vinyl sheeting with anti-graffiti overlay

**Sign Size**

- UBCV: 450 x 600mm
- UBCO: 18" x 24"
- Rounded corners, R=38mm (1.5")

**Font & Graphics**

- Font: Whitney Semibold
- White border: 15mm (0.6"), rounded corners, R=38mm (1.5")

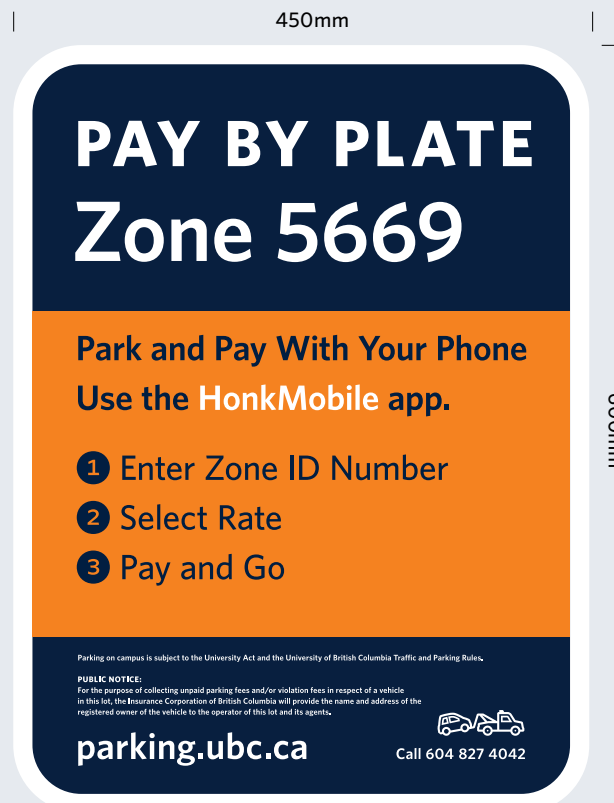
**Colours**

- Dark blue: PMS 282C
- Orange: C0-M60-Y100-K0
- White

**Mounting & Installation**

- Mounted on a post or wall, as applicable at the location

New Design (2021) for Replacement Signs (UBC Vancouver example):





**P15****Parking Payment Sign - Large****Definition and Intent**

Large Parking Payment Signs are payment information signs in UBC parkades and parking lots. Like P14 signs, they are intended to provide people with information on how to pay for parking.

**Sign Content**

Parking Payment Signs (Large) shall contain:

- the UBC Parking icon
- the words PAY BY PLATE
- instructions on how to pay for parking at nearby meters or with the HonkMobile app (see illustration below)
- contact numbers and legal information as found in the standard parking sign footer for UBCV or UBCO.

**Location**

These signs shall be located in parkades, parking lots, and/or street parking beside parking payment meters (if any), or at the entrances to UBC parkades/lots. Sign locations are determined by UBC Parking.

**Design & Installation Specifications****Materials**

- 0.081" (2 mm) aluminum
- Alternate substrate: ALUPANEL®
- Reflective vinyl sheeting with anti-graffiti overlay

**Sign Size**

- 3' x 4'

**Font & Graphics**

- Whitney font family

**Colours**

- Dark blue: PMS 282C
- Orange: C0-M60-Y100-K0
- Event Yellow: C0-M24-Y94-K0
- White

**Mounting & Installation**

- Mounted on two aluminum posts (with or without a frame), or on a parkade wall.

Existing signs on campus. New Design pending.





## P16

## Ride-Hail Spot Sign

[Print file provided by C+CP](#)
**Definition and Intent**

Ride Hail Spot Signs are information signs that identify spots where ride-hail services can pick up or drop off passengers.

**Sign Content**

Ride-Hail Spot Signs shall display:

- a light blue band at the top containing a cellphone icon and the words RIDE-HAIL SPOT
- the UBC Ride-Hailing Spot icon
- the name of the stop location
- the website for further information on ride-hailing at UBC.

**Location**

These signs shall be located at spots designated for ride-hailing pick up or drop off on campus, as determined by C+CP together with UBC Parking.

The website [planning.ubc.ca/ride-hailing](https://planning.ubc.ca/ride-hailing) contains more information and a location map.

**Design & Installation Specifications****Materials**

- 0.081" (2 mm) aluminum
- Engineering grade reflective vinyl sheeting with anti-graffiti overlay

**Sign Size**

- 450 x 600mm
- Rounded corners, R=38mm (1.5")

**Font & Graphics**

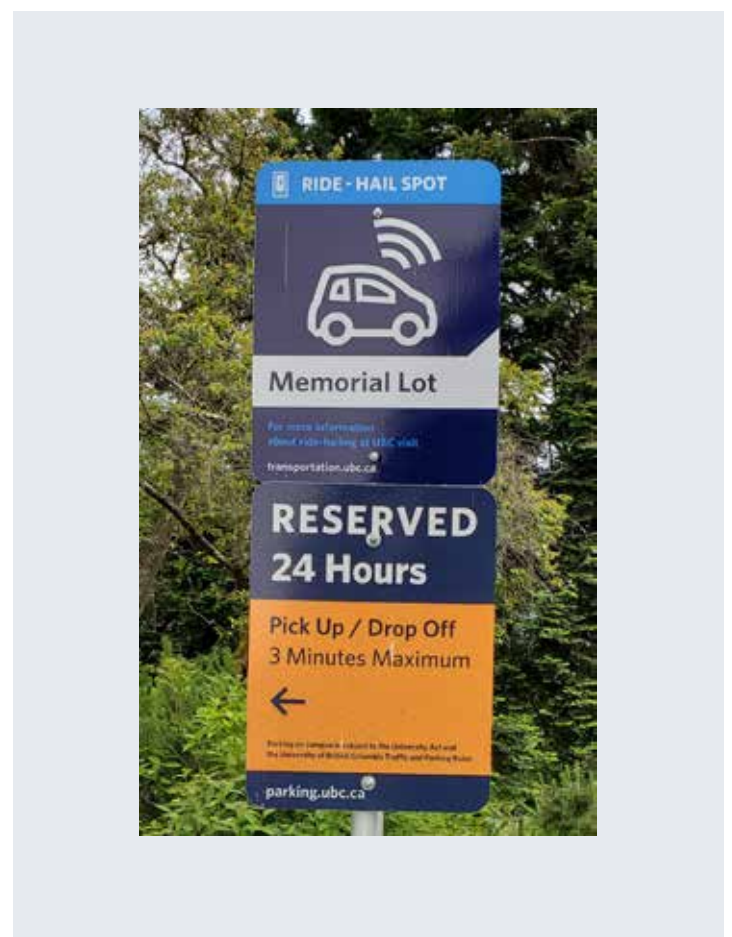
- Font: Whitney Semibold

**Colours**

- Light blue: C75-M37-Y0-K0
- Dark blue: PMS 282C
- White

**Mounting & Installation**

- Post mounted





# Bicycle-Related Signage





## C1

## Bike Share Parking Sign

[Print file provided by C+CP](#)**Definition and Intent**

Bike Share Parking Signs are signs that identify where bike-share bicycles may be picked up or dropped off, also known as Bike Share Hubs.

**Sign Content**

Bike Share Parking Signs shall contain:

- the UBC Bicycle Parking icon
- the words BIKE SHARE PARKING
- the logo of the bike share company
- related app information (see illustration below).

**Location**

These signs are to be installed where Bike Share Parking Stations (hubs) are located on campus.

Placement of signs at selected locations to be determined and approved by C+CP.

**Design & Installation Specifications****Materials**

- 0.081" (2 mm) powdercoated aluminum panel
- Reflective vinyl sheeting with anti-graffiti overlay

**Sign Size**

- 300 x 450mm
- Rounded corners, R=38mm (1.5")

**Font & Graphics**

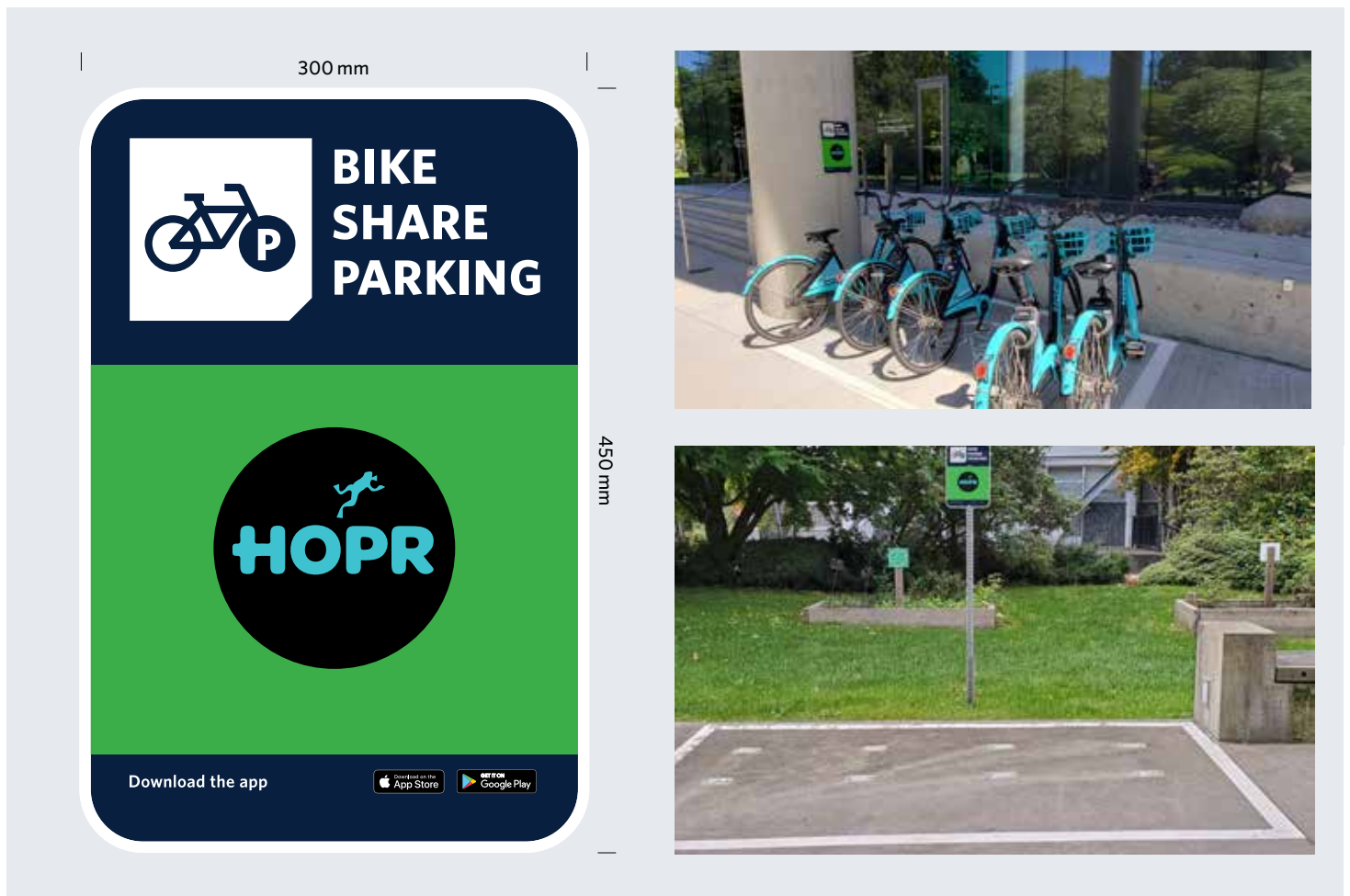
- Font: Whitney Bold, 20mm cap ht
- Bicycle Parking icon: 109 x 109mm
- Bike share company logo: 144mm
- White border: 7mm, R=38mm

**Colours**

- Dark blue: PMS 282C
- Green: PMS 361C
- White

**Mounting & Installation**

- Mounted to a wall or on a post next to the station





C2

No Bicycle Locking Sign

[Print file provided by C+CP](#)

Definition and Intent

No Bicycle Locking Signs are signs that prohibit the locking of bicycles to campus infrastructure, other than bicycle racks installed for that purpose.

Sign Content

No Bicycle Locking Signs shall contain:

- the UBC icon for No Bicycle Parking/Locking
- the words DO NOT LOCK BICYCLES HERE
- the words "Bicycles will be removed from posts"
- the phone number for UBC Building Operations to report violations or to claim removed bikes (see illustration below).

Location

These signs are to be installed where the locking of bicycles on campus infrastructure is an ongoing problem. Managed by C+CP.

Design & Installation Specifications

Materials

- 0.081" (2 mm) aluminum
- Reflective vinyl sheeting with anti-graffiti overlay
- Alternate: spraypaint with stencil

Sign Size

- 130 x 340mm

Font & Graphics

- Whitney Bold and Semibold

Colours

- Dark blue: PMS 282C
- Green: PMS 361C
- Red: C0-M100-Y62-K0
- White
- Spraypaint: white or black to contrast with background material

Mounting & Installation

- Sign: post or wall mounted
- Alternate: Spraypaint on structure if affixing a sign is not feasible





## C3

## Public Realm Slow-Zone Sign

[Print file provided by C+CP](#)**Definition and Intent**

Public Realm Slow-Zone Signs are warning signs that ask cyclists and other users of wheeled transportation (e.g. scooters, skateboards, etc) to slow down when they are in the Pedestrian Priority Zone.

**Sign Content**

The Public Realm Slow-Zone Sign displays the word "Slow" above icons for scooting, cycling and skateboarding, followed by the words "Pedestrian Priority Zone".

**Location**

Sign locations are determined by C+CP and are typically at entry points to the Pedestrian Priority Zone. Additional signs may be located along routes in the pedestrianized areas of campus, if needed.

**Design & Installation Specifications****Materials**

- 0.081" (2 mm) aluminum
- Engineering grade reflective vinyl sheeting with anti-graffiti overlay

**Sign Size**

- 600 x 600mm
- Rounded corners, R=38mm (1.5")

**Font & Graphics**

- Whitney Bold
- Icons for scooting, cycling and skateboarding
- 10mm inset black border, R=38mm
- 10 mm margin

**Colours**

- Yellow as per universal caution signs: C1-M15-Y74-K0
- Black graphics and border

**Mounting & Installation**

- Post-mounted



600 x 600mm



C4

## Bicycle Route Wayfinding Sign

[Print file provided by C+CP](#)

### Definition and Intent

Bicycle Route Wayfinding Signs are directional signs posted along main campus bike routes to assist cyclists with finding their way to major UBC destinations.

### Sign Content

A bright green band on top with a UBC Bicycle icon serves to identify the sign as a wayfinding sign for cyclists, equivalent to the blue band with a UBC Walking Person icon on pedestrian wayfinding signage and map kiosks.

The sign may contain up to three major destinations with directional arrows, and distances to the destinations from the sign location are shown in green.

### Location

These signs are located along main cycling routes ahead of intersections, to be determined by C+CP staff.

### Design & Installation Specifications

#### Materials

- 0.081" (2 mm) aluminum
- Engineering grade reflective vinyl sheeting with anti-graffiti overlay

#### Sign Size

- 900 x 470mm
- Rounded corners, R=38mm (1.5")

#### Font & Graphics

- Whitney Semibold

#### Colours

- Dark blue: PMS 282C
- Green: PMS 361C
- White

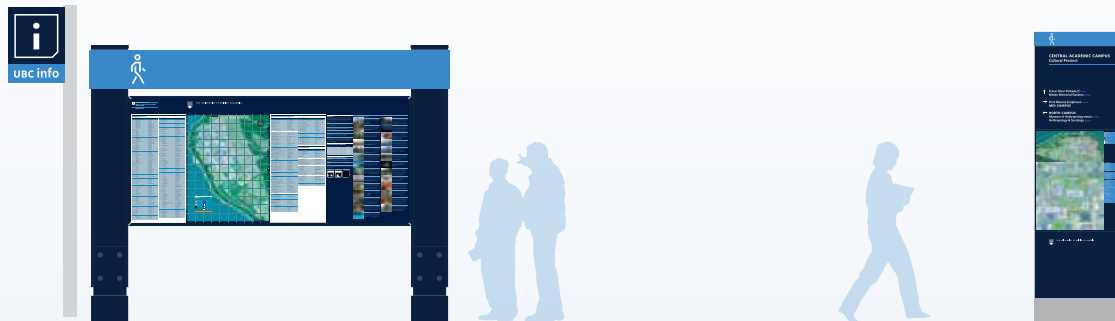
#### Mounting & Installation

- Mounted on existing posts (eg. lampposts)
- Sign to be centered on post (not side-mounted) for better resistance to wind shear





# Wayfinding Signage & Campus Maps





## W1

### Campus Map Kiosk Sign

#### Definition and Intent

Campus Map Kiosk Signs are erected in conjunction with UBC Campus Map Kiosks. Their purpose is to alert campus users to the location of a kiosk where they can find information for navigating the UBC campus.

These signs also play an important role in displaying and reinforcing UBC's identity through use of the light and dark blue colours and the iconography that define UBC's wayfinding system.

#### Sign Content

Campus Map Kiosk Signs shall contain:

- a UBC Information icon on a dark blue background
- the text "UBC info" on a light blue background below.

These signs shall be double-sided if the kiosk can be approached from more than one direction.

#### Location

These signs shall be mounted directly onto a UBC Campus Map Kiosk structure or on a nearby post so as to identify the kiosk from a distance.

The W1 sign shall be supplemented with a W2 sign where advance warning is necessary to indicate that a kiosk is ahead.

#### Design & Installation Specifications

##### Materials\*

- 0.125" (3mm) aluminum, powder coated to match colour specs
- Reflective vinyl graphics

##### Sign Size\*

- 600 x 800mm (23.75" x 31.75")

##### Font & Graphics

- Font: Whitney Semibold
- Icon: 450 x 450mm (18" x 18")
- "UBC info" cap ht/x-ht: 76mm (3")

##### Colours

- Dark blue: PMS 648C
- Light blue: C75-M37-Y0-K0
- Graphics: White reflective

##### Mounting & Installation\*

- Mounted with tamper-proof screws onto kiosk structure or post.

\*Specifications shown are for standard wood kiosks. Specs for Kiosk #1 vary to suit new kiosk design. Detailed specs and templates for each kiosk sign, along with paint colour matches, are available from UBCV C+CP.





## W2

## Campus Map Kiosk Sign with Distance/Direction Tab

**Definition and Intent**

Campus Map Kiosk Signs with a Distance/Direction Tab are erected some distance ahead of UBC Campus Map Kiosks on arterial and perimeter roads. Their purpose is to indicate to approaching visitors that UBC information can be found ahead at the specific distance shown.

These signs also play an important role in displaying and reinforcing UBC's identity through use of the iconography and the light and dark blue colours that define UBC's wayfinding system.

**Sign Content**

W2 signs consist of a W1 sign (Campus Map Kiosk Sign) PLUS a dark blue tab displaying the distance to the map kiosk (if applicable) and/or a directional arrow.

These signs are typically facing on-coming traffic and will be one-sided.

**Location**

These signs are located at a distance ahead of the layby entrance to a UBC Campus Map Kiosk, as determined by C+CP.

Where a W2 sign is located 50m or more ahead of a kiosk, a follow-up W2 sign with a directional tab shall be installed at the layby entrance to confirm the location of the kiosk.

On arterial roads administered by the BC Ministry of Transportation and Infrastructure (BCMoTI), consultation with BCMoTI is required.

**Design & Installation Specifications****Materials**

- 0.125" (3 mm) aluminum, powder coated to match colour specs
- Reflective vinyl graphics

**Sign size (most kiosks)**

- Info Sign: 23.75" x 31.75"
- Tab: 23.75" x 8"

**Font & Graphics**

- Font: Whitney Semibold
- Icon: 450 x 450mm (18" x 18")
- "UBC info" cap ht/x-ht: 76mm (3")
- Distance cap height: 3.5"

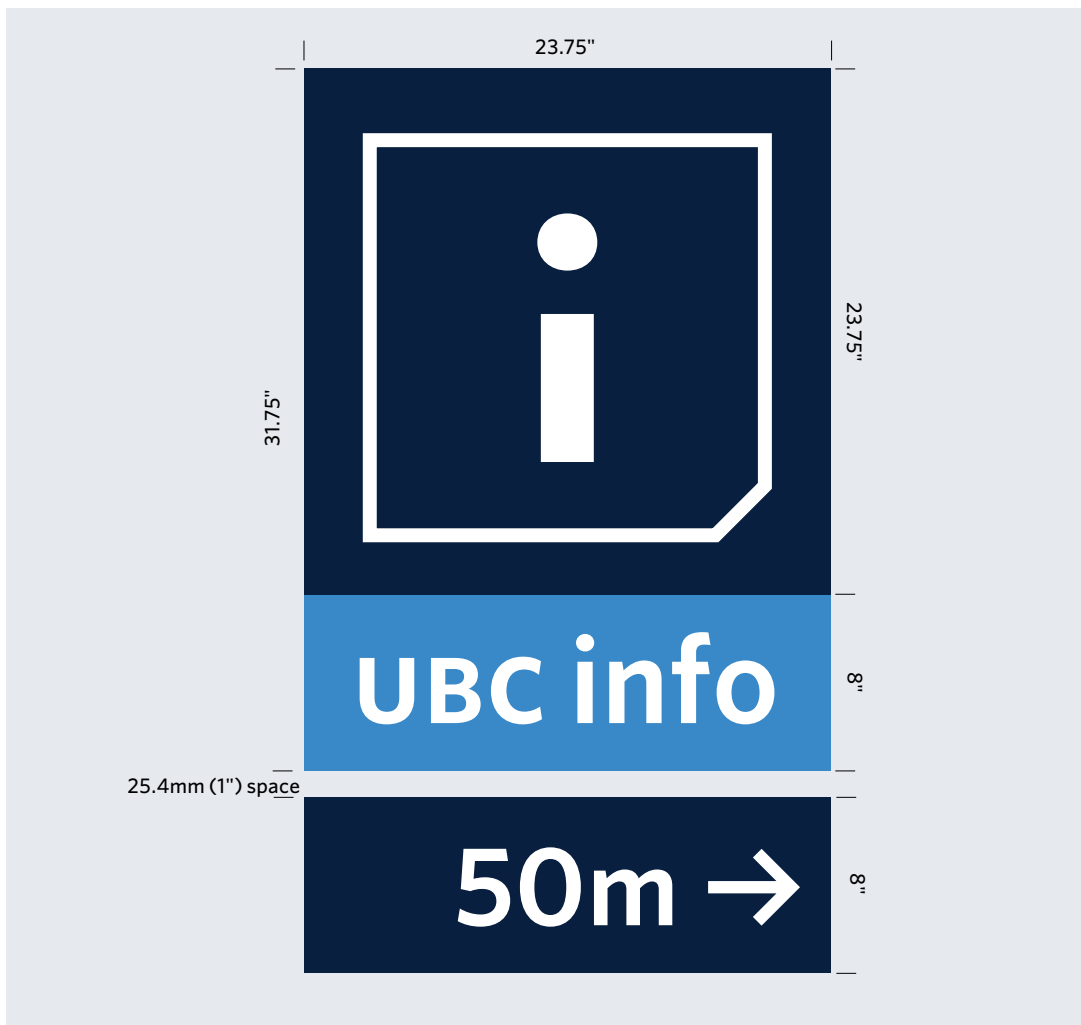
**Colours**

- Dark blue: PMS 648C
- Light blue: C75-M37-Y0-K0
- Graphics: White reflective

**Mounting & Installation**

- Post mounted, tamper-proof screws
- 1" space between sign and tab

Detailed specifications with paint colour matches and templates for each kiosk sign are available from UBCV C+CP.





## W3

## Campus Map Kiosk (UBCV)

### Definition and Intent

Campus Map Kiosks are built structures that contain campus maps and information about public attractions at UBC's Vancouver campus.

Located on arterial roads leading to UBC and at key arrival points on campus, the kiosk maps assist people unfamiliar with UBC in finding their way to destinations on campus. The kiosks also play an important role in displaying and reinforcing UBC's identity through use of the UBC Logo, iconography, and the light and dark blue colours that define UBC's wayfinding system.

### Sign Content

Campus Map Kiosks are identifiable as a component of UBC's wayfinding system by their light blue "beacon" panel with Wayfinder (Walking Person) icon. The light blue panel is integrated into the top of the kiosk structure, with the campus map mounted on dark blue panels below. The UBC Full Signature is prominently displayed above the campus map.

Campus Map Kiosks come in two widths: a single panel kiosk which holds a campus map with directory; and a double panel kiosk (photo below) which holds a campus map supplemented with information on Public Attractions and Facilities at UBCV.

### Location

Map Kiosks shall be erected on arterial roads approaching UBC and key arrival points on campus. Specific locations shall be determined by UBCV C+CP.

### Design & Installation Specifications

Detailed specifications and drawings are available from UBCV C+CP.

### Colours

- Dark blue: PMS 648C
- Light blue: C75-M37-Y0-K0





W4

## Campus Map in Parkades

### Definition and Intent

Campus Maps in Parkades, also called Arrival Maps, provide wayfinding information for students and visitors who have arrived on campus by vehicle and parked in a parkade.

Like Campus Map Kiosks, the Campus Maps in Parkades also play an important role in displaying and reinforcing UBC's identity through use of the UBC Logo, iconography, and the light and dark blue colours that define UBC's wayfinding system.

### Sign Content

Campus Maps in Parkades are identifiable as a component of UBC's wayfinding system with their light blue "beacon" panel and Wayfinder (Walking Person) icon. The light blue panel is integrated into the map, and the UBC Full Signature is prominently displayed above the campus map on a dark blue background.

Arrival Maps may consist of a map and index only (W4-B), or they may be double wide with additional information on Public Attractions and Facilities at UBC (W4-A).

### Location

Campus Arrival Maps shall be located at pedestrian exits of parkades. Specific locations shall be determined by UBCV C+CP.

### Design & Installation Specifications

Detailed specifications and drawings are available from UBCV C+CP.

#### Colours

- Dark blue: PMS 648C
- Light blue: C75-M37-Y0-K0



**W4-A** Arrival Map Panel in Parkades with integrated beacon and attractions information



**W4-B** Arrival Map Panel in Parkades with integrated beacon and map only





### W5

## Map Pylon

### Definition and Intent

Map Pylons are freestanding monolith-type signs that provide wayfinding maps and directions at a local scale for people to easily navigate their immediate surroundings. The pylons make map reading easier by providing maps in a "heads-up" orientation on both sides of the pylon, where the features on a map can be seen in the same location on the ground by the viewer who is facing the map.

Map Pylons also play an important role in displaying and reinforcing UBC's identity through use of the UBC Logo, iconography, and the light and dark blue colours that define UBC's wayfinding system.

### Sign Content

Map Pylons are 2-sided and contain a number of elements to assist campus users with wayfinding, including:

- A light blue "beacon" panel on top with a Wayfinder (Walking Person) icon that identify the pylons as part of UBC's wayfinding system
- Dark blue address/directional panels that display the names of the campus section and local area, along with directions and walking times to the closest attractions, residences, or other high-use public venues (max. 3 lines per direction)
- Dark blue map panels that contain both a local area map with directory showing destinations within a 3-minute walk from the pylon, and an overview map of the campus for context and further destinations
- Dark blue logo panels with the UBC Full Signature.

### Location

Map pylons are located at key intersections along main routes on the UBCV and UBCO campuses such that the pylons provide continuity of local information with the maps of other pylons located within a 3-minute walk.

### Design & Installation Specifications

Detailed specifications and shop drawings are available from UBCV C+CP or UBCO CP. Templates are available for internal use for pylon updates.

#### Colours

- Dark blue: PMS 648C
- Light blue: C75-M37-Y0-K0

#### Mounting & Installation

Installed by sign supplier/contractor on engineered foundation.





## W6

## Map Lectern

**Definition and Intent**

Map Lecterns are freestanding lectern-type signs that provide wayfinding maps at a local scale for people to easily navigate their immediate surroundings. Like Map Pylons, the Lecterns display maps in a "heads-up" orientation to make map reading easier, where the features on a map can be seen in the same location on the ground by the viewer who is viewing the map.

Map Lecterns also play an important role in displaying and reinforcing UBC's identity through use of the UBC Logo, iconography, and the light and dark blue colours that define UBC's wayfinding system.

**Sign Content**

Map Lecterns are identifiable as a component of UBC's wayfinding system with their light blue "beacon" panel and Wayfinder (Walking Person) icon at the top of a dark blue map panel. The light blue panel is integrated into the map artwork, which also includes:

- the UBC Full Signature
- a local area map with directory showing destinations within a 3-minute walk from the lectern
- an overview map of the campus for context and further destinations
- on student residence lecterns: welcome message, helpful websites, and contact information.

**Location**

Map Lecterns are located on the UBCV campus in select student residence complexes and in Thunderbird Park. Specific locations are determined by UBCV C+CP together with the department that ordered the lecterns. At UBCO, lectern locations are determined by UBCO CP.

**Design & Installation Specifications**

Detailed specifications and shop drawings are available from UBCV C+CP or UBCO CP

**. Colours**

- Dark blue: PMS 648C
- Light blue: C75-M37-Y0-K0





## W7

Wayfinding Directional Blade Signs -  
Single Direction**Definition and Intent**

Wayfinding Directional Blade Signs show the way to high-use facilities, student residences, public attractions and parkades. They augment the map-based wayfinding system of map kiosks, pylons and lecterns.

The Single Direction Sign, with only one set of blades, is used where the wayfinding need is only in one direction.

Wayfinding Destination Blades also play an important role in displaying and reinforcing UBC's identity through use of the iconography and the light and dark blue colours that define UBC's wayfinding system.

**Sign Content**

The two-sided W7 sign consists of:

- one light blue "Beacon Blade" on top, with a UBC Wayfinder (Walking Person) icon facing the destination direction
- one dark blue "Destination Blade" underneath, having a 45-degree notch in the bottom outer corner
- one or two destinations (max) on the Destination Blade, along with walk time(s) to the destination(s).

Walk times are based on an average walking speed of 80m/minute.

Sign content is determined by UBCV C+CP and UBCO CP for their respective campuses..

**Location**

Sign locations are determined by C+CP and CP in keeping with the purpose of the signs to augment the map-based wayfinding system on each campus.

**Design & Installation Specifications****Materials**

- 0.25" (6.35mm) aluminum panels, powder coated to match colour specs
- Reflective vinyl graphics

**Sign Size**

- see illustrations below

**Font & Graphics**

- Whitney Semibold

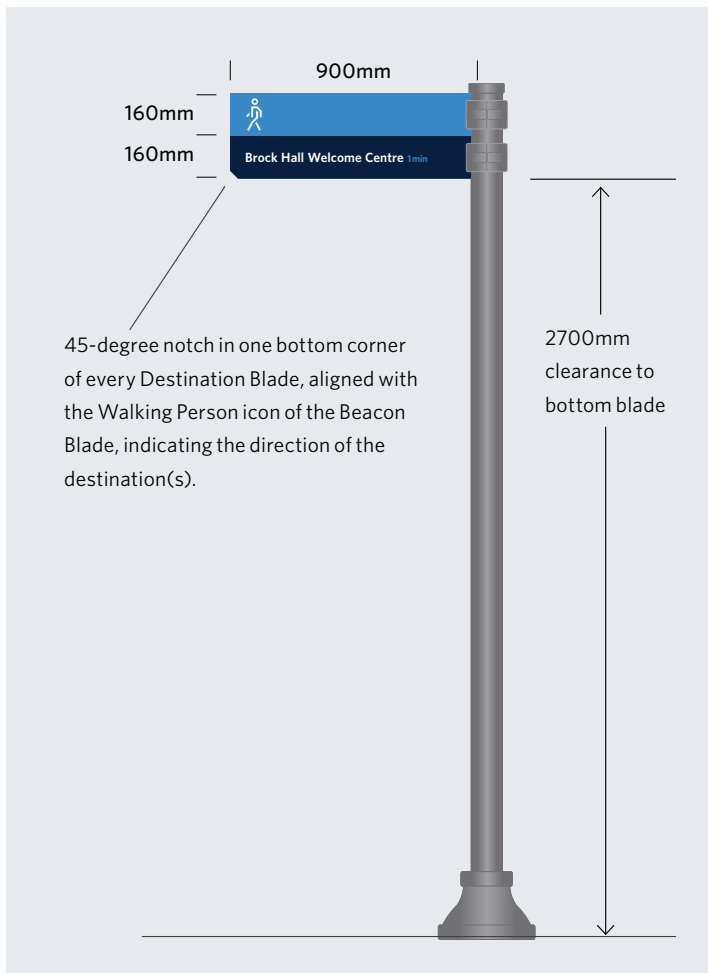
**Colours**

- Beacon Blade: C75-M37-Y0-K0
- Destination Blade: PMS 648C
- Icon & Destinations: White reflective
- Walk times: C75-M37-Y0-K0

**Mounting & Installation**

- Mounted with 1/4" space between panels, on 4"-round poles or Lumec lamp-posts, with Lumec collars.

Further specification details and sign templates are available from C+CP

**Wayfinding Directional Blades - Single Direction -  
Blade Templates**



## W8 Wayfinding Directional Blade Signs - Multiple Directions

### Definition and Intent

Wayfinding Directional Blade Signs show the way to high-use facilities, student residences, public attractions and parkades. They augment the map-based wayfinding system of map kiosks, pylons and lecterns.

The Multiple Directions Sign is used where there are primary destinations in more than one direction.

Wayfinding Destination Blades also play an important role in displaying and reinforcing UBC's identity through use of the iconography and the light and dark blue colours that define UBC's wayfinding system.

### Sign Content

The two-sided W8 sign consists of:

- four light blue "Cardinal Blades", displaying North, South, East and West (note: blades align with the street grid and not precisely with the cardinal directions)
- a UBC Wayfinder (Walking Person) icon on each Cardinal Blade, facing the destination direction
- two to four dark blue "Destination Blades", as needed, each with a 45-degree notch in the bottom outer corner
- one or two destinations (max) on each Destination Blade, along with walk time(s) to the destination(s).

Walk times are based on an average walking speed of 80m/minute.

Sign content is determined by UBCV C+CP and UBCO CP for their respective campuses..

### Location

Sign locations are determined by C+CP and CP in keeping with the purpose of the signs to augment the map-based wayfinding system on each campus.

### Design & Installation Specifications

#### Materials

- 0.25" (6.35mm) aluminum panels, powder coated to match colour specs
- Reflective vinyl graphics

#### Sign Size

- see illustrations below

#### Font & Graphics

- Whitney Semibold

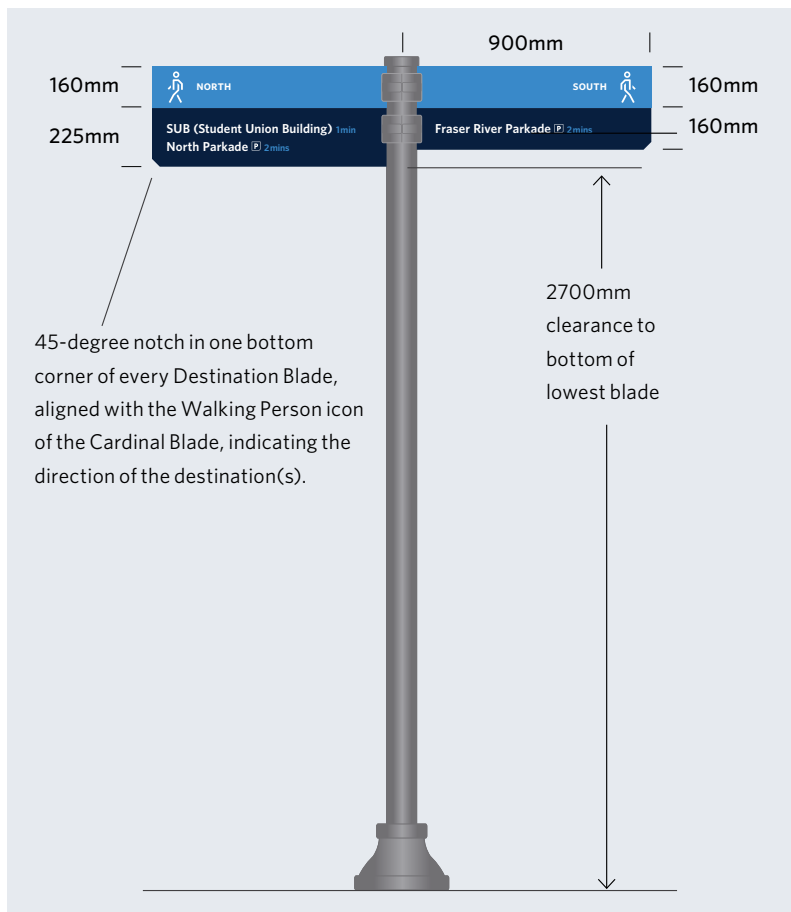
#### Colours

- Cardinal Blade: C75-M37-Y0-K0
- Destination Blade: PMS 648C
- Icon & Destinations: White reflective
- Walk times: C75-M37-Y0-K0

#### Mounting & Installation

- Mounted with 1/4" space between panels, on 4"-round poles or Lumec lamp-posts, with Lumec collars.

Further specification details and sign templates are available from C+CP



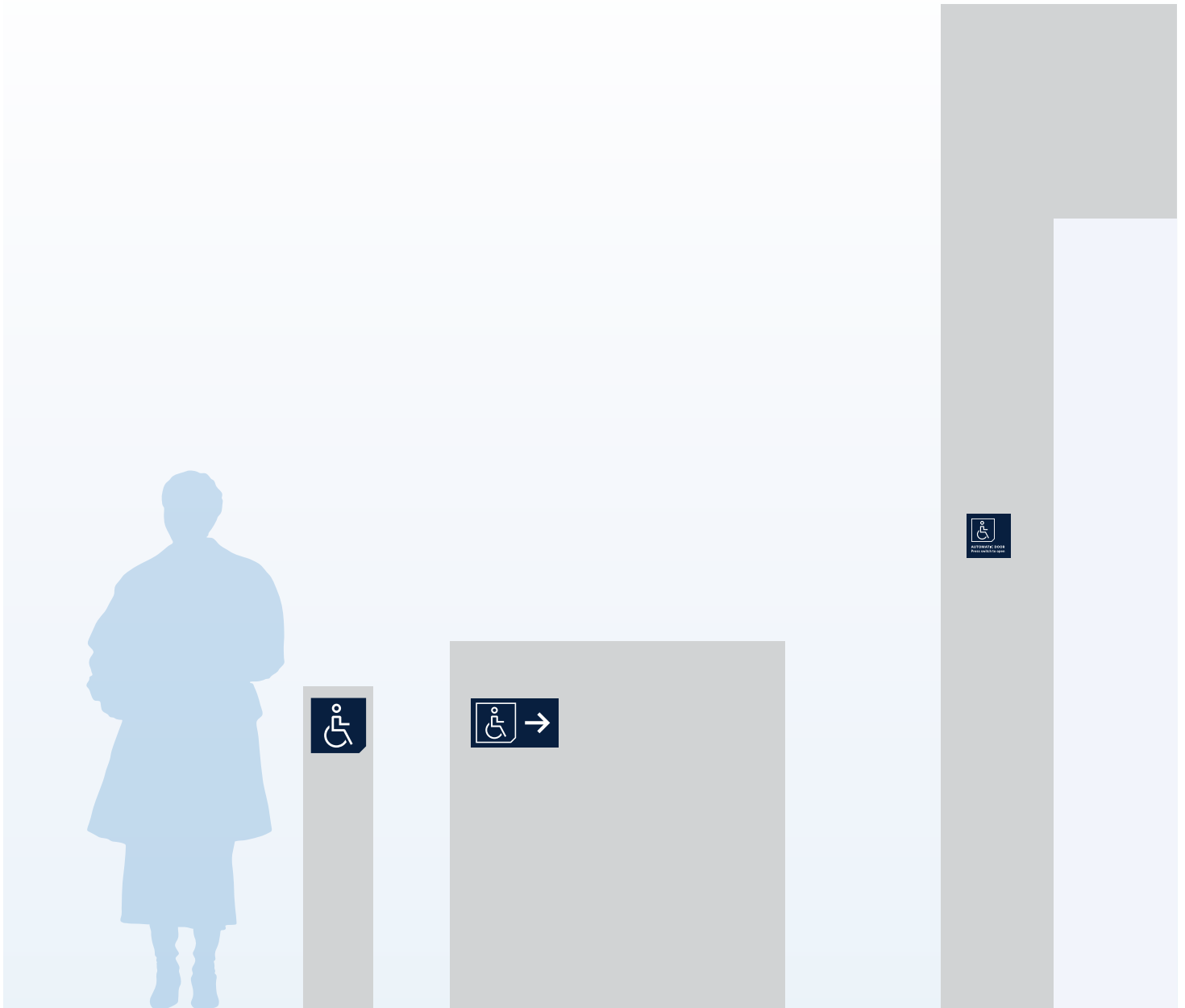
### Wayfinding Directional Blades - Multiple Directions - Blade Templates





# Accessibility Signage

which provides directional and other signage specifically for universal access





A1

Automatic Door Signage

[Print file for UBC Brand A1](#)  
Sign provided by C+CP

Definition and Intent

Automatic Door Signage identifies an automatic door at an accessible entrance. This signage shall be provided on all automatic doors as per A.D.A. signage requirements.

A.D.A. compliant automatic door signage may be purchased from sign suppliers, or a UBC Brand automatic door decal may be used instead.

Sign Content

Two types of commonly used stock signs which may be purchased from sign suppliers are shown below. Both signs contain the words CAUTION AUTOMATIC DOOR in a yellow circle.

Low energy automatic doors that are activated by pressing a wall- or post-mounted switch shall display the stock yellow CAUTION sign combined with a blue- and- white sign containing the words "Activate Switch to Operate".

Alternatively, the UBC Brand A1 sign for switch activated doors, shown below, may be used instead of the stock sign.

Fully automatic doors (no switch) require the stock yellow CAUTION sign.

Location

Automatic Door Signage shall be located on both sides (exterior and interior) of an automatic door(s) (back to back).

Design & Installation Specifications

Materials

- Self-adhesive vinyl decal

Sign Size

- see images below

Colours

- Stock sign for switch-activated doors: Yellow-and-black CAUTION circle combined with blue-and-white Activate Switch sign
- Stock sign (fully automatic doors): Yellow-and-black circle only
- UBC Brand sign: PMS 282C blue background with white graphics

Mounting

- Mounted first surface on door
- Centre horizontally
- Centrelines of decals shall be 1,350mm (53") above ground.

Stock A1 signs:



Switch-Activated Doors

Fully Automatic Doors

UBC Brand A1 Sign:



135mm x 135mm



## A2

## Accessible Entrance Sign

[Print file provided by C+CP](#)**Definition and Intent**

The Accessible Entrance Sign is a decal or wall sign that identifies an accessible entrance to a building that does not have automatic doors

**Sign Content**

The A2 sign consists of the UBC Accessibility/Accessible icon.

**Location**

The Accessible Entrance sign shall be located on or beside an accessible entrance that has manual doors (i.e. is not switch activated).

**Design & Installation Specifications****Materials**

- Self-adhesive reflective vinyl decal
- Alternate for wall: 3mm aluminum composite panel (ACP): ALUPANEL® or DIBOND®
- Vinyl reflective graphics

**Sign Size**

- 171 x 171 mm (6.75" x 6.75")

**Font & Graphics**

- UBC Accessibility icon

**Colours**

- PMS 282C Blue, or ACP equivalent: ALUPANEL® Blue 5022 or DIBOND® Ultramarine Blue
- White reflective graphic

**Mounting & Installation**

- Decal: mounted first surface on glass sidelight or door
- Sign: screw-mounted on wall
- Centreline at 1,350mm (53") above finished grade (unless the location warrants otherwise)

171mm





## A3

## Accessible Route Sign

[Print file provided by C+CP](#)**Definition and Intent**

Accessible Route Signs are primary route markers that are placed at route junctions and inaccessible barriers (such as stairs) to guide people with mobility challenges along accessible routes.

If the accessible route leads to a specific destination that requires mention on the sign, an A4 or A5 sign should be used instead. A3, A4 and A5 signs comprise a family of primary route markers that help to identify accessible routes to building entrances and destinations around campus.

**Sign Content**

The A3 sign consists of the UBC Accessible Route icon. The arrow orientation varies with the direction (ahead, left or right) of the accessible route. When the direction is to the left, both the icon and the arrow shall face to the left (see illustration for A4 sign).

**Location**

The A3 Sign may be located on building walls, retaining walls, railings, posts or bollards, as applicable, along accessible routes.

**Design & Installation Specifications****Materials**

- 3mm aluminum composite panel (ACP): ALUPANEL® or DIBOND®
- Vinyl reflective graphics
- Alternate: Self-adhesive reflective vinyl decal

**Sign Size**

- 305 x 171mm (12" x 6.75")

**Font & Graphics**

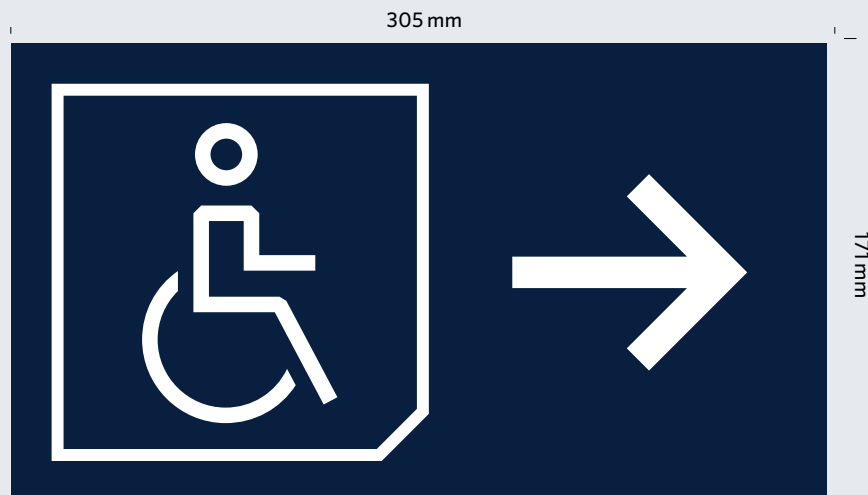
- UBC Accessible Route icon

**Colours**

- PMS 282C Blue, or ACP equivalent: ALUPANEL® Blue 5022 or DIBOND® Ultramarine Blue
- White reflective graphics
- Colours may be reversed if the sign is mounted on a dark surface

**Mounting & Installation**

- Centreline at 1,350mm (53") above finished grade (unless the location warrants otherwise)
- Sign: screw-mounted
- Decal: mounted on bollards or posts





**A4****Accessible Route Sign with Text**[Print file provided by C+CP](#)**Definition and Intent**

Accessible Route Signs with Text are used when the A3 sign requires added text to direct people to a named destination.

An A5 sign should be used when there is no existing structure to mount an A4 sign in the selected location.

**Sign Content**

The A4 sign shall consist of the UBC Accessible Route icon along with the destination name, additional route information if necessary, and an arrow in the direction of the accessible path leading to the destination.

**Location**

The A4 sign shall be located on building walls, retaining walls, railings, posts or bollards, as applicable, along accessible routes leading to the named destination.

**Design & Installation Specifications****Materials**

- 3mm aluminum composite panel (ACP): ALUPANEL® or DIBOND®
- Vinyl reflective graphics
- Alternate: Self-adhesive reflective vinyl decal

**Sign Size**

- Minimum: 305 x 171mm (12"x6.75")
- Width and height may vary if more room for text or legibility is required

**Font & Graphics**

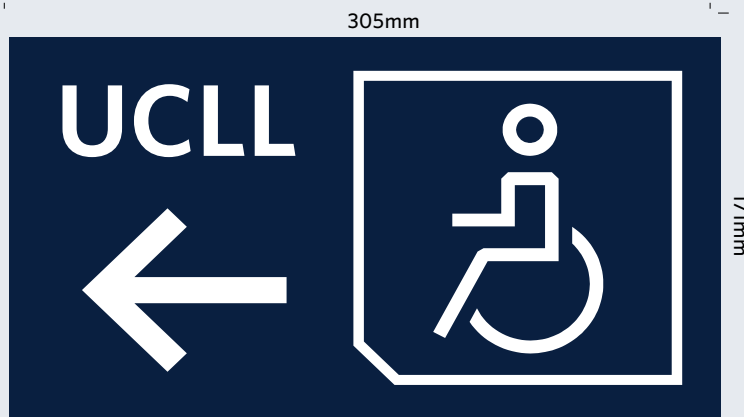
- Whitney Semibold, cap height: 51mm (2") minimum for acronyms
- Directional information: minimum cap height 17mm (0.68")
- Icon: minimum 140 x 140mm (5.5" x 5.5")

**Colours**

- PMS 282C Blue, or ACP equivalent: ALUPANEL® Blue 5022 or DIBOND® Ultramarine Blue
- White reflective graphics
- Colours may be reversed if the sign is mounted on a dark surface

**Mounting & Installation**

- Centreline at 1,350mm (53") above finished grade (unless the location warrants otherwise)
- Sign: screw-mounted
- Decal: applied to bollards or posts



A4 with destination acronym



A4 with directional information



A4 decal on bollard



## A5

## Accessible Route Signpost

[Print file provided by C+CP](#)
**Definition and Intent**

Accessible Route Signposts are placed along accessible routes where there are no existing walls or other infrastructure on which to attach an A3 or A4 sign.

Like A3 and A4 signs, A5 signs are primary route markers that identify accessible routes leading to building entrances and destinations around campus.

**Sign Content**

The A5 Signpost is two-sided and shall display:

- the UBC Accessibility icon on both sides
- arrows pointing in the direction of the accessible path
- if needed, the destination name(s) or other route information.

The icons and arrows display in reverse on opposite sides of the post so that they point in the same direction.

**Location**

A5 signs shall be located, as determined by C+CP, where needed on an accessible route, such as at junctions of paths. Signposts may be required at sufficient intervals along an accessible path to provide continuous identification of the accessible route.

**Design & Installation Specifications****Materials**

- Self-adhesive reflective vinyl
- Extruded aluminum signpost, silver finish

**Sign Size**

- Signpost: 175mm (6-7/8") wide
- Decal, no text: 175 x 275mm
- Decal, with text: 175 x 400mm, increasing in height if more text required

**Font & Graphics**

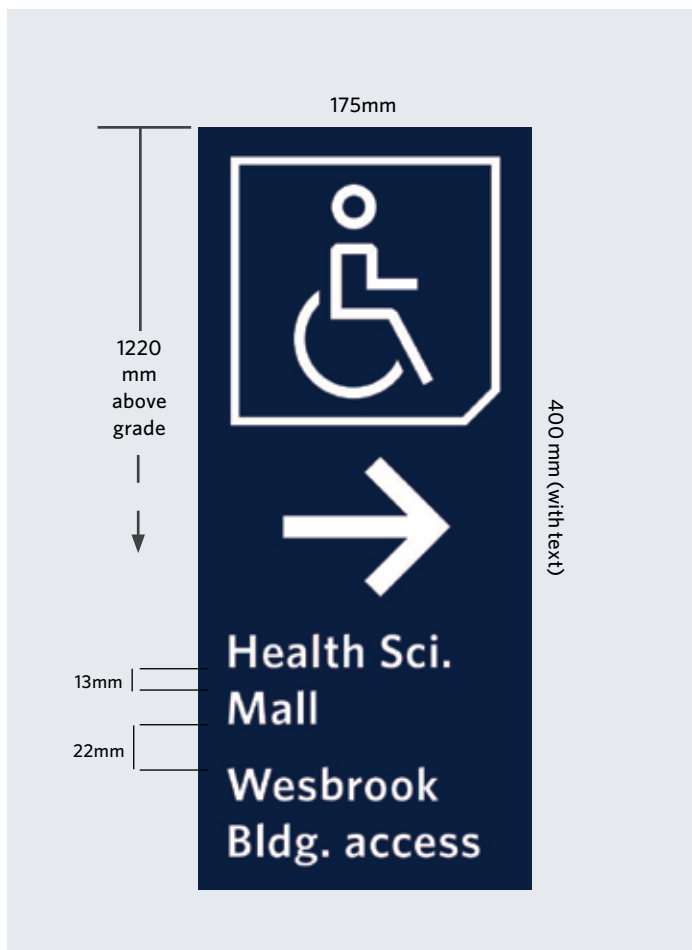
- Icon: 140 x 140mm (5.5"x 5.5")
- Font: Whitney Medium, 70pt, upper and lower case

**Colours**

- Blue: PMS 282C
- White graphics

**Mounting & Installation**

- Align decals with top of post, mounted on both sides
- Install post in ground with top at 1220mm above grade





## A6

## Accessible Path Sign

[Print file provided by C+CP](#)**Definition and Intent**

The Accessible Path Sign is a decal applied to an existing surface (such as a bollard light) to identify an accessible route, particularly where the accessible path is not overtly evident.

The A6 sign is a supplementary marker used, where required, in conjunction with primary route markers A3, A4 and/or A5.

**Sign Content**

The Accessible Path Sign shall consist of the UBC Accessible Pathway icon.

**Location**

Typically located on bollards or lamp posts bordering an accessible path.

**Design & Installation Specifications****Materials**

- Self-adhesive reflective vinyl

**Sign Size**

- 170 x 170mm (6.7" x 6.7")

**Font & Graphics**

- UBC Accessible Pathway icon

**Colours**

- Blue: PMS 282C
- White graphics

**Mounting & Installation**

- Apply decal on bollards lights or lampposts along accessible path
- Where possible, the bottom of the decal should be located 900mm above finished grade





## A7

## Accessible Elevator Sign (External)

[Print file provided by C+CP](#)

### Definition and Intent

The Accessible Elevator Sign identifies an elevator in the exterior landscape that connects accessible routes at varying elevations.

It may also be used to identify a parkade elevator that has an external interface.

### Sign Content

The A7 Sign shall consist of the UBC Accessible Elevator icon.

If the elevator is named, a name panel shall accompany the elevator sign, or the icon and elevator name may be integrated into one sign panel.

### Location

The Accessible Elevator Sign shall be located above or beside the external elevator entrance.

### Design & Installation Specifications

#### Materials

- 3mm aluminum composite panel (ACP): ALUPANEL® or DIBOND®
- Vinyl reflective graphics
- Alternate: Self-adhesive reflective vinyl on glass windows

#### Sign Size

- Icon sign: 305 x 380mm for legibility from 31m (100'); may vary up or down with viewing distance
- Elevator name sign: same height as icon sign, width as needed for name

#### Font & Graphics

- Elevator name sign: Whitney Semibold, cap height 40 - 80mm, as needed for viewing distance

#### Colours

- ALUPANEL® Blue 5022 or DIBOND® Ultramarine Blue
- White reflective graphics

#### Mounting & Installation

- Panel: screw-mount on walls; tape mount on glass
- Self-adhesive vinyl: mounted first surface on glass windows





## A8

## Accessibility Shuttle Sign Pick-up/Drop-off

 Print file provided by C+CP

### Definition and Intent

Accessibility Shuttle Signs are information signs that identify spots where a UBC Accessibility Shuttle picks up and drops off passengers.

### Sign Content

The A8 Sign shall display:

- a light blue band on top containing a walking person icon with a cane, the UBC Accessibility icon, and the words UBC ACCESSIBILITY SHUTTLE STOP
- the UBC Accessibility Shuttle icon
- the name of the shuttle stop location
- the website and phone number for more information.

### Location

These signs shall be located at designated spots on campus as determined by C+CP.

### Design & Installation Specifications

#### Materials

- 0.081" (2 mm) aluminum
- Engineering grade reflective vinyl sheeting with anti-graffiti overlay

#### Sign Size

- 300 x 600mm
- Rounded corners, R=20mm (0.8")

#### Font & Graphics

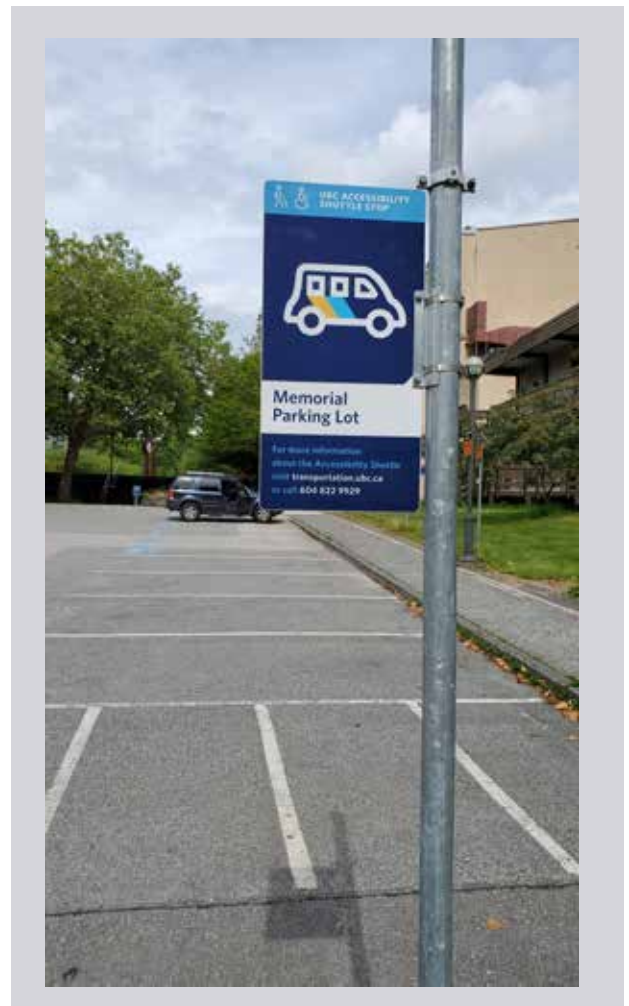
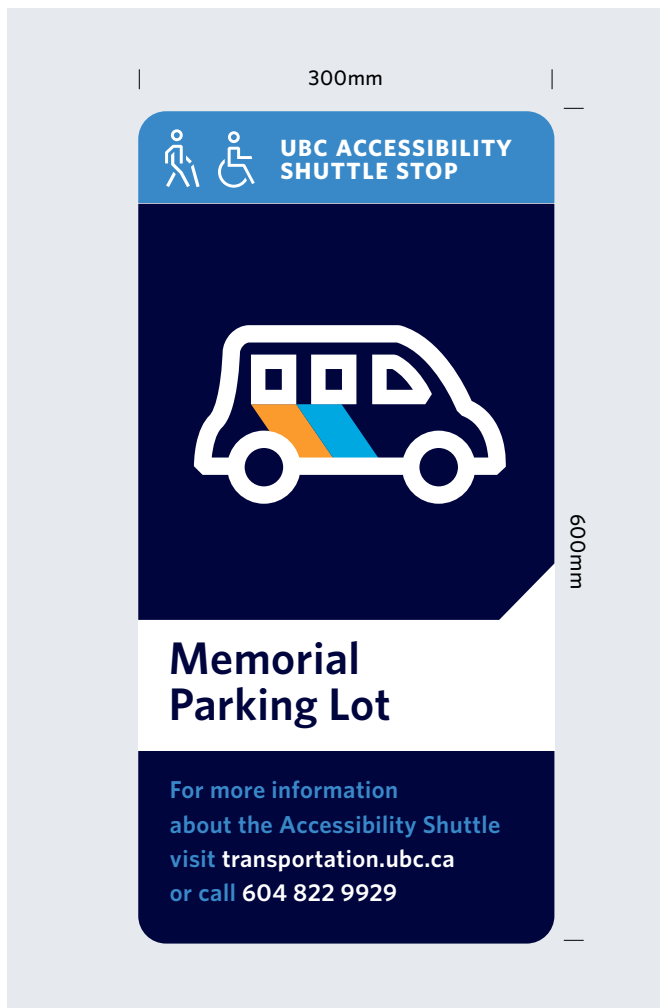
- Whitney Semibold

#### Colours

- Light Blue: C75-M37-Y0-K0
- Dark Blue: PMS 282C
- White

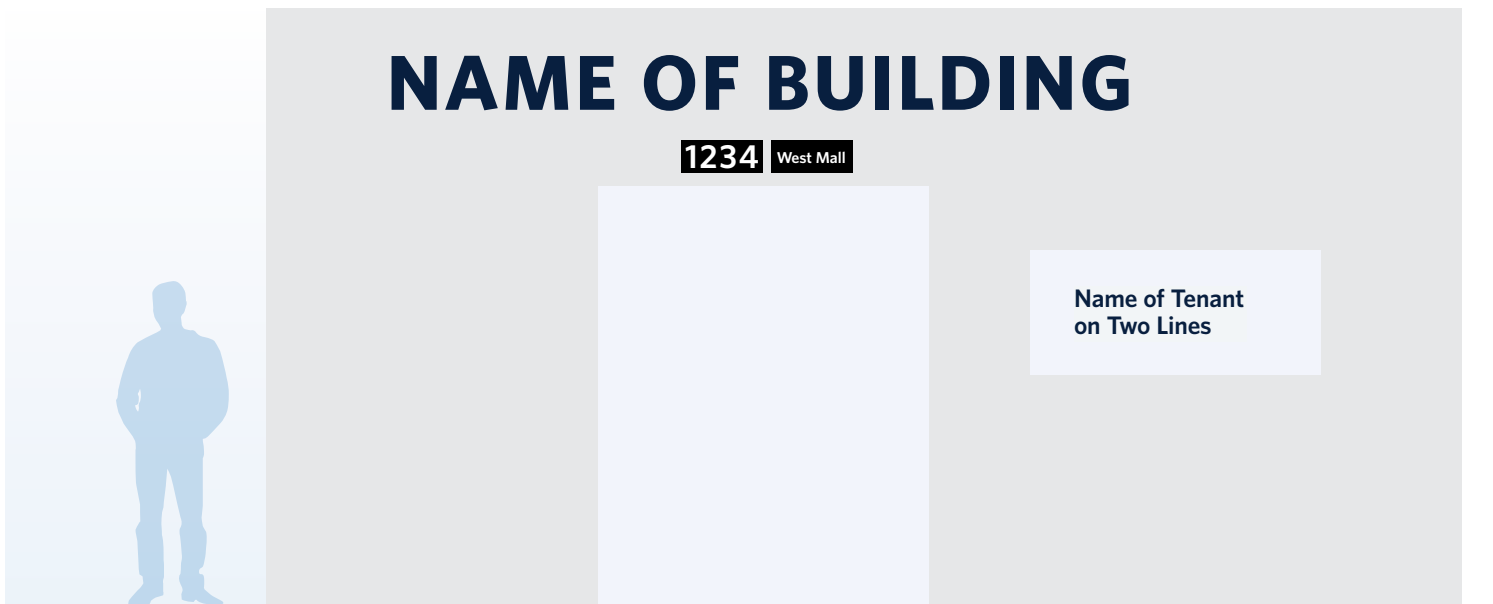
#### Installation

- Post mounted at the designated pick-up/drop-off shuttle spot





# Building Identification Signage



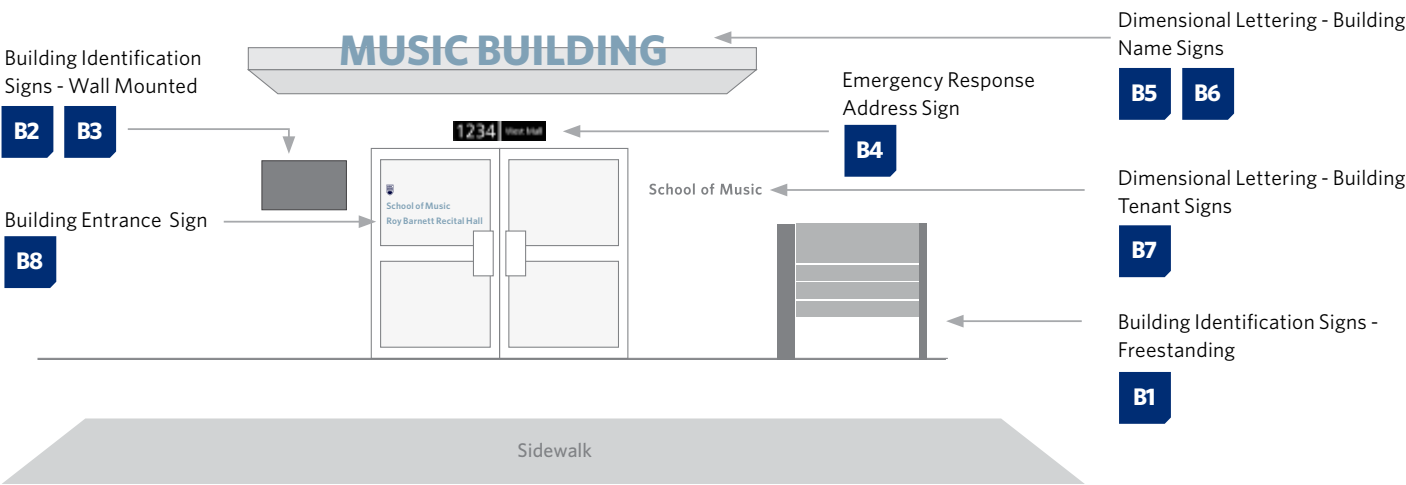


# Building Identification Signage Guiding Principles

Building Identification Signs serve a vital wayfinding function by providing the information needed to identify campus buildings. Guidance on selecting suitable signage for building entrances can be found here. This guidance should be reviewed before submitting requests for approvals (see Section 2.0, Approval Process for Exterior Signage).

UBCV C+CP and UBCO CP have final authority on permanent building signage (UBC Policy UP8 - Sec. 4.5).

## Building Identification Sign Types



Composite Graphic of B1 - B8 Building Identification Signs  
One or more of these sign types is required depending on the building entrance and the function (purpose) of the sign at the entrance.

## Sign Categories and Function

The Building Identification Sign types shown above can be grouped into three functional categories. More information and details on each sign type, their function, and required use can be found in the pages that follow.

### Standard Building Signage (B1, B2, B3, B8)

These are the standard signs used to identify specific buildings by name and address and, in some cases, may also display the main occupant(s). These signs shall reflect the full official name of the building as approved by the Board of Governors. The type of sign used depends on the entrance type and the information required (see next page).

### Emergency Response Signage (B4)

Emergency Response Signage is mandatory for all campus buildings to help direct emergency responders. It is located at, or as close as possible to, the entrance where the fire department (FD) annunciator panel is located, or at the main entrance if there is no annunciator panel. In new construction projects, this signage is required in order to obtain an occupancy permit.

### Dimensional Lettering Signage (B5, B6, B7)

Dimensional Lettering Signage displays the name of a building and/or its tenant in large three dimensional letters. It is generally used on major buildings to enhance building recognition from a distance. The building name shall reflect the full official name of the building as approved by the Board of Governors.

Dimensional Lettering Signs are optional but require a permit on UBCV campus.



## Building Entrances

Building entrances can be identified as either:

### Primary Entrances

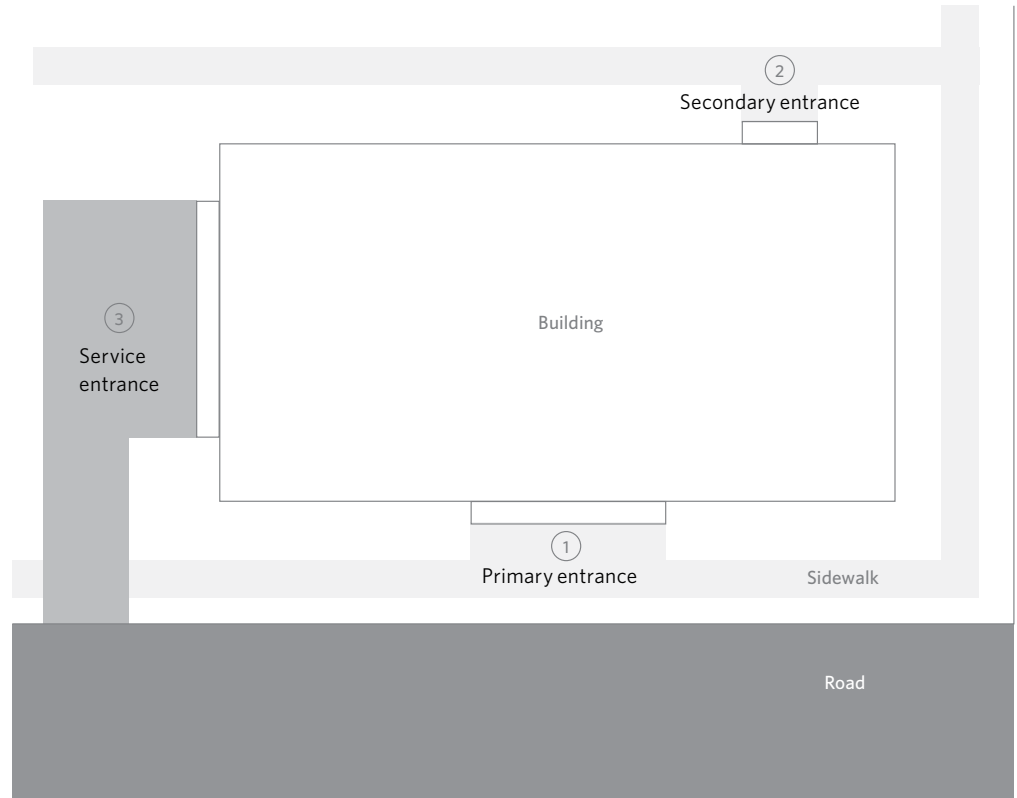
Primary entrances are typically located at the front of the building and in a position close to main pedestrian thoroughways. Most visitors will access the building via this entrance.

### Secondary Entrances

Secondary entrances may be at the side and/or rear of a building and are accessed by a smaller proportion of visitors.

### Service Entrances

Service entrances may be at the rear or side of a building. They are typically associated with an adjacent parking area reserved for service vehicles and are primarily used for service and delivery access. Also known as Loading Zones or Shipping and Receiving.



## Sign Type Requirements at Different Entrances

New buildings must be provided with building identification signs. A quick guide to the sign types required at each kind of entrance is provided in the table below.

More information and detailed sign specifications can be found in the pages that follow.

Sign code	Sign type	Primary entrance	Secondary entrance	Service entrance
B1	Building Identification Sign - Freestanding	Required on major buildings	Optional if high-traffic - major buildings	-
B2	Building Identification Sign - Wall Panel	Required - on small buildings if no B5 or B8	Recommend if high-traffic - major buildings	-
B3	Building Identification Sign - Service Entrance	-	-	Required on major buildings
B4	Emergency Response Building Address Sign	To be installed at entrance with annunciator panel		
B5	Dimensional Building Name Sign - Primary Entrance	Optional	-	-
B6	Dimensional Building Name Sign - Secondary Entrance	-	Optional	-
B7	Dimensional Building Tenant Sign	Optional	Optional	-
B8	Building Entrance Sign (on glass doors or sidelights)	Optional	Recommend if B2 not used	Optional



## Criteria for Listing of Tenants

Building tenants may be considered for display on building identification signs, but only if their main facilities/administrative offices are located within the building, and only if there is enough room on the sign to accommodate them.

To be considered, tenants must meet the criteria shown in the table below. If a building sign can accommodate more than one tenant, the tenants will be listed according to this order of priority. A tenant name may be removed from a sign if a new tenant that ranks higher in priority moves into the building.

On B1 signs, accessibility and directional information take priority over tenants, but if space is available, tenants are limited to a maximum of three at UBCV or two at UBCO. B2 and B7 signs are limited to two tenants. A B8 sign may list multiple tenants in the space available, but is not intended to function as a tenant directory.

Any additions (space permitting) or changes of tenant names to a sign require approval and are to be paid for by the requestor.

Donor recognition (that is not a building or tenant name) and tenant logos are not permitted on building identification signs.

UBCV C+CP and UBCO CP have the final authority on B1 tenant listings.

Who may be listed as a tenant on a building identification sign	
Priority 1	Faculty, school, or college with main administrative offices (i.e., Dean's office) in the building
Priority 2	Academic departments, centres, institutes, labs: IF they are the sole, or a major, building tenant
Priority 3	Campus services that are important for first-time visitors and students (e.g., visitor centre, student services, student housing front desk, etc.)
Priority 4	Public attractions and facilities that are used regularly for public presentations, lectures, performances, accommodation, etc. (eg. art galleries, theatres, hotels, etc.)

Who may NOT be listed as a tenant on a building identification sign (exceptions may be considered for B8 signs only)	
	Academic and non-academic program offices
	Donor name that is not part of a building, centre, institute or other tenant name
	Section offices
	Centres and institutes that do not have a public interface component
	Interior named spaces, such as classrooms, lecture halls, laboratories (except as in Priority 4 above)
	Commercial / retail operations
	Personal names of building occupants



## B1

# Building Identification Sign UBCV – Freestanding

➔ B1 signs are to be ordered from Municipal Services

### Definition and Intent

Freestanding Building Identification Signs on UBC's Vancouver campus are post-and-panel signs that identify major institutional buildings by name and address.

B1 signs are required unless otherwise specified by UBCV C+CP (e.g., a B1 may be eliminated if other building signage is installed at the entrance that duplicates the B1 sign content.)

A supplementary B1 sign may be installed at high-use secondary entrances of large buildings.

### Sign Content

B1 panel types are shown below and on the next page. The panels are removable to accommodate changes in content.

B1 signs shall display (on both sides if double-sided):

- the UBC Logo
- official building name
- accessible entrance or main entrance directions (if needed)
- civic address (or "'street name' entrance" on a supplementary B1 if the entrance is on a different street)

The main building tenant(s) may also be displayed if certain criteria are met (see previous page).

No logos other than the UBC Logo are permitted.

Building acronyms may be included, but abbreviations (eg. Ctr., Bldg., Rd., Ave., etc.) should be avoided.

C+CP has the final authority on B1 sign content.

### Location

B1 Signs shall be:

- oriented parallel to the street (preferred)
- oriented perpendicular to the street (and two-sided) only if parallel placement is not possible
- in a preferred placement zone of 2 to 6 metres from the main entrance
- far enough away from dimensional lettering (B5) signage, if present, so as not to be redundant
- located, where possible, in soft landscape (such as a planting bed) with a minimum setback of 0.6m (2') from the edge(s) of the landscape
- close to a light source, if possible, for illumination.

The specific location of B1 signs will be determined by C+CP. Where signs will be placed in planting beds or grass, C+CP will consult with the UBC Municipal Services Landscape Architect.

### Design & Installation Specifications

#### Materials

- Custom prefabricated, powder coated, reinforced steel panels
- Custom aluminum posts and base caps
- Reflective vinyl graphics

#### Sign Size

- as specified in illustration below

#### Font & Graphics

- as specified in illustration below

#### Colours

- Panels: PMS 288C
- UBC Logo: PMS 288C
- Graphics: White reflective

#### Mounting & Installation

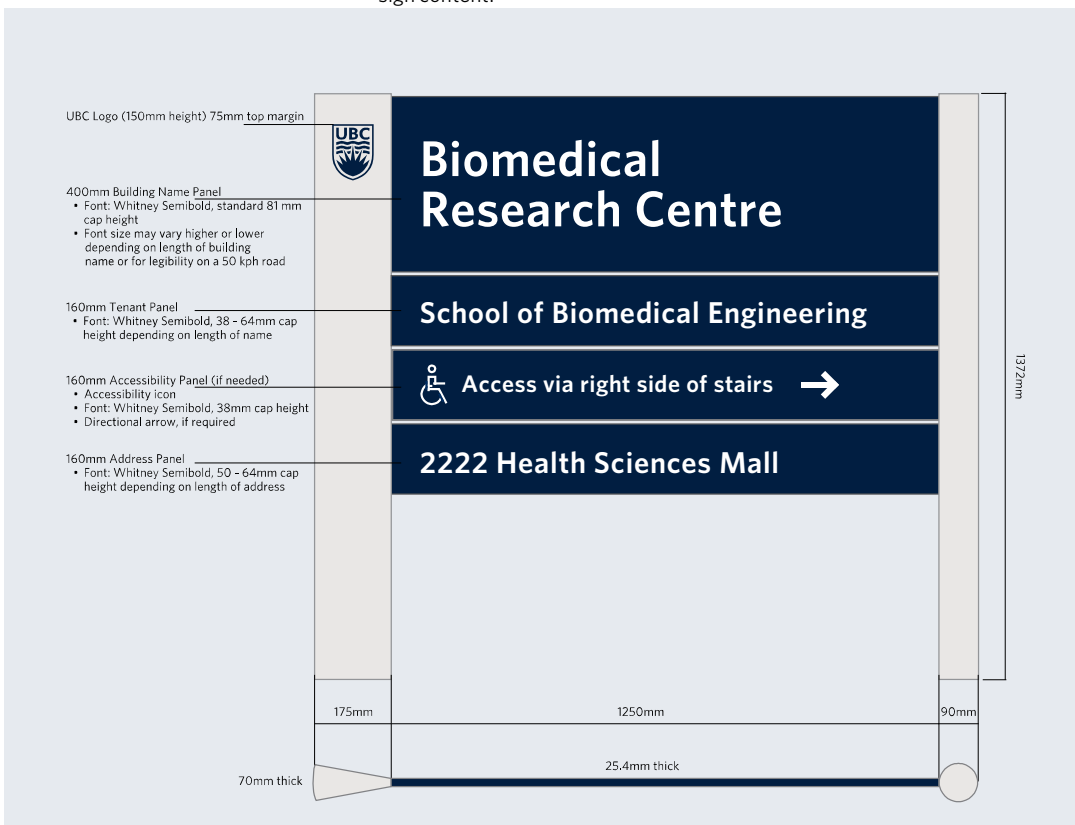
- Signs shall be installed by Municipal Services, on either a concrete surface or plinth, or in soft landscape, depending on location
- If installed in soft landscape, 18" Sonotube footings may be installed by contractors (installation specs to be obtained from C+CP)

### NOTE

#### 400mm panel content:

Minimum cap height for legibility is 75mm. Very long building names that will not fit on the panel at this minimum cap height will require a variation in the name layout shown here, to be determined by UBC Sign Shop in conjunction with C+CP.

Where one B1 sign is needed to identify two buildings (such as two buildings physically connected or sharing a common entry path), two 400mm panels will be required.





## B1 Building Identification Sign UBC Vancouver - Freestanding: Panel Types

**B1 Building Identification Sign**

Henry Angus Building

**Building Name Panel - 1 Line**

Official building name that fits on one line.

Robert H. Lee  
Alumni Centre

**Building Name Panel - 2 Lines**

Longer building name that requires two lines.

6488 University Boulevard

Agronomy Road entrance

**Building Address Panel**

Primary entrance B1 sign: civic address.  
Secondary B1 sign: "'street name' entrance" if the secondary entrance is on a different street.

Faculty of Arts

**Building Tenant Panel**

May be added on a B1 sign to recognize the major tenant(s), if there is room (see criteria for listing tenants on page 107)

Access via left side of stairs →

**Accessible Entrance Panel**

Required if the main entrance is not wheelchair accessible, to indicate the location of the accessible entrance.

ENTRANCE ↑

**Directional Panel**

Required if it is not possible to install the B1 sign close to the main entrance. May include distance to entrance if necessary.

Beaty Biodiversity Museum

**Attraction Name Panel**

May be added on a B1 sign to identify a cultural attraction inside an academic building. Colour is Beacon Blue to highlight the attraction.

ʔəmi̓i̓ ce:p kʷətɬw̓iləm

**Musqueam Language Panel**

May be added on a B1 sign where there is a First Nations name or function.



## B1

# Building Identification Sign UBCO – Freestanding

➔ Templates available from UBCO CP.

### Definition and Intent

Freestanding Building Identification Signs on UBC's Okanagan campus identify buildings by name and address.

B1 signs are required unless otherwise specified by UBCO CP (e.g., a B1 may be eliminated if other building signage is installed at the entrance that duplicates the B1 sign content.)

A supplementary B1 sign may be installed at high-use secondary entrances of large buildings.

### Sign Content

Standard UBCO B1 signs shall display (on both sides if the sign is double-sided):

- the UBC Logo
- official building name
- accessible entrance or main entrance directions (if needed)
- civic address (or "'street name' entrance" on a supplementary B1 if the entrance is on a different street)

The main building tenant(s) may only be displayed at the discretion of CP.

No logos other than the UBC Logo are permitted on these signs.

Building acronyms may be included, but abbreviations (eg. Ctr., Bldg., Rd., Ave., etc.) should be avoided.

CP has the final authority on B1 sign content.

### Location

B1 Signs shall be:

- oriented parallel to the street (preferred)
- oriented perpendicular to the street (and two-sided) only if parallel placement is not possible
- in a preferred placement zone of 2 to 6 metres from the main entrance
- far enough away from dimensional lettering (B5) signage, if present, so as not to be redundant
- located, where possible, in a planting bed out of pedestrian thoroughways (with a minimum 0.6m (2') set-back from the edge of the planting bed)
- close to a light source, if possible, for illumination.

The specific location of B1 signs must be approved by CP.

### Design & Installation Specifications

#### Materials

- Powder-coated aluminum panel
- Custom aluminum frame and posts
- Reflective vinyl graphics

#### Sign Size

- see illustrations below and on next page for more details

#### Font & Graphics

- see illustrations on next page for details

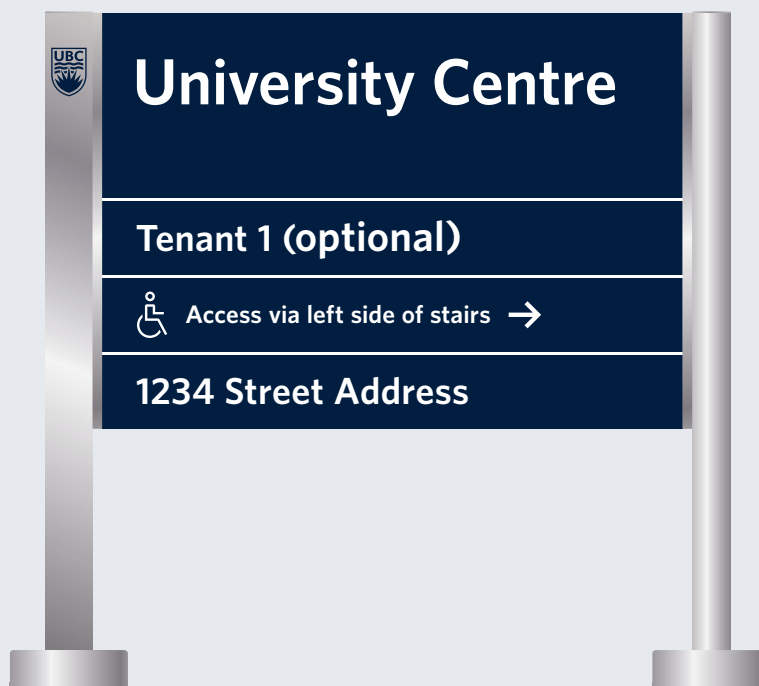
#### Colours

- Panel: PMS 282C
- UBC Logo: PMS 282C
- Graphics: White reflective

#### Mounting & Installation

- Mounted on a paved surface or plinth, or in soft landscape with Sonotubes footings, depending on location

Contact CP for complete shop drawings and installation specifications.



The UBCO B1 sign consists of ONE panel, 1250mm x 895mm, divided graphically into sections to emulate the UBCV B1 post-and-panel sign.

White vinyl strips, 5mm thick, divide the "panels".

Detailed specifications can be viewed on the following page.



## B1 Building Identification Sign UBC Okanagan - Freestanding: Standard 1- and 2-Line Building Name Designs

### UBCO B1 One-line Building Name

400mm top "panel": Official Building Name  
Whitney Semibold 398pt; Tracking = 15;  
Cap Height = 97mm



### UBCO B1 Two-line Building Name

Top Margins

3 15/16"  
(100 mm)  
2 15/16"  
(75 mm)



400mm "panel": Official Building Name  
Whitney Semibold 309pt/359pt;  
Tracking = 0  
Cap Height = 75mm; Leading = 127mm

160mm "panel": Tenant 1 (optional)  
Whitney Semibold 230pt; Tracking = 25  
Cap Height = 56mm

160mm "panel": Accessible Information /  
Tenant 2 (optional)  
Whitney Semibold 154pt; Tracking = 25  
Cap Height = 37mm  
100mm Tall Icon & 59mm Tall Arrow

160mm "panel": Building Address  
Whitney Semibold 230pt; Tracking = 25  
Cap Height = 56mm

Engineering, Management  
and Education

Tenant 1 (optional)



Access via left side of stairs →

1234 Street Address

4'-1 7/32"  
(1,250 mm)

5mm thick white vinyl strips graphically divide a 1250mm x 895mm panel into B1 component "panels"

4'-10 3/32"  
(1,475 mm)

4'-1 7/32"  
(1,250 mm)

10"  
(254 mm)

4"  
(102 mm)

1'-3 3/4"  
(400 mm)

6 5/16"  
(160 mm)  
2'-11 1/4"  
(895 mm)

6 5/16"  
(160 mm)

6 5/16"  
(160 mm)


4'-6 1/32"  
(1,372 mm)

3 1/4"  
(83 mm)

10"  
(254 mm)



**B2****Building Identification Sign  
- Wall Panel**

 [Template available from C+CP](#)

**Definition and Intent**

Wall Panel Building Identification Signs are wall-mounted signs that identify buildings by name and address.

These signs are required at main entrances of small or temporary buildings, and are recommended at high-traffic secondary entrances of major buildings. They may also be used for buildings that are part of a complex (eg. student residences), or for major buildings when a B1 sign is not feasible.

**Sign Content**

B2 signs shall typically display only the official building name and street address. Tenants may be considered for display only if certain criteria are met (see page 107). No logos are permitted.

Accessibility information shall be added if the entrance is not accessible.

Additional wayfinding information may be added at the discretion of C+CP and CP.

Supplementary B2 signs, where needed (see **Location**), shall provide directional information to the main entrance.

Examples of B2 variations and alternate layouts are shown on the following page.

C+CP and CP have the final authority on B2 sign content.

**Location**

At secondary entrances, these signs shall be located on a wall beside the entrance(s)

When a B2 is the primary identification sign for small or temporary buildings, these signs shall be located on a wall beside or near the main entrance.

If the main entrance is not facing the road off which the building is addressed, a supplementary directional B2 sign shall be installed on the building wall facing the address road (see sign B2F on next page).

B2 signs should be positioned close to a light source, if possible.

**Design & Installation Specifications****Materials**

- Prefinished blue 3mm aluminum composite panel (ACP): ALUPANEL® or DIBOND®
- Self-adhesive, white vinyl reflective graphics

**Sign Size**

- variable width and height, depending on content, wall space and/or viewing distance\* (see Note below)

**Font & Graphics\***

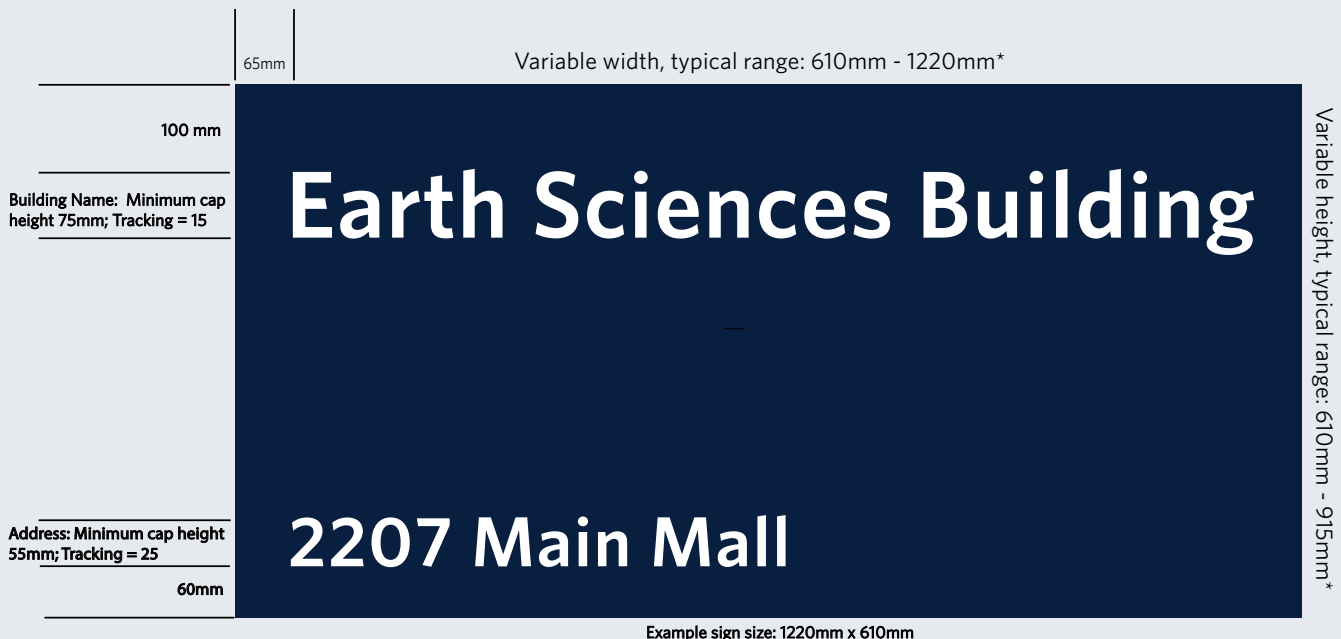
- Whitney Semibold
- Margins: left 65mm; top 100mm; bottom 60mm
- All text flush left

**Colours**

- ALUPANEL® Blue 5022 or DIBOND® Ultramarine Blue
- White reflective graphics

**Mounting & Installation**

- Screw mount to wall

**B2-A. Building name (one line) and address.**

\*Note: Where there is a long viewing distance from the road or sidewalk to the sign, it may be necessary to exceed the specified sizes for text and sign dimensions.



**B2 Building Identification Sign - Wall Panel - Examples of Alternate Layouts**



**B2-B.** Building name (two lines) and address



**B2-C.** Building Name and address with accessibility information (icon 90mm x 90mm; text cap height 38mm)



**B2-D.** Building name and address with tenant (Tenant name cap height 25mm less than building name, TR=10)



**B2-E.** Building name and address with two tenants (max.), (where no B1 sign)



**B2-F** Supplementary B2: building name and address with directional information to main entrance



**B2-G.** Supplementary B2: building name and address with directional information to two primary entrances



## B3

# Building Identification Sign – Service Entrance

➔ Template available from  
C+CP

### Definition and Intent

Service Entrance Signs are building identification signs that also identify a building's service-and-delivery entrance.

### Sign Content

The B3 wall panel shall display the building's official name and address along with the service entrance identification: LOADING ZONE, LOADING BAY, or SHIPPING & RECEIVING (as applicable).

Additional directional information (e.g. arrow) may be added if necessary.

No logos are permitted on these signs.

C+CP and CP have the final authority on B3 sign content.

### Location

These signs shall be located on the wall next to or above the designated service entrance of major buildings. Service entrances typically face a service lane at the back or side of a building.

These signs should be positioned high enough so as to not be blocked by parked vehicles.

These signs should also be located close to a light source, if possible.

### Design & Installation Specifications

#### Materials

- Prefinished blue 3mm aluminum composite panel (ACP): ALUPANEL® or DIBOND®
- Self-adhesive, vinyl reflective graphics

#### Sign Size

- Variable width & height: depends on size of mounting space and letter height required to be seen by approaching vehicles\* (see Note below)

#### Font & Graphics

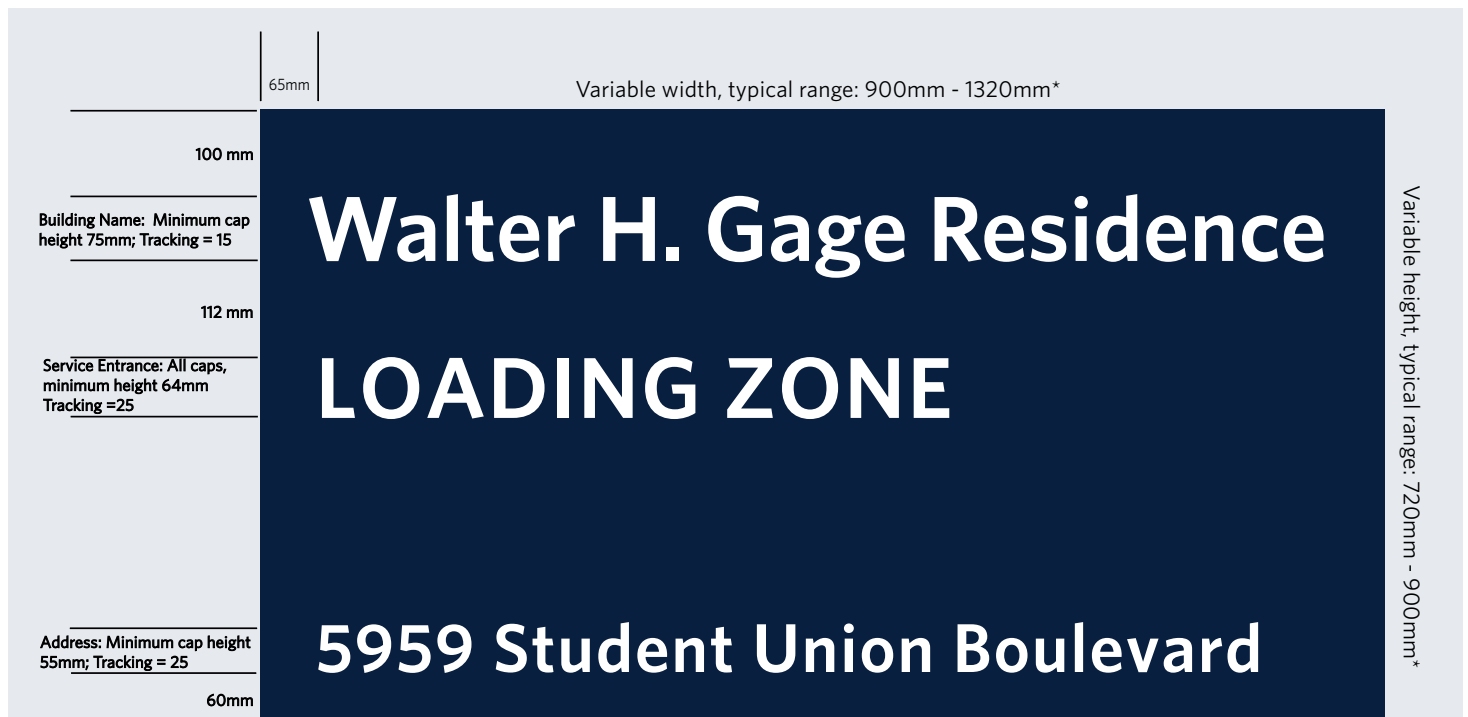
- Whitney Semibold
- Margins: left 65mm; top 100mm; bottom 60mm
- All text flush left

#### Colours

- ALUPANEL® Blue 5022 or DIBOND® Ultramarine Blue
- White reflective graphics

#### Mounting & Installation

- Screw mount on wall



\*Note: in cases where loading zones are accessed from arterial roads with 50 km/hr speeds, it may be necessary to exceed standard text heights and sign dimensions for readability.



## B4

# Emergency Response Building Address Sign

➔ Templates available from  
C+CP

### Definition and Intent

Emergency Response Building Address Signs display a building's street address as provided by C+CP. All buildings must have a B4 sign.

These signs are intended to aid wayfinding for emergency responders, particularly the Fire Department (FD), by being located at the emergency response point for the building. If necessary, directional signage (such as an E5 sign) shall supplement the B4 signage (see Location for further details).

### Sign Content

The first panel of signage (B4-1) shall display the building's street address numbers, and the second panel (B4-2a or B4-2b) shall display the street name.

The street type in the second panel (i.e., Street, Avenue, Boulevard, Crescent, etc.) shall be written in full and not abbreviated.

### Location

To assist the Fire Department (FD), B4 signs shall be located at, or as close as possible to, the entrance nearest to the FD annunciator panel. If there is no annunciator panel, the B4 shall be located at the main emergency response point of the building (usually the primary building entrance).

B4 signage may be centered over the entrance doors (preferred), or located on the facade beside the doors. It shall be visible from the road where first responders arrive.

**Supplementary E5 signage:** If the FD or main entrance does not face the road in the building's address, the B4 signage shall be located on the side of the building facing the road on which the emergency vehicles arrive, and additional directional signage (E5) must show the way to the FD or primary entrance.

### Design & Installation Specifications

#### Materials

- Prefinished black 3mm aluminum composite panel (ACP): ALUPANEL® or DIBOND®
- Self-adhesive, reflective vinyl graphics

#### Sign Size

- 558mm x 223mm (22" x 9")

#### Font & Graphics

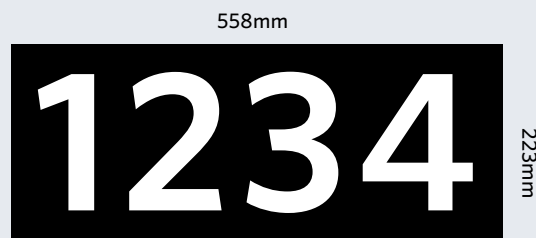
- WhitneySemibold
- **B4 - 1:** Address Numbers: 152mm (6") height; centred on sign. Adjust kerning if necessary. Minimum 25mm left and right margins
- **B4 - 2a:** Short street names that fit on one line: 50 to 75mm cap height, centred, with 50mm minimum left margin
- **B4 - 2b:** Longer street names on two lines: 45 to 62 mm cap height, left justified with 50mm left margin, centred vertically with 24mm space between lines

#### Colours

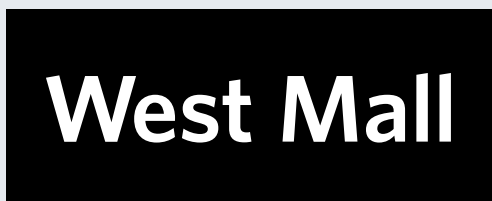
- Black
- White reflective graphics

#### Mounting

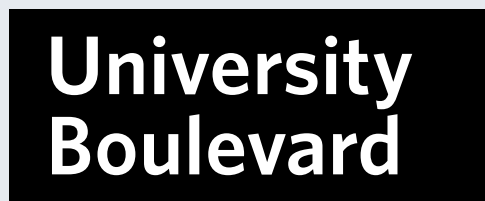
- When not centered over entrance doors, mount between 2,440mm (8') to 4,575mm (15') (maximum) above ground (unless limited otherwise by architectural features).
- Panels may be stacked with the B4-1 on top, or may be placed side-by-side, with 25mm space between panels
- Must be highly visible in low-light conditions (near light source if possible)
- Screw-mounted (Hilti anchors preferred) on walls
- Double-sided tape for mounting if installed on glass (not silicone)



B4-1 Address Numbers Panel



B4-2a Street Name Panel - Short Name



B4-2b Street Name Panel - Long Name

All panels 558mm x 223 mm (22" x 9")



## B5

# Dimensional Building Name Sign – Primary Entrance

➔ See Section 2, Approval Process.

### Definition and Intent

The optional Dimensional Building Name Sign - Primary Entrance is a three-dimensional building identification sign attached to the face of a building at the primary entrance.

B5 signs can improve the wayfinding experience by providing building identification from a greater distance than B1 signs.

### Sign Content

The sign shall display the official name of the building as approved by the Board of Governors.

No logos are permitted on these signs.

### Location

B5 sign letters shall be permanently attached to, or recessed into, a structural element (ie. entrance canopy, beam, wall) at a building's primary entrance, with preferred location being immediately above the entrance, so as to feel like part of the architecture.

The extent of the sign should fit within a preferred zone of 1.5 metres above the entrance, though anything within 2.5 metres is acceptable.

### Design & Installation Specifications

#### Materials

- Stainless steel / Aluminum, Perspex

#### Sign Size

- 200mm recommended cap height, with a minimum letter size of 150mm and a maximum of 300mm
- When the building facade is facing a 50km/h road, lettering can be set at a larger size than other areas of the campus, with a recommended height of 250mm

#### Font

- Whitney Bold, tracking: 50

#### Colours

- Stainless steel or brushed aluminum

#### Mounting & Installation

- Concealed fixings to suit surface application (such as stud mounting with spacer)

#### Lighting

- Halo or front lighting may be approved and must work in conjunction with the overall lighting for the building
- No visible power boxes on exterior
- Lighting levels to be set to not create glare
- Lighting must be compliant with the contrast levels and illumination intensity as specified in the Vancouver Campus Plan (VCP) and UBC Okanagan Design Guidelines.



Width dependent upon length of name and space available

**NAME OF BUILDING** 200mm\*

\* Recommended cap height; variations may range from a minimum of 150mm to a maximum of 300mm



B6

Dimensional Building Name Sign -  
Secondary Entrance

➔ See Section 2, Approval  
Process.

**Definition and Intent**

The optional Dimensional Building Name Sign - Secondary Entrance is a three-dimensional building identification sign attached to the face of a building at a secondary entrance.

Like B5 signs, B6 signs can improve the wayfinding experience by providing building name identification from a distance.

**Sign Content**

The sign shall display the official name of the building as approved by the Board of Governors.

No logos are permitted on these signs.

**Location**

B6 sign letters shall be permanently attached to, or recessed into, a structural element (ie. wall) at a building's secondary entrance, with preferred location being immediately adjacent to the secondary entrance.

The sign should be placed within a preferred zone of between 900mm and 2,500mm above ground level, and preferably within a zone of 1.5 metres to the left or right of the entrance, though anything within 2.5 metres is acceptable.

**Design & Installation Specifications**

**Materials**

- Stainless steel / Aluminum, Perspex

**Sign Size**

- 80mm recommended cap height, with a minimum letter size of 70mm and a maximum of 90mm

**Font**

- Whitney Bold, tracking: 50

**Colours**

- Stainless steel or brushed aluminum

**Mounting & Installation**

- Concealed fixings to suit surface application (such as stud mounting with spacer)

**Lighting**

- Halo or front lighting may be approved and must work in conjunction with the overall lighting for the building
- No visible power boxes on exterior
- Lighting levels to be set to not create glare
- Lighting must be compliant with the contrast levels and illumination intensity as specified in the Vancouver Campus Plan (VCP) and UBC Okanagan Design Guidelines.



Width dependent upon length of name and space available

**NAME OF BUILDING** 80mm\*

\* Recommended cap height; variations may range from a minimum of 70mm to a maximum of 90mm



B7

Dimensional Tenant Name Sign

➔ See Section 2, Approval Process.

Definition and Intent

The optional Dimensional Tenant Name Sign is a three-dimensional tenant name sign attached to the face of a building at a primary or secondary entrance.

The B7 sign, when present, must be smaller, lower and less prominent than the Dimensional Building Name signs (B5 or B6).

These signs can enhance the wayfinding experience by providing greater visibility for a major tenant or public attraction inside the building.

Sign Content

The sign shall consist of the official tenant or attraction name.

No logos are permitted on these signs.

Location

B7 sign letters shall be attached to a non-structural element (ie. wall) at a primary or secondary entrance, immediately adjacent to the entrance.

The sign should be placed within a preferred zone of between 900mm and 2,500mm above ground level, and preferably within a zone of 1.5 metres to the left or right of the entrance, though anything within 2.5 metres is acceptable

Design & Installation Specifications

Materials

- Stainless steel / Aluminum, Perspex

Sign Size

- 60mm recommended cap height, with a minimum letter size of 40mm and a maximum of 80mm

Font

- Whitney Semibold, tracking: 10

Colours

- Stainless steel or brushed aluminum

Mounting & Installation

- Concealed fixings to suit surface application (such as stud mounting with spacer).

Lighting

- Halo or front lighting may be approved and must work in conjunction with the overall lighting for the building
- No visible power boxes on exterior
- Lighting levels to be set to not create glare
- Lighting must be compliant with the contrast levels and illumination intensity as specified in the Vancouver Campus Plan (VCP) and UBC Okanagan Design Guidelines.



| Width dependent upon length of name and space available |

60mm\*

Name of Tenant

\* Recommended cap height, variations may range from a minimum of 40mm to a maximum of 80mm



## B8

## Building Entrance Sign

➔ See Appendix, Section 6.3, for additional B8 layout specifications for Student Residence buildings

**Definition and Intent**

Building Entrance Signs consist of white vinyl lettering affixed onto glass sidelights or doors at primary or secondary entrances. This type of signage is optional.

B8 signs are useful for displaying additional building information for the first-time visitor that cannot be accommodated on B1 and B2 signs, such as multiple major tenants, building hours, restricted entry, etc. They may also be used instead of B2 signs at secondary entrances.

**Sign Content**

The B8 sign content shall display:

- the UBC Logo; no other logos are permitted
- official building name
- building address at main or service entrances, only if other address signage is not nearby.

The B8 sign may also include:

- main building tenant names (e.g., departments) (note: not intended to duplicate the building directory)
- other building information, if needed (such as building hours or access).

C+CP has the final authority on sign content.

**Location**

The vinyl graphics shall be applied to the exterior of a glass sidelight (preferred).

Where there is no sidelight or the sidelight is too narrow, the B8 may be applied to the exterior of a glass door(s).

Where the glass sidelight and door glass are both too narrow or non-existent, and it is important to display a tenant listing or other building information that cannot go on a B2 sign, a B8 alternate sign (wall panel with modified graphic specs to suit size of panel) may be installed beside the doors.

**Design & Installation Specifications****Materials**

- On glass sidelight or door: Self-adhesive, white vinyl graphics
- B8 alternate sign: Prefinished black ACM, with self-adhesive white vinyl graphics

**Sign Size**

- n/a

**Font & Graphics**

Font: WhitneySemibold, Tracking 10  
Graphics layout: see illustration for details, corresponding to numbers below:

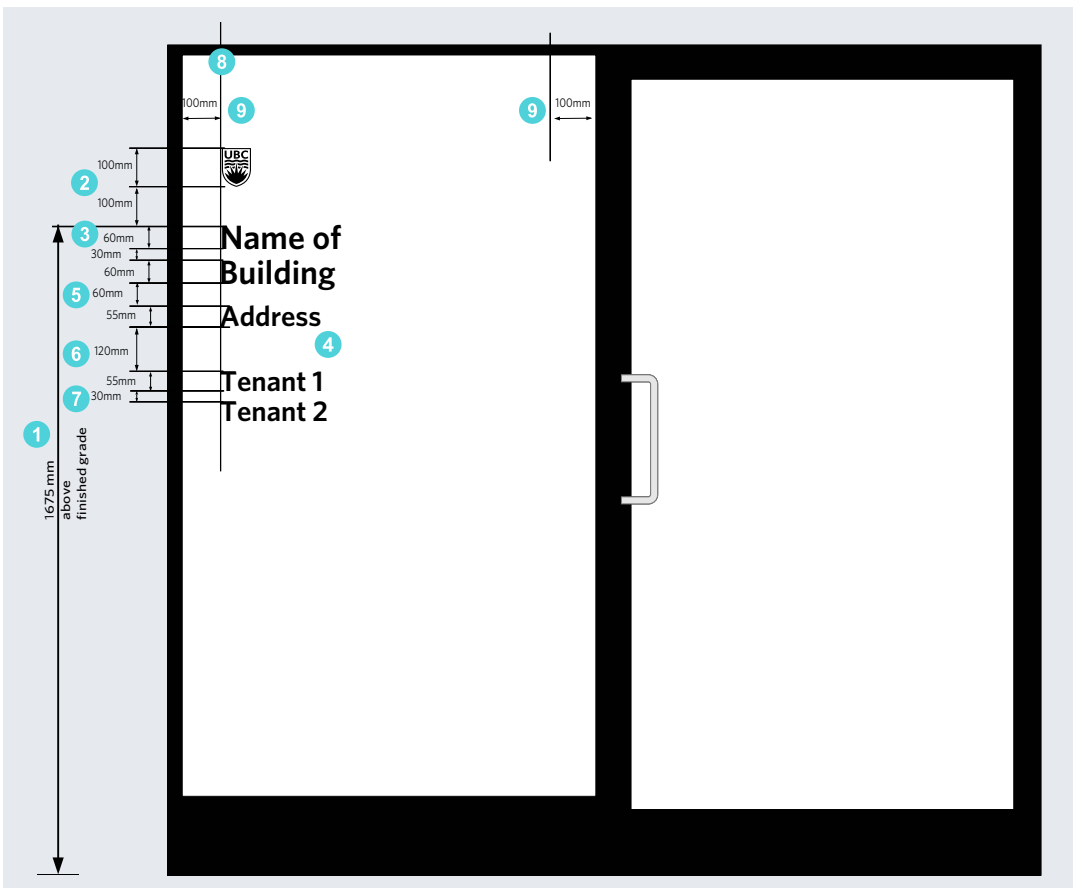
1. Top of the first line of text (building name) to be at 1,675mm above ground level
2. UBC Logo, 100mm tall, placed 100mm above the first line of text
3. Building name: 60mm cap height is standard, may be adjusted if needed: minimum 40mm to maximum 80mm
4. Address (if present) and tenant names: cap height 5 mm smaller than building name
5. Address (if present) follows the building name by a space equal to the building name cap height
6. Tenant names follow the building name or address by a space of twice the building name cap height
7. The space between lines of the same category (eg. 2-line building name, listing of tenants) is half of the building name cap height
8. All copy must be flush left
9. 100mm (4") margins on each side (less may be allowed for very long building names or narrow glass panels)

**Colours**

- White text and logo
- Sign panel alternate: black panel with white graphics

**Mounting & Installation**

- First Surface vinyl application



Example of Font & Graphics specs with Address, and Building Name at 60mm font cap height



## Commercial Tenant Signage

TO BE COMPLETED

Commercial tenants of street-level retail units in academic and student residence buildings are permitted to have external signage that reflects their brand, mounted at their entrance. Examples are shown below. An overview of design and specifications follows on the next page. Detailed guidelines for commercial tenant signage are in Appendix 6.4.

B9 signage must have approval (see Section 2, Approval Process), and a permit is also required on the UBCV campus.

## Types of Commercial Tenant Signage



### One type of Commercial Tenant Signage

```
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
```



## Second Type of Commercial Tenant Signage

[illegible]

## Lighting



### Commercial Tenant Signage Lighting Option 1

[illegible]

### Commercial Tenant Signage Lighting Option 2

[illegible]



## B9

## Commercial Tenant Signage

**Definition and Intent**

Commercial Tenant Signage is custom-designed signage that identifies and distinguishes the tenants occupying street-level commercial retail units on campus.

**Sign Content**

Each commercial tenant sign shall consist of the name of the commercial tenant only.

The commercial signage must not overwhelm any other Building Identification signs on mixed use buildings, to ensure wayfinding information for the rest of the building is still prominent and visible.

C+CP and CP will have the final authority on sign content.

**Location**

Location and placement to be determined by tenant and approved by C+CP and CP.

**Design & Installation Specifications**

See Appendix 6.4 for detailed guidelines on commercial tenant signage. Design specifications are to be determined by the tenant and approved by C+CP and CP.

**Lighting**

- Halo or front lighting may be approved and must work in conjunction with the overall lighting for the building
- No visible power boxes on exterior
- Lighting levels to be set to not create glare
- Lighting must be compliant with the contrast levels and illumination intensity as specified in the Vancouver Campus Plan (VCP) and UBC Okanagan Design Guidelines.





**B10****Custom Building Signage**

Athletics Buildings, Cultural Attractions, and non-UBC buildings (leaseholders) may use standard building signage as described in the preceding sections, or, they may commission custom-designed signage that reflects their brand.

Custom signage must consider style, detailing of materials, and overall architectural composition. It must be developed in collaboration with, and approved by, C+CP, and requires a permit (see Section 2, Approval Process, for B10 signage).

**Athletics Buildings****Building Identification Sign**

Athletics buildings are required to have either a standard B1 or B2 building identification sign. However, unlike the usual standard, they may include the athletics logo (e.g. the UBC Thunderbirds) on the building name panel.

These signs require approval from C+CP, but not a permit.

**Dimensional Building Name Sign**

Dimensional Building Name Signs for Athletics buildings may be larger and more heroic than signage on academic buildings. However, as with academic buildings, the signage should align with building architecture.

Approval and permit required from C+CP.

**Cultural Attractions and Non-UBC Buildings****Building or Attraction Identification Sign**

Cultural Attractions and leaseholders of non-UBC buildings may choose to use a standard B1 Building Identification Sign, or, they may commission a custom-designed identification sign that represents their facility and brand. Where an attraction is located inside an academic building, an Attraction Name Panel may be added on the building's B1 sign with the attraction's name, installed under the address panel. (see Panel Types, [page 109](#)).

Approval and permit required from C+CP (if not a B1 sign).

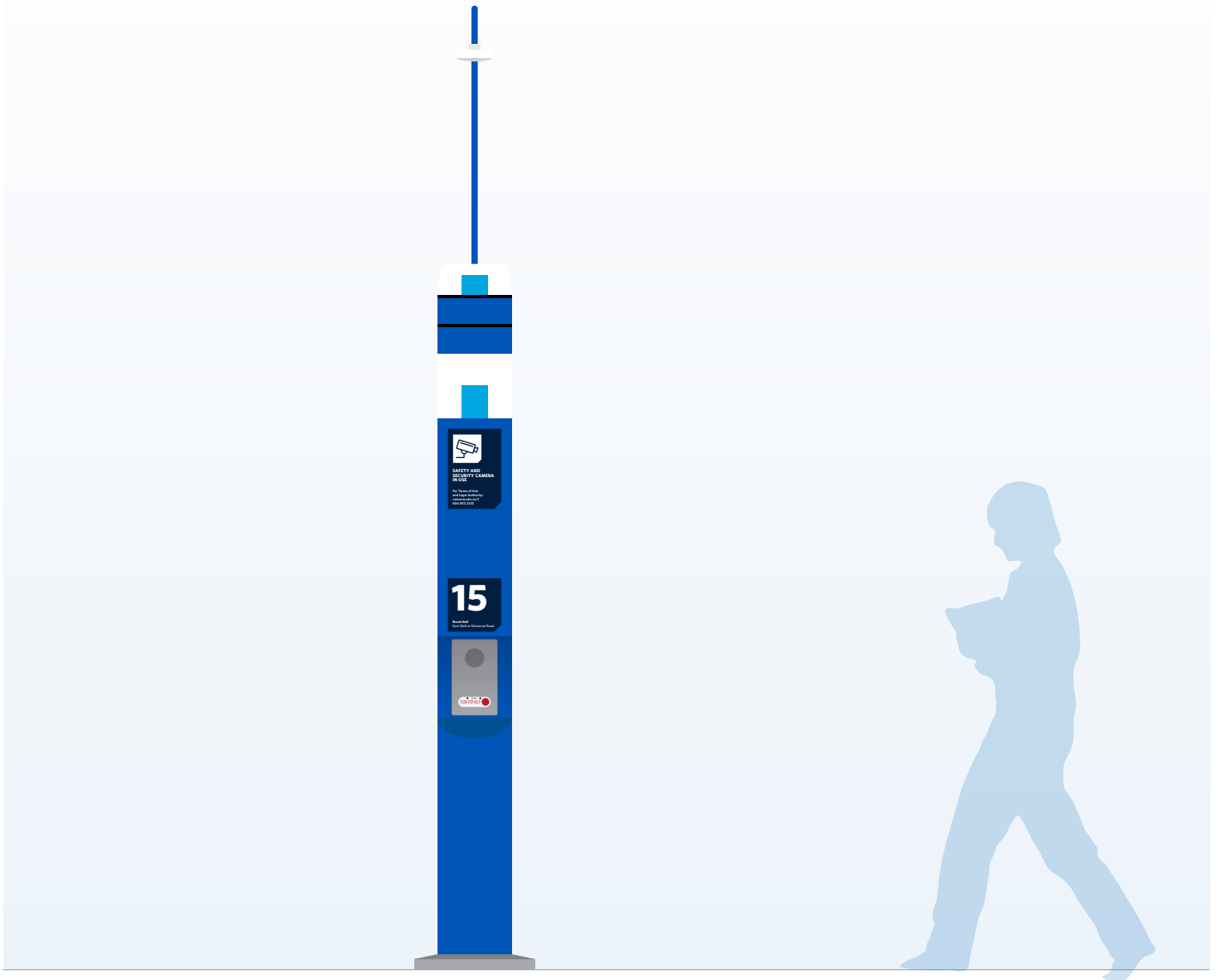
**Dimensional Building Name Sign**

Dimensional Building Name signs for Cultural Attractions, if desired, should represent a combined expression of the Attraction and the UBC brand, as well as be in keeping with building architecture.

Approval and permit required from C+CP.



# Emergency & Life Safety Signage





**E1****Emergency Blue Phone  
Camera Station Decal****Definition and Intent**

Emergency Blue Phone Camera Station Decals are found on emergency blue phones located throughout the UBC campus and in parkades.

Their purpose is to inform the public that the emergency blue phone is equipped with a Safety and Security Camera.

Security cameras are installed as per UBC's Video Cameras Policy SC16 (Legacy Policy #118) by Campus Security. Terms of use and further information can be found at [cameras.ubc.ca](http://cameras.ubc.ca).

**Sign Content**

These decals shall display:

- the UBC Security Camera icon;
- the phrase SAFETY AND SECURITY CAMERA IN USE;
- website URL\* for security camera Terms of Legal Use and Authority;
- the phone number for Campus Security at UBC Vancouver or UBC Okanagan, as applicable.

(NB: this decal is the same design as the Safety and Security Camera Sign (E3).)

\*For E1 decals, the website is [cameras.ubc.ca/1](http://cameras.ubc.ca/1), where the number 1 is the system identifier number for the Emergency Blue Phone Camera System.

**Location**

These decals shall be located on the front of all emergency blue phone stations equipped with security cameras.

**Design & Installation Specifications****Materials**

- Self-adhesive reflective vinyl

**Sign Size**

- 250 x 375mm (10"x 15")
- 45-degree notch in bottom right corner

**Font & Graphics**

- Whitney Semibold

**Colours**

- Blue: PMS 282C
- White graphics

**Mounting & Installation**

- Mounted on the front of emergency blue phone camera stations, directly under the camera housing





**E2**

## Emergency Blue Phone Identification Decal

**Definition and Intent**

Emergency Blue Phone Identification Decals are found on emergency blue phones located throughout the UBC campus and in parkades.

Their purpose is to provide an identity for each Blue Phone Station and to assist callers with communicating their location.

**Sign Content**

These decals shall display the number assigned to the blue phone station by Campus Security and the location defined by the nearest building and/or street intersection.

**Location**

These decals shall be located on the front of all emergency blue phones.

**Design & Installation Specifications****Materials**

- Self-adhesive reflective vinyl

**Sign Size**

- 250 x 250mm (10" x 10")
- 45-degree notch in bottom right corner

**Font & Graphics**

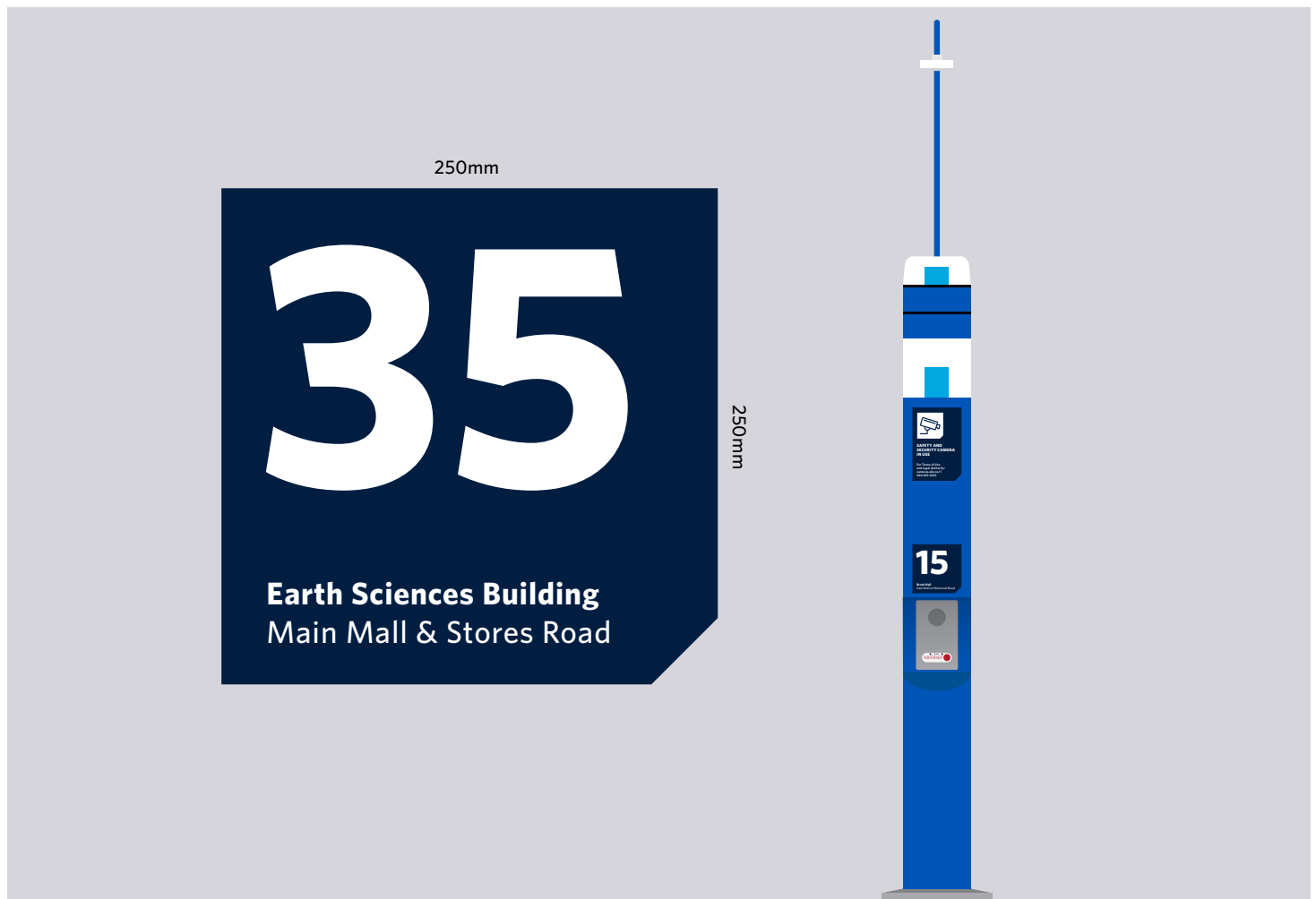
- Number: Whitney Bold
- Building name: Whitney Bold
- Street intersection: Whitney Medium

**Colours**

- Blue: PMS 282C
- White graphics

**Mounting & Installation**

- Mounted on the front of emergency blue phone camera stations, directly above the metal communication plate





## E3

## Safety and Security Camera Sign

→ Decals are supplied by  
Campus Security

**Definition and Intent**

Safety and Security Camera Signs are pedestrian-scale information signs.

Their purpose is to inform the public that the area or building is under surveillance by a video camera.

E3 signs and security cameras are installed by Campus Security. Security cameras are installed as per UBC's Video Cameras Policy SC16 (Legacy Policy #118). Terms of use and further information can be found at [cameras.ubc.ca](http://cameras.ubc.ca).

**Sign Content**

These signs shall display:

- the UBC Security Camera icon;
- the phrase SAFETY AND SECURITY CAMERA IN USE;
- website URL\* for security camera Terms of Legal Use and Authority;
- the phone number for Campus Security at UBC Vancouver or UBC Okanagan, as applicable.

(NB: the same sign is used as a decal on Emergency Blue Phone (E1).)

\*The # in the website URL, **cameras.ubc.ca/#**, is the system identifier number for the building or public space where the cameras are located. E.g., #2 is the system identifier for the UBC Bus Exchange.

**Location**

These signs shall be located at the entrances of buildings equipped with security cameras, or in outdoor public spaces where security cameras are in use, such as the UBC Bus Exchange.

At UBCV, this sign is typically a decal on the building entry doors.

At UBCO, this sign is typically a wall panel next to entry doors.

In public spaces, this sign is typically a post-mounted sign.

**Design & Installation Specifications****Materials**

- Decal: self-adhesive reflective vinyl
- Panel: reflective vinyl sheeting on 3mm aluminum composite panel (ACP): ALUPANEL® or DIBOND®

**Sign Size**

- Decal: 110 x 145mm (4.5" x 5.75")
- Panel on posts or building walls: 250 x 375mm (10" x 15")

**Font & Graphics**

- Whitney Semibold

**Colours**

- Blue: PMS 282C
- White graphics

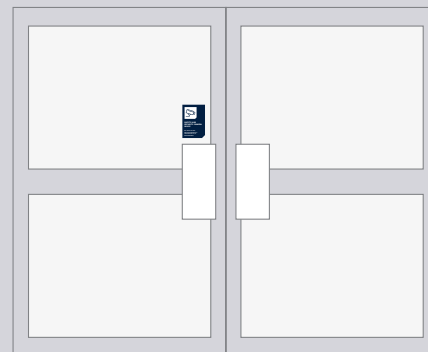
**Mounting & Installation**

- Decals: applied first surface on glass door or sidelight
- Panels: screw mounted on building wall or with strapping to posts
- On posts, install with minimum 2.4m (7'10") clearance between bottom of sign and ground



## SAFETY AND SECURITY CAMERA IN USE

For Terms of Use  
and Legal Authority:  
[cameras.ubc.ca/2](http://cameras.ubc.ca/2)  
604 822 2222





## E4

## Campus Security Sign

[Print file provided by C+CP](#)**Definition and Intent**

Campus Security Signs are pedestrian-scale wayfinding signs that provide direction to the Campus Security office.

**Sign Content**

These signs shall display:

- the UBC Campus Security icon on a dark blue background;
- a light blue band that contains the words CAMPUS SECURITY and an arrow pointing the way to the Campus Security office;
- distance to the Campus Security office if a sign is further than 5m away from the destination.

**Location**

These signs shall be located in the vicinity of the Campus Security office.

**Design & Installation Specifications****Materials**

- 0.081" (2 mm) aluminum
- Reflective vinyl sheeting with anti-graffiti overlay

**Sign Size**

- 450mm x 600mm (18" x 24")

**Font & Graphics**

- Whitney Bold

**Colours**

- Dark Blue: PMS 282C
- Light Blue: C75-M37-Y0-K0
- White graphics

**Mounting & Installation**

- Mounted to existing posts
- Minimum 2.4m (7'10") clearance between bottom of sign and ground

450mm



600mm





## E5

## Fire Department (FD) Signs

**Definition and Intent**

Fire Department (FD) Signs are emergency response signs that supplement B4 address signs, only as required. E5 signs help the fire department to identify the FD entrance (leading to the annunciator panel) if it is not obvious or visible at the arrival point for the address, such as where there is more than one entrance, or where the FD entrance is not visible at the arrival point, or where a building complex (e.g. a student residence) has multiple annunciator panels.

Directional FD Signs should supplement FD signs where the FD entrance is not visible at the fire department's arrival point.

**Sign Content**

The FD Sign shall display the letters FD in white on a red background.

Directional FD signs shall contain the letters FD with a directional arrow and, if needed, text with location information.

**Location**

The FD sign, if needed, shall be installed on the outside of the building entrance or vestibule where the annunciator panel is located.

Directional FD signs shall be installed at the fire department's arrival point if the annunciator panel is in a different location, to guide the fire department to the FD entrance.

FD sign locations require Vancouver Fire Department and C+CP approval.

**Design & Installation Specifications****Materials**

- 3mm aluminum composite panel (ACP): ALUPANEL® or DIBOND®
- 3M white reflective Scotchlite vinyl base applied to ACM substrate
- 3M red reflective Scotchlite vinyl applied on top with reverse cut letters

**Sign Size**

- FD sign: 305mm x 305mm (1' x 1')
- FD Directional sign: added width and/or height, as necessary, to accommodate directional information

**Font & Graphics**

- FD: Whitney Bold, 152 mm (6")
- Directional information: Whitney Semibold, minimum 25.4 mm (1")

**Colours**

- See *Materials*

**Mounting & Installation**

- Fixings to suit surface application conditions



FD sign (1' x 1')



Directional FD Sign



## E6

## Fire Department Connection (FDC) Signs

### Definition and Intent

Fire Department Connection (FDC) Signs are emergency response signs that help fire department personnel to easily locate a building's water supply port. They are installed in accordance with National Fire Protection Association (NFPA) requirements.

If required, one or more Directional FDC Sign(s) shall also be installed to provide direction to the FDC.

### Sign Content

The FDC signs on UBC Vancouver campus shall display the letters FDC in white on a red background.

If it is not clear which building is served by a FDC, the FDC sign shall also display the name and address of the building it serves.

Directional FDC signs shall contain the letters FDC with a directional arrow and, if needed, text with location information.

### Location

An FDC Sign shall be installed next to a building's fire department sprinkler connection ONLY if the FDC is not located at the fire department's arrival point.

An FDC Directional Sign(s) shall be installed at the fire department's arrival point if the FDC is not located there (eg. if it is located on another side of the building).

The need for and location of FDC and FDC Directional Signs are identified and approved by the UBC Firehall's Fire Code Official.

### Design & Installation Specifications

#### Materials

- 3mm aluminum composite panel (ACP): ALUPANEL® or DIBOND®
- 3M white reflective Scotchlite vinyl base applied to ACM substrate
- 3M red reflective Scotchlite vinyl applied on top with reverse cut letters

#### Sign Size

- Variable size determined by distance from road, large enough to be visible from the street, or to accommodate any extra text

#### Font & Graphics

- FDC letters: Whitney Bold, minimum 51mm (2") cap height
- Directional information, if present: Whitney Semibold, minimum 51mm (2") cap height

#### Colours

- See *Materials*

#### Mounting & Installation

- Fixings to suit surface application conditions



FDC Sign to be installed at a building's fire department connection.



Directional FDC Sign at Earth and Ocean Sciences building -- new standard requires only the letters FDC.



E7

## No Smoking Sign - Buildings (UBC Vancouver)

[Print file provided by C+CP](#)

### Definition and Intent

No Smoking Signs (UBC Vancouver) are regulatory life safety signs that prohibit smoking in proximity to buildings on the UBC Vancouver campus, as per UBC Board of Governors Policy Number SC2 (Legacy Policy Number 15).

The intent of these signs, legislated by the provincial government, is to reduce the exposure of others to secondhand and sidestream smoke generated by the smoking and vaping of tobacco products and marijuana.

### Sign Content

The E7 sign shall display:

- the UBC icons for No Smoking, No Marijuana, and No Vaping;
- the words SMOKING IS PROHIBITED;
- the distance from the building within which smoking is prohibited;
- the UBC Policy Number and provincial government statute that provide the legal basis for the regulation.

### Location

E7 signs shall be installed at all external doorways and air intakes, as well as at any windows where the messaging may be necessary.

Preferred location is on a sidelight, if present, as shown by Position 1 in the image below.

Alternatively, the sign may be located on the door in either Position 2 or 3 (centred below door handle), if the space is available.

If none of these three locations is possible, the sign shall be located on the wall beside the entrance (as a wall panel), at the same height as Positions 1 and 2.

Signs may be located along a building wall with windows, spaced 8 metres apart, if smoking next to the building is an issue.

### Design & Installation Specifications

#### Materials

- Decals: self-adhesive vinyl with matte laminate finish
- Wall panels (where applicable): vinyl print on 3mm ACP

#### Sign Size

- 215 x 136mm (8.5" x 5.35") with rounded corners R=6.35mm (0.25")
- Large wall panels (e.g. at air intakes): 450 x 300mm (18" x 12"), rounded corners R=38mm (1.5")

#### Font & Graphics

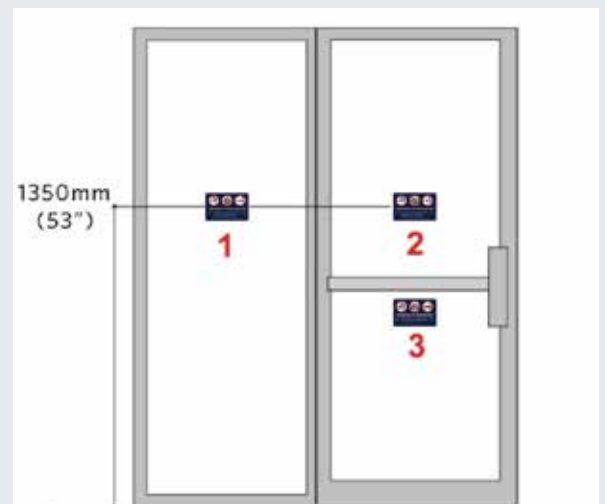
- Whitney Bold, Whitney Semibold, and Whitney Medium

#### Colours

- Blue: PMS 282C
- Red symbol: C0-M100-Y62-K0
- White graphics

#### Mounting & Installation

- Decals on glass: applied first surface
- Wall panels: screw mounted
- Preferred height: 1,350mm (53") on centre above finished grade





E8

## No Smoking Sign (UBC Okanagan)

[Print file provided by C+CP](#)

### Definition and Intent

No Smoking Signs (UBC Okanagan) are regulatory life safety signs that prohibit smoking on the UBCO campus except in designated locations where smoking is permitted, as per UBC Board of Governors Policy Number SC2 (Legacy Policy Number 15).

The intent of these signs, legislated by the provincial government, is to reduce the exposure of others to secondhand and sidestream smoke generated by the smoking and vaping of tobacco products and marijuana.

### Sign Content

The E8 sign shall display:

- the UBC icons for No Smoking, No Marijuana, and No Vaping;
- the words "Smoking Allowed in Designated Areas ONLY";
- website URL for location of designated smoking areas;
- the UBC Policy Number and provincial government statute that provide the legal basis for the regulation.

### Location

E8 signs shall be installed at building entrances and any other locations deemed necessary by UBCO Campus Planning staff.

CP shall have final authority on sign location.

### Design & Installation Specifications

#### Materials

- Wall panels: vinyl print on 3mm ACP
- Decals: self-adhesive vinyl with matte laminate finish

#### Sign Size

- 215 x 136mm (8.5" x 5.35")
- Rounded corners, R=6.35mm (0.25")

#### Font & Graphics

- Whitney Bold, Whitney Semibold, and Whitney Medium

#### Colours

- Blue: PMS 282C
- Red symbol: C0-M100-Y62-K0
- White graphics

#### Mounting & Installation

- Wall panels: screw mounted
- Decals on glass: applied first surface
- Preferred placement is 1,350mm (53") above finished grade, if possible





## Designated Smoking Area Sign (UBC Okanagan)

[Print file provided by C+CP](#)

### Definition and Intent

Designated Smoking Area Signs are regulatory life safety signs at UBC Okanagan that identify designated smoking areas where smoking is permitted, as per UBC Board of Governors Policy Number SC2 (Legacy Policy Number 15).

Except for these designated smoking areas, UBCO is a smoke-free campus, as per provincial government legislation.

### Sign Content

There are two versions of the sign to distinguish between Smoking Areas that permit the smoking of marijuana and those that do not.

Version 1 shall display:

- the UBC icons for Smoking Area, Vaping Area, and for Marijuana Smoking Allowed.

Version 2 shall display:

- the UBC icons for Smoking Area, Vaping Area, and for No (Smoking) Marijuana.

Both versions of the sign shall display:

- the words DESIGNATED SMOKING AREA (all caps) and "Please be considerate of others"
- the UBC Policy Number and provincial government statute that provide the legal basis for the regulation;
- website URL for more information.

### Location

These signs shall be installed at UBCO's Designated Smoking Areas, whether or not a gazebo/shelter is part of the location.

CP shall have final authority on sign location.

### Design & Installation Specifications

#### Materials

- 0.081" (2 mm) aluminum
- Reflective vinyl sheeting with anti-graffiti overlay

#### Sign Size

- 45" x 9"
- Rounded corners, R=1.5"

#### Font & Graphics

- Whitney Bold, Whitney Semibold, and Whitney Medium

#### Colours

- Blue: PMS 282C
- Green symbol: Pantone 361C
- Red symbol: C0-M100-Y62-K0
- White graphics

#### Mounting & Installation

- Screw mount on smoking area shelters, or onto posts
- Install with 2.4m (7'10") clearance above grade, either on the gazebo or, if there is no gazebo, on a post.

**DESIGNATED  
SMOKING AREA**  
Please be considerate of others

UBC Policy No. SC2, B.C. Tobacco and Vapour Products Control Act



For more information go to [ok.ubc.ca/dsa](http://ok.ubc.ca/dsa)

Version 1 - Marijuana Smoking Allowed

**DESIGNATED  
SMOKING AREA**  
Please be considerate of others

UBC Policy No. SC2, B.C. Tobacco and Vapour Products Control Act



For more information go to [ok.ubc.ca/dsa](http://ok.ubc.ca/dsa)

Version 2- Marijuana Smoking Not Allowed



**E10**

## No Smoking Sign - Public Realm (UBC Vancouver)

[Print file provided by C+CP](#)

### Definition and Intent

The No Smoking Sign - Public Realm is a regulatory life safety sign that prohibits smoking or vaping in outdoor public spaces (such as parks or plazas) on the UBC Vancouver Campus, where such signs are posted.

The intent of these signs is to enable non-smokers to enjoy smoke-free public outdoor spaces.

Legal authority is provided by UBC Board of Governors Policy Number SC2 (Legacy Policy Number 15).

### Sign Content

The sign shall display:

- the UBC icons for No Smoking and No Vaping;
- the words (all caps): THIS IS A SMOKE & VAPE FREE AREA;
- UBC Policy Number and provincial government statute that provide the legal basis for the regulation;
- website URL for more information.

### Location

These signs shall be installed at entry points to, and as needed within, public outdoor spaces that have been designated Smoke and Vape Free Areas.

### Design & Installation Specifications

#### Materials

- 0.081" (2 mm) aluminum
- Reflective vinyl sheeting with anti-graffiti overlay

#### Sign Size

- 300 mm x 450mm (12" x 18")
- Rounded corners, R=13mm (0.5")

#### Font & Graphics

- Whitney Bold, Whitney Semibold, and Whitney Medium
- White border: 7mm (0.25")

#### Colours

- Blue: PMS 282C
- Red symbol: C0-M100-Y62-K0
- Border and graphics: White

#### Mounting & Installation

- Screw mounted on posts
- Minimum 2.4m (7'10") clearance between bottom of sign and ground





E11

## Fire Hazard Sign (UBCO)

[Print file provided by C+CP](#)

### Definition and Intent

The Fire Hazard Sign is a regulatory life safety sign that prohibits smoking or fires of any kind in outdoor public spaces (such as parks or plazas) on the UBC Okanagan Campus.

These signs are posted when and where fire danger ratings necessitate.

### Sign Content

The E11 sign shall display:

- the words FIRE HAZARD (all caps);
- the UBC icons for No Smoking and Fire Hazard/No Fires, along with messaging to smoke only in designated gazebos;
- numbers to call for campus emergencies.

### Location

Locations for these signs are determined by UBCO CP.

### Design & Installation Specifications

#### Materials

- 0.081" (2 mm) aluminum
- Reflective vinyl sheeting with anti-graffiti overlay

#### Sign Size

- Version 1: 18" x 24"
- Version 2: 24" x 24"
- Rounded corners, R=0.5" (13mm)

#### Font & Graphics

- Whitney Bold & Semibold
- White border: 0.25" (7mm)

#### Colours

- Blue: PMS 282C
- Red: C0-M100-Y62-K0
- White

#### Mounting & Installation

- Screw mounted on posts
- Minimum 2.4m (7'10") clearance between bottom of sign and ground



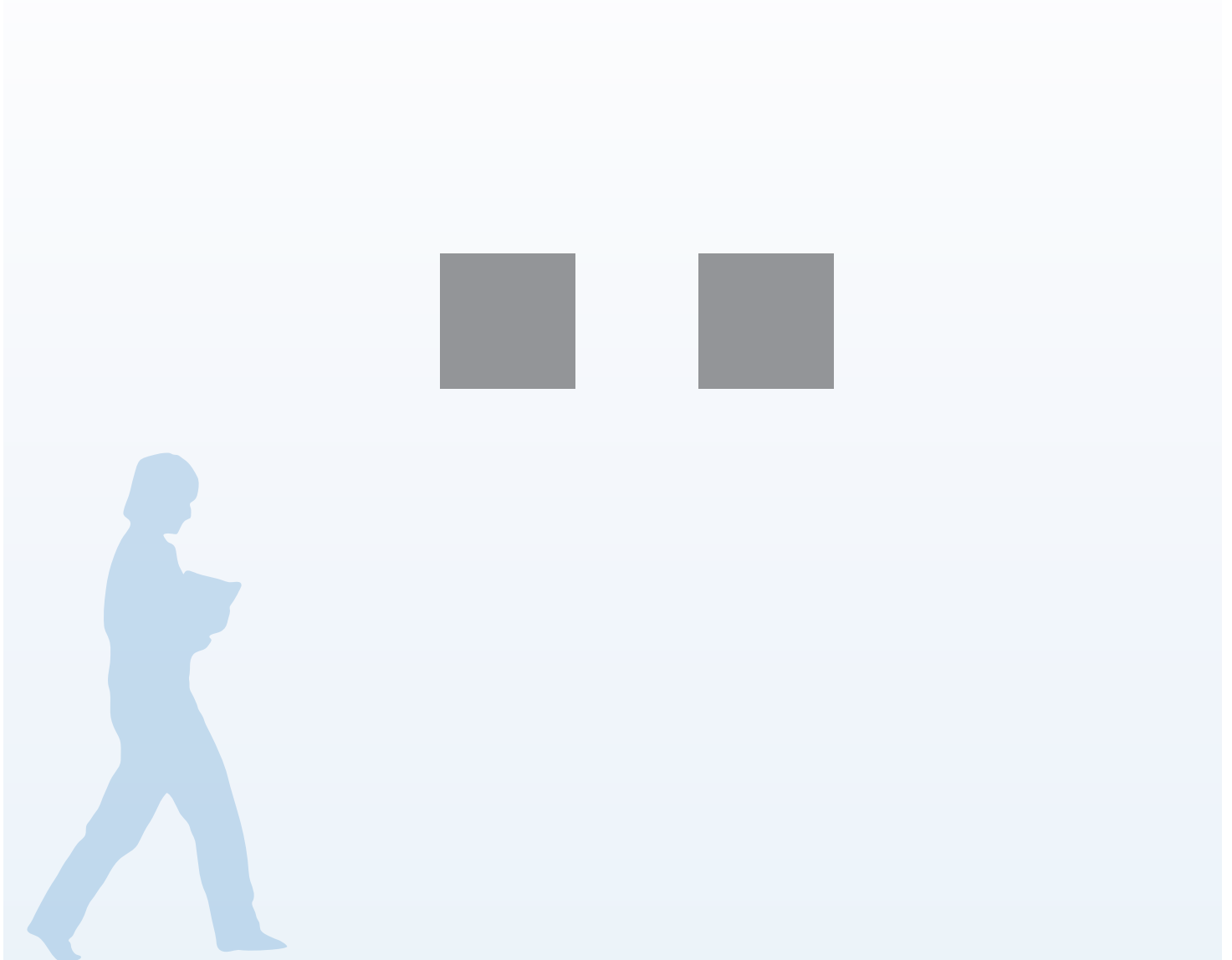
Version 1: 18"x 24"



Version 2: 24" x 24"



# Local Information & Restrictions Signage





L1

## Tree Removal Notice Sign

 Print file provided by C+CP

### Definition and Intent

Tree Removal Notice Signs are information signs that provide public notice about any significant trees that must be removed.

Sign artwork is created by C+CP and the requestor manages installation.

### Sign Content

The L1 Sign shall display the words NOTICE OF TREE REMOVAL & REPLACEMENT (all caps) on the top of the sign. On the left side of the sign, the sign shall state the type of tree(s), location, reason for the removal, details on the replacement plans, and any other information that is useful for campus users and visitors to understand about the project. The UBC Signature shall follow this text.

The right side of the sign shall show a location map, species name, removal date, reuse information if applicable, and contact information.

See illustration below for example.

### Location

L1 Signs shall be located next to one or more trees that have been designated for removal by C+CP.

### Design & Installation Specifications

#### Materials

- Digital vinyl print
- Wood or sintra substrate

#### Sign Size

- 762 x 1,016mm (30" x 40")

#### Font & Graphics

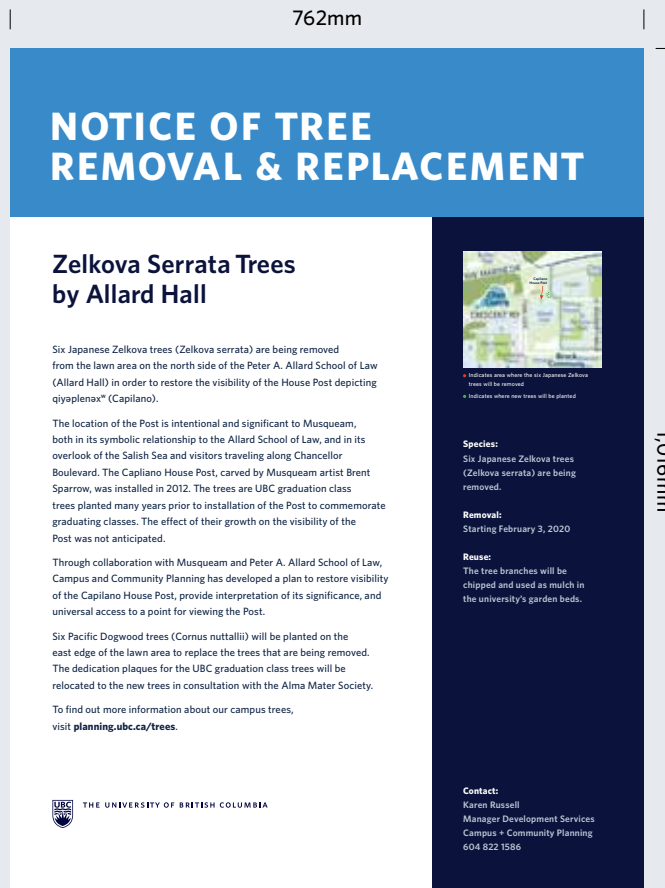
- Whitney Bold & Semibold

#### Colours

- Light Blue: C75-M37-Y0-K0
- Dark Blue: PMS 282C
- White

#### Mounting & Installation

- Installation structure is site specific, TBD by signage installer





L2

No Postering Sign

 Print file provided by C+CP

Definition and Intent

No Postering Signs prohibit the mounting of posters on campus infrastructure as per UBC Board of Governors Signage Policy No. UP8 (Legacy Policy No. 120), Section 4.6. These signs are needed only in locations where postering has become a problem.

Sign Content

The L2 sign shall display the UBC icon for No Postering and the words DO NOT PUT UP POSTERS HERE (all caps). The sign shall also state the UBC Policy Number that governs posting of signs.

Location

These signs are to be installed on campus infrastructure where postering is a problem, as determined by UBC Building Operations and/or C+CP at the Vancouver campus, and by CP at the Okanagan campus.

Design & Installation Specifications

Materials

- 0.081" (2 mm) aluminum
- Reflective vinyl sheeting with anti-graffiti overlay
- Alternate: spray paint with stencil

Sign Size

- 130 x 340mm

Font & Graphics

- Whitney Semibold

Colours

- Dark Blue: PMS 282C
- Red: C0-M100-Y62-K0
- Light Blue: C75-M37-Y0-K0
- White
- Spraypaint: white or black to contrast with background material

Mounting & Installation

- Sign: screw mount
- Alternate: Spraypaint on structure if affixing a sign is not feasible





## L3

## No Public Access Sign

**Definition and Intent**

No Public Access Signs inform the public about areas of campus that are restricted to public access.

**Sign Content**

This sign shall display the UBC icon for No Pedestrian Access and the words NO PUBLIC ACCESS. The sign shall also state the reason for the restricted access and any helpful detour or directional information.

**Location**

These signs are installed on private residence or other institutional grounds having restricted access, if public trespass is an issue. Locations to be determined by the signage requestor in conjunction with C+CP.

**Design & Installation Specifications****Materials**

- 0.081" (2 mm) aluminum
- Reflective vinyl sheeting with anti-graffiti overlay

**Sign Size**

- 600 x 800mm (24" x 32")
- Rounded corners, R=6.35mm (0.5")

**Font & Graphics**

- Whitney Bold and Semibold

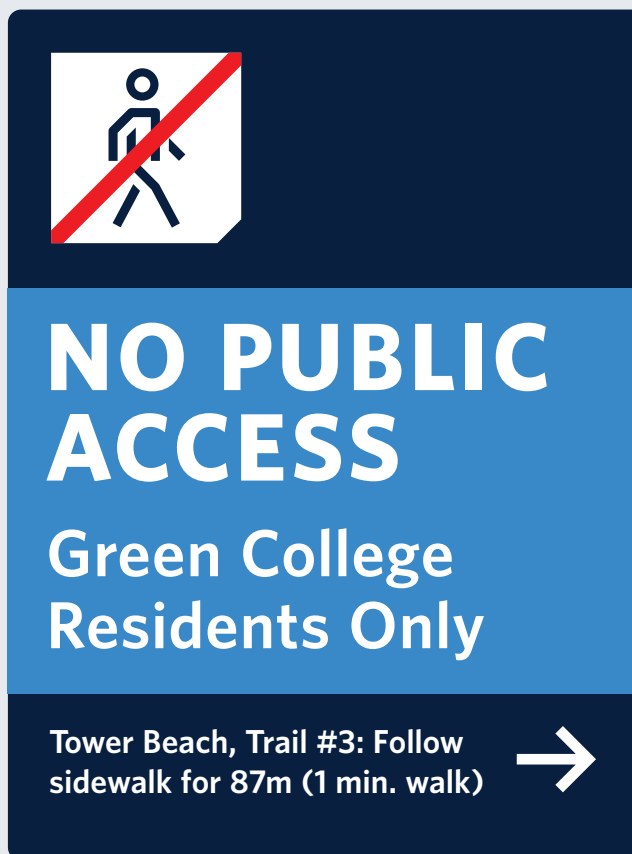
**Colours**

- Dark Blue: PMS 282C
- Red: C0-M100-Y62-K0
- Light Blue: C75-M37-Y0-K0
- White

**Mounting & Installation**

- Screw mounted on posts

600 mm



800 mm



## L4

## Clean Up After Pet Sign

[Print file provided by C+CP](#)**Definition and Intent**

Clean Up After Pet Signs signs remind pet owners to pick up after their dogs in public spaces on campus.

**Sign Content**

This sign shall display the UBC icon for Clean Up After Dog and the words PLEASE CLEAN UP AFTER YOUR PET (all caps). Complete content is shown in the illustration below.

**Location**

These signs are installed where dog feces has become a public health hazard and aesthetic issue. Exact locations to be determined by the signage requestor in conjunction with C+CP.

**Design & Installation Specifications****Materials**

- 0.081" (2 mm) aluminum
- Reflective vinyl sheeting with anti-graffiti overlay

**Sign Size**

- 300 x 450mm (12" x 18")
- Rounded corners, R=6.35mm (0.5")

**Font & Graphics**

- Whitney Bold and Semibold

**Colours**

- Dark Blue: PMS 282C
- Light Blue: C75-M37-Y0-K0
- White

**Mounting & Installation**

- Screw mounted on post





## L5

## Portable A-Frame/ Sandwich Board Signs

**Definition and Intent**

Portable A-Frame or Sandwich Board Signs are portable signs which display information about a nearby destination, attraction, event or service.

More detailed information on these signs can be found in Section 5.2 under Portable Signage.

**Sign Content**

TBD by venue or event holder.

**Location**

These signs are located outside of, and in close proximity to, the venue displayed on the sign.

Please refer to Section 5.2 for details.

**Design & Installation Specifications****Materials**

- Digitally output on chloroplast
- Mounted in metal sandwich board frame

**Sign Size**

- 610 x 914mm (24" x 36")

**Font & Graphics**

- variable

**Colour**

- variable

**Installation**

- Portable





## L6

## Public Art Collection Sign

**Definition and Intent**

The Public Art Collection Sign is a small sign mounted on a plinth or sidewalk stone to identify a Public Art installation as part of the University Art Collection.

**Sign Content**

The L6 Sign shall display the words: "University Art Collection", the UBC Logo, and the Belkin Art Gallery's website address for further information about the public art installation.

Image shown below is an existing sign; new sign design is pending with updated UBC logo and brand colour(s).

**Location**

The Public Art Collection Sign will be located on the ground next to a public art installation.

Location to be approved by C+CP.

**Design & Installation Specifications****Materials**

- 0.081" (2 mm) aluminum
- Reflective vinyl sheeting with anti-graffiti overlay

**Sign Size**

- 127 x 152mm (5" x 6")

**Font & Graphics**

- Whitney Semibold

**Colours**

- New signs: PMS 282C blue
- White graphics

**Mounting & Installation**

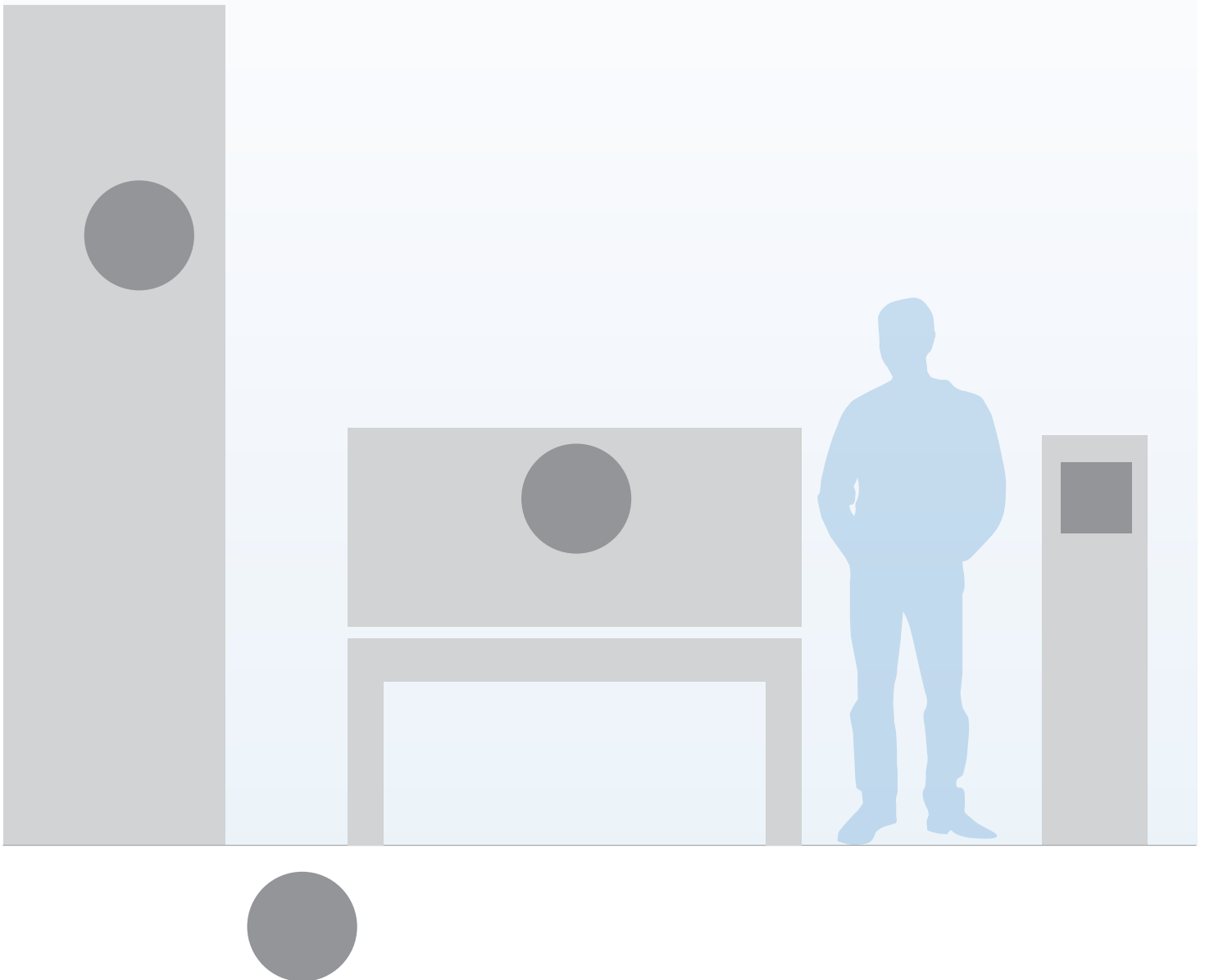
- Screw mounted to concrete stone or plinth





# Commemorative Signage

acting as a memorial or mark of an event or person





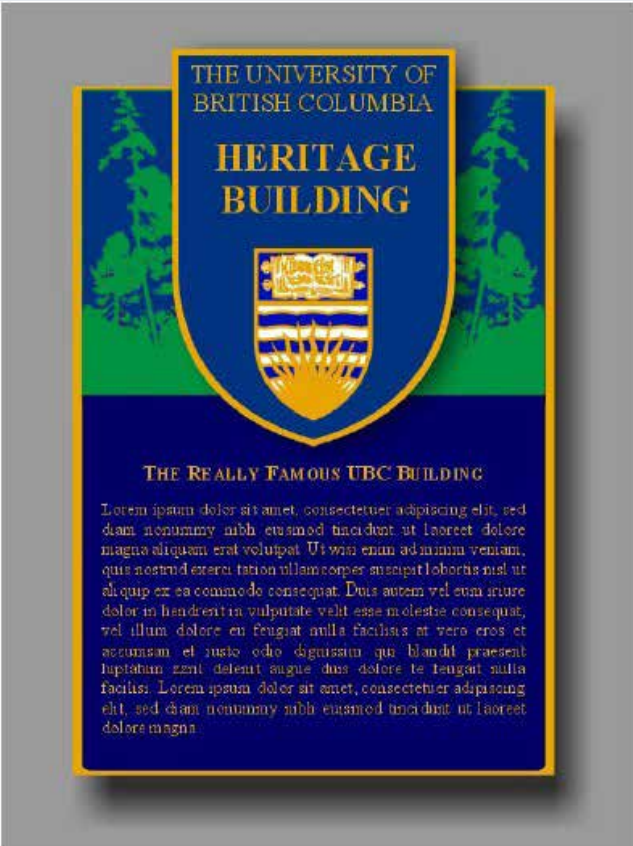
# CM1 Heritage Plaque

**Definition and Intent**  
Heritage Plaques are proposed commemorative plaques that recognize campus buildings, structures and landscapes that have been identified as having heritage significance by C+CP.

**Sign Content**  
The CM1 sign shall contain a top panel relief with UBC's full name, the formal University Coat of Arms, and the type of heritage that is commemorated: a Heritage Building, Heritage Structure or Heritage Landscape.  
  
The lower panel shall carry the name of the heritage feature and a historical description.  
  
A proposed design is shown below.

**Location**  
The Heritage Plaque shall be located on the face of UBC's heritage buildings and structures or on a landscape feature, as determined by C+CP.

**Design & Installation Specifications**  
TBD. CM1 signs have not yet been developed and are conceptual only.





## CM2

## Historic Sidewalk Marker

**Definition and Intent**

The Historic Sidewalk Marker is a proposed commemorative plaque to be mounted in the sidewalk or pavement to commemorate a historical building, event or person.

**Sign Content**

The panel relief shall carry the words: THE UNIVERSITY OF BRITISH COLUMBIA and the formal University Coat of Arms, a date, short text, optional duotone photograph and the words HISTORICAL MARKER.

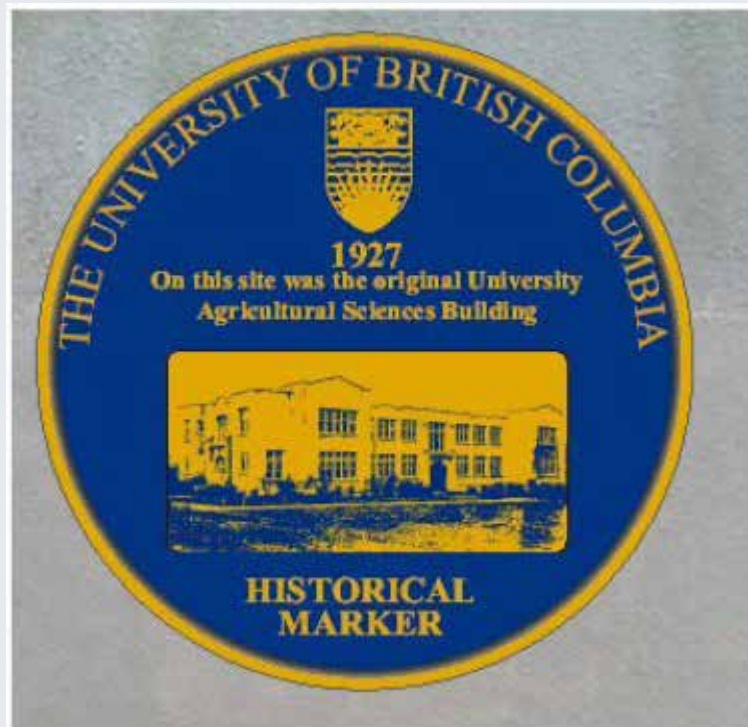
These Sidewalk Markers shall be developed in consultation with C+CP.

**Location**

Locations shall be determined by C+CP.

**Design & Installation Specifications**

TBD. CM2 signs have not yet been developed and are conceptual only.







## Graduating Class Tree Plaque

[Template available from UBC Ceremonies and Events](#)

### Definition and Intent

Graduating Class Tree Plaques identify commemorative trees planted by graduating classes.

### Sign Content

The plaque relief shall carry the formal University Coat of Arms, and the words GRAD CLASS [YEAR]

Graduating Class Tree Plaques are developed and managed by UBC Ceremonies and Events.

### Location

Graduating Class Tree Plaques are located in front of the gifted tree.

### Design & Installation Specifications

#### Materials

- Bronze, sand cast

#### Sign Size

- Horizontal: 305 x 135mm (12" x 5/16")
- Vertical: 190.5 x 305mm (7.5" x 12")

#### Font & Graphics

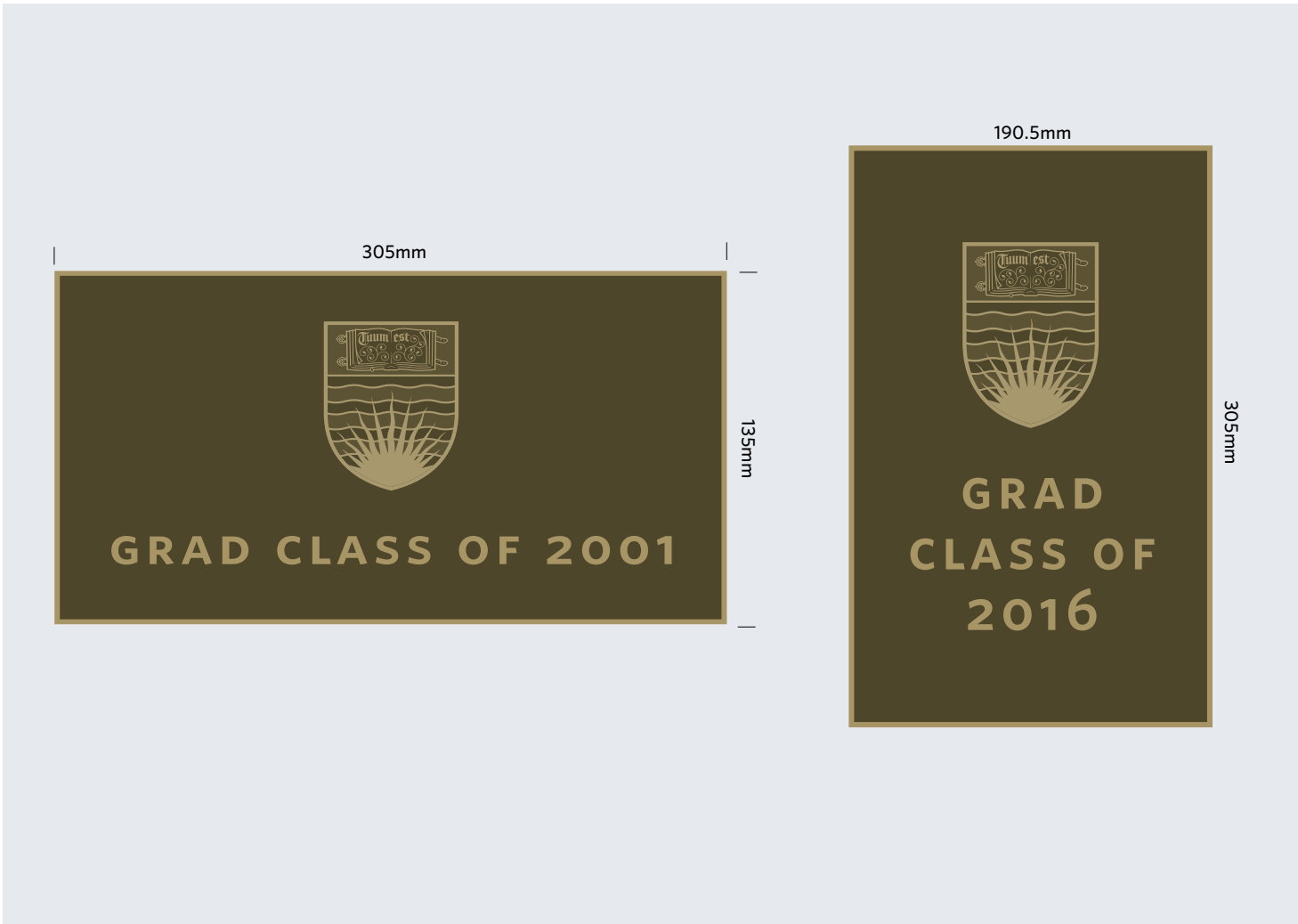
- Whitney Bold
- Formal University Coat of Arms

#### Colour

- Brass with infill brown paint and polished raised surfaces

#### Installation

- Horizontal: Installed on small concrete plinths in the grass
- Vertical: Inset into sidewalk stones (black basalt, flame finished)







# Commemorative Bench Plaque

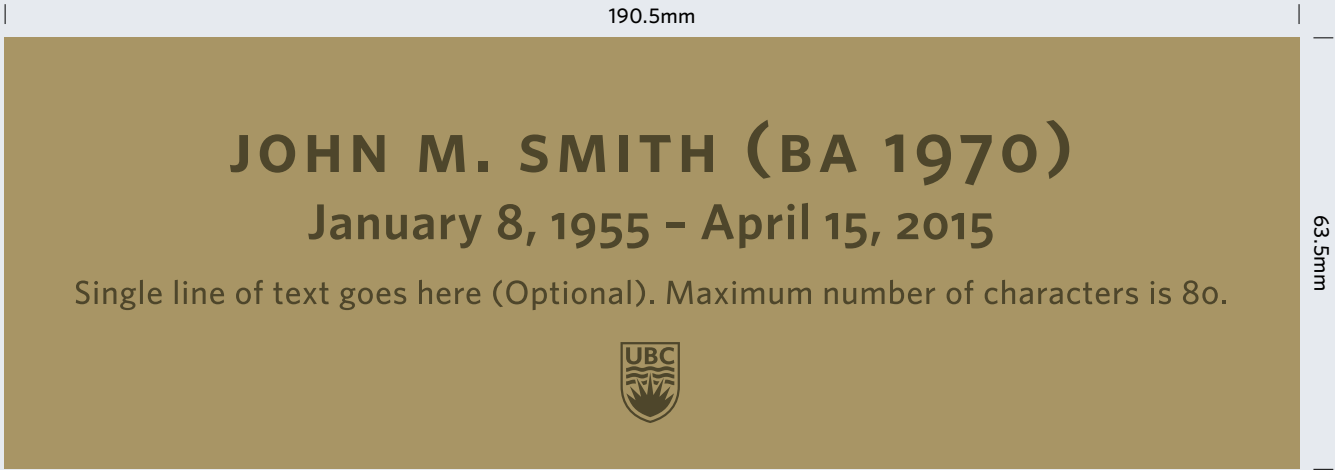
➔ [Template available from UBC Ceremonies and Events](#)

**Definition and Intent**  
Commemorative Bench Plaques are mounted on benches across campus to commemorate a person of note.

**Sign Content**  
The plaque relief shall carry the person's name, faculty and graduating year (when applicable), date of birth and death, and the University logo.  
  
Commemorative Bench Plaques are developed and managed by UBC Ceremonies and Events.

**Location**  
Commemorative Bench Plaques are located on the upper back panels of wooden benches.

**Design & Installation Specifications**  
**Materials**  
- Brass, polished and etched  
**Sign Size**  
- 190.5 x 63.5mm (7.5" x 2.5")  
**Font & Graphics**  
- Whitney Bold and Semibold  
**Colours**  
- Etched brass with infill brown paint  
**Mounting & Installation**  
- Commemorative Benches and Plaques shall be installed in consultation with C + CP and Ceremonies & Events.







# Dedication Plaque

➔ [Template available from UBC Ceremonies and Events](#)

<b>Definition and Intent</b> Dedication Plaques are installed to commemorate the establishment and naming of buildings, parks, plazas and other institutional facilities, as well as for donor recognition.	<b>Sign Content</b> Dedication Plaques shall carry the UBC Logo, followed by information related to the dedication, such as the name of the facility and the honouree and/or donor, the year of dedication, biographical or historical information, etc.  Content is to be determined by C+CP in conjunction with UBC Ceremonies and Events.	<b>Location</b> Dedication Plaque locations shall be determined by UBC Ceremonies and Events.  For buildings, the dedication plaque shall be located in the building lobby.	<b>Design &amp; Installation Specifications</b> Managed by UBC Ceremonies & Events. UBC Brand & Marketing to be consulted regarding the design.
--	---	--	--







## Commemorative Tree Plaque

[Template available from UBC Ceremonies and Events](#)

### Definition and Intent

The Commemorative Tree Plaque identifies a tree planted in honour of a UBC alumnus.

### Sign Content

The plaque relief shall carry the UBC Logo, the name of the honouree, and related information about the commemoration.

Commemorative Tree Plaques are developed and managed by UBC Ceremonies and Events.

### Location

Commemorative Tree Plaques are located in front of the gifted tree.

### Design & Installation Specifications

#### Materials

- Bronze, sand cast

#### Sign Size

- 305 x 135mm (12" x 5/16")

#### Font & Graphics

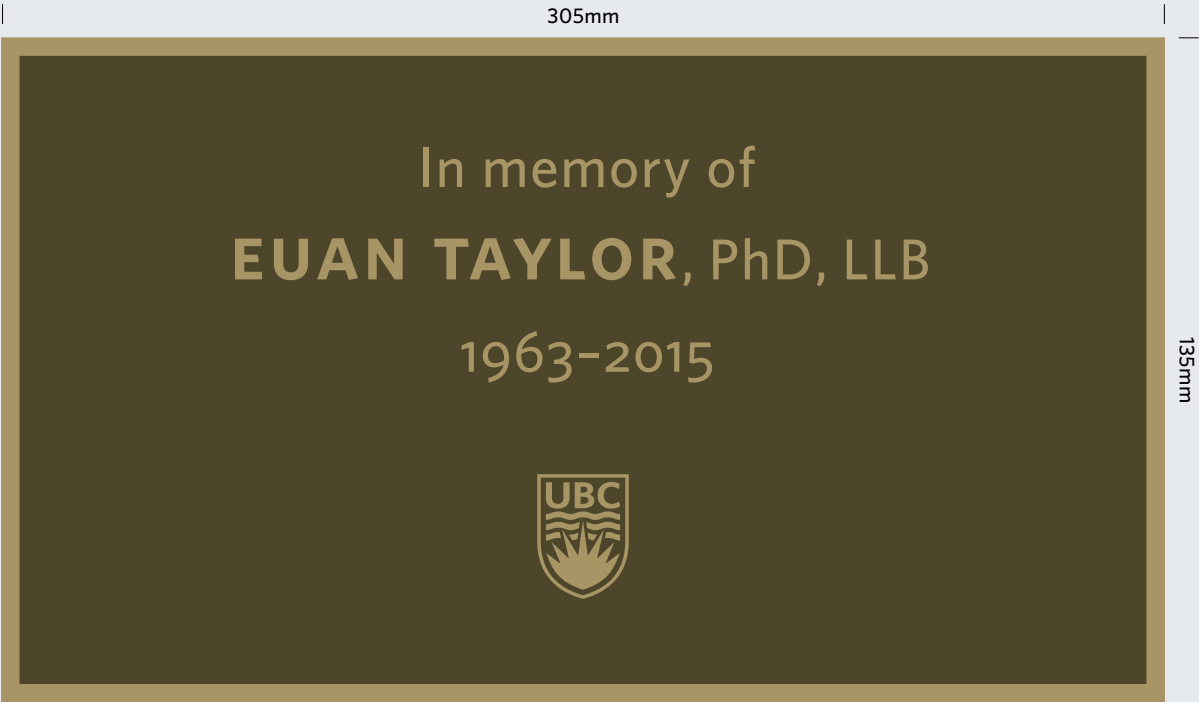
- Whitney Bold (honouree name) and Whitney Semibold

#### Colour

- Brass with infill brown paint and polished raised surfaces

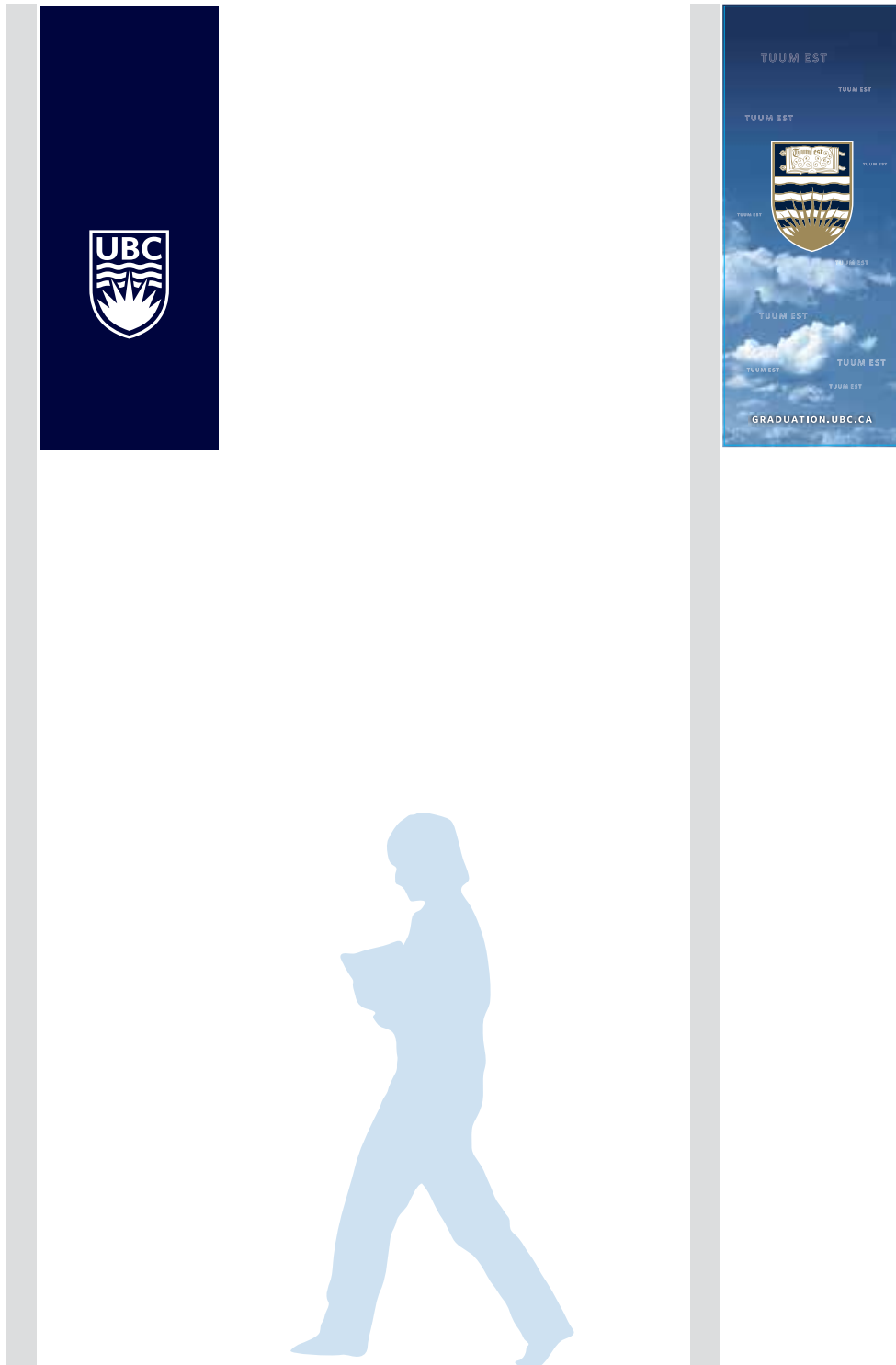
#### Installation

- Installed on small concrete plinths in the grass or inset into sidewalk stones.





# UBC Brand Campus Banners





## U1

### Standard UBC Brand Banner

#### Definition and Intent

The Standard UBC Brand Banner is on frequent display across UBC's campuses to provide a sense of place and reinforce the UBC brand.

#### Sign Content

The Standard UBC Brand Banner displays the UBC Logo on a solid UBC Blue background.

Other content may be considered at the discretion of UBC Brand & Marketing. For more information visit: <https://planning.ubc.ca/planning-development/policies-and-plans/public-realm-planning/campus-pole-banner-protocol>.

At UBCO, contact University Relations (<https://ur.ok.ubc.ca/communications-and-marketing/campus-banner-poles>).

#### Location

These banners are generally located on lampposts along main campus roads, as determined by UBC Brand & Marketing.

Banners mounted on buildings are not covered by these Guidelines. Please refer to UBC Signage Policy, Section 3.2 for building banner requests.

#### Design & Installation Specifications

##### Materials

- Block-out vinyl mesh to permit wind flow, digitally printed
- Sleeves top and bottom

##### Sign Size

- Four sizes to accommodate variations in existing hardware

##### Font & Graphics

- UBC Logo

##### Colours

- Blue: PMS 282C
- White UBC Logo

##### Mounting & Installation

- Contact UBC Municipal Services for installation and removal

#### U1 - Standard UBC Brand Banner - Alternative Sizes



**U1-A**

Standard UBC Brand Banner – 20"x50"



**U1-B**

Standard UBC Brand Banner – 24"x60" (UBCV)  
24"x63" (UBCO)



**U1-C**

Standard UBC Brand Banner – 32"x60"



**U1-D**

Standard UBC Brand Banner – 32"x80"



## U2

### UBC Graduation Banner – Exterior

#### Definition and Intent

UBC Graduation Banners are installed to recognize annual graduation events. The seasonal display of the UBC Graduation Banners marks a welcome to campus visitors and a celebration of UBC's graduating classes.

UBC Ceremonies & Events Office is responsible for all UBC Graduation Banners.

#### Sign Content

UBC Graduation Banners depict an image of blue open sky with white clouds, the University's blue-and-gold coat of arms, the University's motto (in caps) TUUM EST (It Is Yours), and the website URL for UBC graduation information..

#### Location

These banners are generally located on lampposts along main campus roads and in the vicinity of graduation ceremonies and events.

#### Design & Installation Specifications

##### Materials

- Block-out vinyl mesh to permit wind flow, digitally printed
- Sleeves top and bottom

##### Sign Size

- Four sizes to accommodate variations in existing hardware

##### Font & Graphics

- Whitney Bold

##### Colour

- Blue: Gradient tint of PMS 282C
- White cloud imagery and text
- Full colour UBC coat-of-arms

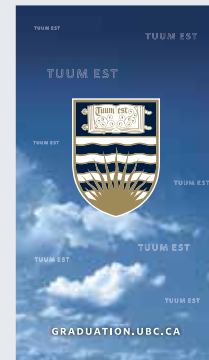
##### Mounting & Installation

- Contact UBC Municipal Services for installation and removal

#### U2 - UBC Graduation Banner - Exterior: Alternative Sizes



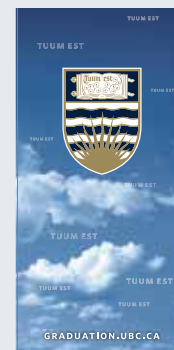
**U2-A** UBC Graduation Banner Exterior 32x60"



**U2-B** UBC Graduation Banner Exterior 35x61.81"



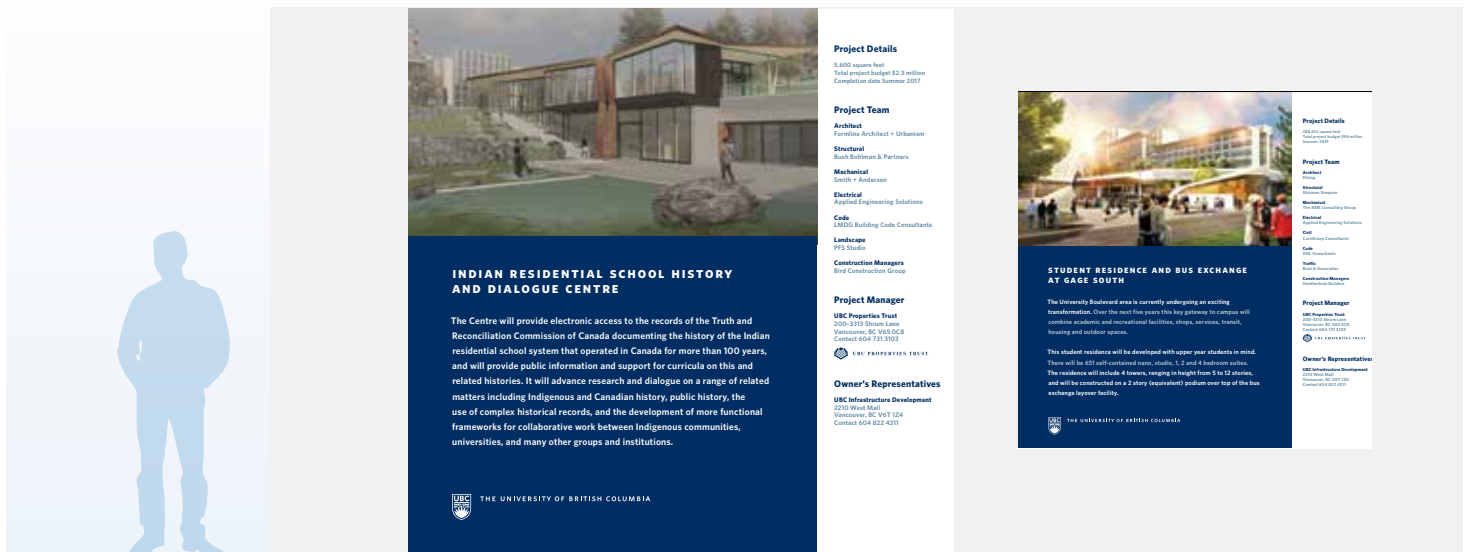
**U2-C** UBC Graduation Banner Exterior 32x80"



**U2-D** UBC Graduation Banner Exterior 24x60"



# Construction Site Signage





## CS1

## Development Permit Notification Sign

➔ Fabrication & Installation is managed by the project applicant

**Definition and Intent**

Development Permit Notification Signs provide notice of capital and renewal projects on campus. These signs are required on all construction sites on campus and shall be installed in accordance with Development Permit Notification Sign Guidelines (page 5 of the Development Application Form).

Development Permit Notification Signs may be supplemented with a CS2 or CS3 sign to provide further information about the project.

**Sign Content**

A Development Permit Sign must contain the information in the standard sign layout template provided on page 5 of the Development Application Form.

**Location**

A Development Permit Notification Sign shall be erected on or immediately adjacent to the construction site in an approved location(s).

Specific location(s) shall be determined by the applicant and submitted to UBCV C+CP/UBCO CP for approval with the Development Permit application.

**Design & Installation Specifications****Materials**

- Digital vinyl print
- Wood or sintra substrate

**Sign Size**

- Maximum of 4' x 8' (1.2m x 2.44m)

**Font & Graphics**

- Helvetica

**Colours**

- Black lettering on white background

**Mounting & Installation**

- Bottom of sign to be installed no higher than 3.66m (12') above grade

Refer to the Development Permit Notification Sign Guidelines for additional details.

**Development Permit Sign Layout**

← 8 ft →

**NOTICE OF DEVELOPMENT PERMIT APPLICATION – No. DP XXXXX**

**(Name of the development)**

(Applicant's name) have applied to the University of British Columbia for a Development Permit to construct (building type, storeys & units).  
The total building area is \_\_\_\_\_ m<sup>2</sup>.  
Anticipated start of construction date \_\_\_\_\_

**Public Open House**  
**Date + Time:** \_\_\_\_\_  
**Location:** \_\_\_\_\_  
Development Permit Board meeting details if applicable.

Developer's name: \_\_\_\_\_  
Contact number: \_\_\_\_\_

For more information contact:  
Karen Russell, Manager, Development Services  
Campus & Community Planning  
2210 West Mall, Vancouver, B.C. V6T 1Z4  
Phone: (604) 822-1586, Fax: (604) 822-6119  
Email: [Karen.Russell@ubc.ca](mailto:Karen.Russell@ubc.ca)  
<http://www.planning.ubc.ca>

**Site Plan (24"x24")**

**Includes north arrow, street names, building names, lot dimensions & 'You are here'.**

Site boundary in red, proposed building footprint in bold & crosshatched and existing building footprints

↑  
4 ft  
↓



## CS2 Major Capital Project Communication Sign

Templates available from  
UBC Brand & Marketing

### Definition and Intent

Major Capital Project Communication Signs provide information about construction projects on UBC campuses. The project image, name and description communicate to the reader what is to come on the site, and project partners and consultants are listed.

This sign is optional and intended to supplement, not replace, the mandatory Development Permit Notification Sign (CS1).

### Sign Content

This sign shall display an image and a written description of the project, followed by the primary UBC Logo. A sidebar on the right shall list project details such as size, budget and completion date; the project team; the project manager; and the owner's representatives.

The project manager may choose from two standard sizes. The large version provides greater visibility on construction sites with a large footprint and wide viewscapes. For smaller projects or where mounting space is limited, the small version may be more suitable.

### Location

These signs may be installed at new construction sites along with the mandatory Development Permit Notification Sign. Specific location(s) shall be determined by the project manager with UBCV C+CP/UBCO CP approval.

### Design & Installation Specifications

#### Materials

- Digital vinyl print
- Wood or sintra substrate

#### Sign Size

- Large: 12' x 12' (3.7 x 3.7m) x 12"
- Small: 8' x 8' (2.4 x 2.4m) x 8"

#### Font & Graphics

- Whitney Bold and Semibold
- UBC Full Signature logo

#### Colours

- Blue: PMS 282C
- White
- Full colour image
- Structure and back of sign: painted to match PMS 5405 Grey

#### Mounting & Installation

- Installation structure is site specific, TBD by signage contractor

Note: Sign production and installation is to be arranged by the project manager.

### CS2 - Major Capital Project Communication Sign: Alternative Sizes

12' (3657.6mm)

**Project Details**  
5,600 square feet  
Total project budget \$2.3 million  
Completion date Summer 2017

**Project Team**  
**Architect**  
Formline Architect + Urbanism  
**Structural**  
Bath Sullivan & Partners  
**Mechanical**  
Smith + Andersen  
**Electrical**  
Applied Engineering Solutions  
**Code**  
LMDG Building Code Consultants  
**Landscape**  
PFS Studio  
**Construction Managers**  
Bird Construction Group

**Project Manager**  
**UBC Properties Trust**  
200-3313 Shrum Lane  
Vancouver, BC V6S 0C8  
Contact 604 731 3103  
**UBC PROPERTIES TRUST**

**Owner's Representatives**  
**UBC Infrastructure Development**  
2210 West Mall  
Vancouver, BC V6T 1Z4  
Contact 604 822 4311

**INDIAN RESIDENTIAL SCHOOL HISTORY AND DIALOGUE CENTRE**

The Centre will provide electronic access to the records of the Truth and Reconciliation Commission of Canada documenting the history of the Indian residential school system that operated in Canada for more than 100 years, and will provide public information and support for curricula on this and related histories. It will advance research and dialogue on a range of related matters including Indigenous and Canadian history, public history, the use of complex historical records, and the development of more functional frameworks for collaborative work between Indigenous communities, universities, and many other groups and institutions.

**UBC THE UNIVERSITY OF BRITISH COLUMBIA**

CS2-A Major Capital Project Communication Sign - Large - W x H x D =12'x12' x 12"

8' (2438.4mm)

**Project Details**  
200,000 square feet  
Total project budget \$10 million  
Summer 2018

**Project Team**  
**Architect**  
Formline Architect  
**Structural**  
Bath Sullivan & Partners  
**Mechanical**  
The Hill Consulting Group  
**Electrical**  
Applied Engineering Solutions  
**Code**  
LMDG Building Code Consultants  
**Landscape**  
PFS Studio  
**Construction Managers**  
Bird Construction Group

**Project Manager**  
**UBC Properties Trust**  
200-3313 Shrum Lane  
Vancouver, BC V6S 0C8  
Contact 604 731 3103  
**UBC PROPERTIES TRUST**

**Owner's Representatives**  
**UBC Infrastructure Development**  
2210 West Mall  
Vancouver, BC V6T 1Z4  
Contact 604 822 4311

**STUDENT RESIDENCE AND BUS EXCHANGE AT GAGE SOUTH**

The University Boulevard area is currently undergoing an exciting transformation. Over the next five years this key gateway to campus will combine academic and recreational facilities, shops, services, transit, housing and outdoor spaces.

This student residence will be developed with upper year students in mind. There will be 651 self-contained units, studio, 1, 2 and 4 bedroom suites. The residence will include 4 towers, ranging in height from 5 to 12 stories, and will be constructed on a 2 story (equivalent) podium over top of the bus exchange layover facility.

**UBC THE UNIVERSITY OF BRITISH COLUMBIA**

CS2-B Major Capital Project Communication Sign - Small -W x H x D = 8'x 8' x 8"



## CS3

## Construction Hoarding Banners

➔ Templates available from  
UBC Brand & Marketing

**Definition and Intent**

The construction hoarding kit-of-parts allows simple and consistent application of the UBC Brand using the University's logo, the Musqueam brand using their logo (at UBCV), and a pattern of colours specific to each group's brand platforms.

Reusable hoarding banners and panels on UBC's construction sites demonstrate both campus pride and sustainable practices.

**Sign Content**

The graphic content of construction hoarding banners and panels may be customized to reflect unique project needs. Where marketing of a project is a function of the construction, banners shall be coordinated with UBC Properties Trust in order to ensure appropriate and effective messaging.

Alternative banner designs are shown on the following page.

**Location**

Construction hoarding banners are located on fencing surrounding active construction sites

Hoarding banners that display the UBC Logo should be installed at each construction site. Additional banner designs and specific locations shall be determined by the project manager with C+CP (UBCV)/CP (UBCO) approval.

The perforated vinyl mesh banners have metal grommets and can be stored, transported and moved to new construction locations on campus as needed. Option to use carrier rails.

**Design & Installation Specifications****Materials**

- Vinyl mesh to permit windflow, digitally printed
- Multiple metal grommets

**Sign Size**

- 20' x 5' (6m x 1.5m)

**Font & Graphics**

- Multi-colour patterns
- UBC Logo
- Musqueam logo

**Colours**

- Adobe Illustrator colour palette for multi-colour banners
- Logos: reverse (white) tint
- Plain blue banners: PMS 282C

**Mounting & Installation**

- Affix with metal or industrial grade zap straps to deter removal

20' (6m)



5' (1.5m)

20' (6m)



5' (1.5m)

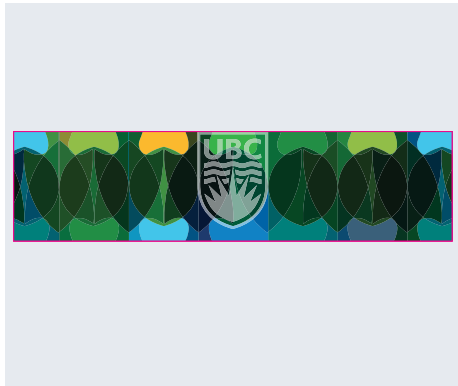


→ Templates available from  
UBC Brand & Marketing

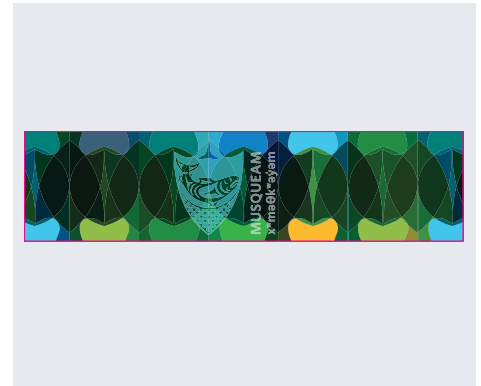
#### CS3 Alternative Banner Designs



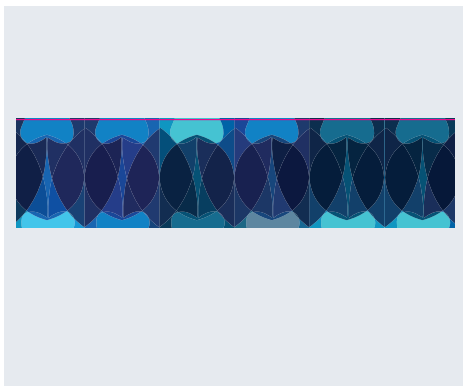
**CS3** Construction Hoarding Banner - Blue - Plain



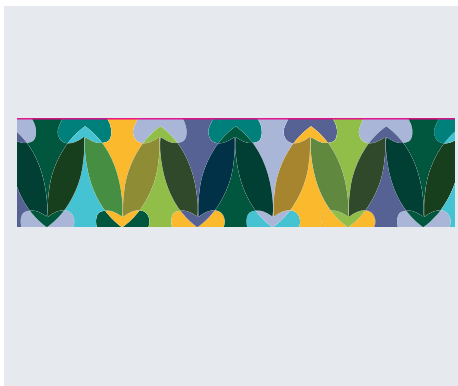
**CS3.1** Construction Hoarding Banner - Multi-Colour Pattern 1 with UBC Logo



**CS3.2** Construction Hoarding Banner - Multi-Colour Pattern 2 with Musqueam Logo



**CS3.3** Construction Hoarding Banner - Multi-Colour Pattern 3



**CS3.4** Construction Hoarding Banner - Multi-Colour Pattern 4



## CS4 Construction Hoarding Banner or Sign - Blue with UBC Logo

[Templates available from UBC Brand & Marketing](#)

### Definition and Intent

The CS4 Banner and Sign are components of the construction hoarding kit-of-parts that communicate the UBC Brand at construction sites on campus.

### Sign Content

The CS4 Banner and Sign consist of a plain UBC Blue background with the UBC Logo.

### Location

These banners or signs may be installed on wire fencing surrounding active construction sites along with other construction hoarding (CS3). Specific location(s) shall be determined by the project manager with C+CP (UBCV)/CP (UBCO) approval .

The perforated vinyl mesh banners have metal grommets and can be stored, transported and moved to new construction locations on campus as needed. Option to use carrier rails.

### Design & Installation Specifications

#### Materials

- Vinyl mesh to permit windflow; digitally printed
- Multiple metal grommets
- Alternate material: vinyl sheeting on wood or sintra substrate

#### Sign Size

- Wide: 10' x 5' (3m x 1.5m)
- Narrow: 4' x 5' (1.2m x 1.5m)

#### Font & Graphics

- UBC Logo

#### Colours

- Background: PMS 282C
- Reverse (white) UBC Logo

#### Mounting & Installation

- Affix with metal or industrial grade zap straps to deter removal





5.0

# Additional Signage Policies



## Additional Signage Policies

- 5.1 Outdoor Digital Signage
- 5.2 Portable Signage

## Outdoor Digital Signage

Outdoor digital signage brings with it unique challenges with regards to site infrastructure, weather durability and maintenance. Digital signage for cultural attractions will be implemented on a case-by-case basis in partnership with UBC Information Technology and Brand & Marketing. All digital signage will require a permit from C+CP.

## Portable Signage



Portable signs are those signs that are self-supporting, easily moved, and not permanently attached to the ground, a building, or a vehicle. In most cases, they are used for long durations, i.e., not temporary.

For these guidelines, portable signs include: sandwich-board signs that consist of two rigid surfaces attached together at one edge (see Sign Type L5, page 140); and pedestal signs that consist of two rigid surfaces with a single support.

These guidelines do not apply to temporary signage associated with wayfinding to, or advertising for, short-term or special events. At the Vancouver campus, temporary signage is managed through the Outdoor Booking Process in the Community Development group of UBCV Campus + Community Planning (contact information at end of this section). Requests for temporary signage at the Okanagan campus are managed by UBCO Campus Planning.

Each business and premises on institutional lands are permitted one (1) portable sign per street frontage, provided that each sign:

- (a) is only displayed during the operating hours of the business or premises to which it refers;
- (b) is located in front of the business's or premises's primary entrance on each street frontage;
- (c) is, in the case of mobile businesses (e.g., food trucks), located within 2 metres of the business location, but does not obstruct pedestrian, wheelchair or vehicular movement;
- (d) is not located within the circulation space of a parking lot or loading area;
- (e) is not on the surface of a pedestrian or bike path and does not cause a nuisance or obstruct pedestrian, wheelchair or vehicular movement;
- (f) does not have any sign face greater than 0.75 m<sup>2</sup>;
- (g) does not have a sign area greater than 1.5 m<sup>2</sup>;
- (h) is not placed within 3 metres of an intersection;
- (i) if anchored, is anchored in a way that is visually discrete



and does not pose a tripping hazard;

- (j) consists of permanently fixed lettering and does not contain any removable or changeable type;
- (k) does not contain any electrical components;
- (l) is not illuminated; and
- (m) includes contact information and identification (name, phone, email) of sign owner (can be located on back of sign).

Where a building contains multiple businesses or premises, multiple portable signs shall be placed adjacent to one another.

#### Enforcement

**UBC Vancouver:** The Compliance Group of Campus Planning and Development Services in Campus + Community Planning at UBC Vancouver has the authority to remove signs that do not conform to these guidelines.

**UBC Okanagan:** Owners of signs that do not conform to these guidelines at the UBC Okanagan campus will be contacted by Campus Planning to remove the signs.

#### Contact Information

If you have any questions regarding portable signs on campus please contact:

**UBC Vancouver Campus + Community Planning:**

Email: [info.planning@ubc.ca](mailto:info.planning@ubc.ca)

Phone: 604-822-8228

Website (for temporary signage requests):  
[planning.ubc.ca/about-us/film-event-bookings](https://planning.ubc.ca/about-us/film-event-bookings)

**UBC Okanagan Campus Planning:**

Email: [campus.planning@ubc.ca](mailto:campus.planning@ubc.ca)

Phone: 250-807-8917

Website: [campusplanning.ok.ubc.ca](https://campusplanning.ok.ubc.ca)



6.0

# Appendices







