

Notification and Stakeholder Engagement

C+CP provided broad notification of the October 3 to 23 public consultation period through advertising, email, in-person meetings, presentations and stakeholder outreach.

Notifications

- The Ubysey, published on September 20 and October 4, 2016
 - Ad banner on Ubysey website between October 3 to 23 2016 (24 clicks and 24,001 impressions)
- Vancouver Courier, published on September 22 and October 6
- Campus Resident, published on September 19 and October 17
- AMS e-newsletter, published on August 31 and October 14
- Healthy UBC e-newsletter, published on October 5
- UBCfyi e-newsletter, published on October 5
- UNA e-newsletter, published on September 22 and 29 and October 6 and 13
- SHHS e-newsletter, published on October 11
- Posts to C+CP Twitter account between September 13 to October 23
- Broadcast email to faculty, staff and students was circulated on October 3
- Broadcast video on This Week at UBC from October 11 to 14
- Postcards distributed to neighbourhood residents (5472)
- Notification through UNA WeChat
- Notification email sent to UNA Strata Presidents, including attached poster
- C+CP digital signage from October 3 to 23
- C+CP street vinyl installation in prominent locations around campus (19)
- C+CP outdoor signage located outside the Student Recreation Centre, Aquatic Centre and the Nest
- C+CP website event calendar
- C+CP website – project web page (8199 views)
- C+CP newsletter, published on September 15 and October 11
- C+CP ads distributed in bathroom stalls (30)
- C+CP posters distributed to student residences, the Nest, departmental administration offices, Wesbrook and Chancellor businesses, Wesbrook Community Centre and Old Barn Community Centre (440)
- *C+CP promotional video clips uploaded on UBC's Youtube channel*
- Script used in public announcements during varsity games (**no exact number known**)
- Additional photocopied posters distributed to UNA (12)
- UBC Events web page from October 3 to 23

List of Stakeholders

1.	Acadia Park
2.	Allard Law Student Association
3.	Alumni
4.	AMS
5.	Arts Undergraduate Society
6.	Commerce Undergraduate Society
7.	Dentistry Undergraduate Society
8.	Engineering Undergraduate Society
9.	Faculty of Applied Science
10.	Faculty of Arts
11.	Faculty of Dentistry
12.	Faculty of Education
13.	Faculty of Forestry
14.	Faculty of Land and Food Systems
15.	Faculty of Medicine
16.	Faculty of Pharmaceutical Sciences
17.	Faculty of Science
18.	Forestry Undergraduate Society
19.	Green College
20.	Graduate Students Society
21.	Human Resources
22.	Interfraternity Council
23.	International Student Association
24.	Irving K. Barber Learning Centre
25.	Kinesiology Undergraduate Society
26.	Land and Food Systems Undergraduate Society
27.	Library and Archival Studies Student Association
28.	Medical Undergraduate Society
29.	Music Undergraduate Society
30.	Musqueam First Nation
31.	PACCE (President's Advisory Council on Campus Enhancement)
32.	Nursing Undergraduate Society
33.	Panhellenic Council
34.	Pharmacy Undergraduate Society
35.	Planning Students Association
36.	Regent College
37.	Sauder School of Business
38.	School of Architecture and Landscape Architecture
39.	School of Journalism
40.	School of Law

41.	School of Music
42.	School of Nursing
43.	School of Social Work
44.	Science Undergraduate Society
45.	Student Housing and Hospitality Services
46.	Sustainability and Engineering
47.	UBC Common Energy
48.	UBC Farm
49.	UBC Sustainability Initiative
50.	UBC Thrive
51.	University Neighbourhood Association
52.	Village Gate Homes
53.	VP Finance Communications
54.	Wellbeing Initiative
55.	Wesbrook Properties
56.	Wesbrook Village

Events

Public open houses at the following times and locations:

- AMS Student Nest, Lower Case on October 11 from 11am to 1pm
- Wesbrook Community Centre on October 13 from 4:30 pm to 7pm
- AMS Student Nest, Upper Agora on October 17 from 11:30 to 1pm
- The atrium of the Forest Sciences Centre on October 19 from 4:30pm to 6:30pm

Information Booths at the Following Events:

- Free Week at the Student Recreation Centre on September 13 from 4:30pm to 6pm
- Welcome Back Staff BBQ at the Koerner Plaza on September 14 from 11:30am to 1:30pm
- Homecoming Street Party on September 17 at Thunderbird Stadium from 3pm to 5pm
- Day of the Long Boat on October 1 at Jericho Sailing Centre from 9am to 2pm

Information booths were also held at the following times and locations:

- Outside the UBC Bookstore on September 12 from 11am to 1pm
- Outside the Old Barn Community Centre on September 14 from 4:30pm to 6pm
- AMS Nest on September 20 from 11:30am to 1pm
- In front of Wesbrook Save-on-Food on September 21 from 4:30pm 6pm
- Acadia Commonsblock on September 27 from 3:30pm to 5pm

- Gage Commonsblock on September 29 from 4:30pm to 6pm
- Tennis Centre on October 4 from 4:30pm to 6pm
- Osborne Centre on October 5 from 11:30am to 1pm
- Thunderbird Residence on October 6 from 4:30pm to 6pm
- Irving K. Barber on October 14 from 11:30am to 1pm
- War Memorial Gym on October 18 from 10:30am to 12pm

Public Consultation Format

For open houses, twenty (20) display boards were distributed around the space with information on the planning background behind the Hub concept, proposed options for the Spectator Hub and Recreation Hub, trade-offs and considerations, strategy implementations and information on the public consultation process.

Participants were invited to share their thoughts about the proposed strategies for athletic and recreation facilities and were invited to submit feedback in person and online.

Approximately **350** people attended the public open houses and information booths

Campus + Community Planning staff, Athletics and Recreation staff and other project team members were on hand to answer questions about the projects.

Presentations

Presentation to UNA Board on September 13

Presentation to UEL–CAC on September 19

Online Consultation Format

As part of the online consultation, the C+CP website provided information on the project background and opportunities, project trade-offs to consider, proposed options and the public consultation process. Online consultation ran from October 3 to 23.

Online consultation ran from Oct. 3 – 23